### Written Literacy - 6 Hours
- RHET 1311 Composition I and RHET 1312 Composition II 
- MATH 1302 College Algebra

### World History - 6 Hours
- HIST 1311 History of Civilization I and HIST 1312 History of Civilization II
- RHET 1312 Composition II
- ECON 2310 Business Statistics I
- ECON 2322 Principles of Microeconomics
- ECON 2323 Principles of Macroeconomics

### Math - 3 Hours
- MATH 1342 Business Calculus
- ACCT 2310 Principles of Accounting I
- ACCT 2330 Principles of Accounting II
- MGMT 1310 Fundamentals of Information Technology
- MGMT 2380 Legal Environment of Business

### Oral Literacy - 3 Hours
- SPCH 1300 Speech Communications

### U. S. Traditions - 3 Hours
- HIST 2311 U. S. HISTORY to 1877
- HIST 2312 U. S. HISTORY from 1877
- POLS 1310 American National Government
- MGMT 2380 Legal Environment of Business
- MGMT 3300 Organizational Behavior & Management
- MGMT 3304 Production/Operations Management
- MGMT 3305 Management Information Systems
- MGMT 4380 Business Strategy and Policy
- MKTG 3350 Principles of Marketing

### World Humanities - 3 Hours
- ENGL 2337 World Literature or ENGL 2338 World Literature Themes
- PHIL 2320 Ethics and Society
- MGMT 3304 Production/Operations Management
- MGMT 3305 Management Information Systems
- MGMT 3350 Principles of Marketing
- MGMT 3353/PFSL 3351 Principles of Selling
- MGMT 3355/PFSL 3351 Principles of Selling

### Arts - 6 Hours
- ARHA 2305 Introduction to Visual Arts and MUHL 2305 Introduction to Music and THEA 2305 Introduction Theatre and Dance

### Lab Science - 8 Hours
- ASTR 1301/1101 Introduction to Astronomy or BIOL 1400 Evolution & Environmental Biology or BIOL 1401 Science of Biology or CHEM 1409 Chemistry and Society or ERSC 1302/1102 Physical Geology or ERSC 1303/1103 Historical Geology or ANTH 1415 Physical Anthropology

### Individuals, Cultures & Societies - 6 Hours
- PSYC 2300 Psychology & the Human Experience and SOCI 2300 Introduction to Sociology

*Both of these classes are REQUIRED for Marketing majors*

### Total Hours
- 24

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### Pre-Business Courses (Minor)

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<tr>
<td>PRE-BUSINESS COURSES (Minor)</td>
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<tr>
<td>MATH 1342 Business Calculus</td>
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</table>

### Total Hours
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### Professional Business Studies Core (Minor)

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<td>ECON 3355 Quantitative Analysis</td>
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<tr>
<td>FINC 3310 Business Finance</td>
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</tbody>
</table>

### Total Hours
- 24

### Major Requirements

1. A minimum overall GPA of 2.0
2. A minimum 2.0 GPA in Pre-Business Courses, Professional Business Studies Core, and in the Major.

### Additional Requirements

- Admission to the College of Business Administration:
  - A) Have completed MATH 1302-College Algebra, RHET 1312-Composition II with a grade of "C" or better and B) Have a minimum of 2.25 overall GPA (at UALR or at Transferring school) or C) Have a minimum of 2.25 GPA on a most recently completed 15 hours at UALR (this GPA will be calculated on all hours attempted during the semester(s) in which the 15-hour requirement is met).

- Graduation Requirements: 1) A minimum overall GPA of 2.0 and 2) A minimum 2.0 GPA in Pre-Business Courses, Professional Business Studies Core, and in the Major.

- Graduation Requirements: 1) A minimum overall GPA of 2.0 and 2) A minimum 2.0 GPA in Pre-Business Courses, Professional Business Studies Core, and in the Major.

### Total Hours Required for Degree
- 120

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### Additional Remarks

- ***Please check current catalog for prerequisite courses***
- *If taken as a part of Core Curriculum Requirements under Individuals, Cultures and Societies, these six hours will be added to unrestricted electives.*