

MANAGEMENT MINORS

3 minors are available for non-business major students:

- **General Management**

MGMT 3300 and 3320; 4 courses from MGMT 3305, 3340, 3362, 4360, 4377, 4385, 4391, and ACCT 2310

- **Entrepreneurship and Small Business Management**

Accounting 1310; Management 3300, 3362, 4361, 4383; and 1 course from MGMT 3320, 3352, 3364, 4365

- **Human Resource Management**

MGMT 3300 and 3320; 4 courses from MGMT 4341, 4360, 4385, 4391; ACCT 2310; SPCH 3316; or FINC 4364

MANAGEMENT CAREERS

The UALR College of Business is dedicated to preparing its graduates for careers of leadership and service in global organizations. Its location in a metropolitan environment affords students many opportunities for part-time employment, internships, field-based projects, and interaction with practicing business professionals.

A degree in Management prepares students for professional positions in management and leadership in small businesses, corporations, and government. Students gain the knowledge and skills to acquire positions such as general manager, account manager, project manager/specialist, operations manager, human resource manager/specialist, employee relations manager, employee benefits specialist, and training specialist.

COLLEGE OF BUSINESS ADMISSION REQUIREMENTS

- RHET 1312 Composition II and MATH 1302 College Algebra with a grade of "C" or better
- A minimum of 2.25 GPA (at UALR or transferring school) or 2.25 GPA on the most recently completed 15 hours at UALR

Students admitted as Management majors and those interested in pursuing a business degree but who do not yet meet entrance requirements will be advised in the Department of Management. UALR students who have not been officially admitted to the College of Business may take most business courses as long as all prerequisites have been met.

Tuition and fees may be found at:
financialservices.ualr.edu/tuition.html

The College of Business serves as a catalyst to advance education and economic development in the state of Arkansas.

Visible - Valued - Viable - Vital



UNIVERSITY OF ARKANSAS AT LITTLE ROCK
DONALD W. REYNOLDS CENTER FOR
BUSINESS & ECONOMIC DEVELOPMENT
2801 SOUTH UNIVERSITY AVENUE
LITTLE ROCK, AR 72204

ualr.edu/management

501.569.3353

UNIVERSITY OF ARKANSAS AT LITTLE ROCK

MANAGEMENT MAJOR & MINORS (Available Online)



MANAGEMENT PROGRAM

Students in UALR's College of Business Management program develop practical problem-solving techniques and are prepared for organizational leadership responsibilities.

Within the Bachelor of Business Administration in Management program, emphases and minors are available in:

- General Management
- Entrepreneurship and Small Business Management
- Human Resource Management

A Management degree and minor are available fully online with emphases in general management and human resource management.

Required of All Management Majors

University Core Curriculum (44 hours):

ENGL 2337, 2338 World Literature OR Philosophy 2320
FNAR 2300, 2301 Intro to Fine Arts I & II OR ARHA 2200
Intro to Visual Art, MUHL 2200 Intro to
Music, DRTH 2200 Intro to Theatre & Dance
HIST 2311, 2312 US History to and since 1877 OR
POLS 1310 American National Government
HIST 1311, 1312 History of Civilization I and II
MATH 1302 College Algebra
RHET 1311, 1312 Composition I and II
SPCH 1300 Speech Communication

Any 2 lab science core courses (8 hours)

Any 2 social and cultural awareness core courses (6 hours)

*General Management emphasis - PSYC 2300 Psychology and the Human Experience and SOCI 2300 Intro to Sociology

*Human Resource emphasis - PSYC 2300 Psychology and the Human Experience as 3 hours of this requirement

Pre-business Courses (27 hours) — Minor:

ACCT 2310, 2330 Principles of Accounting I and II
ECON 2310 Business Statistics I
ECON 2322, 2323 Microeconomics and Macroeconomics
ECON 3355 Quantitative Business Analysis
MATH 1342 Business Calculus
MGMT 1310 Fundamentals of Info Technology
MKTG 2380 Legal Environment of Business

Professional Business Studies Core (24 hours) — Minor:

FINC 3310 Business Finance
MGMT 3300 Organizational Behavior & Mgmt
MGMT 3304 Production/Operations Mgmt
MGMT 3305 Management Information Systems
MGMT 3380 Business Communication
MGMT 4380 Business Strategy and Policy
MKTG 3350 Principles of Marketing

Unrestricted Electives (5 hours)

General Management



Students choosing the General Management emphasis will develop conceptual skills and practical problem-solving techniques that apply to management and be educated in management fundamentals and methods applicable to decision making. Emphasis is placed on the importance of organizational behavior in business and consideration of public interest in making management decisions.

Major Requirements (27 hours):

MGMT 3320 Human Resources Management
MGMT 3340 Applied Organizational Behavior
MGMT 3362 Small Business Management
MGMT 4377 International Business Management

AND choice of 5 courses:

FINC 4364 Employee Benefits
IBUS 4316 Field Study in International Business
MGMT 3302 Organizational Theory
MGMT 3306 Quality Assurance and Improvement
MGMT 3352 Advanced Personal Computer Applications
MGMT 4304 Production/Operations Management II
MGMT 4330 Inventory and Logistics Management
MGMT 4360 Compensation Management
MGMT 4361 New Venture Creation
MGMT 4378 Global Operations Management
MGMT 4385 Special Topics in Management
MGMT 4391 Employment Law
MGMT 4394 Internship

Entrepreneurship and Small Business Management

Majors following the Entrepreneurship and Small Business Management emphasis develop conceptual and applied skills requisite to producing and managing an economically successful small business. Entrepreneurial and practical decision-making skills are enhanced through small business experiential activities.

Major Requirements (27 hours):

MGMT 3362 Small Business Management
MGMT 4361 New Venture Creation
MGMT 4363 Financing Entrepreneurial Ventures
MGMT 4365 Business Consulting
MGMT 4383 Issues in Entrepreneurship
MKTG 4310 Marketing Research

AND choice of 3 courses:

MGMT 3320 Human Resources Management
MGMT 3340 Applied Organizational Behavior
MGMT 3352 Advanced Personal Computer Applications
MGMT 3364 Family Business Management
MGMT 4391 Employment Law

AND choice of 1 course:

ADVT 3300 Principles of Advertising
FINC 3370 Real Estate
FINC 4360 Risk Management
FINC 4365 Business Insurance and Estate Planning
PFSL 3351 Sales Operations
MKTG 3370 Principles of Retailing
MKTG 3385 Consumer Analysis and Behavior
MKTG 4370 Business-to-Business Marketing
MKTG 4385 Marketing Management

Human Resource Management

The Human Resource Management emphasis prepares students for careers in human resource-related areas. The program stresses the importance of integrating individual goals with organizational objectives. Topics covered include the legal environment of employee relations; job analysis and design; employee planning, recruiting, and selection; employee training and development; employee productivity improvement, compensation, and other reward systems; union-management relations; and quality of work life.

Major Requirements (27 hours):

MGMT 3320 Human Resources Management
MGMT 3340 Applied Organizational Behavior
MGMT 4341 Labor and Industrial Relations
MGMT 4360 Compensation Management
MGMT 4391 Employment Law

And choice of 4 courses:

FINC 4364 Employee Benefits
MGMT 3352 Advanced Personal Computer Applications
MGMT 4342 Negotiation/Collective Bargaining
MGMT 4385 Special Topics in Management
MGMT 3362 Small Business Management OR MGMT
3364 Family Business Management OR
MGMT 4377 International Business Mgmt
SPCH 3316 Interviewing

Note: Only 1000- and 2000-level pre-business course requirements may be met from courses transferred from two-year institutions. Confirm transfer credit with the UALR College of Business prior to taking courses at other schools.