

VITA

GERALD W. DRISKILL

EDUCATION

- Ph.D. Department of Communication Studies, University of Kansas, Lawrence, Kansas, May 1991. Dissertation: *Competent Communication in Intercultural Relationships: A field descriptive study of an organization with Euro-Americans and First Generation Immigrants from India.*
- M.A. Department of Human Communication, Abilene Christian University, Abilene, Texas, May 1985.
- B.A. Department of Biblical & Religious Studies, Abilene Christian University, Abilene, Texas, May 1983.

TEACHING

Teaching Appointments

Professor, Department of Speech Communication, Univ. of Arkansas, Little Rock, 2010- present

Associate Professor, Department of Speech Communication, Univ. of Arkansas, Little Rock, 1995- 2009

Assistant Professor, Department of Speech Communication, Univ. of Arkansas, Little Rock, 1990- 1994

Graduate Teaching Assistant, Department of Communication Studies, University of Kansas, Lawrence, 1987-1990

Instructor, Assumption Business Administration College, Bangkok, Thailand, 1985-1986

Graduate Teaching Assistant, Human Communication Department, Abilene Christian University, Texas, 1983-1985

Graduate Courses Taught

Organizational Communication Theory
Communication Assessment/Audits
Intercultural Communication

Human Communication Theory
Managerial Communication
Organizational Culture & Contexts

Undergraduate Courses Taught

Organizational Communication
Business & Professional Speaking
Introduction to Speech Communication
Intercultural Communication
Interpersonal Communication
Communication Ethics

Investigations into Communication
Interviewing
Communication Theory
Listening
Nonverbal Communication
Family Communication

Other Teaching/Assessment Responsibilities

- Coordinator, M.A. Applied Communication Studies
- Intern & Cooperative Education Coordinator, 1992-current
- College Assessment Team, 2004-present
- Department Assessment Coordinator, 1998-2004
- Provost Fellow, International Assessment, 2001-2002

Overall Teaching Effectiveness Based on Student Evaluation (2001-2009):

Level	Average: 1=High - 5 =Low
Graduate	1.3
Undergraduate	1.5
On line (2004-09)	1.5

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RESEARCH

Publications

Driskill, G., Meyer, J., & Mirivel, J. (in press). Managing Dialectics to Make a Difference: Tension Management in a Community Building Organization. *Communication Studies*.

Driskill, G. & Brenton, A. (2011). *Performing Organizational Culture: A cultural analysis Workbook*, 2nd Ed. Thousand Oaks, CA: Sage.

Driskill, G. & Arjanakova, S. (2010). Assessing Intercultural Communication: Models and Methods. In P. Backlund, & G. Whitfield, (Eds.), *An Assessment Primer: The role of assessment in the life of a communication department*, Washington, DC: National Communication Association.

Driskill, G. (2007). Report and Recommendations for Community Forum on *Race*, Little Rock Racial and Cultural Diversity Commission, http://www.littlerock.org/documents/race_forum_report_final.pdf

Driskill, G. (2007). Report and Recommendations for Community Forum on *Culture*, Little Rock Racial and Cultural Diversity Commission, www.littlerock.org/Documents/culture_forum_report_final.pdf

<http://www.littlerock.org/CityManager/Divisions/RacialAndCulturalDiversityCommission/ForumRaceReports/>

Driskill, G. (2007). Report and Recommendations for Community Forum on *Faith*, Little Rock Racial and Cultural Diversity Commission, <http://www.littlerock.org/documents/pdf/DriskillFaithForum.pdf>

Driskill, G. (2007). Using the Intercultural Class to Internationalize the Campus, *Communication Teacher*, 21(1), pp. 6-11.

- Driskill, G. & Camp, J. (2006). The Nehemiah Project: A case study of the unity movement among Christian church organizations in Central Arkansas, *Journal of Communication and Religion*, 29, 445-483.
- Driskill, G. & Meyer, J. (2000). Helping Tots Talk to Tots. Gorden, W. & Waugh, C., Eds., *Lets Talk: A Cognitive Skills Approach to Interpersonal Communication*. Dubuque, Iowa: Kendall Hunt.
- Driskill, G. & Meyer, J. (1997). Children and Relationship Development: Communication Strategies in the Day care center. *Communication Reports*, 10(1), 75-85.
- Driskill, G. & Downs, C. (1995). Hidden differences in competent communication: A case study of an organization with Euro-Americans and first generation immigrants from India, *International Journal of Intercultural Relations*, 19(4), pp. 505-522.
- Driskill, G. (1995). Managing cultural differences: A rules analysis in a bi-cultural organization. *Howard Journal of Communication*, 5(4), 353-379.
- Driskill, G. & Polansky, B. (1995). Relinquishing power in the classroom: A case study on self-directed teams in the classroom. *Communication & Theatre Association of Minnesota Journal*, 22, pp. 115-131.
- Driskill, G. & Gribas, J. (1995). Choosing team building strategies: Implications of characteristic team dimensions. *Ohio Speech Journal*, 22, pp. 46-63.
- Driskill, G. & Brenton, A. (1994). Conflict management. *Insights into Communication*. Linda Pledger (Ed.), Little Rock: Human Communication Cooperative.
- Downs, C., Driskill, G., & Wuthnow, D. (1989). A review of instrumentation on stress. *Management Communication Quarterly*, 4, 19, pp. 100-126,.

Selected Conference Papers

Organizational Communication

- Driskill, G. & Morgan, M. (1995). *Missing the Meaning: The Coordinated Management of Meaning in Organizational Communication Research*. Presented to the Speech Communication Association, San Antonio, TX, November.
- Driskill, G. & Norton, L. (1989). *Dodd and Garmon's Personal Communication World View: Past, Present, and Future Considerations*. Paper Presented to the Speech Communication Association, San Francisco, CA., November.
- Driskill, G. & Gribas, J. (1989). *Team Building Variables: Implications for theory*,

research, and intervention. Selected top student paper for the Organizational Communication Division at the Speech Communication Association, San Francisco, CA., November, 1989.

Driskill, G. & Dodd, C. (1988). *Opinion leadership in a relatively closed organizational culture: An exploration of Communication Style and Personal World View.* Presented to the Speech Communication Association, New Orleans, LA., November, 1988.

Applied Research: Panel Papers

Driskill, G. & Mirivel, J. (2011). '*We are more similar than different*': *Leadership Communication*', Southern States Communication Association Convention, Little Rock, AR.

Driskill, G. (2008). *Managing Dialectics to Make a Difference: Starting and Sustaining a Church Unity Movement*, Christian Scholars Conference, Nashville, TN.

Driskill, G. & Meyer, J. (2004). *Is love enough to unite? Exploring the dialectic tensions between unity and division in a church unity movement.* A paper presented to the National Communication Association, Chicago, IL, November 11.

Driskill, G. & Camp, J. (2004). *We want to change the world: What civic movements can learn about past community building research.* A paper presented to the National Communication Association, Chicago, IL, November 11.

Driskill, G. (1994). *Purple monsters eating water fountains: Action Research and Children's Language Games.* Paper presented to the Central States Communication Association, Oklahoma City, OK, April.

Driskill, G. & Brenton, A. (1991). *A pluralistic and critical view of organizational outcomes.* Paper presented to the Speech Communication Association, Atlanta, GA., November.

Driskill, G. & Gribas, J. (1989). *Team Building strategies and dimensions of teams.* Paper presented at the Speech Communication Association, San Francisco, CA., November.

Communication Assessment/Education

Driskill, G. (2011). *Conversational Magic and Mystery: Pedagogical Applications Using the Coordinated Management of Meaning (CMM)*, Southern States Communication Association Convention, Little Rock, AR.

Driskill, G. & Brenton, A. (2011). *Teaching the Organizational Cultural Analysis Class.* National Communication Association, San Francisco, CA, November 16.

Driskill, G. Mirivel, J., Thombre, A. (2007). *I Did Not Know You Believed That: An*

Interfaith Dialogue Project. Paper presented on the NCA panel: Promoting Peace Through Pedagogy: Learning and Looking Ahead by Reflecting on Student Classroom Experiences at the National Communication Association, San Antonio, TX, November 15.

Driskill, G. (2001). *Caught by Paradoxes: Integrating a Christian World View with Scientific Scholarship*. A paper presented to the National Communication Association, Atlanta, GA, November 1.

Driskill, G. "*Did you know you are my hero?*" *An experiential approach to teaching the undergraduate organizational cultures course*. Innovative Approaches to teaching Organizational Culture, Presented to the 2001 Southern States Communication Convention, April 4, Lexington, KY.

Driskill, G. & Honey, M. (1994). *Perceptions of competence by co-workers: An application of the Think Aloud Interview for exploring Communication Competence in the Classroom*. Paper presented to the Central States Communication Association, Oklahoma City, OK., April.

Driskill, G. & Friedman, P. (1993). *The Leadership Practicum: Academic responsibilities as preparation for management*. Paper presented to the Joint Conference of Central States Speech Communication Association & Southern States Speech Communication Association, Lexington, KY., April.

SERVICE

Service Learning Projects

- Served as PI for over 150 graduate students conducting cultural analysis of a variety of profit, nonprofit, religious, and community organizations.

Management Consulting

Services have included intercultural communication, conducting employee surveys and communication audits and advising management on results, conducting focus groups, making suggestions for improving internal communication. Clients have included:

- Central Arkansas Radiation Therapy Institute (CARTI)
- University of Arkansas for Medical Sciences
- American Society for Training and Development, Arkansas Chapter
- Pulaski Country School District
- Systematics

Communication Training/Workshops

Focus areas have included Intercultural Communication, Organizational analysis, Communication Education, Assessment, Conflict Management, Team Building, Leadership Skills, Team-building, Organizational Culture, Presentational skills, Interviewing, and Managing Change, Managerial Communication. Clients have included:

- U.S.A.I.D. Grant: Lead trainer for Pakistani FATA region workshop on Leadership and Communication

- Heifer International
- Arkansas Department of Human Services
- International Program-University of Arkansas- Fayetteville
- NAFSA: Association of International Educators
- Area Health Education Extension, Pine Bluff, Arkansas
- Department of Human Service Youth Division
- Criminal Justice Institute
- Little Rock Police Department
- United Way

Vision planning and organizational development

- Racial & Cultural Diversity Commission, Little Rock, AR
- Arkansas Healthy Marriage Initiative, Little Rock, AR
- Nehemiah Group-Community Building Church Unity Movement
- Faith Based Alliance- Sub-Committee of Little Rock's Racial and Diversity Commission
- S.T.E.P. -non profit mentoring program
- Christian Mission of Pignon, Haiti
- Centers for Youth and Families, Little Rock, AR
- United Way of Pulaski County
- Amigos de los Ninos, Frontera, Mexico
- Shepherd's Ranch, Little Rock, AR

Campus Service

- Chancellor's Racial Attitudes Committee, 2007 to present
- International Studies Advisory Council, 2003- present
- Coordination of International Celebration Day, 2002-2011
- Cooperative Education/Intern Coordinator, 1992-present
- Faculty Senate, 2009-2011
- Foundations of Excellence, Diversity Group, Team Leader, 2006-2007.
- Provost Fellow for Assessing UALR International Awareness, 2002-2003.