

Creative Works Evaluation Rubric for UALR Student Research and Creative Works EXPO 2017

Name _____

Project# _____

SKILL	Advanced (5 pts)	Mixed (4 pts)	Intermediate (3 pts)	Mixed (2 pts)	Beginning (1 pt)	Score
Purpose and intent of creative project	Study clearly states and explains goals of creative work project. Project shows great craft and thoughtfulness. Student clearly articulates creative purpose and intent of the project.		Creative goal may be overly ambitious for the time allowed or needs further clarification. Evaluator is left interested, but with some questions unanswered. Projects show some evidence of craft and thoughtfulness. States creative purpose and intent of the project.		Creative goal is not clearly stated. Significant questions about intentions of project are left unanswered. Cannot clearly state creative purpose and intent of the project.	
Significance of results of project	The creative work supports the student's stated goals of the project. The work shows superior evidence of artistic and creative techniques appropriate for the project. The project invites interpretation and provokes one's intellect.		Most goals of the projects are attained. Student shows evidence of adequate artistic and creative techniques appropriate for the project. The project engages the audience to some degree, but could do more to stimulate interest or further inquiry.		Stated goals of the project are not supported. Project lacks evidence of adequate artistic and creative techniques for a project of this type. The project does not engage the audience by inviting interpretation or provoking its intellect.	
Quality of Poster's Appearance	Poster has a professional appearance that reinforces all areas of the topic well. Poster is attractive; graphics and visuals are used to enhance appearance. Poster is pleasing to the eye.		Poster is neatly done and may have visuals, but it lacks the extra care and attention that would give it a professional appearance. Poster is related to most aspects of the project.		Poster appears sloppy and shows little concern for the presentation. Text contains misspellings or grammatical errors. Poster is poorly related to the topic.	
Soundness and originality of work	The project demonstrates a unique perspective presented in a creative manner. All parts of the project contribute to the whole.		The project is not unique and somewhat derivative. Some aspects of the project detract from the whole.		The project lacks an original or unique approach. Many aspects of the project detract from the whole.	
Student's ability to summarize study and explain findings in lay terms	Presenter answers questions and presents information about the project clearly, correctly, and completely. Presenter conveys interest and enthusiasm in the project. Key points and aspects of the work are articulated briefly (five minutes or less) and are in terms a non-specialist will understand.		Presenter answers most questions about the project correctly, but may be unable to answer a few questions or to explain some aspects clearly. There is little or no depth or elaboration in the answers. Presenter seems somewhat interested in topic. Unable to summarize well some aspects of the study within five minutes.		Presenter is unable to answer questions or appears to be stretching their knowledge beyond credibility. The evaluator has trouble learning anything of significant value from the project. Presenter shows little interest in topic of project. Five minute summary is unfocused and incomplete.	

Total Rubric Score _____ / 25

Individual Judge Ranking: I rank this poster # _____ (cite number) among the _____ (cite number) posters I judged for this competition.

Note: Give each project a unique ranking, even if two or more posters have the same overall rubric score.

Comments: