



Applied Communication Track

Most of the students in our program use the guide below to plan their 33 hours. Working with our Graduate Coordinator early on in your program, though, will allow you maximum flexibility in selecting the courses to take to best fit your professional and personal goals.

Core Courses

ACOM 7301 Human Communication Theory
ACOM 7341 Applied Communication Research

Context Courses

ACOM 7300 Interpersonal Communication Concepts
ACOM 7322 Organizational Communication & Culture Analysis
ACOM 7323 Conflict Intervention & Analysis
ACOM 7330 Communicating Change & Information Diffusion
ACOM 7350 Crisis Communication

Research Application Courses

ACOM 8301 Master's Research Paper
ACOM 8310 Seminar in Applied Communication Studies

Electives (6 hours, as approved by graduate coordinator)

For example:

ACOM 7324 Negotiation
ACOM 7352 Organizational Communication Training
ACOM 5311 Organizational Communication
ACOM 5312 Intercultural Communication
ACOM 5323 Family Communication
ACOM 5357 Communication & Managing Differences

For more information contact the Applied Communication Department:
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