



UNIVERSITY OF ARKANSAS AT LITTLE ROCK

### **Small Business Licensing Prospectus**

The UALR Center of Innovation for Commercialization (CIC) has developed this prospectus to help us comprehend your company's commercialization practices. The aim is to understand where your company in the commercialization process, potential market risks, as well as how both your company and UALR will benefit from the licensing process. We look forward to working with you towards a mutually benefiting agreement. Please complete a report that answers the following questions and submit to the point of contact below.

1. Provide the company's address and point of contact information
2. What UALR technology are you interested in? Why?
3. Indicate the type of license you are interested in:  Nonexclusive  Exclusive  Sponsored Research
4. Have you worked with UALR before?  Yes  No  
If yes, when and in what capacity?
5. Is the company a subsidiary or a joint venture?  Yes  No  
If yes, please attach the parent company's or each joint venture participant's legal name, legal form, and headquarters location.
6. Please indicate the company's legal status: LLC  Corporation  Public  Private  
 Other (if so, explain):
7. In a paragraph, please describe the business model of your company.
8. What is your timeline for bringing this technology to the market?
- 9 Please provide your investment requirements and sources of capital for the next three years.
10. Summarize your company's experience in commercializing an early-stage technology and your goals for commercializing the UALR technology.
11. Describe your exit strategy for shareholders.

### **Other Attachments**

Please attach the following to this form:

Resumes of the founder(s) and the top management team. Be sure to highlight their relevant experience.

### **Submit this form and attachments to:**

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