



EXECUTIVE MBA



Distinctive

Today's business challenges are complex, dynamic, and global. They require leadership that is effective, visionary, inclusive, and focused. The great business leaders are those who are nimble, adaptive, and responsive. The UALR Executive MBA is designed to help individuals with these important and challenging requirements.

The UALR Executive MBA proudly announces recruiting for its 13th cohort. The curriculum is applications-oriented and relevant. The program has been designed for experienced business leaders who seek to develop and expand their skills that are critical for success in the ever-expanding global business environment. We have created a curriculum that is modular in design, team-centric, and requires participants to focus on applications, strategic problem solving, and leadership for effective decision making.

We have introduced the professional coaching element that helps professionals continue to grow and develop as effective leaders and professionals. Throughout the program, participants will develop skills that will help hone their effectiveness through team building, leadership, and managerial problem solving.

The UALR Executive MBA has more than 200 alumni who have successfully completed this challenging program. After you have successfully experienced the program, you will belong to an elite network of influential executives who have formed lasting relationships developed during their experience in the Executive MBA program. Many EMBA alumni continue to consult regularly with each other, make referrals, and explore business opportunities. As an EMBA participant, you will gain confidence learning from experts in different fields, contribute your talents to team projects, and build friendships that will last a lifetime.

The decision to pursue an Executive MBA is a significant one. We know you have other options, but we also know you are looking for the best fit for you. The UALR Executive MBA is distinctive and the premier program in the state of Arkansas. As you learn more about us and the program, we are confident that you will choose the EMBA at the University of Arkansas at Little Rock as the right program for you. Please call us at (501) 569-8863, and let us help you with any questions you have to help you advance your career.

Sincerely,



Dr. Anthony F. Chelte, Dean
College of Business



Will Elliott, EMBA Director
College of Business



Dr. Anthony F. Chelte,
Dean



Will Elliott,
EMBA Director



ELITE Program

The UALR Executive MBA offers experienced business professionals an exclusive, accelerated curriculum that bridges the gap between theory and application. It is structured to provide multi-disciplinary content, focused primarily at the individual level in the early phases. You will then move to functional business areas, where you will learn not just about the various content areas but also how to apply them. From there, the program turns to more integrative applications and team-focused cases and projects. Finally, your critical thinking skills will be further developed as your team projects will necessitate you pull together all of what you have learned to solve integrated cross-functional problems.

The program is fast paced and convenient for working professionals, as meeting times are scheduled on Fridays and Saturdays every other weekend for 18 months. Classroom exercises are supplemented by two local residencies and one international residency. It is a practice-oriented program designed to provide management knowledge, skills, and abilities, which move individuals' careers and organizations ahead. The program is designed to be team-oriented to take advantage of the experience within the group. Teams elicit full value of the unique set of diversity of skills.

The UALR EMBA:

- Integrates knowledge of the functional areas of business
- Develops understanding of efficient and effective organizational processes
- Develops leadership skills through application and practice
- Allows for exchanging experiences with peers and other business executives
- Builds an understanding of international and multi-cultural perspectives
- Provides project management skills and experience
- Cases and projects focusing on integrative and cross-functional problem solving
- Develops communication skills
- Develops strategic capacities



FACULTY

EMBA faculty are “the best of the best” — handpicked to teach in this program. They are experienced educators and executives who bring many years of business knowledge and accomplished credentials to the classroom. In addition to their outstanding instructional and scholarly research, they have consulted with either major corporations or smaller entrepreneurial ventures, or both. Their knowledge and experience combined with the enthusiasm and energy of your peers will create a life-defining educational dynamic that will serve you far into your future.

ALUMNI

The UALR Executive MBA has attracted many outstanding professionals. The alumni form a diverse group of individuals from many leading organizations across Arkansas. Members of your class will have, like you, experience that will be valuable in developing expertise and new insights as you work together in strategically addressing business issues. Learning from your peers, who will have at least five years of management experience (or an equivalency such as a physician or attorney experience), is a hallmark of this program.

Challenging

ADMISSION

EMBA candidates must have:

- Five or more years of professional work experience, at least three of which must have been in a management position
 - Bachelor's degree from a regionally accredited college or university, with
 - Cumulative undergraduate GPA of 2.7 or higher, or
 - GPA of 3.0 or higher for last 60 undergraduate hours
 - Completion of EMBA application process
 - Employer's letter of support, including permission to attend all EMBA classes, residencies, and international travel
- Personal interview with EMBA Admissions Committee
 - Payment of application fee and commitment of program payment upon acceptance

Total program cost covers:

- Total credit hours
- All required textbooks and course materials
- Meals, snacks, and drinks for all on-campus courses
- Lodging and meals for two residencies
- Required travel and lodging for international trip
- Full access to campus parking, UALR library, non-fee events, and fitness center

UALR COLLEGE OF BUSINESS

The UALR College of Business stands out among colleges of business, in that it has four separate and distinct units in its organizational structure. Those units are the academic programs, the Arkansas Small Business and Technology Development Center, the Institute for Economic Advancement, and the Kenneth Pat Wilson Center for Economic Education. Through the non-academic units, we provide applied research, information services, continuing education to management, labor, public sector, and educational constituencies in support of the economic development of the region and the state. Resources of these units are available to enrich the various components of the EMBA program.

COMMITMENT TO EXCELLENCE

All UALR College of Business programs are accredited by the Association to Advance Collegiate Schools of Business-International, the premier accreditation agency for business programs worldwide. As such, we have the opportunity, support, and mandate to continuously review, assess, and improve our programs.

EMBA participants benefit from AACSB as well as the international Executive MBA Council. The Council supports academic and program administrators in responding to, and serving the educational needs of, the diverse groups of professionals that comprise the EMBA student population across the world.

BUSINESS SUPPORT



"The UALR College of Business Executive MBA program is critical in developing our future business leaders. In this highly relevant learning environment, EMBA cohorts can build on their experience and acquire new business tools that can be immediately applied."

*Steven K. Nelson
Vice President, Controller, Dillard's, Inc.*



"We lose far too many bright and promising future leaders to other states. One of the most difficult issues we face is finding sufficiently qualified and trained leaders. The EMBA program at UALR will help us retain future leaders by building their personal stake in Arkansas through such a high quality advanced educational experience."

*Michael A. Shelley
Arkansas Region President, U.S. Bank*



"It has been 10 years since I received my undergraduate degree in engineering. Due to many obligations, I didn't think that I would have time to pursue a master's degree as I had desired. The UALR Executive MBA was a perfect fit for me. The program was both challenging and rewarding. The alternate weekend class schedule worked well for me, and the extra bonus was the international experience. Upon completion of the program I was immediately promoted, and the benefits continue to be helpful in my career. I would strongly recommend this program to anyone looking to gain the tools needed to be successful!"

*Jay C. Hartman
Manager Customer Operations Support, Entergy Arkansas
EMBA II*



"UALR's outstanding EMBA faculty, staff and administration have a formula that successfully marries academia with the nuances of the business world. The intense learning platform helped me focus on distinct potential growth areas in my own business and

recognize strategic positions in which all businesses find themselves. The classroom schedule and structure allowed me to attend class and continue working in a reasonable amount of time. Admission to the program was a gateway to a whole new world."

*Elizabeth S. Small
President/CEO, PDC Companies
EMBA III*



"As the executive vice president of Arkansas Capital Corporation and a graduate of UALR's Executive MBA program, I understand the constant demands and challenges of managing a successful business. The Executive MBA program solidified and enhanced my professional skill set necessary to actively contribute as a member of our company's senior management team. I would highly recommend this real world, rigorous program to anyone looking to further their professional career and gain a competitive advantage!"

*Jay W. Wisener
Executive Vice President, Arkansas Capital Corporation Group
EMBA V*



EMBA IX

Relevant

Selective

The College of Business serves as a catalyst to advance education and economic development in the state of Arkansas.

Visible - Valued - Viable - Vital



EXECUTIVE MBA

UNIVERSITY OF ARKANSAS AT LITTLE ROCK
DONALD W. REYNOLDS CENTER FOR
BUSINESS & ECONOMIC DEVELOPMENT

ualr.edu/emba • 501.569.8863

