

| UNIVERSITY CORE CURRICULUM REQUIREMENTS | CREDIT HOURS | BUSINESS CORE CURRICULUM REQUIREMENTS (Minor) | CREDIT HOURS |
|--|-----------------|--|-----------------|
| FRESHMAN EXPERIENCE COURSE - 0-1 HOURS | 0-1 | PRE-BUSINESS COURSES | |
| <input type="checkbox"/> BSAD 1100, Business Perspectives | | <input type="checkbox"/> ACCT 2310, Principles of Accounting I | 3 |
| COMMUNICATION - WRITTEN - 6 HOURS | 6 | <input type="checkbox"/> ACCT 2330, Principles of Accounting II | 3 |
| <input type="checkbox"/> RHET 1311, Composition I <i>and</i> | | <input type="checkbox"/> ECON 2310, Business Statistics I | 3 |
| <input type="checkbox"/> RHET 1312, Composition II <i>or</i> | | <input type="checkbox"/> ECON 2322, Principles of Microeconomics | 3 |
| <input type="checkbox"/> RHET 1320, Honors Composition | | <input type="checkbox"/> ECON 2323, Principles of Macroeconomics | 3 |
| FINE ARTS - 3 HOURS | 3 | <input type="checkbox"/> MATH 1342, Business Calculus | 3 |
| <input type="checkbox"/> ARHA 2305, Introduction to Visual Arts | | <input type="checkbox"/> MKTG 2380, Legal Environment of Business | 3 |
| <input type="checkbox"/> MUHL 2305, Introduction to Music | | TOTAL HOURS OF PRE-BUSINESS COURSES | 21 |
| <input type="checkbox"/> THEA 2305, Introduction to Theatre and Dance | | PROFESSIONAL BUSINESS COURSES | |
| <input type="checkbox"/> MCOM 2306, Introduction to Motion Pictures | | <input type="checkbox"/> BSAD 3100, Business Professionalism | 1 |
| SOCIAL SCIENCES - 3 HOURS | 3 | <input type="checkbox"/> BINS 3305, Management Information Systems | 3 |
| <input type="checkbox"/> PSYC 2300, Psychology & the Human Experience | | <input type="checkbox"/> BINS 3352, Data Analysis and Visualization | 3 |
| <i>Recommended for College of Business majors. See catalog for alternative courses.</i> | | <input type="checkbox"/> BINS 3380, Business Communication | 3 |
| U.S. HISTORY/GOVERNMENT - 3 HOURS | 3 | <input type="checkbox"/> ECON 3355, Quantitative Business Analysis | 3 |
| <input type="checkbox"/> HIST 2311, U.S. History to 1877 | | <input type="checkbox"/> FINC 3310, Business Finance | 3 |
| <input type="checkbox"/> HIST 2312, U.S. History from 1877 | | <input type="checkbox"/> MGMT 3300, Principles of Management | 3 |
| <input type="checkbox"/> POLS 1310, American National Government | | <input type="checkbox"/> MGMT 3304, Operations Management | 3 |
| HISTORY OF CIVILIZATION - 3 HOURS | 3 | <input type="checkbox"/> MGMT 4380, Business Strategy (Capstone Course) | 3 |
| <input type="checkbox"/> HIST 1311, History of Civilization I <i>or</i> | | <input type="checkbox"/> MKTG 3350, Principles of Marketing | 3 |
| <input type="checkbox"/> HIST 1312, History of Civilization II | | TOTAL HOURS OF PROFESSIONAL BUSINESS COURSES | 28 |
| HUMANITIES - 3 HOURS | 3 | BUSINESS ANALYTICS MAJOR REQUIREMENTS | |
| <input type="checkbox"/> ENGL 2337, World Literature | | <input type="checkbox"/> BINS 4350, Business Database Management Systems | 3 |
| <input type="checkbox"/> ENGL 2339, Mythology | | <input type="checkbox"/> BINS 4351, Data Analysis and Reporting | 3 |
| <input type="checkbox"/> PHIL 2320, Ethics and Society | | <input type="checkbox"/> BINS 4360, Business Analytics Project Development | 3 |
| MATHEMATICS - 3 HOURS | 3 | <input type="checkbox"/> FINC 4355, Predictive Data Analysis | 3 |
| <input type="checkbox"/> MATH 1302, College Algebra <i>or any approved course in the core for which MATH 1302 is a prerequisite.</i> | | <input type="checkbox"/> MKTG 4310, Marketing Research | 3 |
| SCIENCE - 8 HOURS | 8 | <input type="checkbox"/> SPCH 3320, Advanced Public Speaking | 3 |
| <input type="checkbox"/> 1 science lecture and 1 science lab | | Choose 2 courses (6 hours) of Business Analytics electives. Refer to the list on the reverse side of this degree checklist. | 6 |
| <input type="checkbox"/> 1 science lecture and 1 science lab | | TOTAL HOURS OF BUSINESS ANALYTICS COURSES | 24 |
| <i>See course catalog for course listings.</i> | | TOTAL HOURS OF UNRESTRICTED ELECTIVES | 11-12 |
| COMMUNICATIONS - ORAL - 3 HOURS | 3 | TOTAL HOURS REQUIRED FOR DEGREE | 120 |
| <input type="checkbox"/> SPCH 1300, Speech Communication | | | |
| TOTAL HOURS OF THE UNIVERSITY CORE | 35 | | |

