

College of Professional Studies Fiscal Year 2008 Report Card

This report card draws from our new Strategic Plan Goals and Measures database based on the *College of Professional Studies Strategic Plan* launched in 2006. Results for fiscal years 2007 and 2008 are provided.

College Overview

Goal One: The College of Professional Studies will attract, retain and graduate capable traditional and non-traditional students from Arkansas, across the nation, and around the world. We will grow our programs while increasing student achievement with a combination of aggressive recruiting of students with strong academic potential and a focus on student retention.

Student Profile	FY07	FY08
Average ACT Score of CPS Undergraduate Majors	19.4	19.3
Average GPA of Undergraduate CPS Majors	3.00	3.09
Average GPA of CPS Graduate Students	3.50	3.69

College Enrollment and Retention

Total Number of Students in the College*	1,070	1,145
Total Undergraduate CPS Students	666	713
Total Graduate CPS Students	404	432
One-Year Retention Rate for CPS Undergraduate Majors	71%	55%
Average Application/Admission Ratio for CPS Graduate Programs**	.49	.60

*Enrollment figures are based on 11th day census data for fall 2006 (FY07) and fall 2007 (FY08).

Goal Two: The College of Professional Studies will offer its students an unparalleled education characterized by interdisciplinary studies, innovative teaching, community-based learning, and collaborative research.

Education Profile

Number of Courses with Community-Based Learning Component	40	32
Number of Courses Using Educational Technology	83	85
Number of Teaching Awards	1	3
Number of Undergraduates Accepted to Graduate Programs	85	118
Number of Graduate Students Accepted for Advanced Graduate Study	4	10

Goal Three: The College of Professional Studies will develop new academic programs to respond to demonstrated state and regional needs.

New Programs

The Master of Arts in Gerontology was reinstated after several years of dormancy. A Ph.D. in Criminal Justice is in the final approval stage.

Goal Four: The College of Professional Studies will attract and retain world-class faculty and professional staff committed to the mission of a metropolitan university.

Faculty/Staff Hiring and Promotion	FY07	FY08
Number of Faculty and Staff Hires	24	12
Number of Faculty Members Receiving Tenure and/or Promotion	2	4

Faculty Salary Comparisons to Market (average across all ranks)	FY08 Only	
Department	UALR	SREB*
Audiology and Speech Pathology (no full professors in FY08)	\$45,340	\$54,487
Criminal Justice (no instructors in FY08)	\$56,044	\$64,429
Institute of Government-MPA (no instructors in FY08)	\$63,048	\$65,535
Mass Communication	\$52,622	\$56,869
Social Work	\$52,152	\$58,729
Speech Communication	\$49,321	\$57,783

*Southern Regional Educational Board—compiles faculty salary averages by rank and discipline across 16 southern states. SREB averages in this table are adjusted to match ranks in departments.

Goal Five: The College of Professional Studies will make a difference in our communities by facilitating collaborative relationships with metropolitan, state, and national stakeholders.

Community Outreach	FY07	FY08
Number of Outreach Activities Engaged in by Faculty/Professional Staff	341	297
Number of Collaborative Partnerships Maintained by Departments	83	71

Goal Six: The College of Professional Studies' faculty, staff, and students will engage in nationally influential research and creative activities that improve the lives of all citizens.

Faculty/Professional Staff/Student Productivity		
Number of Grants Received in College	59	43
Amount of Grant Funds Received in College	\$6,811,157	\$7,322,749
Number of Publications and Creative Projects	82	61
Students involved in Research Projects with Faculty/Staff	73	58
Undergraduates Presenting at the Undergraduate Research Symposium	8	6
Graduate Students Presenting at the Graduate Research Symposium	9	8

Goal Seven: The College of Professional Studies will develop innovative facilities that reflect the community partnerships, technical sophistication, and collaborative spirit that characterize its programs.

Facilities		
New Buildings/New or Newly Refurbished Rooms	0/0	0/4
Percentage of Student Lab Computers Three Years Old or Less	41%	28%

Goal Eight: The College of Professional Studies will develop additional resources to support the education of students and its service to central Arkansas and the state.

Development		
Number of Individual Donors Contributing to College	3576	8189
Dollar Amount of Gifts to the College	\$600,264	\$969,260