

**Coca-Cola Brand Ambassador**

**Pay:** \$500

**Duration:** 8/21/17-11/30/17

**Location:** Online and on University of Arkansas Little Rock campus

**Job Description:**

The Coca-Cola Brand Ambassador will be responsible for posting on their personal social media accounts twice a month to promote the Coca-Cola Balanced Calorie Intake program. In addition, they will be responsible for handing out samples of products provided by Coca-Cola on the University of Arkansas Little Rock campus a few times throughout the internship.

**Qualifications:**

The Coca-Cola Brand Ambassador should have an active Instagram with a minimum of 1k followers. This student should have a positive, energetic attitude with a passion for social media marketing.

**Application Instructions:**

If interested, please email [kelly@the360agency.com](mailto:kelly@the360agency.com) with your resume and 3-4 sentences about why you think you'd be a great Coca-Cola Brand Ambassador.

**Company Info:**

The Coca-Cola Company (NYSE: KO) is the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands. Along with Coca-Cola®, recognized as the world's most valuable brand, the Company's portfolio includes 12 other billion dollar brands, including Diet Coke®, Fanta®, Sprite®, Coca-Cola Zero®, vitaminwater®, Powerade®, Minute Maid®, Simply® and Georgia®. Globally, we are the No. 1 provider of sparkling beverages, juices and juice drinks and ready-to-drink teas and coffees. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy the Company's beverages at a rate of 1.6 billion servings a day. With an enduring commitment to building sustainable communities, our Company is focused on initiatives that protect the environment, conserve resources and enhance the economic development of the communities where we operate. For more information about our Company and our strategic partnership, please visit our website at [www.theCoca-Colacompany.com](http://www.theCoca-Colacompany.com).