

SYSTEMS  
INFORMATION  
BUSINESS

Today's businesses and organizations rely heavily on technology to be successful. Information systems professionals keep these integral systems secure, efficient, and beneficial for the company and provide data and analysis for decision making.

Information systems professionals who want to assume leadership roles need a basic knowledge of business, strong technical and analytics skills, and excellent communication skills. As one of the most important aspects of any company's success, the information systems field is well worth the investment.

The UA Little Rock School of Business offers a Master of Science in Business Information Systems and Analytics, as well as graduate certificates in information systems and business analytics. These programs help IT professionals enhance their résumés and develop the leadership skills needed to advance their careers.

With convenient evening classes taught by outstanding faculty members who have real-world experience, our graduate curriculum can easily be customized to meet the personal goals of each student.

You may attend class on campus or via Zoom from work or home. You also benefit from the ample networking opportunities with other IT professionals and organizations in the metropolitan area.



SCHOOL OF BUSINESS



COLLEGE OF BUSINESS, HEALTH,  
AND HUMAN SERVICES

Department of Management, Marketing, and Technology  
**Business Information Systems Program**

Donald W. Reynolds

Center for Business and Economic Development

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Student Services: 501-371-8009

# Master of Science in Business Information Systems and Analytics

Registered as a STEM Program

(Science • Technology • Engineering • Mathematics)

Flexible Offering via Zoom



Careers you could pursue with a Graduate Degree in

## **BUSINESS INFORMATION SYSTEMS ...**

- Information Officer
- Data Analyst
- Business Systems Analyst
- Project Manager
- Database Administrator

What you'll need to

## **BE SUCCESSFUL**

- A Love and Understanding of Technology
- Communication Skills
- Problem-Solving Skills
- Strong Teamwork Skills
- Confidence in Decision making
- Ability to Analyze Data
- Knowledge of All Major Areas of Business

Where you could

## **WORK**

- Information Technology Companies
- Healthcare Companies
- Large Corporations
- Small Businesses
- Universities
- Banks

### Why you should consider a Graduate Degree in

## **BUSINESS INFORMATION SYSTEMS ...**

The information systems master's degree provides professionals with a competitive edge in one of the most needed and profitable fields in business. In fact, it's one of the top 10 fields in terms of job demand and starting salaries for graduates. Arkansas is an exceptional place to benefit from having an information systems graduate degree, as information systems is considered one of the state's high-growth industries. With the U.S. projected to face a shortage of analytics and IT professionals, their employment is anticipated to increase by 15 percent in the near future.

## **CENTER FOR STUDENT AND CAREER SERVICES**

We at the UA Little Rock School of Business pride ourselves on the outstanding coursework and classes we provide. What truly makes us stand out are the services that help students turn their degrees into successful careers.

### **ACADEMIC ADVISING**

- Admission Criteria Evaluation
- Degree Planning
- Class Scheduling
- Graduation Confirmation

### **PROFESSIONAL DEVELOPMENT**

- Personal Branding Seminars and Workshops
- Professional Skills Enhancement
- Viable Career Option Identification

### **NETWORKING OPPORTUNITIES**

- Networking and Recruiting Events
- Career Placement Support
- Internships

## **CAREER CATALYST**

We strive to put students in an environment that helps them build a successful career. This co-curricular program does exactly that through career and leadership development activities, experiential learning, service projects, and contact with the business community.