

**AVINASH THOMBRE, Ph. D**

**Professor**  
**Department of Applied Communication**  
**University of Arkansas Little Rock**  
**2801, S University Ave, Little Rock, AR 72204**

**Education**

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**PH.D. COMMUNICATION**

University of New Mexico, Albuquerque, New Mexico, July 2004

**M.S. COMMUNICATION**

Bangalore University, Bangalore, India, June 1995

**B.A. HISTORY**

Indira Gandhi National Open University, New Delhi, India, May 1997

**B.Sc. Bangalore University, Bangalore, India, May 1993**

**Employment**

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**PROFESSOR, DEPARTMENT OF APPLIED COMMUNICATION**

University of Arkansas at Little Rock, July 2017-present

**ASSOCIATE PROFESSOR, DEPARTMENT OF SPEECH  
COMMUNICATION (with tenure)**

University of Arkansas at Little Rock, July 2010-present

**ASSISTANT PROFESSOR, DEPARTMENT OF SPEECH  
COMMUNICATION (tenure-track)**

University of Arkansas at Little Rock, August 2004-June 2010

**GRADUATE TEACHING ASSISTANT, DEPARTMENT OF  
JOURNALISM AND COMMUNICATION**

University of New Mexico, 2001-2004

**GRADUATE RESEARCH ASSISTANT, DEPARTMENT OF  
JOURNALISM AND COMMUNICATION**

University of New Mexico, 2002-2004

**HEALTH CORRESPONDENT, *The Times of India*, Pune, India**

September 1998 to July 2001

**ENVIRONMENT CORRESPONDENT, *The Times of India*,  
Bangalore, India.**

August 1998 to March 1996

**EDUCATION CORRESPONDENT/SUB-EDITOR, *Newstime*,  
Hyderabad India.**

February, 1995 to February, 1996

**FREELANCE STAFF MEMBER, *The Tribune*, Chandigarh, India.**

March 1994 to August 1994

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**Research and Scholarship**

**Research Interests:** Health Communication, Intercultural Communication, New Technologies, Transformative experiences, Communication and Social Change, Diffusion of Innovations

My research interests focus on examining the processes of 1) transformative experiences; 2) socio-cultural impact of new technologies; and 3). Intercultural diasporic identity and social change. My training in multiple research methods provides me with the ability to conduct both empirical and interpretive inquiry. Additionally, my training in mass communication and health communication provide me with the ability to examine communication from a wide disciplinary foci.

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**Honors, Awards, Scholarships for Scholarly Work**

Winner of University of Arkansas Little Rock, College of Social Sciences and Communication, *Faculty Excellence Award in Public Service*, 2019

Top four Papers in Intercultural Communication, International Communication Association Annual Conference, Fukuoka, Japan, 2016

Selected for the LeadAr, leadership program of the University of Arkansas Division of Agricultural Sciences, 2015

Top First Paper Award, Intercultural Communication Division, International Communication Association Annual Conference, London, 2013

Top Paper Award, Central States Communication Association Conference, Indianapolis, Indiana, 2006

Winner of University of Arkansas at Little Rock, College of Professional Studies, *Faculty Excellence Award in Research*, 2009

Selected for the *Leadership Academy* 2009-2010, College of Professional Studies, University of Arkansas at Little Rock

Winner of University of New Mexico, *Doctoral Candidate Scholar Award*, 2003-2004

Winner of Sakal Newspapers Trust *Scholarship for Communication Studies*, 2001

## Publications

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### Refereed Books

Rao, N. R., & Thombre, A. (2015). *Intercultural Communication: The Indian Context*. Sage, New Delhi.

### Refereed Journal Articles

Kanekar, A.S., & Thombre, A. (2019). Fake Medical News: Avoiding Pitfalls and Perils. *Family Medicine and Community Health Journal*. 7:e000142. doi:10.1136/fmch-2019-000142

Mohammed, S. N., & Thombre, A. (2017). An investigation of user comments of Facebook pages of Trinidad Tobago's Indian music format radio stations. *Journal of Radio and Audio Media*.

Mohammed, S. N., & Thombre, A. (2015). The global and the local in Trinidad and Tobago's Indian music format radio. *The Journal of Human Communication Studies in the Caribbean*, 1,1. Available at <http://journals.sta.uwi.edu/jhscs/index.asp?action=viewAbstract&articleId=477>

Mohammed, S. N., & Thombre., A. (2012). Imagined communities, virtual diasporas or local hangouts? A study of Trinidad and Tobago groups on Facebook. *Electronic Journal of Communication/La Revue Electronique de Communication*. Available at <http://www.cios.org/www/ejc/v21n34toc.htm>

Thombre, A. (2011). Diffusion studies and trickle down. In Southerton, Dale (Ed.), *Encyclopedia of Consumer Culture*. (pp. 453-456). CQ Press: Sage.

Montague, D. R.; Thombre, A; and Miller, Jennifer M. (2011). Educating Children of Incarcerated Parents on the Criminal Justice System. *International Journal of Crime, Criminal Justice and Criminal Law*. Volume 6. No 1-2. Pages 1-11.

Thombre, A., Sherman, A. C., & Simonton, S. (2010). Religious Coping and posttraumatic growth among family caregivers of cancer patients in India. *Journal of Psychosocial Oncology*, 28, 2, 173-188.

Thombre, A., Sherman, A. C., & Simonton, S. (2010). Posttraumatic growth among cancer patients in India. *Journal of Behavioral Medicine*, 33, 15-23.

Mirivel, J. C., & Thombre, A. (2010). Surviving online: Analysis of how burn survivors recover from life crisis. *Southern Communication Journal*, 75, 232-254.

- Thombre, A., & Sherman, A. C. (2009). Assessing posttraumatic growth among cancer patients in India. *Annals of Behavioral Medicine*, 37 (suppl): s193.
- Thombre, A., Montague, D. R., Maher, J., & Zohra, T. I. (2009). If I could only say it myself: Communicating with children of incarcerated parents. *The Journal of Correctional Education*, 60, 1, 66-90.
- Chitins, K., Thombre, A., Rogers, E. M., Singhal, A., & Sengupta, A. (2006). [Dis]similar Readings: Indian and American Audiences Interpretation of *Friends*. *Gazette: The International Journal of Communication Studies*, 68, 2, 131-145.
- Kawakami, H. S., & Thombre, A. (2006). The evolving genre of Our Lady of Guadalupe: A feminist analysis. *Texas Speech Communication Journal*, 30, 2, 121-133.
- Mohammed, S., & Thombre, A. (2005). HIV/AIDS stories on the World Wide Web and transformative experiences. *Journal of Health Communication*, 10, 4, 347-360.
- Rogers, E. M., Singhal, A., & Thombre, A. (2004). Indian Audience Interpretations of Health-Related Content in the *Bold and the Beautiful*. *Gazette, The International Journal of Communication Studies*, 66, 5, 437-458.
- Book Chapters**
- Koerber, A., & Thombre, A. (in press). Challenges in conducting health communication research. In Teresa L. Thompson and Nancy Harrington (3<sup>rd</sup> Ed). *Health Communication Handbook*. Routledge.
- Doyle, D., & Thombre, A. (accepted). Arrival of Hybrid Korean K-Pop culture in Arkansas: An Examination of *BlackPink* Adoption Among Young Adults. In Do Kyun David Kim edited *The Korean Wave: Diffusion of Korean Popular Culture in Western Countries*. Soul National University Press.
- Calvin, K., & Thombre, A. (2019). Giving Birth in Distant Land: Patient hood and Transformation of Another Kind. In Peter M. Kellett & Jennifer Morey Hawkins (Eds.), *Woman's narratives of health disruption and illness: Within and across their life stories*. Lexington Press. Lanham, MD.
- Thombre, A., & Sherman, A.C. (2012). Understanding perspective transformation among recently diagnosed cancer patients in India. In Antonella Surbone, Matjaz Zwitter, & Mirjana Rajer (Ed.), *New challenges in communication with cancer patients*. Springer: New York.
- Mohammed, S. N., & Thombre, A. (2012). Cures, treatments, and therapies on Facebook Veteran's PTSD Groups. In Beatrice W. Boateng and Erik W. Black (Eds.), *Social Media in Medicine: The impact of online social networks on contemporary medicine*. (pp. 163-186). Stillwater, OK: New Forums Press.

Sherman, A. C., Thombre, A., & Simonton, S. (2011). Exploring positive life changes in response to cancer: Perspective transformation and posttraumatic growth. In Carrie J. Boden and Sola M Kippers (Eds.), *Pathways to Transformation: Learning in Relationship*. (pp. 355-371). Information Age Publishing.

Mohammed, S. N., & Thombre, A. (2011). Web-based strategies of HIV/AIDS prevention agencies in Anglophone Caribbean. In Godfrey Steele (Eds.) *Health Communication Reader*. (pp.127-140). St Augustine: University of West Indies.

Thombre, A., & Rogers, E. M. (2009). Transformative experiences of cancer survivors. In Maggie Wills (Eds.) *Communicating spirituality in health care*. (pp. 251-272). Cresskill, NJ: Hampton Press.

Thombre, A. (2007). Organizing multiple HIV and AIDS discourses for engaging crisis communication in India. In Matthew W. Seeger, Timothy L. Sellnow and Robert R. Ulmer (Eds.), *Crisis Communication and the Public Health*. (pp.179-199). Cresskill, NJ: Hampton Press.

### **Under Review**

Thompson, C. L., Thombre, A., & Mirivel, J. C. (under review). Infusing ethics in college curricula: Examination of small steps undertaken by the University of Arkansas at Little Rock. *Innovative Higher Education*.

Mohammed, S. N., & Thombre., A. (under review). Subversion and the social implications of New Media. *Journal of Communication Inquiry*.

Mohammed, S. N., & Thombre., A. (under review). Outsourced,” (re)presentation and “the politics of the image. *Journal of International and Intercultural Communication*.

Mohammed, S. N., & Thombre., A. (under review). Local meanings and global media: An investigation of the textual transparency thesis. *Asian Journal of Communication*.

## **Papers and Conference Presentations**

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### **Refereed National & Regional**

Elbahey, R., & Thombre, A. (2020). *Little lighting and thunderstorm does not seem bad: Examining Personal Transformation after Experiencing Deep Vein Thrombosis (DVT)*. Paper to be presented at National Communication Association Annual Conference, Indianapolis, Indiana.

Mirivel, C. J., Thombre, A., & Lohani, M. (2019). Personal Transformation in Nepal and around the world: How Heifer International Leads to Deep personal change that leads to economic and community development. Presentation at Center for Positive Organizations. University of Michigan. Incubator session.

Thombre, A. (2019). Role of higher education in achieving UN's sustainable goals. BAASANA international conference, New York, USA.

Thombre, A. (2019). Recruit, Teach, and Serve the Generation Z students: Issues and Challenges. BAASANA International Conference, New York, USA.

Thombre, A. (2018). A case of cultural appropriation: Yoga in the West. Paper presented at the National Communication Association Conference, Intercultural Communication Division, Salt Lake City, Utah.

Williams, A. K., & Thombre, A. (2017). Larger lessons from a university's struggle with sustainability: Meanings, perception and diffusion. Presented to International Communication Association Annual conference, San Diego, CA.

Thombre, A. (2017). The evolving Indian diaspora: Challenges of the future in maintaining culture. Indian Diaspora World Convention. Global Indian diaspora: Charting new frontiers. Trinidad and Tobago.

Mohammed, S. N., & Thombre, A. (2016). An investigation of user comments of Facebook pages of Trinidad Tobago's Indian music format radio stations. *Paper presented at the Top 4 papers in the Intercultural Communication Division at the International Communication Association Annual conference Fukuoka, Japan.*

Corwyn, R., Johnson, C., Thombre, A., Walker J., & Kay, N. D. (2014). "An instructional designer supported approach to accelerated online course development". Paper presented to the USDLA National Conference, Saint Louis, MO.

Mohammed, S. N., & Thombre, A. (2013). *The global and the local in Trinidad and Tobago's Indian music format radio.* Paper presented at the inaugural Human Communication Conference, University of West Indies, St Augustine, Trinidad and Tobago, September 2013.

Thombre, A., & Mohammed, S. N. (2013). "Outsourced," (Re)presentation, and "The Politics of the Image". Paper presented to the International Communication Association, London. **Top four papers.**

Mohammed, S. N., & Thombre, A. (2013). *Critical Interrogation of Transparency in Indian Movies.* Paper presented to the International Communication Association, London.

Thombre, A. (2012). *Exploring Positive Life Changes in Response to Cancer: Perspectives Transformation and Growth.* Paper presented at the Arkansas Association for Continuing and Adult Education and Arkansas Literacy Councils, Inc. Annual Conference, Little Rock.

Thombre, A. (2011). *Personal voice and Transformation as a way to understand self*. Paper presented at the National Communication Association Conference, New Orleans, LA.

Thombre, A. (2011). *Infusing ethics in college curricula: Examination of small steps undertaken by University of Arkansas at Little Rock*. Paper presented at the Southern States Communication Association Conference, Little Rock, AR.

Thombre, A. (2011). *Transformation: A theoretical perspective*. Paper presented at the Southern States Communication Association Conference, Little Rock, AR.

Thombre, A. (2011). *Agents of development: Using communication to organize community*. Paper presented at the Southern States Communication Association Conference, Little Rock, AR.

Thombre, A. (2011). *Yoga: Experiencing peak communication*. Paper presented at the Southern States Communication Association Conference, Little Rock, AR.

Thombre, A. (2011). *Challenges and opportunities of conducting group projects in an online small group communication class*. Paper presented at the Southern States Communication Association Conference, Little Rock, AR.

Mohammed, S. N., & Thombre, A. (2010). *Diffusion theory and the use of new media for health communication in developing countries*. Paper presented at the Kentucky Health Communication Conference, Lexington, KY.

Thombre, A. (2010). *Deep learning strategies: Enhancing learning and positive communication in the classroom*. Paper presented at the Southern States Communication Association Conference, Memphis, TN.

Thombre, A. (2010). *The philosophy of Krishnamurti: Positive communication in interpersonal communication*. Paper presented at the Southern States Communication Association Conference, Memphis, TN.

Mohammed, S. N., Thombre, A. (2010). *Imagined diasporas or local hangouts? A study of Trinidad and Tobago groups on Facebook*. Paper presented at National Communication Association Conference, San Francisco.

Mohammed, S. N., Thombre, A., & Maslekar, K. (2010). *Subversion and the social implications of New Media*. Paper presented to the International Communication Association, Singapore.

Thombre, A., & Mohammed, S. N. (2010). *Winning the war within on Facebook: Examining transformation perspective among vets diagnosed with PTSD*. Paper presented to the National Communication Association Conference, San Francisco.

Thombre, A. (2010). Thombre, A., & Mohammed, S. N. (2010). *What we can learn from web-based strategies between India and Anglophone Caribbean region*. Paper

presented to the Health Communication Preconference of International Communication Association, Singapore.

Thombre, A. (2010). *Jiddu's Notions of Self-Transformation*. Paper presented at National Communication Association Conference, San Francisco.

Thombre, A., & Sherman, A. C. (2009). *Religious coping and posttraumatic growth among family caregivers of cancer patients in India*. Paper presented at the International Communication Association, Chicago, IL.

Thombre, A., & Sherman, A. C. (2009). *Assessing post-traumatic growth among cancer patients in India*. Poster presented to the Society of Behavioral Medicine's Conference, Montreal, Canada.

Mirivel, J. C., & Thombre, A. (2008). *An analysis of how burn survivors recover from life crisis*. Paper presented to the National Communication Association Conference, San Diego, CA.

Thombre, A., & Sherman, A. C. (2008). *Transformative experience of Indian Cancer Survivors*. Paper presented to the Health Communication Division of International Communication Association Conference, Montreal, Canada.

Driskill, G. W., Thombre, A., & Mirivel, J. C. (2007). *"I had a friend who...": An Analysis of Interfaith Dialogue Groups*. Paper presented at the National Communication Association Conference, Chicago, IL.

Thombre, A. (2006). *Analysis of message effectiveness of cancer websites*. Paper presented to the Health Communication Division of Annual National Communication Association Conference, San Antonio, TX.

Thombre, A., & Montague, D. R. (2006). *If I could only say it myself: Communicating with children of incarcerated parents*. Paper presented to the Interpersonal Communication Division of Annual National Communication Association Conference, San Antonio, TX.

Thombre, A. (2006). *Organizing multiple HIV and AIDS discourses for engaging crisis communication in India*. Central States Communication Association Convention, Indianapolis, IN, **Top three papers**.

Thombre, A. (2005). Behavior change process and content analysis of online health chats. International Communication Association. New York, NY.

Thombre, A. (2005). *Tribute to Ev Rogers and his Diffusion of Innovations thinking*. Central States Communication Association, Kansas city, KA.

Thombre, A. (2004). *The long endless wait: Coping with pain, waiting at UNM hospital emergency room – ethnography of patients*. Paper presented at the 2004 Annual Convention of the Western States Communication Association, Albuquerque, NM.

Thombre, A., & Mohammed, S. N. (2003, November). *HIV/AIDS stories on*



*the World Wide Web: A content analysis of transformation perspective.* Paper presented to the Health Communication Division, 89<sup>th</sup> Annual Convention of the National Communication Association, Miami, FL.

Thombre, A. (2003, November). *Hinduism's mantra of all mantras: The Gayatri mantra, its communicative and philosophic dimensions.* Paper presented at the Spiritual Communication Commission, 89<sup>th</sup> Annual Convention of the National Communication Association, Miami, FL.

Thombre, A., & Mohammed, S. N. (2003, November). *Informed or dis(informed) in the information age: Case study of SARS coverage on the World Wide Web.* Paper presented at the Health Communication Division, 89<sup>th</sup> Annual Convention of the National Communication Association, Miami, FL.

Thombre, A. (2003). *Pointing the Hinduism lens at communication.* Paper presented at the Annual Communication and Culture Conference of the Department of Communication and Journalism, University of New Mexico, Albuquerque, NM.

Thombre, A., & Kawakami, H. S. (2002, May). *The evolving genre of Our Lady of Guadalupe: A feminist analysis.* Paper presented at the Visual Communication Division, 53<sup>th</sup> Annual Conference of the International Communication Association, San Diego, CA.

Deal, C., Thombre, A., & Sanchez, C. (2002). *Marketing intercultural training: Recent lessons learned.* Paper presented at the Annual SIETAR (Society for Intercultural Education, Training, and Research) USA Conference, Portland, OR.

Thombre, A. (2002). *Adherence of health web-sites to AMA guidelines for medical and health information on the Internet.* Paper presented at the Annual Communication and Culture Conference, Department of Communication and Journalism, University of New Mexico, Albuquerque, NM.

## Reports to International Agencies

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Rogers, E. M., Singhal, A., Rao, V., Thombre, A., Chitnis, K., Sengupta, A., Kumar, S., & Chatterjee, A. (2003). *Audience interpretations of health-related content in two American television programs broadcast in India.* A report submitted to the Centers for Disease Control and Prevention.

## Grant Experience

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*Understanding Personal Transformation for Heifer recipients.* Heifer International, Little Rock, With Julien Mirivel, Tutsy Ten-Bensel and Kirk Leach. Funded 2019-2021 \$ 180,000.

*Blue and You Foundation. Diffusing eating fruits and vegetables among Little Rock School District to stem Childhood Obesity, \$1,000. Funded 2018.*

*University of Arkansas at Pine Bluff, Minority Research Center on Tobacco & Addictions. New Me: e-Diffusion of evidence-based vaping cessation intervention among African American Young Adults in Arkansas. \$9,999. Not funded 2018.*

*UALR Sustainability Committee 2017 Bringing Everyone on Board: Diffusion of Zero Waste Campus Principles to UALR Stakeholder Total Budget: \$2,500. Funded.*

*Arkansas Department of Health: Diffusion of Safe HIV/AIDS messages – celebrating World Aids day. \$ 500 funded. 2016*

*Middle Eastern Studies – Facilitating Interfaith dialogue with Driskill and McIntyre. \$ 3500. Funded. 2016*

*UALR Seed Grant – Integrating Research, training, and public service through UALR Campus Community Garden. Under review.*

*National Institute of Justice- Reducing Police Officers use of force through communication skills training: An evidence based program. –Not funded. 2016*

### **Arkansas Department of Health 2013**

Diffusing and Communicating HIV Prevention and Testing in Southwest Little Rock submitted to for \$ 52,148 – not funded

### **University of Arkansas at Little Rock – 2012 – under progress**

Racial Disparities in the Arkansas Criminal Justice System Research – With Adjoa Aiyetoro, David Montague et al. \$ 50,000

### **University of Arkansas at Little Rock, College of Professional Studies 2008**

*Summer Research Fellow Award, Summer, Transformative experiences of Indian cancer survivors: Pilot-testing an International study to examine positive health outcomes, \$ 5000.*

### **University of Arkansas at Little Rock Bailey Center Grant -2005-2006**

Avinash Thombre, Christine Call, David Montague et al., interdisciplinary grant with The Centers for Youth and Families – Even start Family Literacy Grant (\$ 16, 500). Study the use of infotainment educational methods to educate children of incarcerated parents to decrease juvenile crime.

### **CDC Grant- 2003-2004**

Worked as research assistant as part of Arvind Singhal with Everett M. Rogers, David Andrews, and Martin Kaplan grant. The Impact of Health-Related Content in American Television Soap Operas Broadcast in Asia (\$187,126).

### **Courses Taught**

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Designed and taught one faculty led study abroad program to New Delhi, India 2011

Designed and taught two faculty led study abroad programs to Trinidad and Tobago

Designed and taught faculty led study abroad programs to Buenos Aires, Argentina

Directed the capstone course in the undergraduate program from 2007-2011

**Courses taught at University of Arkansas at Little Rock**

*Graduate Class*

ACOM 7310 Human Communication Theories

ACOM 8310 Seminar in Applied Communication Studies

SPCH 7320 Communicating Change and Information Diffusion

SPCH 7026 Communication Assessment and Consulting (Research Methods class)

SPCH 5312 Intercultural Communication

SPCH 4313/5313 Communicating in a Global World: Researching Indian Transformative Experiences - Study Abroad to India and Trinidad and Tobago

SPCH 4313/5313 Health Communication and Transformative Experiences

SPCH4313/5313 Coping with a Pandemic: Mind-Body communication and Yoga.

*Undergraduate Classes*

ACOM 2310 Human Communication Theories

ACOM 4313 Social Media and Communication

SPCH 4312-01 Intercultural Communication

SPCH 4300-01 Senior Seminar Capstone

SPCH 2310-01 Introduction to Communication Research

SPCH 3200-01 Small Group Communication

SPCH 3350-01 Nonverbal Communication

SPCH 3200-01 Advanced Public Speaking

SPCH 1300-01 Introduction to Communication

**UNIVERSITY OF NEW MEXICO**

*Undergraduate Classes*

C & J 130 Public Speaking

C & J 221 Interpersonal Communication

C & J 268 Media Effects and Influence

C & J 323 Nonverbal Communication

C & J 324 Intercultural Communication

C & J 327 Persuasive Communication

## Advising

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### Masters Students

Chair – Carolyn Washington, Felicia Ross, Justin Keller, Catherine Jones, Zykina Taylor, Sarah Sweriengen, Ryan Spears, Tonya Oak Smith, Greg Henderson, Brenda Burks, Phyllis White, Jill Gray, Rashad Moss,

Member - Michelle Phillips, Brandon Bannon, Bruce Trimble, Sasha Arjanikova, Will Whiting, Daniel McPherson, Ashley Boccarossa, Reagen Megee, Fan Ku, Alyssa Milner, Sasha Avarjannikova, Rebecca Heflin, Fabrice Dongmo, Nataliya Shull (International Studies)

## Assessment

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Coordinator, BA in Speech Communication Assessment Team 2006-2015

College of Professional Studies, Curriculum Assessment Committee, Chair, 2012 to 2013

## Service

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### To the Department of Applied Communication

Coordinator, Department Online Program, 2013 to present

Member, Department Faculty Search Committee, Fall 2004-present

Faculty Advisor, *Lambda Pi-Eta*, Honor's Society, Department of Speech Communication, 2006 to 2011

Member, Department Website Committee, 2007 to present

Faculty Coordinator, Health Communication Master Program, 2005 to present

Member, Health Communication Masters Program Committee, Fall 2004-2005

### To the University of Arkansas at Little Rock

Secretary College Executive Committee, 2016 to present

Parliamentarian College Executive Committee, 2014-15

Chair, College Curriculum Committee, 2011

Member, Undergraduate Curriculum Committee 2009 to 2010

Faculty Liaison, University of Graz Exchange Program - 2008

Faculty Advisor, Heifer International Club, 2007 to present

Member, Graduate Council, 2006 - 2007

Member, College Council, College of Professional Studies, 2005

### **To the Discipline and Professional Organizations**

Editorial committee member *International Journal of Business and Applied Sciences*,  
Business and Applied Sciences Academy of North America.

Manuscript Reviewer for *International Communication Association*, 2006, 2007,  
2008, 2009, 2010, 2011, 2012, 2014, 2015, 2016, 2017, 2018 Conference

Manuscript Reviewer for *National Communication Association*, 2005, 2007  
*Conference*

Ad hoc Manuscript Reviewer for *Journal of Applied Communication Research*

Ad hoc Manuscript Reviewer for *Communication, Culture and Critique*

Ad hoc Manuscript Reviewer for *Asian Journal of Communication*

Manuscript Reviewer for *Central States Communication Association*, 2005  
*Conference*

Ad hoc Manuscript Reviewer for *Journal of Health Communication*

### **To the Community at Large**

Presentation to the Students of *University of Buenos Aires*, Importance of  
Hybridity, November 2017.

Presentation to UALR Bowman School of Law on Communication and  
Culture, September, 2016

Presentation to Annual Assembly of Interfaith Arkansas, November 2016

Presentation to the 4H Center emerging student leaders on Leadership and  
nonverbal communication, September 2015.

Presentation to the students of *University of West Indies, Trinidad and Tobago on  
cultural hybridity and Indian identity*, September 2014.

Presentation to the students of *University of Pune, India on cultural fusion and the role of diasporic maintenance of Indian culture*, July 2014.

Presentation to the students of Bangalore University, India on cultural assimilation and role of technology. July 2014.

Presentation at a seminar on American and Indian media as affected by emerging technologies to the *Sakal Times* journalists in Pune India. July 2014.

Workshop on communication skills in everyday life to the students of Nowrosjee Wadia College, Pune, India. June 2014.

Presentation to the students of *University of North Texas* on the role of technology and media in social change, October 2012

Workshop on *Patient centered health communication* Children's Hospital, University of Arkansas Medical Sciences, 2010.

Workshop on *Communication skill development* to senior staff and managers of Arkansas Federal Credit Union, 2010

Talk to *Daily News and Analysis*, Pune, India, Journalists and Media Managers on "Online Journalism in America and its implications for Indian Journalism." 2010

Workshop on Communicating Social Change, *Arkansas Council for International Visitors*. (2-day seminar on Culture and Leadership for 15 Pakistani students) 2009

Talk on *Why only a few cigarettes can change your life?* to the members of Asian Pacific Coalition for A Smoke Free Arkansas - 2008

Conducted *Effective Communication* workshops for City Year Little Rock – 2008

Conducted workshop for Medical Professionals on *Effective Communication Strategies*, Pune, India 2001

Conducted workshop for Journalism students in *Health Reporting*, Bangalore, India 2000

Conducted workshop for Journalism students in *Ethics of Reporting*, Bangalore, India 1999

### **Affiliations**

National Communication Association

International Communication Association

Southern States Communication Association

**Languages**

English, Hindi, Marathi (fluent in reading, writing and speaking)

Kannada, Gujarati, Bengali, Punjabi (fluent in speaking)