



# ESS

**The ACT Evaluation/Survey Service**  
For Educational Institutions and Agencies

**ACT**<sup>™</sup>

*Alumni Outcomes Survey Graphics Report*  
*for*  
**UNIVERSITY OF ARKANSAS**  
*Code: 0132*

*Prepared by ACT Survey Research Services*  
*November 2, 2009*

**Alumni Outcomes Survey Graphics Report**  
**For**  
**UNIVERSITY OF ARKANSAS**

*Prepared by ACT Survey Research Services*  
*11/02/09*

---

*This report provides graphical information for selected demographic items (e.g., age, race/ethnicity, sex) for your college and for a national normative sample. For all Likert scale items (e.g., 5-point Satisfaction scale), data are displayed for your institution's top and bottom five items as well as the five items with the greatest and least differences for your institution in comparison with national normative data. Please note percentages may not add to 100 due to the effect of rounding.*

*The "National Norms" used in this report are based on 12,367 student records from 43 **public** postsecondary institutions that administered the ACT Alumni Outcomes Survey between July 1, 2003 and June 30, 2008. Normative data of this type are often referred to as "user norms" because they simply represent a composite of the data obtained by a number of institutions that administered the instrument during a particular period of time. See the "Normative Data Report" for the Alumni Outcomes Survey for more information concerning the nature of the national norms sample.*

*For more information about the ACT Evaluation/Survey Service, contact the ACT Survey Services staff listed below.*

**Ordering Surveys**

*ESS Customer Service*  
*319/337-1893 (fax) 319/337-1467*

**Survey Scanning and Reporting**

*ESS Production Services*  
*319/337-1186 (fax) 319/337-1578*

**Discussing research related issues (e.g., sampling, subgroup selection, item construction, etc.), survey administration, specialized services and materials**

*Jill Rickerson*  
*Program Coordinator*  
*319/337-1098 (fax) 319/341-2650*  
*Jill.Rickerson@act.org*  
*Survey Research Services*

**Using report results for accreditation, outcomes assessment, and effectiveness measures**

*Educational Services*  
*319/337-1051 (fax) 319/337-1790*  
*outcomes@act.org*  
*Postsecondary Services, Educational Services Division*

*ACT*  
*500 ACT Drive*  
*P.O. Box 168*  
*Iowa City, IA 52243-0168*

## *Table of Contents*

---

<i>Section I, Item B: Age</i> .....	<i>1</i>
<i>Section I, Item C: Racial/Ethnic</i> .....	<i>2</i>
<i>Section I, Item D: Gender</i> .....	<i>3</i>
<i>Section I, Item E: Primary Work Status</i> .....	<i>4</i>
<i>Section I, Item J: Largest Student Loan Debt</i> .....	<i>5</i>
<i>Section II, Employment History, C: Annual Income for Current Job</i> .....	<i>6</i>
<i>Section II, Employment History, E: Satisfaction with Aspects of Current Job</i> .....	<i>7</i>
<i>Section III, Educational Outcomes: Importance of the Skills: Top &amp; Bottom 5 Items</i> .....	<i>8</i>
<i>Section III, Educational Outcomes: Largest Positive &amp; Largest Negative Differences</i> .....	<i>9</i>
<i>Section III, Educational Outcomes: Impact of School Experiences: Top &amp; Bottom 5 Items</i> .....	<i>10</i>
<i>Section III, Educational Outcomes: Largest Positive &amp; Largest Negative Differences</i> .....	<i>11</i>
<i>Section IV, Educational Experiences, B: Satisfaction with Aspects of this College</i> .....	<i>12</i>
<i>Section IV, Educational Experiences, F: Agreement with Statements about this College</i> .....	<i>13</i>
<i>Section IV, Educational Experiences, G: Satisfaction with Student Services/Programs Offered</i> ...	<i>14</i>

UNIVERSITY OF ARKANSAS

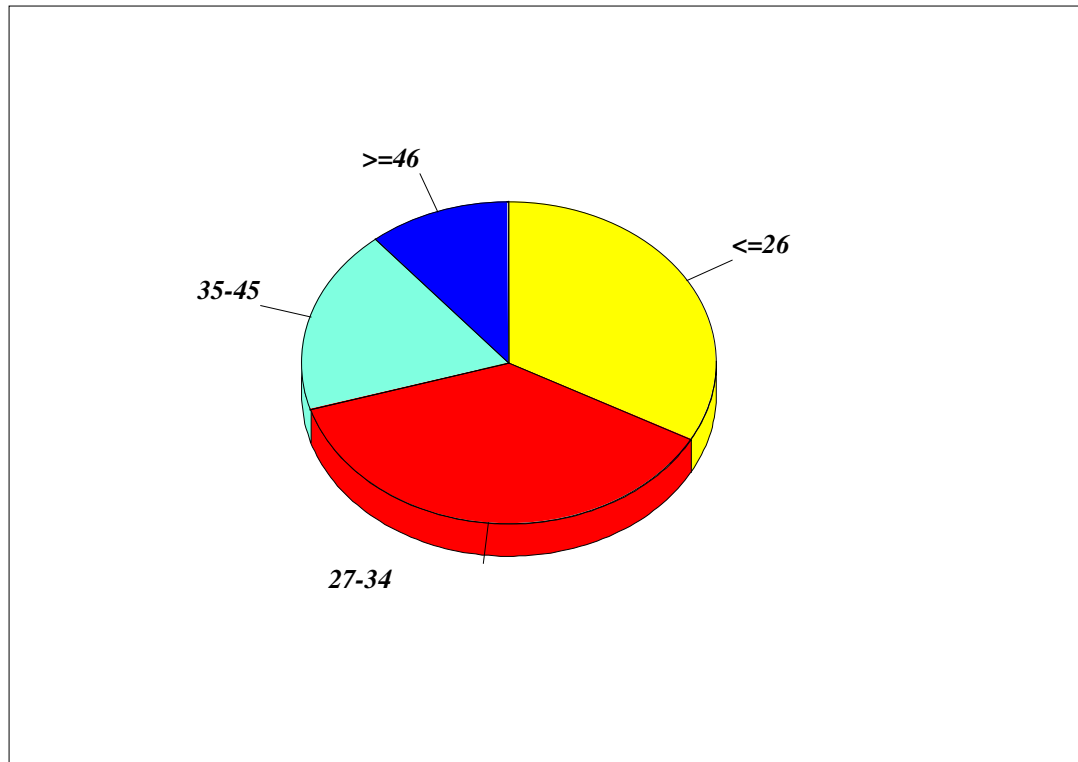


Figure 1. Section I - Background Information, Item B: Age

Age	Your Institution %	National Norms %
20 & Under	.0	.1
21-22	.0	1.2
23-24	19.8	10.9
25-26	13.2	33.2
27 to 29	15.4	22.8
30 to 34	22.0	9.8
35 to 39	6.6	5.7
40 to 45	12.1	5.4
46 to 49	5.5	3.6
50 to 59	5.5	5.9
60 and Over	.0	1.3
<=26	33.0	45.4
27-34	37.4	32.6
35-45	18.7	11.2
>=46	11.0	10.8

UNIVERSITY OF ARKANSAS

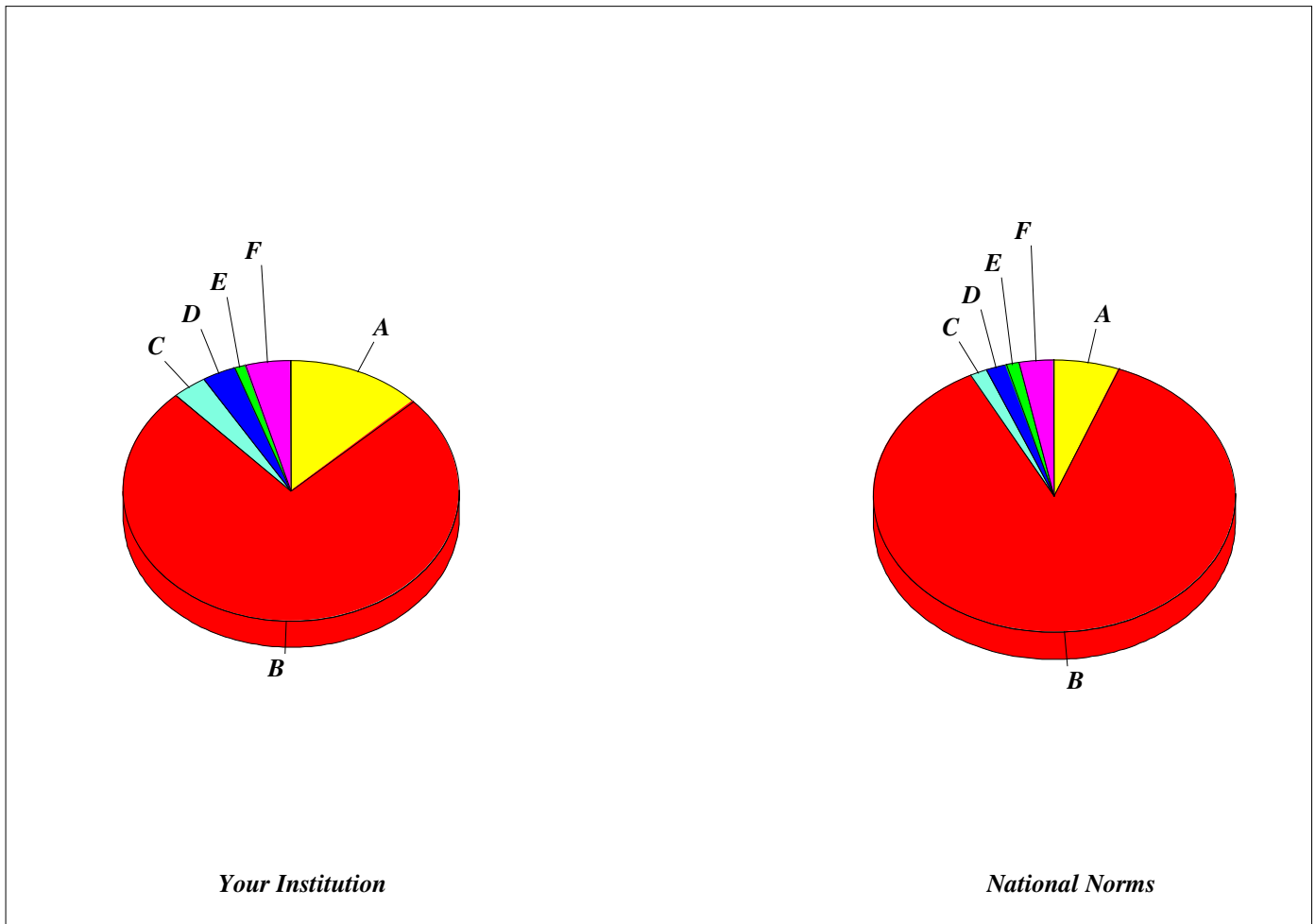


Figure 2. Section I - Background Information, Item C: Racial / Ethnic

<i>Racial / Ethnic</i>	<i>Your Institution %</i>	<i>National Norms %</i>
<i>African American or Black</i>	12.9	5.9
<i>Native American (Indian, Alaskan, Hawaiian)</i>	1.1	1.2
<i>Caucasian or White</i>	75.3	86.6
<i>Mexican American, Mexican Origin</i>	2.2	.9
<i>Asian American, Oriental, Pacific Islander</i>	3.2	1.8
<i>Puerto Rican, Cuban, Other Latino or Hispanic</i>	1.1	.6
<i>Other</i>	1.1	.9
<i>Prefer Not To Respond</i>	3.2	2.2
<i>A. Black</i>	12.9	5.9
<i>B. White</i>	75.3	86.6
<i>C. Hispanic</i>	3.2	1.5
<i>D. Asian</i>	3.2	1.8
<i>E. Native American</i>	1.1	1.2
<i>F. Other/Prefer Not To Respond</i>	4.3	3.1

UNIVERSITY OF ARKANSAS

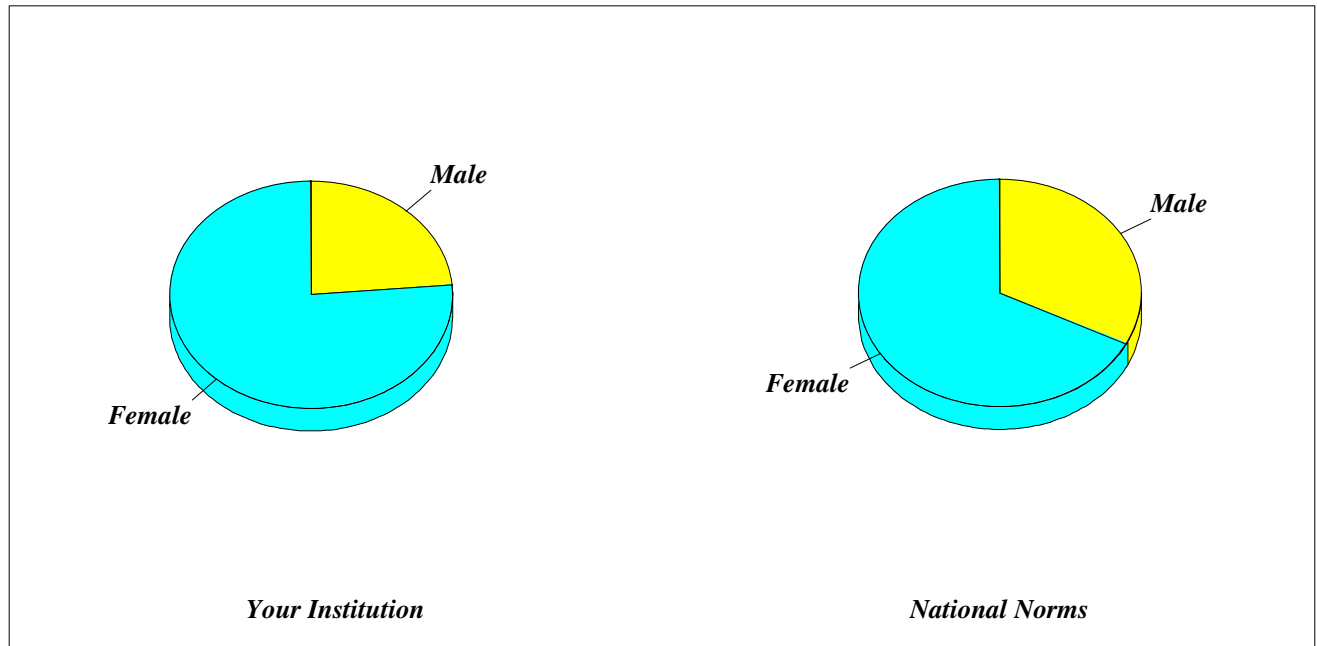


Figure 3. Section I - Background Information, Item D: Gender

<i>Gender</i>	<i>Your Institution %</i>	<i>National Norms %</i>
<i>Male</i>	23.7	32.5
<i>Female</i>	76.3	67.5

## UNIVERSITY OF ARKANSAS

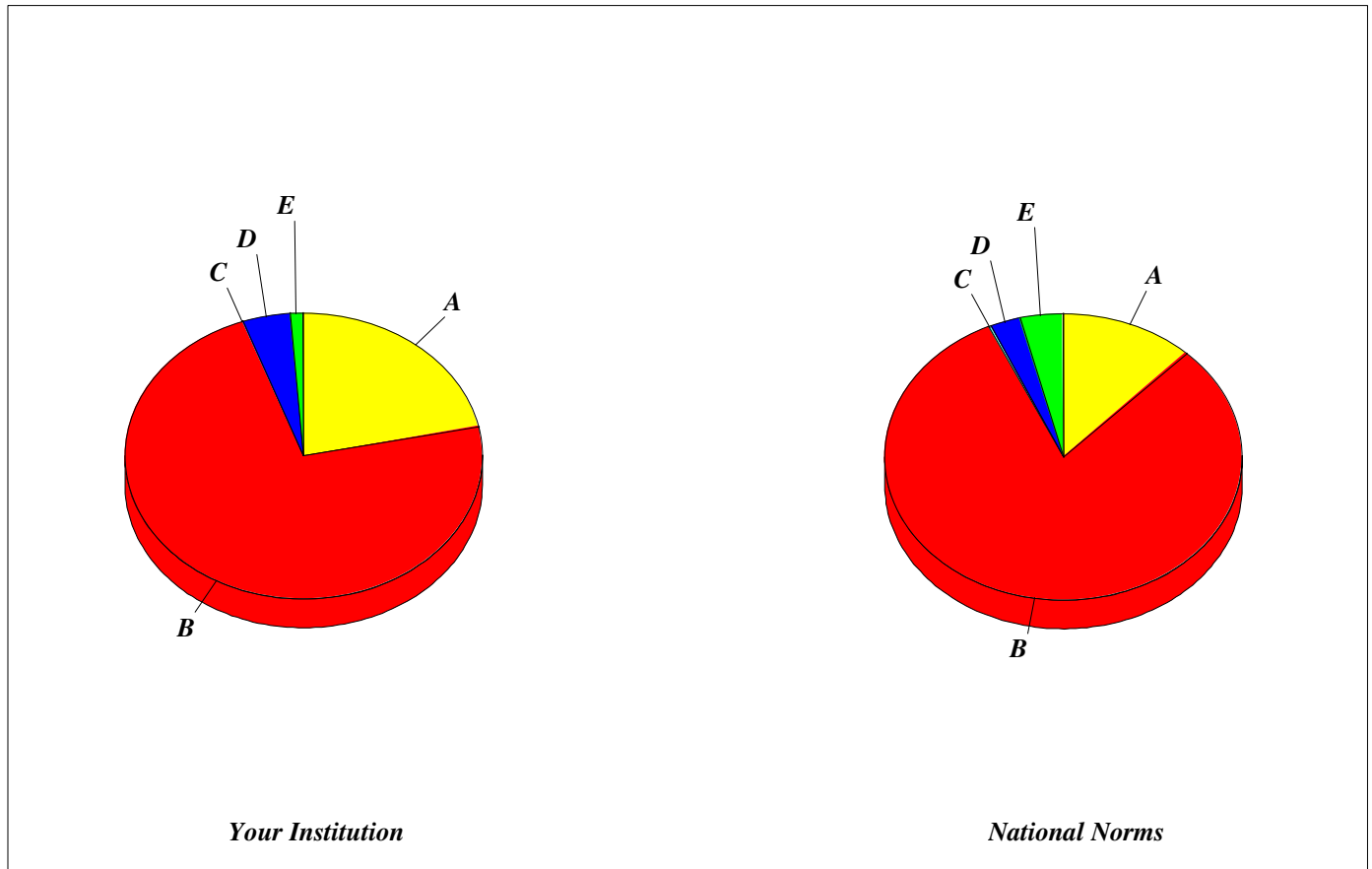


Figure 4. Section I - Background Information, Item E: Primary Work Status

<i>Primary Work Status</i>	<i>Your Institution</i> %	<i>National Norms</i> %
<i>Employed full time</i>	68.5	75.2
<i>Caring for my family/home full time</i>	.0	2.3
<i>Serving in the military</i>	.0	.2
<i>Employed part time</i>	4.3	6.0
<i>Continuing my education part time and employed</i>	16.3	4.4
<i>Continuing my education part time</i>	1.1	.3
<i>Continuing my education full time</i>	4.3	7.3
<i>Unemployed, seeking employment</i>	4.3	2.3
<i>Unemployed, not seeking employment</i>	.0	.4
<i>Other</i>	1.1	1.5
<b>A. Continuing my education</b>	<b>21.7</b>	<b>12.1</b>
<b>B. Employed</b>	<b>72.8</b>	<b>81.1</b>
<b>C. Serving in the military</b>	<b>.0</b>	<b>.2</b>
<b>D. Unemployed</b>	<b>4.3</b>	<b>2.7</b>
<b>E. Other</b>	<b>1.1</b>	<b>3.8</b>

UNIVERSITY OF ARKANSAS

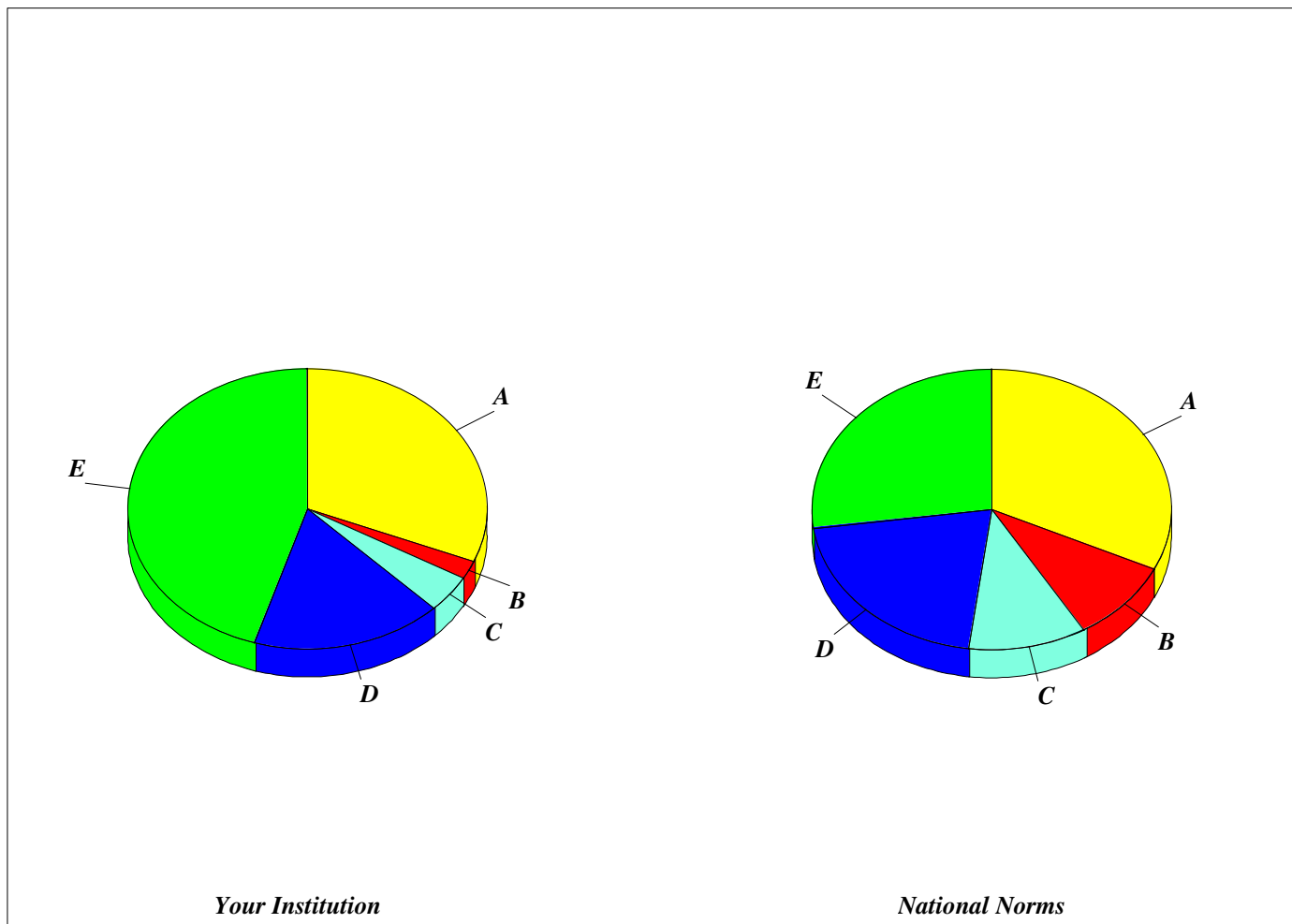


Figure 5. Section I - Background Information, Item J: Largest Student Loan Debt

<i>Largest Student Loan Debt</i>	<i>Your Institution %</i>	<i>National Norms %</i>
<i>None</i>	31.2	32.0
<i>\$2,500 or less</i>	1.1	4.1
<i>\$2,501 - \$5,000</i>	1.1	5.3
<i>\$5,001 - \$7,500</i>	2.2	4.7
<i>\$7,501 - \$10,000</i>	2.2	5.9
<i>\$10,001 - \$15,000</i>	9.7	10.4
<i>\$15,001 - \$20,000</i>	7.5	10.4
<i>\$20,001 - \$25,000</i>	8.6	8.0
<i>\$25,001 - \$30,000</i>	8.6	5.9
<i>\$30,001 or more</i>	28.0	13.2
<i>A. None</i>	31.2	32.0
<i>B. &lt;= \$5,000</i>	2.2	9.4
<i>C. \$5,001 - \$10,000</i>	4.3	10.6
<i>D. \$10,001 - \$20,000</i>	17.2	20.8
<i>E. &gt;= \$20,001</i>	45.2	27.1

UNIVERSITY OF ARKANSAS

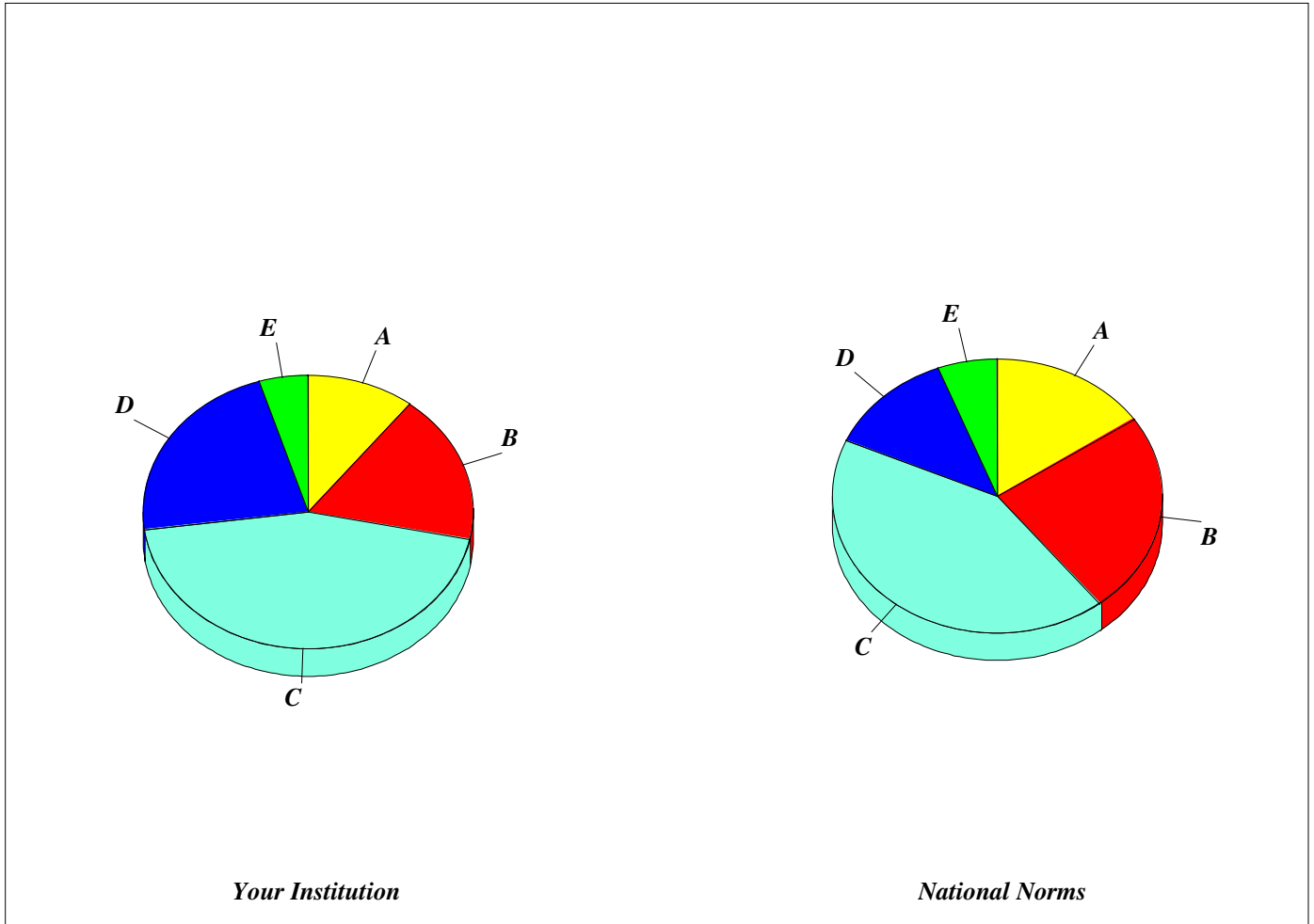


Figure 6. Section II - Employment History, Item C: Annual Income for Current Job

<i>Annual Income for Current Job</i>	<i>Your Institution %</i>	<i>National Norms %</i>
<i>\$14,999 or less</i>	8.2	9.0
<i>\$15,000 - \$19,999</i>	2.4	6.5
<i>\$20,000 - \$24,999</i>	9.4	10.5
<i>\$25,000 - \$29,999</i>	8.2	13.3
<i>\$30,000 - \$39,999</i>	21.2	26.9
<i>\$40,000 - \$49,999</i>	23.5	15.6
<i>\$50,000 - \$59,999</i>	16.5	8.1
<i>\$60,000 - \$69,999</i>	5.9	4.4
<i>\$70,000 or more</i>	4.7	5.8
<i>A. &lt;= \$19,999</i>	10.6	15.5
<i>B. \$20,000 - \$29,999</i>	17.6	23.8
<i>C. \$30,000 - \$49,999</i>	44.7	42.4
<i>D. \$50,000 - \$69,999</i>	22.4	12.5
<i>E. &gt;= \$70,000</i>	4.7	5.8

UNIVERSITY OF ARKANSAS

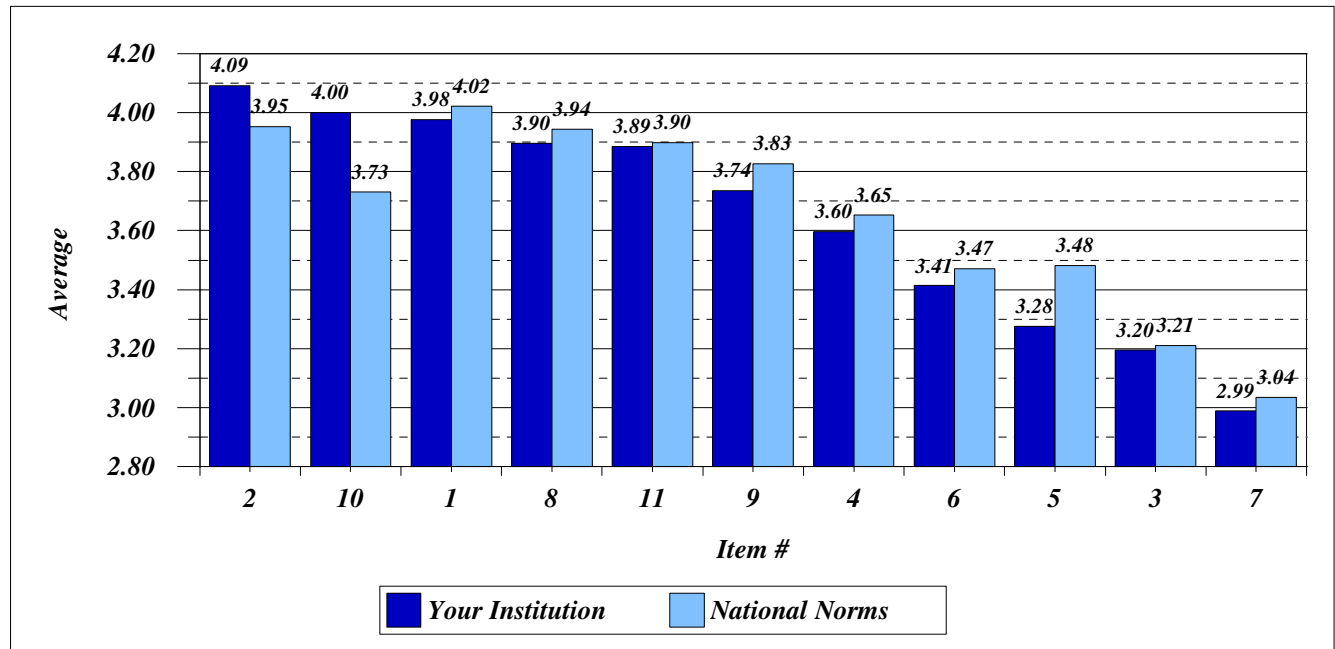


Figure 7. Section II - Employment History, E: Satisfaction with Aspects of Current Job

Item #		Your Institution Avg	National Norms Avg
2	Job security	4.09	3.95
10	Human diversity	4.00	3.73
1	Challenge	3.98	4.02
8	Quality of service/product provided/produced	3.90	3.94
11	Organization's ethical standards	3.89	3.90
9	Opportunity to be creative	3.74	3.83
4	Fringe benefits	3.60	3.65
6	Support for continuing education/in-service programs	3.41	3.47
5	Potential for career/professional advancement	3.28	3.48
3	Salary	3.20	3.21
7	Accessibility/proximity of childcare services	2.99	3.04

(Satisfaction Scale: 5=very satisfied, 4=satisfied, 3=neutral, 2=dissatisfied, 1=very dissatisfied)

## UNIVERSITY OF ARKANSAS

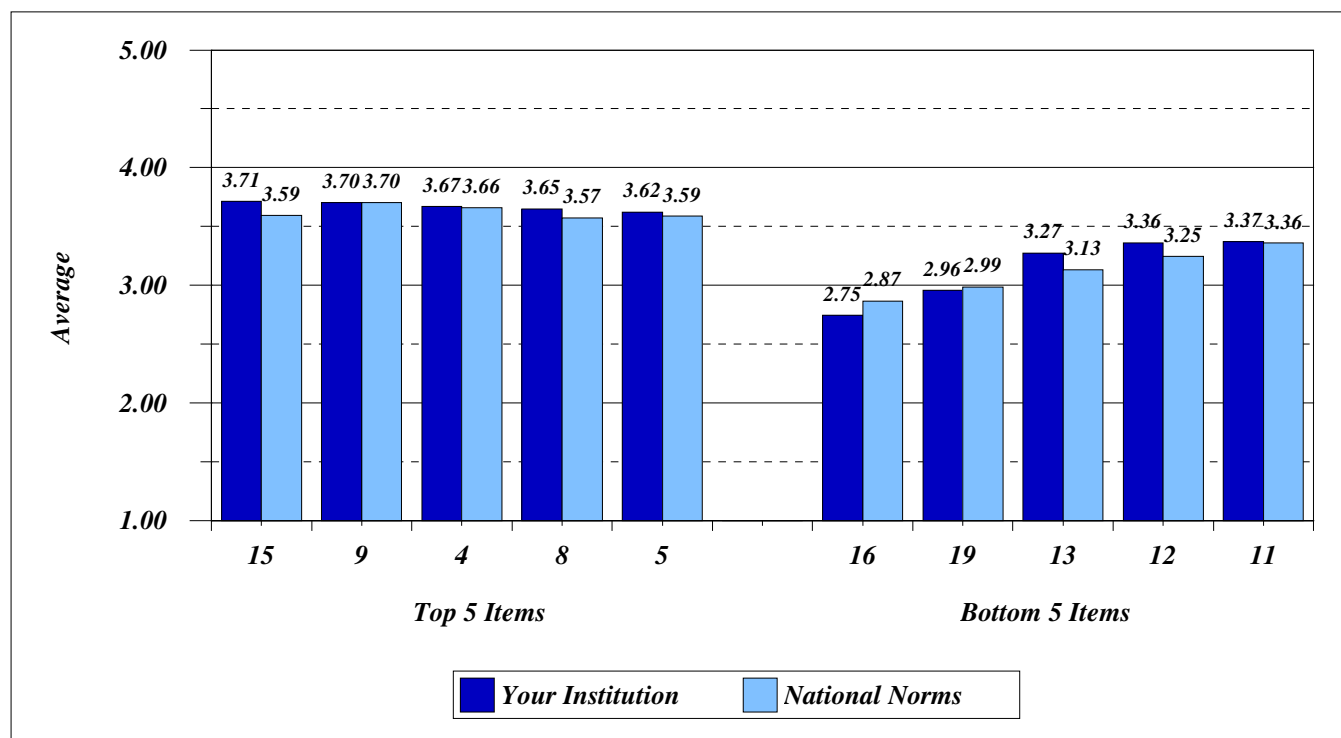


Figure 8. Section III - Educational Outcomes: Importance of the Skills

Item #		Your Institution Avg	National Norms Avg
<b>Top 5 for Your Institution</b>			
15	Recognizing/using effective written communication skills	3.71	3.59
9	Recognizing/using effective verbal communication skills	3.70	3.70
4	Living my personal/professional life according to my own standard/ethic	3.67	3.66
8	Getting along with people from various cultures/races/backgrounds	3.65	3.57
5	Defining and solving problems	3.62	3.59
<b>Bottom 5 for Your Institution</b>			
16	Understanding/appreciating art/music/literature	2.75	2.87
19	Understanding international issues	2.96	2.99
13	Understanding the interaction between human beings and the environment	3.27	3.13
12	Learning about existing/emerging career options	3.36	3.25
11	Understanding/appreciating cultural/ethnic differences between people	3.37	3.36

(Importance Scale: 4=major importance, 3=moderate importance, 2=minor importance, 1=no importance)

NOTE: Items with fewer than 10 respondents were not included in the analyses.

UNIVERSITY OF ARKANSAS

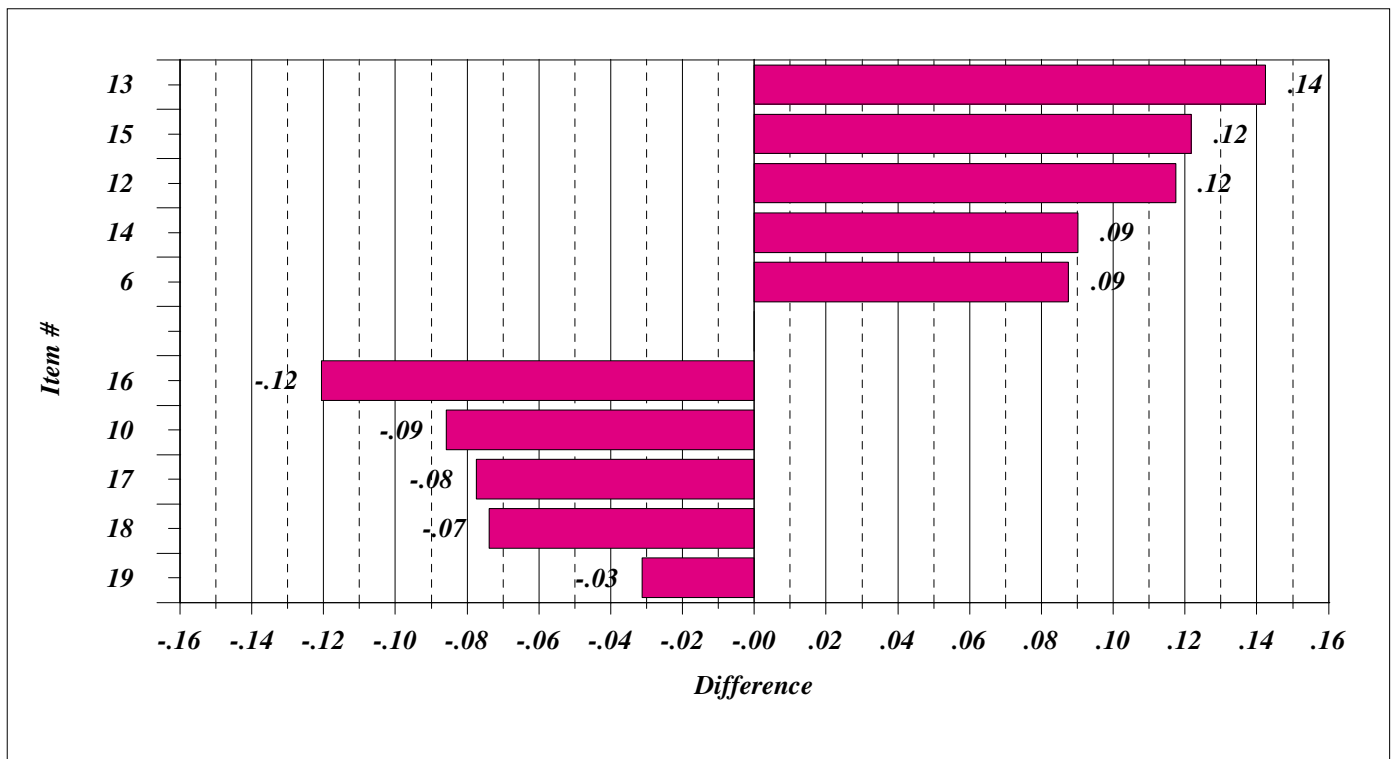


Figure 9. Section III - Educational Outcomes: Importance of the Skills  
Largest Positive and Largest Negative Differences between Your Institution's Averages and the National Averages

Item #	Your Institution Avg	National Norms Avg	Difference
<b>Largest Positive (or Smallest Negative) Differences</b>			
13	3.27	3.13	.14
15	3.71	3.59	.12
12	3.36	3.25	.12
14	3.38	3.29	.09
6	3.39	3.30	.09
<b>Largest Negative (or Smallest Positive) Differences</b>			
16	2.75	2.87	-.12
10	3.47	3.56	-.09
17	3.37	3.45	-.08
18	3.49	3.57	-.07
19	2.96	2.99	-.03

(Importance Scale: 4=major importance, 3=moderate importance, 2=minor importance, 1=no importance)

NOTE: Items with fewer than 10 respondents were not included in the analyses.

UNIVERSITY OF ARKANSAS

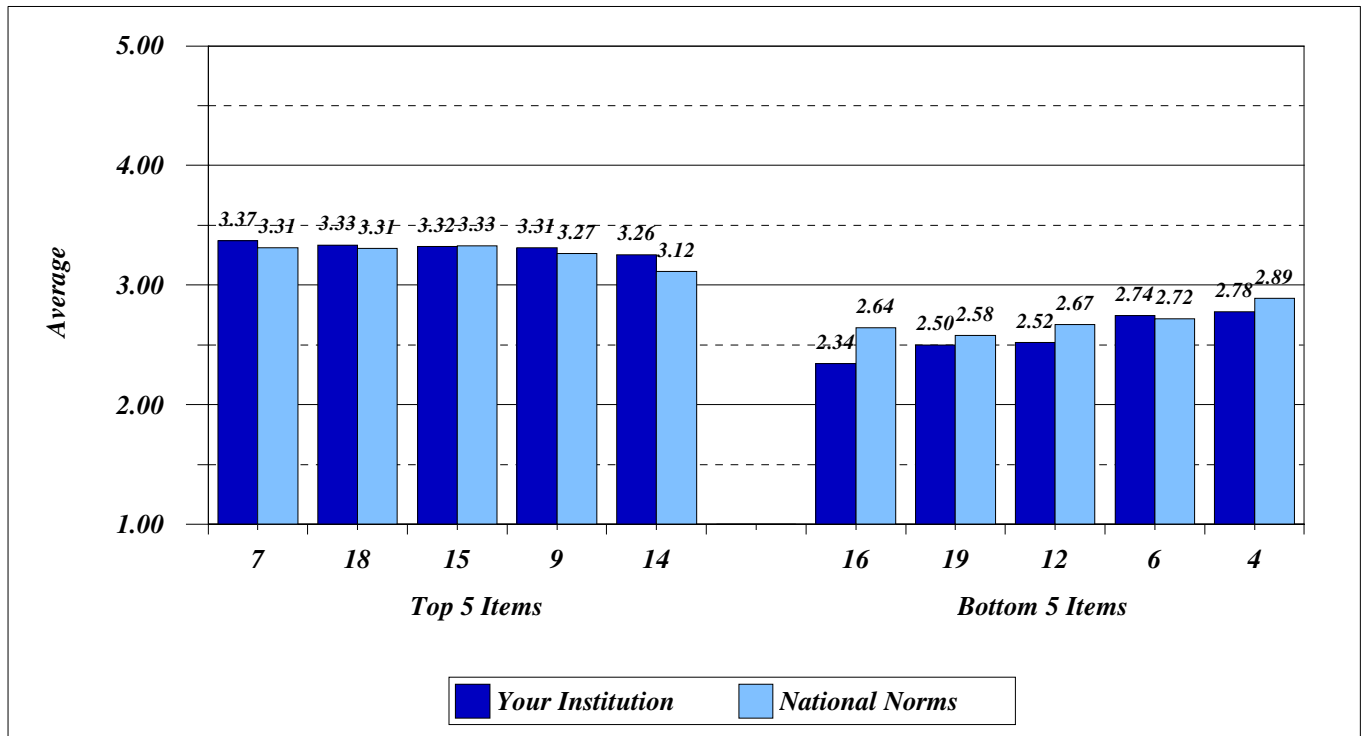


Figure 10. Section III - Educational Outcomes: Impact of School Experiences

Item #	Your Institution Avg	National Norms Avg
<b>Top 5 for Your Institution</b>		
7 Accessing/using a variety of information sources	3.37	3.31
18 Working cooperatively in groups; working as a team member	3.33	3.31
15 Recognizing/using effective written communication skills	3.32	3.33
9 Recognizing/using effective verbal communication skills	3.31	3.27
14 Analyzing/drawing conclusions from various types of data	3.26	3.12
<b>Bottom 5 for Your Institution</b>		
16 Understanding/appreciating art/music/literature	2.34	2.64
19 Understanding international issues	2.50	2.58
12 Learning about existing/emerging career options	2.52	2.67
6 Appreciating/exercising my rights/responsibilities/privileges as a citizen	2.74	2.72
4 Living my personal/professional life according to my own standard/ethic	2.78	2.89

(Impact Scale: 4=major impact, 3=moderate impact, 2=minor impact, 1=no impact)

NOTE: Items with fewer than 10 respondents were not included in the analyses.

UNIVERSITY OF ARKANSAS

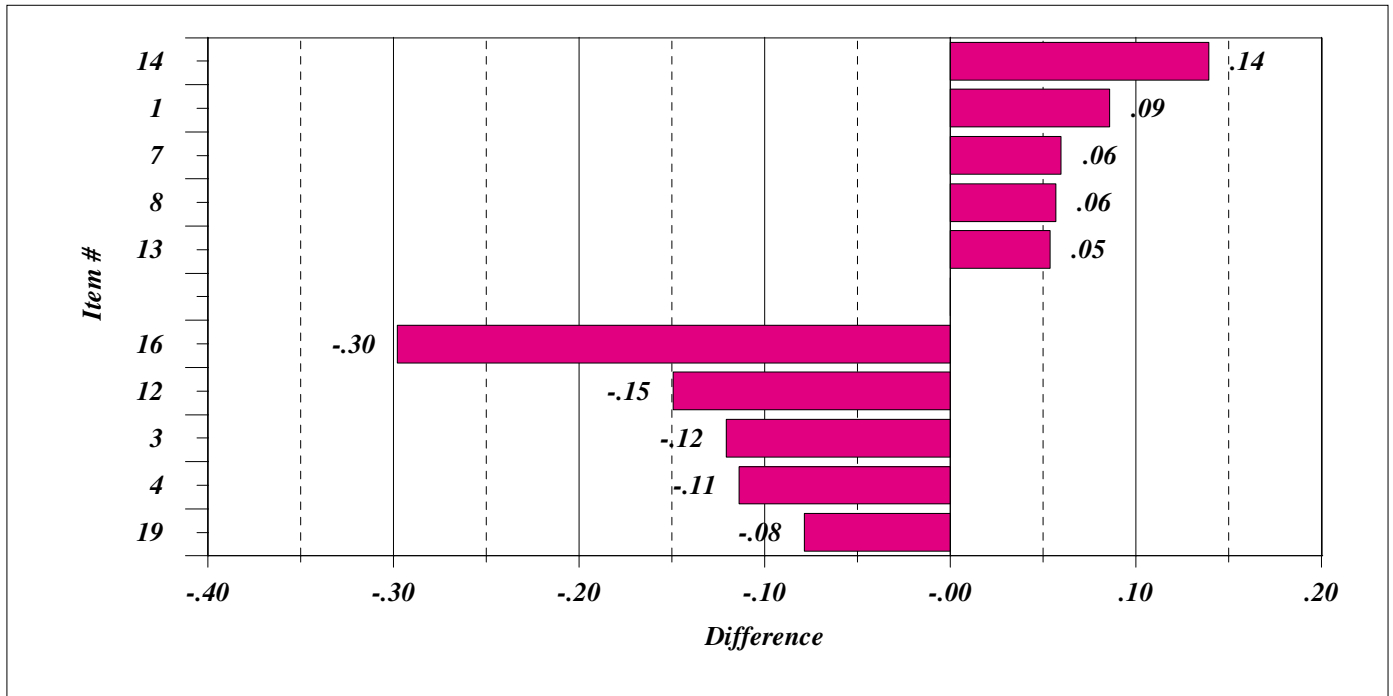


Figure 11. Section III - Educational Outcomes: Impact of School Experiences  
Largest Positive and Largest Negative Differences between Your Institution's Averages and the National Averages

Item #	Your Institution Avg	National Norms Avg	Difference
<b>Largest Positive (or Smallest Negative) Differences</b>			
14	3.26	3.12	.14
1	3.03	2.95	.09
7	3.37	3.31	.06
8	3.11	3.05	.06
13	2.82	2.77	.05
<b>Largest Negative (or Smallest Positive) Differences</b>			
16	2.34	2.64	-.30
12	2.52	2.67	-.15
3	3.08	3.20	-.12
4	2.78	2.89	-.11
19	2.50	2.58	-.08

(Impact Scale: 4=major impact, 3=moderate impact, 2=minor impact, 1=no impact)  
NOTE: Items with fewer than 10 respondents were not included in the analyses.

UNIVERSITY OF ARKANSAS

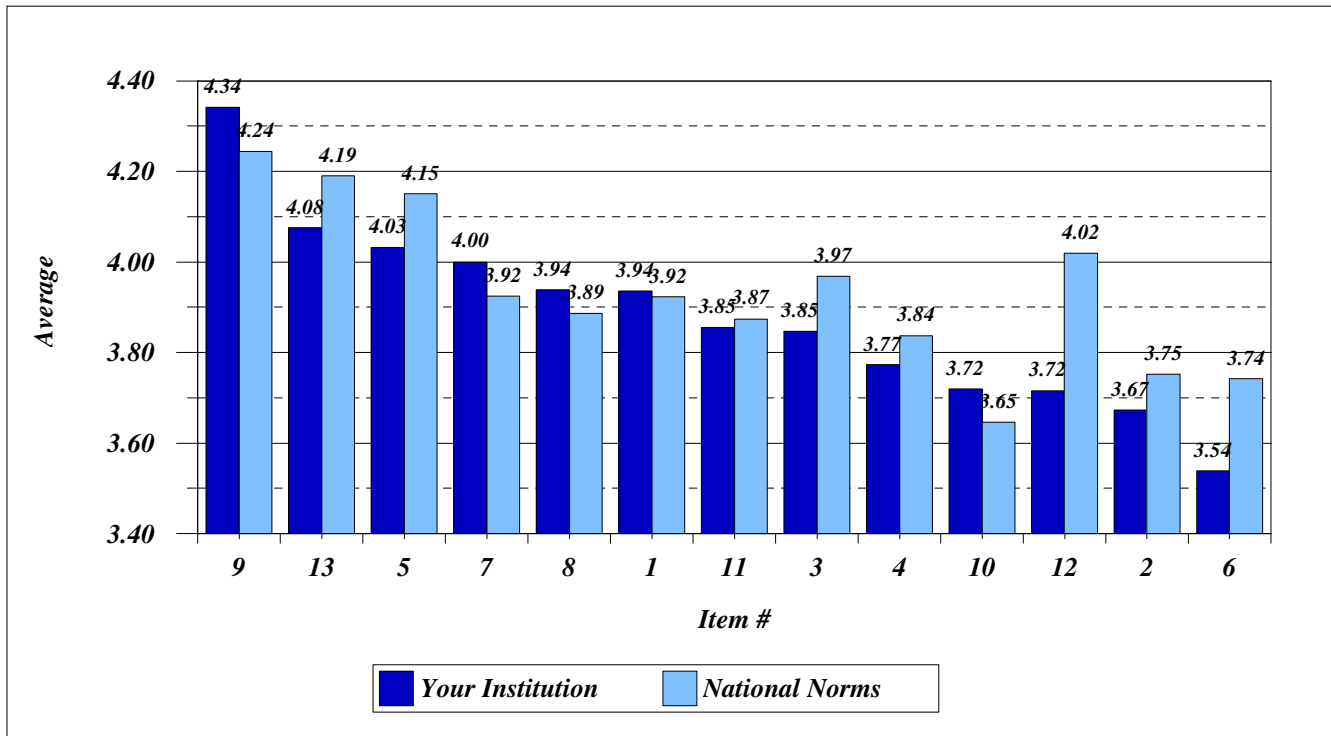


Figure 12. Section IV - Educational Experiences, Item B: Satisfaction with Aspects of this College

Item #		Your Institution Avg	National Norms Avg
9	Class size relative to the type of course	4.34	4.24
13	Quality of the program in my major/field	4.08	4.19
5	Overall quality of instruction	4.03	4.15
7	College response to older/nontraditional students	4.00	3.92
8	Transfer of course credits from other colleges/schools to this college	3.94	3.89
1	Variety of instructional approaches used in the classroom	3.94	3.92
11	Campus acceptance of individuals regardless of their sexual orientation	3.85	3.87
3	Variety of courses offered	3.85	3.97
4	Preparation for further academic study	3.77	3.84
10	Multicultural content of courses	3.72	3.65
12	General condition of buildings and grounds	3.72	4.02
2	Campus response to needs of physically challenged individuals	3.67	3.75
6	Concern for me as an individual	3.54	3.74

(Satisfaction Scale: 5=very satisfied, 4=satisfied, 3=neutral, 2=dissatisfied, 1=very dissatisfied)

UNIVERSITY OF ARKANSAS

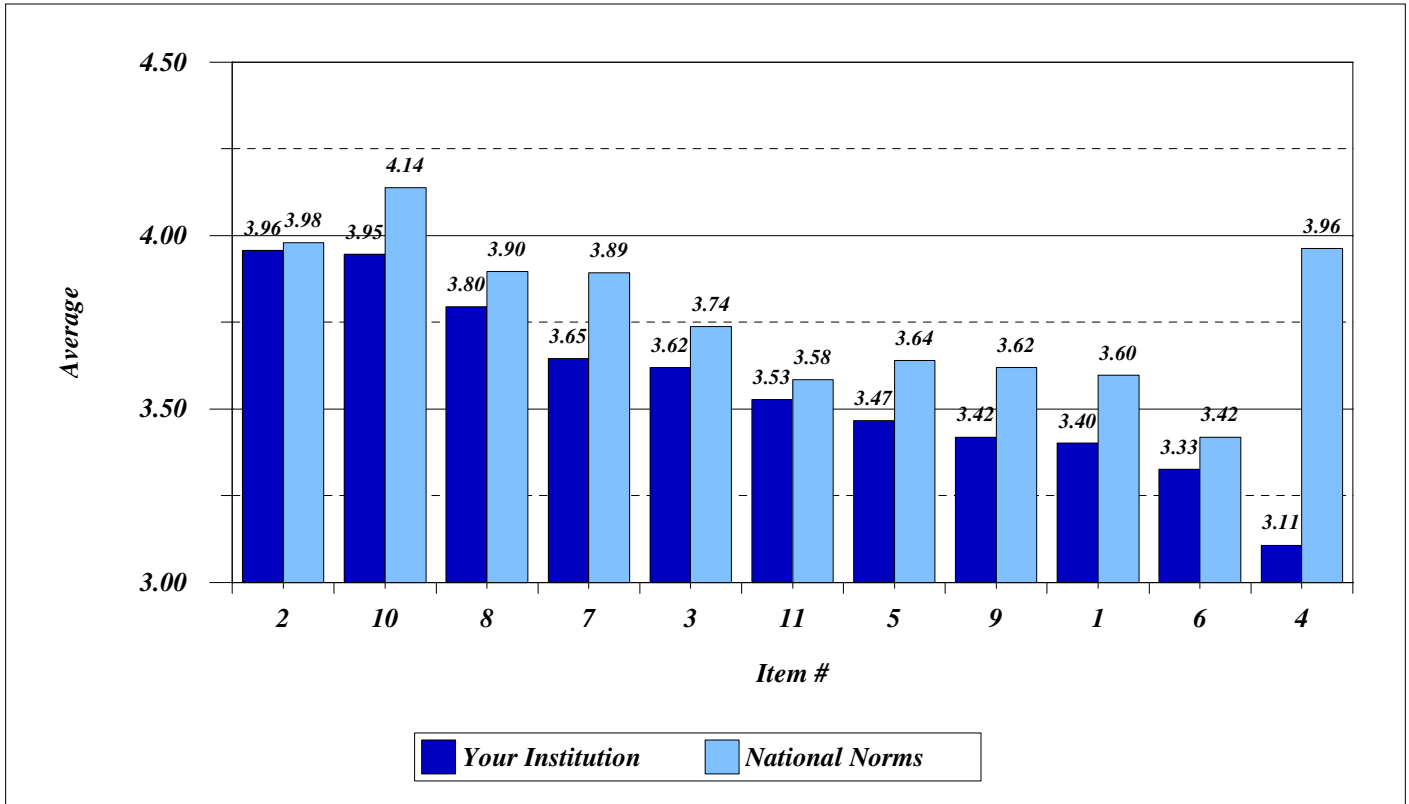


Figure 13. Section IV - Educational Experiences, F: Agreement with Statements about this College

Item #		Your Institution Avg	National Norms Avg
2	<i>Most faculty were readily available to students outside of class time</i>	3.96	3.98
10	<i>Academic success was encouraged/supported at this school</i>	3.95	4.14
8	<i>The campus was, generally, free from harassment</i>	3.80	3.90
7	<i>Overall, the school had an intellectually stimulating atmosphere</i>	3.65	3.89
3	<i>Overall, there was a campus atmosphere of ethnic/political/religious understanding/acceptance</i>	3.62	3.74
11	<i>I encountered few course schedule/course availability problems</i>	3.53	3.58
5	<i>The financial aid available to me was adequate for my needs</i>	3.47	3.64
9	<i>Administrators at the campus respected/were responsive to student input</i>	3.42	3.62
1	<i>The core requirements at this school were a valuable component of my education</i>	3.40	3.60
6	<i>School policies/practices provided adequate/appropriate support for victims of harassment/crime</i>	3.33	3.42
4	<i>There was a sense of personal safety/security on the campus</i>	3.11	3.96

(Satisfaction Scale: 5=very satisfied, 4=satisfied, 3=neutral, 2=dissatisfied, 1=very dissatisfied)

UNIVERSITY OF ARKANSAS

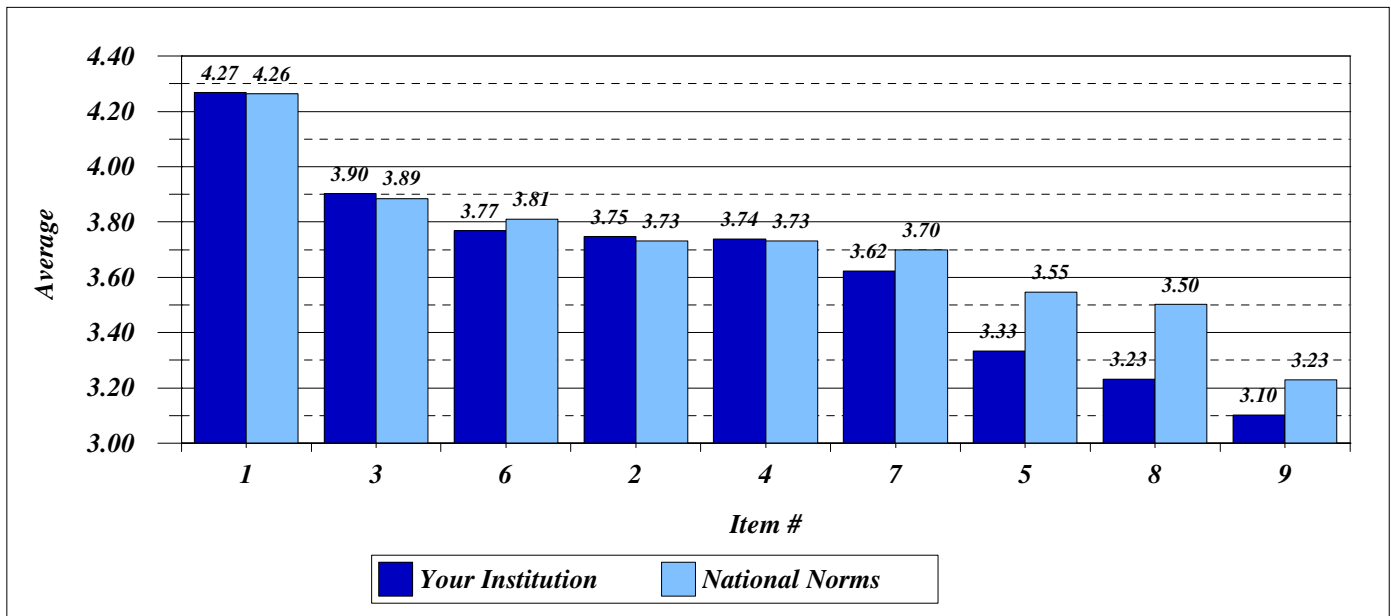


Figure 14. Section IV - Educational Experiences, G: Satisfaction with Student Services/Programs offered at this College

Item #		Your Institution Avg	National Norms Avg
1	Library services and materials	4.27	4.26
3	Registration procedures	3.90	3.89
6	Health/wellness programs/services for students	3.77	3.81
2	Academic advising	3.75	3.73
4	Academic support services	3.74	3.73
7	Orientation to/instruction in use of campus computer system	3.62	3.70
5	Personal counseling services	3.33	3.55
8	Financial aid counseling and related services	3.23	3.50
9	Career planning and placement services	3.10	3.23

(Satisfaction Scale: 5=very satisfied, 4=satisfied, 3=neutral, 2=dissatisfied, 1=very dissatisfied)