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| **Core Curriculum Course Submission****Criteria: Speech** |

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| **1. General Information**  |
| **a. Originating Person**  | **b. Contact Person’s E-mail** | **c. Contact Phone** | **d. Date** |
|       |       |       | 04/15/2014 |
| **e. College/School**  | **f. Department/Program** |
|  |       |
| [x]  **Submission Statement**By submitting this form, we acknowledge our understanding that the Core Council has the authority to review approved courses to ensure they continue to meet the established goals and outcomes of that category of the core; that the Council has authority to develop a core assessment program; and that the Council will be developing review and assessment policies by the end of 2014. Further, we agree that if this course is approved, we will participate in the university-wide assessment of the core. |
| [x]  **Chair and Dean Awareness**A separate statement from the chair must be included that states that the department faculty have approved this course for submission to the core and that the chair takes responsibility for informing the Dean about the submission of the course. |
| **2. Course Information** |
| **a. Course ID**  | **b. Current Title**  |
|       |       |
| **c. Catalog Description** |
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| **d. How will your department ensure a level of consistency among sections of this course? Who will be responsible for this?** |
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| **Educational Goals** | **Learning Outcomes students will** | **Learning Objectives: At the end of the course students will be able to** | **Assignments** | **Explanation** |
| **Skills 1 – Communication** | 1. apply a structured approach to presenting ideas effectively; | **Learning Objectives 2.1**      | **Assignments 2.1**      | **Explanation 2.1**      |
| 2. apply foundational concepts of interpersonal communication in multiple contexts; | **Learning Objectives 2.2**      | **Assignments 2.2**      | **Explanation 2.2**      |
| **Educational Goals** | **Learning Outcomes students will** | **Learning Objectives: At the end of the course students will be able to** | **Assignments** | **Explanation** |
| **Skills 2 – Critical Thinking** | 1. analyze rhetorical situations and adapt messages appropriately; | **Learning Objectives 2.1**      | **Assignments 2.1**      | **Explanation 2.1**      |
| 2. demonstrate an understanding of communication principles and dynamics by making recommendations for improving a given example; | **Learning Objectives 2.2**      | **Assignments 2.2**      | **Explanation 2.2**      |
| **Educational Goals** | **Learning Outcomes students will** | **Learning Objectives: At the end of the course students will be able to** | **Assignments** | **Explanation** |
| **Skills 3 – Information Technology** | 1. use current technology for drafting, reviewing, revising, editing, and sharing presentations;; | **Learning Objectives 3.1**      | **Assignments 3.1**      | **Explanation 3.1**      |
| 2. locate, evaluate, organize, and use research materials from electronic sources. | **Learning Objectives 3.2**      | **Assignments 3.2**      | **Explanation 3.2**      |

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| **Educational Goals** | **Learning Outcomes students will** | **Learning Objectives: At the end of the course students will be able to** | **Assignments** | **Explanation** |
| **Values 1 – Ethical and Personal Responsibility** | 1. assess the ethical implications of communication in a variety of contexts. | **Learning Objectives 1.1**      | **Assignments 1.1**      | **Explanation 1.1**      |
| **Educational Goals** | **Learning Outcomes students will** | **Learning Objectives: At the end of the course students will be able to** | **Assignments** | **Explanation** |
| **Values 2 – Civic Responsibility** | 1. understand the power of communication to influence a community positively or negatively. | **Learning Objectives 2.1**      | **Assignments 2.1**      | **Explanation 2.1**      |

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| **Additional Comments:**      |

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| Approved by Core Curriculum Committee |  | Date |  | Approved by Provost |  | Date |

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| Approved by Chancellor |  | Date |