

**Director of the School of Mass Communication
University of Arkansas at Little Rock**

POSITION ANNOUNCEMENT

The University of Arkansas at Little Rock seeks applications for the position of Director of the School of Mass Communication. The position is a 12-month administrative appointment with a rank of full or associate professor with tenure, available July 1, 2011. The School of Mass Communication offers a convergent undergraduate program that prepares students for careers in the rapidly evolving field of Mass Communication. The curriculum includes undergraduate tracks in Journalism, Strategic Communication, Media Production and Design, and Mass Media, as well as a minor in Film, several certificate programs and a master's degree in Journalism. The School operates an educational access cable television channel, advises the student newspaper, and has a close collaborative relationship with UALR's public radio stations. It serves approximately 150 undergraduate majors and 30 graduate students.

The Director oversees nine full-time faculty members and four professional staff members including an engineer, an instructional technology assistant, the Director of University Television, and a videographer. Responsibilities of the position include budget and personnel oversight, curriculum development, program and student outcome assessment, student advisement oversight, student recruitment and student success initiatives, development and maintenance of department physical and technical resources, and development of relations with external constituents of the School. The director should be an advocate and representative of the School to campus and external constituencies. A Development Council assists the Director in fund-raising efforts.

Candidates for this position must hold a terminal degree in a mass communication field and have a strong record of teaching, service and research or creative activity. The ideal candidate will provide evidence of strong leadership skills in positions of increasing responsibility, a collaborative approach to planning and problem solving, excellent communication and presentation skills, an ability to build relationships with professional organizations, a commitment to diversity, a commitment to student success, and administrative experience with budgeting and personnel oversight. He/she should also have experience with at least several of the following: program assessment, curriculum development, student recruitment and retention, resource development and professional practice in the mass communication field.

As a metropolitan university in Arkansas' largest city, UALR is engaged with its community. The School has close ties with media production houses, the state Film Commission, local television and radio stations and print/web publications throughout the state. A summer media camp for outstanding high school students and a fall high school media forum bring students from across the state onto campus.

UALR is a research intensive public university located in the state capital and is part of the University of Arkansas system. It enrolls 13,000 students per semester, including 2500 graduate students. It supports

a full range of undergraduate programs, 38 master's programs, a law degree, and eight doctoral programs. UALR has received the Community Engagement classification from the Carnegie Foundation for the Advancement of Teaching. The School of Mass Communication is part of the College of Professional Studies that also includes the School of Social Work, the Institute of Government, and departments of Criminal Justice, Speech Communication and Audiology and Speech Pathology.

Please direct inquiries and applications to search committee chair Dr. Christina Drale, Associate Dean of The College of Professional Studies at the e-mail address below. Applications should include a letter of application, a curriculum vitae, and the names and contact information of at least four professional references. Applications should be submitted electronically in Word or PDF format. Please use subject line: SMC Director Search R99571. Review of applications will begin immediately and continue until the position is filled.

Dr. Christina S. Drale, Associate Dean
College of Professional Studies
University of Arkansas at Little Rock
501-569-3244
csdrale@ualr.edu

This position is subject to a pre-employment criminal and financial history background check. A criminal conviction or arrest pending adjudication and/or adverse financial history information alone shall not disqualify an applicant in the absence of a relationship to the requirements of the position. Background check information will be used in a confidential, non-discriminatory manner consistent with state and federal law.

The University of Arkansas at Little Rock is an equal opportunity affirmative action employer and actively seeks the candidacy of minorities, women, and persons with disabilities. Under Arkansas law, all applications are subject to disclosure. The person hired must have proof of legal authority to work in the United States.