



In our increasingly digital world, businesses face a critical need for professionals who have a thorough understanding of technology and can effectively use computer software to meet company goals and objectives while also being able to speak the language of business.

At the UALR College of Business, our business information systems program prepares students to fill this need by teaching them computer applications development in the business environment and analytics-based decisionmaking. Degree offerings include a Bachelor of Business Administration in Business Information Systems, with specializations available in business analytics, information assurance and web/mobile development, which prepares students for a career as a business tech professional.

This program features flexible course schedules, the option to take courses online, specializations, IT student organizations, and networking opportunities. Students are also offered opportunities to enhance their desirability to future employers and increase their earning potential through Microsoft workshops, apps development competitions, IT Power Team projects, and field trips to corporations such as Microsoft, Tyson Foods and Walmart.



UNIVERSITY OF ARKANSAS AT LITTLE ROCK



### Business Information Systems

Donald W. Reynolds  
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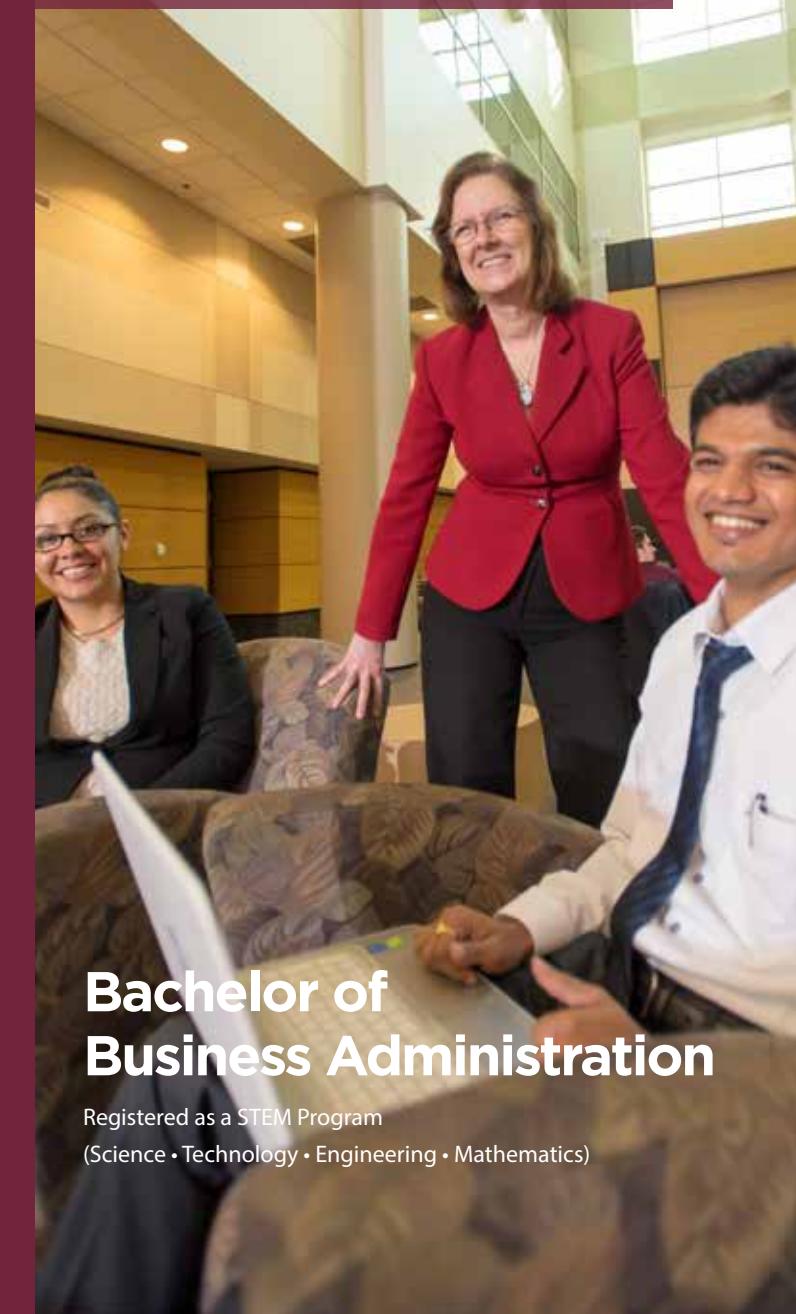
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## Business Information Systems



UNIVERSITY OF ARKANSAS AT LITTLE ROCK



## Bachelor of Business Administration

Registered as a STEM Program  
(Science • Technology • Engineering • Mathematics)

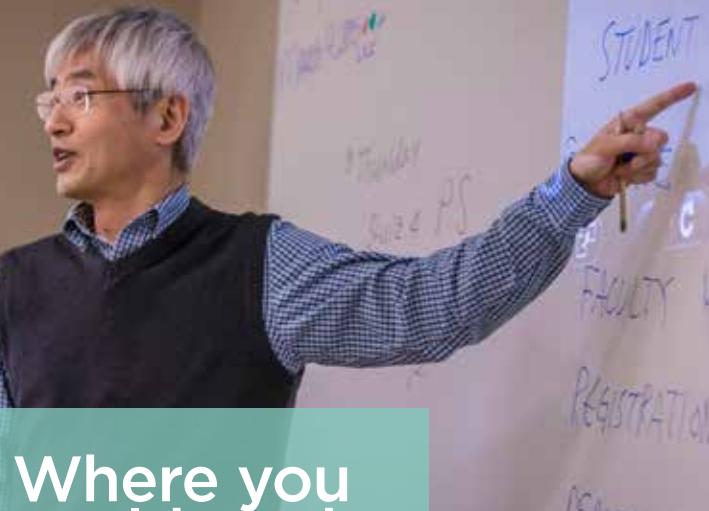
# Careers you could pursue with a business information systems degree ...

- Business/Systems Analyst
- Applications Developer
- Database Developer
- Network Specialist
- Web Developer
- Project Manager
- Security Specialist
- Software Designer
- Technical Trainer



## What you'll need to be successful

- A love and understanding of technology
- Communication skills
- Problem-solving skills
- Strong teamwork skills
- Confidence in decisionmaking
- Knowledge of all major areas of business
- Ability to analyze data



## Where you could work

- Banks
- Healthcare companies
- Government
- Tech companies

## Why you should consider a degree in business information systems ...

Business information systems is considered a "Top 10" field for job demand and starting salaries for recent graduates, and the demand for employees with this skill set is projected to increase. In fact, business information systems is among the most secure job fields in our technology-focused world.



## Center for Student and Career Services

We at the UALR College of Business pride ourselves on the outstanding coursework and classes we provide. What truly makes us stand out are the services that help students turn their degrees into successful careers.

### ACADEMIC ADVISING

- Admission criteria evaluation
- Degree planning
- Class schedules
- Graduation confirmation



### PROFESSIONAL DEVELOPMENT

- Personal branding seminars and workshops
- Professional skills enhancement
- Viable career option identification



### NETWORKING OPPORTUNITIES

- Networking and recruiting events
- Career placement support
- Internships

### CAREER CATALYST

We strive to put students in an environment that helps them build a successful career. This co-curricular program does exactly that through career and leadership development activities, experiential learning, service projects, and contact with the business community.