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## **Business Start-Up Basics Course**

The University of Arkansas at Little Rock (UALR) Benton Center held its' first "New Year, New 'U'" small business class, Start-up Basics, on Thursday, February 25, 2016. Liz Young, Arkansas Women's Business Center Director, shared information about different business models, business structures, and importance of business plans.

The next course in the series will be Small Business Management-Intensive to be held on Thursday, March 17, 2016 from 1:00 - 5:00 pm. The cost to attend is \$95. Classes are taught at UALR Benton, 410 River Street, Benton, AR.

**To register or for more information go to <http://ualr.edu/benton/u>, call 870.864.8429 or email [skaldem@winrock.org](mailto:skaldem@winrock.org).**



UALR Benton Center Director, Kim Jackson, gives the 2016 Saline County Leadership Class a tour of the facilities.

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## **UALR Benton approved to provide training for eligible WIOA recipients**

The UALR Benton Center has been approved by the Central Arkansas Planning and Development District, Inc. as an eligible training provider for students seeking a bachelor's degree in E-Commerce. This means that individuals meeting certain requirements may be eligible to receive financial award for college tuition, fees, books and school supplies from the Workforce Innovation and Opportunity Act (WIOA) program.

The WIOA program is administered through the Arkansas Workforce Center, located at 400 Edison Avenue in Benton. The program is designed to help job seekers access employment, education, training, and support services to succeed in the labor market and to match employers with the skilled workers they need to compete in the global economy.

An E-Commerce degree prepares students for careers in the latest web, social media, and business technologies. The E-Commerce program extends across multiple disciplines including: information technology, business, and an area of study selected by the student such as graphic design, IT security, project management, marketing, advertising, entrepreneurship, or advanced writing skills.

"The employment potential for E-Commerce graduates is vast and expected to increase in the future," Bruce Bauer UALR E-commerce instructor at UALR Benton, said. "E-Commerce graduates find lucrative careers building websites, managing sales, creating and executing online marketing campaigns, and performing other responsibilities related to selling products and promoting businesses. Others work as web content developers, social media managers, programmers, or webmasters for a variety of industries."

### **Who qualifies?**

Individuals who meet certain income guidelines may be eligible. Supplemental Nutrition Assistance Program (SNAP) recipients, Dislocated Workers, TEA, or SSI recipients automatically qualify. Those interested should go to the Arkansas Workforce Center to complete a Workforce Center Registration packet.

Documentation such as proof of income, citizenship, identity, age, etc. will be required. Applicants being considered for WIOA training services must complete an assessment. Applicants will be selected to receive funding based on the recommendation of a selection committee.

**For more information, please contact the Arkansas Workforce Center, Benton at (501) 315-7702 or UALR Benton at (501) 860-6003.**

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## **Learn to Mod Minecraft**

Summer Coding Camp

June 20-24, 2016 | 8:00am - 5:00pm

Join thousands of Minecraft players and learn to mod Minecraft this summer. The UALR

Benton Center Summer Coding Camp is open to students entering grades 8- 12. This year, students will learn how the basic elements of programming by learning how to make modifications to Minecraft game. Students will work closely with experienced software instructors to as they design and code gaming strategies.

We are really serious about code. Students will learn software design and coding skills similar to the courses in our UALR Computer Science and Information Science courses.

- **Camp will be held June 20-24 at the UALR Benton Center, 410 River Street, Benton. The phone number is 501-860-6003.**
- **Camp will be limited to 30 students. The cost for camp is \$245. Scholarships available.**
- **Applications for coding camp are due June 1, 2016. If you cancel your camp registration, refunds are available until June 1, 2016.**

[Learn More](#)

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## Important Dates

- Spring Break: March 21, 2016 - March 25, 2016.
- UALR will be closed on March 25, 2016.
- Fall 2016 Class Schedule is available, please advise as soon as possible.

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