



# 2011 DISTINGUISHED ALUMNI OF THE YEAR LUNCHEON

FRIDAY, OCTOBER 14<sup>TH</sup> • PEABODY HOTEL LITTLE ROCK



COLLEGE OF BUSINESS

*DISTINGUISHED ALUMNA*

*CINDI McCONNELL, EMBA V*

*DEAN'S AWARD FOR EXCELLENCE*

*FRANK D. SCOTT JR., MBA 2009*



## SPONSORSHIP OPPORTUNITIES

### Presenting Sponsor---\$15,000.00

**Includes:**

- Official "Presenting Sponsor" of the 2011 UALR College of Business Distinguished Alumni of the Year Luncheon
- Presentation to your company on a contemporary leadership issue by the Dean and/or appropriate faculty
- Private suite for a UALR Trojan basketball game which includes food and beverages for fifteen (15)
- Company logo/name included in all marketing materials and other related media
- Company logo/name featured in Powerpoint™ presentation as "Presenting Sponsor"
- Full page ad in the event program and public acknowledgement at function
- E-newsletter article highlighting company and the "Presenting Sponsorship"
- Company logo/name on the College of Business website and link to corporate site
- Company logo/name on assigned large table stanchions
- VIP seating for ten (10) guests

### Platinum Sponsor---\$10,000.00

**Includes:**

- Presentation to your company on a contemporary leadership issue by the Dean and/or appropriate faculty
- Six (6) courtside UALR Trojan basketball tickets to a regular season home game
- Company logo/name included in all marketing material and other related media
- Company logo/name featured in the Powerpoint™ presentation as "Platinum Sponsor"
- One half page ad in the event program and public acknowledgement at function
- Company logo/name on the College of Business website with link to corporate site
- Company logo/name on assigned table stanchion
- Seating for ten (10) guests

### Gold Sponsor---\$5,000.00

**Includes:**

- Presentation to your company on a contemporary leadership issue by the Dean and/or appropriate faculty
- Four (4) courtside UALR Trojan basketball tickets to a regular season home game
- Name included in all marketing materials and other related media coverage
- Listing in event program and public acknowledgement at function
- Name featured in the power point presentation as "Gold Sponsor"
- Name on College of Business website as "Gold Sponsor"
- Company name on assigned table stanchion
- Seating for ten (10) guests

### Silver Sponsor---\$2,500.00

**Includes:**

- Two (2) courtside UALR Trojan basketball tickets to a regular season home game
- Name included in all marketing materials and other related media coverage
- Listing in event program and public acknowledgement at function
- Name featured in the power point presentation as "Silver Sponsor"
- Name on College of Business website as "Silver Sponsor"
- Company name on assigned table stanchion
- Seating for ten (10) guests

### Reserved Table---\$1,000.00

**Includes:**

- Reserved table for ten (10) guests
- Listing in event program
- Company name on assigned table stanchion

### Tickets---\$100.00

FOR MORE INFORMATION ABOUT SPONSORSHIP OPPORTUNITIES CONTACT

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