



2010-2011

CORE CURRICULUM REQUIREMENTS	CREDIT HOURS	PRE-BUSINESS COURSES (Minor) ¹	CREDIT HOURS
WRITTEN LITERACY - 6 HOURS		___ MATH 1342 Business Calculus	3
___ RHET 1311 Composition I and	3	___ ACCT 2310 Principles of Accounting I	3
___ RHET 1312 Composition II	3	___ ACCT 2330 Principles of Accounting II	3
WORLD HISTORY - 6 HOURS		___ ECON 2310 Business Statistics I	3
___ HIST 1311 History of Civilization I and	3	___ ECON 2322 Principles of Microeconomics	3
___ HIST 1312 History of Civilization II	3	___ ECON 2323 Principles of Macroeconomics	3
MATH - 3 HOURS		___ MGMT 1310 Fundamentals of Information Technology	3
___ MATH 1302 College Algebra	3	___ MKTG 2380 Legal Environment of Business	3
ORAL LITERACY - 3 HOURS		TOTAL HOURS	24
___ SPCH 1300 Speech Communication	3	PROFESSIONAL BUSINESS STUDIES CORE (Minor)¹	
U.S. TRADITIONS - 3 HOURS		___ ECON 3355 Quantitative Business Analysis	3
___ HIST 2311 U.S. History to 1877 or	3	___ FINC 3310 Business Finance	3
___ HIST 2312 U.S. History from 1877 or	3	___ MGMT 3300 Organizational Behavior & Management	3
___ POLS 1310 American National Government	3	___ MGMT 3304 Production/Operations Management I	3
WORLD HUMANITIES - 3 HOURS		___ MGMT 3305 Management Information Systems	3
___ ENGL 2337 World Literature or	3	___ MGMT 3380 Business Communication	3
___ ENGL 2338 World Literature Themes or	3	___ MGMT 4380 Business Strategy and Policy	3
___ PHIL 2320 Ethics and Society	3	___ MKTG 3350 Principles of Marketing	3
ARTS - 6 HOURS		TOTAL HOURS	24
___ ARHA 2305 Introduction to Visual Arts or	6	MAJOR REQUIREMENTS²	
___ MUHL 2305 Introduction to Music or	6	___ MGMT 3362 Small Business Management	3
___ THEA 2305 Introduction to Theater and Dance	6	___ MGMT 4361 New Venture Creation	3
LAB SCIENCE – 8 HOURS		___ MGMT 4363 Financing Entrepreneurial Ventures	3
___ ANTH 1415 Physical Anthropology or	8	___ MGMT 4365 Business Consulting	3
___ ASTR 1301/1101 Introduction to Astronomy or	8	___ MGMT 4383 Issues in Entrepreneurship	3
___ BIOL 1400 Evolutionary & Environmental Biology or	8	___ MKTG 4310 Marketing Research	3
___ BIOL 1401 Science of Biology or	8	9 hours from the following:	9
___ CHEM 1409 Chemistry and Society or	8	___ MGMT 3320 Human Resource Management	
___ ERSC 1302/1102 Physical Geology or	8	___ MGMT 3340 Applied Organizational Behavior	
___ ERSC 1303/1103 Historical Geology	8	___ MGMT 3352 Advanced Personal Computer Applications	
INDIVIDUALS, CULTURES & SOCIETIES - 6 HOURS		___ MGMT 3364 Family Business Management	
___ ANTH 2316 Cultural Anthropology or	6	___ MGMT 4391 Employment Law	
___ CRJU 2300 Introduction to Criminal Justice or	6	<i>Up to one of the following</i>	
___ ERSC 2300 Science and Technology in Society or	6	___ ADVT 3300 Principles of Advertising	
___ GEOG 2312 Cultural Geography or	6	___ FINC 3370 Real Estate	
___ GNST 2300 Introduction to Gender Studies or	6	___ FINC 4360 Risk Management	
___ MCOM 2330 Mass Media and Society or	6	___ FINC 4365 Business Insurance and Estate Planning	
___ POLS 2301 Intro to Political Science or	6	___ PFSL 3351 Sales Operations	
___ PSYC 2300 Psychology & the Human Experience or	6	___ MKTG 3370 Principles of Retailing	
___ RELS 2305 World Religions or	6	___ MKTG 3385 Consumer Analysis and Behavior	
___ SOCI 2300 Introduction to Sociology	6	___ MKTG 4370 Business to Business Marketing	
TOTAL HOURS	44	___ MKTG4385 Marketing Management	
		TOTAL HOURS	27
		ELECTIVES	
		___ Unrestricted Electives	5
		TOTAL HOURS	5
		TOTAL HOURS REQUIRED FOR DEGREE	124

Admission to the College of Business:

- Completed Math 1302 College Algebra and Rhet 1312 Composition II with a grade of “C” or better and
- Have a minimum of 2.25 overall GPA (at UALR or from transferring school) or
- Have a minimum of 2.25 on the most recently completed 15 hours at UALR
- Without being officially admitted to the College of Business, students may take all business courses (except the capstone MGMT 4380) as long as all prerequisites have been met. Please check current catalog for prerequisite requirements.
- You must be admitted to the College of Business to receive an official degree plan.

Graduation Requirements: 2.0 in overall GPA, 2.0 in Minor¹, and 2.0 in Major². C or better earned in all Major courses.