

JULIEN C. MIRIVEL, PH.D.

IN BRIEF

My research investigates *how people interact in institutional settings*. I audio- or video-record human interaction in corporate or institutional settings, conduct an ethnography of the institution, transcribe the audio- or video-data, and analyze it closely to reveal how participants' micro-behaviors carry relational or institutional consequences. Trained as a discourse analysts and micro-ethnographer, I have studied group interaction in top-management meetings, medical encounters in which physicians sell their services, addiction and group therapy, as well as organizational training and ethics.

In my teaching, I have experience teaching over 12 different courses that range from interaction skills, interpersonal communication, and ethics. In each of these courses, my objective is to help students communicative wisely – to cultivate what Aristotle saw as *phronesis*. My teaching approach is grounded in deep learning and is designed to (1) help students overcome challenges (especially themselves), (2) focus on the fundamentals of a practice, and (3) challenge students' mindset and assumptions (Bain, 2004, p. 92). My courses are grounded in a *case study approach* and are designed to inspire students to act well under pressure.

EDUCATION

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|---------------|----------------------|----------------------------------|-------------|
| Ph. D. | Communication | University of Colorado – Boulder | 2002 – 2005 |
| M. A. | Communication | University of Colorado – Boulder | 2000 – 2002 |
| B. A. | Communication | University of Northern Iowa | 1996 – 2000 |

PUBLICATIONS

Refereed Articles (Peer-Reviewed)

Lyon, A. & Mirivel, J. C. (under review; invited). The imperative of ethical communication standards in an era of commercialized medicine. *Management Communication Quarterly*.

Lyon, A., & Mirivel, J. C. (under review). Reconstructing Merck's practical theory of communication: The ethics of pharmaceutical sales representative-physician encounters. *Communication Monographs*.

Mirivel, J. C. (in press). Communicative conduct in commercial medicine: A discourse analysis of initial consultations between plastic surgeons and prospective clients. *Qualitative Health Research*.

Mirivel, J. C., & Thombre, A. (in press). Surviving online: An analysis of how burn survivors recover from life crisis. *Southern Journal of Communication*, 75(3), xxx-xxx.

Mirivel, J. C. (2008). The physical examination in cosmetic surgery: Embodied persuasion in medical interaction. *Health Communication*, 23, 153-170.

Mirivel, J. C. (2007). Managing poor surgical candidacy: Communication problems for plastic surgeons. *Discourse & Communication*, 1(3), 267-293.

Mirivel, J. C., & Tracy, K. (2005). Premeeting talk: An organizationally crucial form of talk. *Research on Language and Social Interaction*, 32, 1-34.

Book Chapters & Essays (Peer-Reviewed)

Mirivel, J. C. (forthcoming). Excellence in interpersonal communication. *The Positive Side of Interpersonal Communication*. Routledge.

Tracy, K., & Mirivel, J. C. (2008). Discourse analysis: The practice and practical value of taping, transcribing, and analyzing. In L. Frey & K. Cissna (Eds.), *Handbook of Applied Communication*. Mahwah, NJ: Erlbaum.

Mirivel, J. C. (2008). Gaze-in-interaction. In W. Donsbach (Ed.), *The International Encyclopedia of Communication*. Blackwell Publishing.

Mirivel, J. C. (in press). Embodied arguments: Verbal claims + Bodily evidence. To appear in C. Goodwin, C. LeBaron, & J. Streeck (Eds.), *Multimodality and human activity: Research on human behavior, action, and communication*. Cambridge University Press.

SCHOLARSHIP OF TEACHING

Part I: Teaching Responsibilities

Tenure-Track Assistant Professor (Fall 2005—Present)

University of Arkansas at Little Rock – Department of Speech Communication

Undergraduate Courses

Speech Communication
Introduction to Communication Research
Interpersonal Communication
Interviewing Skills
Communication Ethics

Graduate Courses

Human Communication Theory
Interpersonal Communication Theory and Contexts

Graduate Part-Time Instructor & Teaching Assistant (Fall 2000 – Summer 2005)

University of Colorado at Boulder – Department of Communication

Undergraduate Courses

Seminar in Health Communication
Interpersonal Communication
Discourse and Society

Perspectives on Human Communication
Interaction Skills

University of Colorado Health & Sciences (Fall 2003 – Summer 2005)
Foundations of Doctoring Curriculum Communication Faculty

University of Colorado – Continuing Education (Fall 2003 – Fall 2007)
Communication and Society

University of Colorado – Graduate Teacher Program
Lead Graduate Teacher 2004-2005

Part II: Honors and Awards

In Research:

Top Four Paper, Organizational Communication Division, National Communication Association, November 2009

Top Four Paper, Language and Social Interaction Division, National Communication Association, November 2006.

Top Research Paper, Language and Social Interaction Division, International Communication Association, May 2005.

Outstanding Student Research Award, Language and Social Interaction Division, International Communication Association, May 2005.

Top Four Paper, Language and Social Interaction Division, International Communication Association, May 2003.

Dissertation nominated for the *Language and Social Interaction NCA Dissertation Award*

Dissertation nominated for the *Gerald Miller National Communication Association Dissertation Award.*

In Teaching:

The International Communication Association Graduate Student Teaching Award 2005

Graduate Teaching Excellence Award 2003-2004

The Best Should Teach Award

Teaching Assistant Award 2001-2002 Nominee

Part III: Invited Guest Speaker

Academy For Teaching & Learning Excellence (University of Arkansas at Little Rock)

Teaching Demonstration titled “*Bridging Theory and Praxis: Teaching to Cultivate Phronesis.*”

SPCH 2320 Communication Theory (Spring 2007, taught by Dr. Carol Thompson)

SPCH 2320 Communication Theory (Fall 2006; taught by Dr. Carol Thompson)

COMM 4400 Discourse Analysis (Fall 2004; taught by Dr. Karen Tracy)

COMM 2400 Communication and Society (Fall 2004; taught by Dr. Kathy Campbell)

Graduate Teacher Program Fall 2004 Intensive: "The Best Do Teach: Outstanding Graduate Teachers"

International Student Fall 2004 Orientation: "Teaching in the American Classroom"

COMM 2400 Communication and Society (Fall 2003; taught by Dr. Kathy Campbell)

PAPERS AND CONFERENCE PRESENTATIONS

Refereed National and International

Mirivel, J. C., & Agne, R. (2009). Moderating as communication practice. Paper presented at the meeting of the National Communication Association, Chicago, IL.

Lyon, A., & Mirivel, J. C. (2009). Reconstructing Merck's practical theory of communication: The ethics of pharmaceutical sales representative-physician encounters. Paper presented at the meeting of the National Communication Association, Chicago, IL.

Mirivel, J. C., & Thombre, A. (2008, November). *Coping with burns: An analysis of how burn survivors recover from life crisis*. Paper presented at the meeting of the National Communication Association, San Diego, CA.

Driskill, G., Thombre, A., & Mirivel, J. C. (2007, November). *"I did not know you believed that!": An interfaith dialogue project*. Paper presented at the meeting of the National Communication Association, Chicago, IL.

Mirivel, J. C. (2007, November). *Technology as rhetorical appeal*. Paper accepted for presentation at the annual meeting of the National Communication Association, Chicago, IL.

Mirivel, J. C. (2007, November). *Communication practices in cosmetic surgery*. Paper accepted for presentation at the annual meeting of the National Communication Association, Chicago, IL.

Mirivel, J. C. (2006, November). *The physical examination in cosmetic surgery: Embodied persuasion in medical interaction*. Paper to be presented at the meeting of the National Communication Association, San Antonio, TX. [Note: **Top Four Papers** in Language and Social Interaction].

Mirivel, J. C. (2006, November). *Identity-work in cosmetic surgery consultations*. Paper to be presented at the meeting of the National Communication Association, San Antonio, TX.

Mirivel, J. C. (2006, November). *How plastic surgeons sell the desirability of surgery*. Paper to be presented at the meeting of the National Communication Association, San Antonio, TX. [Note: Author also organized the panel titled: "Medicine meets business: Its impact on communication practices"].

Mirivel, J. C. (2005, November). *Initial meetings with cosmetic surgery patients: Organizational and interactional strategies for "closing the deal."* Paper presented at the meeting of the National Communication Association, Boston, MA.

- Mirivel, J. C. (2005, November). *Teaching health communication: Evaluating the status of instruction and generating ideas for a course syllabus*. Paper presented at the meeting of the National Communication Association, Boston, MA.
- Mirivel, J. C. (2005, May). *Cosmetic surgery in action: Communication challenges for plastic surgeons*. Paper presented at the meeting of the International Communication Association, New York, NY. (**Top paper in Language and Social Interaction & recipient of the Outstanding Student Research Award**). [Note: author awarded \$300 by the Language and Social interaction division].
- Mirivel, J. C. (2004, November). *The communicative work of plastic surgeons*. Paper presented at the meeting of the National Communication Association, Chicago, IL. [Note: Paper presented as part of a pre-convention thematic conference titled "Moving forward/looking back: Multimodality-the next paradigm?"]
- Mirivel, J. C. (2004, November). *Facial metamorphosis: The communicative negotiation of beauty between plastic surgeons and patients*. Paper presented at the meeting of the National Communication Association, Chicago, IL. [Note: Author also organized the panel titled "Video-based research and analysis in health communication: Contributions and discussion."]
- Mirivel, J. C., & Tracy, K. (2004, November). *Premeeting talk: What's it all about?* Paper presented at the meeting of the National Communication Association, Chicago, IL.
- Mirivel, J. C., & LeBaron, C. D. (2004, May). *Incremental arrivals: Managing gaze with institutionally significant others*. Paper presented at the meeting of the International Communication Association, New Orleans, LA.
- Mirivel, J. C., & Tracy, K. (2003, May). *"Put the cheetos down": Camouflaging the institutionality of an interaction*. Paper presented at the meeting of the International Communication Association, San Diego, CA. (**Top Four Papers in Language and Social Interaction**). [Note: First author was awarded \$300 by the Language and Social Interaction division].
- Mirivel, J. C. (2002, November). *"Having two Mondays": An analysis of pre-meeting talk in a nutritional organization*. Paper presented at the meeting of the National Communication Association, New Orleans, LA.

Refereed Regional and State

- Mirivel, J. C. (2005, April). *Making sense of September 11th through talk on television: An LSI data session* (roundtable panel, Rocky Mountain Communication Association, Colorado Springs, CO).
- Mirivel, J. C. (2004, March). *Confrontation in a community meeting: An LSI data session* (roundtable panel, Rocky Mountain Communication Association, Denver).
- Mirivel, J.C. (2003, January). *Language and social interaction in action: An LSI data session* (roundtable panel, Rocky Mountain Communication Association, Boulder). [Note: Author was also the panel organizer].
- Mirivel, J. C. (2000, April). *Appeals to fairness: A rhetorical criticism of Richard A. Gephardt's closing statement on the resolution to impeach the President*. Paper presented at the meeting of the Central States

Communication Association, Detroit. [Note: author received the **Top-Three Undergraduate Paper Award**].

Mirivel, J. C. (2000, October). *Interpersonal relationship and touch: A metaperspective*. Paper presented at the meeting of the Iowa Communication Association, Des Moines, IA.

Mirivel, J. C. (1999, April). *The evolution of pragmatics*. Paper presented at the meeting of Central States/Southern States Communication Association, St-Louis, MO.

Local Presentations (Most Recent)

Mirivel, J. C. (September 2009). We are more similar than different. Arkansas Council for International Visitors. (4-day seminar for 15 Pakistani).

Mirivel, J. C. (October 2009). *Interpersonal Communication Skills*. Project Management Institute.

Mirivel, J. C. (October 2009). *Communicating well in health care*. Community Health Centers of Arkansas.

Mirivel, J. C. (August 2009). *Presenting your research*. McNairs program.

Mirivel, J. C. (February 2009). *Nonverbal communication and flirting*. Presented on mid-day show on television (KARK News 4). February 13th 2009.

Mirivel, J. C. (2009, March). *Communicating to enrich others*. Paper presented at the Faculty Research Symposium, University of Arkansas, Little Rock.

RESEARCH PROJECTS

Merck's Organizational Training

Communication Practices in an Addiction Recovery Center

Communication Practices in Cosmetic Surgery

Burn Survivors Online

Bioterrorism

Nutrition Corporation

SERVICE

Service to Department and University

University of Arkansas @ Little Rock

Master's Thesis Advisor

Courtney Dycus, Marquese McFerguson, Derek Wingfield, Rebecca Roe, Justin Keller, Morgan Jessup.

Master's Papers Committee Member

Sasha Avarjannikov, Angela Crenshaw, Jacob Jenkins, Sarah Swearingen, Alyssa Millner, Michelle Wilson.

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| Graduate Council | Fall 2009 – Present |
| Majors & Minors Academic Advisor | Fall 2005 – Present |
| College Council | Fall 2006 – Present |
| Advising Task Force Committee | Fall 2006 – Present |
| Library Liaison | Fall 2005 – Present |
| Faculty Search Committee | Fall 2005 – Present |
| University of Colorado @ Boulder | |
| New T.A./GPTI Departmental Orientation | August 2004 |
| Graduate Program Committee | Fall 2003 – Spring 2004 |
| Data Session Coordinator | Fall 2002 – Spring 2004 |
| Departmental Graduation Ceremony | Fall 2002 – Spring 2004 |
| Undergraduate Honors Thesis Program | Spring 2003 |

Service to the Discipline

Editorial Board: *Communication Studies*

Ad hoc reviewer for *Communication Studies*

Ad hoc reviewer for *Handbook on Multimodality*

Ad hoc reviewer for *Journal of Health Education*

Ad hoc reviewer for *Research on Language and Social Interaction*

Ad hoc reviewer for *Southern Communication Journal*

International Communication Association

Panel Respondent (ICA 2006, Dresden, Germany).

Competitive Paper and Panel Reviewer for ICA 2006 (Dresden, Germany).

Competitive Paper and Panel Reviewer for ICA 2005 (New York).

National Communication Association

Panel Chair (NCA 2009, Chicago)

Competitive Paper and Panel Reviewer for NCA 2009

Competitive Paper and Panel Reviewer for NCA 2007 (Chicago, IL)

Panel Chair (NCA 2006, San Antonio)

Competitive Paper and Panel Reviewer for NCA 2006 (San Antonio, TX).

GRANTS & FINANCIAL AWARDS

College of Professional Students Summer Research Grant 2008 (\$4,500).

Summer Dissertation Fellowship (Summer 2004, \$3000).

Graduate Student Fellowship (\$1000 for the 2000-20001 academic year).

LANGUAGES

Bilingual—French and English

AFFILIATIONS

International Communication Association

National Communication Association

OF INTEREST

1st Dan Black Belt in Tang Soo Do, Tae Kwon Do, and Hap Ki Do

REFERENCES

Karen Tracy, Professor
Department of Communication
University of Colorado
303-492-8461

Robert Ulmer, Professor & Chair
Department of Speech Communication
University of Arkansas
501-569-8253

Curtis D. LeBaron, Associate Professor
Marriott School of Management
Brigham Young University
801-422-6348

Larry Frey, Professor
Department of Communication
University of Colorado
303-492-5600