

THE UNIVERSITY DISTRICT 2004 VISION STATEMENT

In 2014...

The University District is a thriving cultural and entertainment destination, regarded throughout the city as a neighborhood of choice—a walkable in-town district with excellent schools and services, vibrant commercial areas, rich cultural resources, and connections to open space and transit. A mix of single-family and higher-density housing attracts a diverse community, including many UALR faculty and staff who choose to live as well as work in the district. The university's presence in the district is leveraged into resources for improving the area: technical assistance for small businesses, faculty research linked to emerging companies, improved K-12 schools, supporting families in the district, and green space for the community created by the restoration and enhancement of Coleman Creek.

The vision has been structured around seven themes:

*Distinctive district identity
Commercial vitality
Strong and diverse neighborhoods
Safe and attractive streets
Excellent schools
Ample open space
Clear pedestrian and transit links*