

UNIVERSITY CORE CURRICULUM REQUIREMENTS	CREDIT HOURS	BUSINESS CORE CURRICULUM REQUIREMENTS (Minor)	CREDIT HOURS
FRESHMAN EXPERIENCE COURSE - 0-1 HOURS	0-1	PRE-BUSINESS COURSES	
<input type="checkbox"/> BSAD 1100, Business Perspectives		<input type="checkbox"/> ACCT 2310, Principles of Accounting I	3
COMMUNICATION - WRITTEN - 6 HOURS	6	<input type="checkbox"/> ACCT 2330, Principles of Accounting II	3
<input type="checkbox"/> RHET 1311, Composition I <i>and</i>		<input type="checkbox"/> ECON 2310, Business Statistics I	3
<input type="checkbox"/> RHET 1312, Composition II <i>or</i>		<input type="checkbox"/> ECON 2322, Principles of Microeconomics	3
<input type="checkbox"/> RHET 1320, Honors Composition		<input type="checkbox"/> ECON 2323, Principles of Macroeconomics	3
FINE ARTS - 3 HOURS	3	<input type="checkbox"/> MATH 1342, Business Calculus	3
<input type="checkbox"/> ARHA 2305, Introduction to Visual Arts		<input type="checkbox"/> MKTG 2380, Legal Environment of Business	3
<input type="checkbox"/> MUHL 2305, Introduction to Music		TOTAL HOURS OF PRE-BUSINESS COURSES	21
<input type="checkbox"/> THEA 2305, Introduction to Theatre and Dance		PROFESSIONAL BUSINESS COURSES	
<input type="checkbox"/> MCOM 2306, Introduction to Motion Pictures		<input type="checkbox"/> Career Catalyst (BSAD 2010, BSAD 4010)	0
SOCIAL SCIENCES - 3 HOURS	3	<input type="checkbox"/> BSAD 3100, Business Professionalism	1
<input type="checkbox"/> PSYC 2300, Psychology & the Human Experience		<input type="checkbox"/> BINS 3305, Management Information Systems	3
<i>Recommended for College of Business majors.</i>		<input type="checkbox"/> BINS 3352, Data Analysis and Visualization	3
<i>See catalog for alternative courses.</i>		<input type="checkbox"/> BINS 3380, Business Communication	3
U.S. HISTORY/GOVERNMENT - 3 HOURS	3	<input type="checkbox"/> ECON 3355, Quantitative Business Analysis	3
<input type="checkbox"/> HIST 2311, U.S. History to 1877		<input type="checkbox"/> FINC 3310, Business Finance	3
<input type="checkbox"/> HIST 2312, U.S. History from 1877		<input type="checkbox"/> MGMT 3300, Principles of Management	3
<input type="checkbox"/> POLS 1310, American National Government		<input type="checkbox"/> MGMT 3304, Operations Management	3
HISTORY OF CIVILIZATION - 3 HOURS	3	<input type="checkbox"/> MGMT 4380, Business Strategy (Capstone Course)	3
<input type="checkbox"/> HIST 1311, History of Civilization I <i>or</i>		<input type="checkbox"/> MKTG 3350, Principles of Marketing	3
<input type="checkbox"/> HIST 1312, History of Civilization II		TOTAL HOURS OF PROFESSIONAL BUSINESS COURSES	28
HUMANITIES - 3 HOURS	3	MGMT-INNOVATION & ENTREPRENEURSHIP REQUIREMENTS	
<input type="checkbox"/> ENGL 2337, World Literature		<input type="checkbox"/> MGMT 3362, Venture Management & Decision Making	3
<input type="checkbox"/> ENGL 2339, Mythology		<input type="checkbox"/> MGMT 4361, Business Planning & Product Introduction	3
<input type="checkbox"/> PHIL 2320, Ethics and Society		<input type="checkbox"/> MGMT 4365, Business Consulting	3
MATHEMATICS - 3 HOURS	3	<input type="checkbox"/> MGMT 4383, Entrepreneurial Perspectives	3
<input type="checkbox"/> MATH 1302, College Algebra <i>or any approved</i>		Choose 5 courses (15 hours) of Management - Innovation and	15
<i>course in the core for which MATH 1302 is</i>		Entrepreneurship electives. Refer to the list on the reverse side	
<i>a prerequisite.</i>		of this checklist.	
SCIENCE - 8 HOURS	8	Choose 2 courses (6 hours) from 1 of the 5 competency areas.	6
<input type="checkbox"/> 1 science lecture and 1 science lab		Refer to the available areas on the reverse side of this checklist.	
<input type="checkbox"/> 1 science lecture and 1 science lab		TOTAL HRS - INNOVATION & ENTREPRENEURSHIP COURSES	33
<i>See course catalog for course listings.</i>		TOTAL HOURS OF UNRESTRICTED ELECTIVES	2-3
COMMUNICATIONS - ORAL - 3 HOURS	3	TOTAL HOURS REQUIRED FOR DEGREE	120
<input type="checkbox"/> SPCH 1300, Speech Communication			
TOTAL HOURS OF THE UNIVERSITY CORE	35		

➔ *Continued information from the front side of the degree checklist.*

Choose 5 courses (15 hours) from the following list of Management - Innovation & Entrepreneurship electives:

- MGMT 3320, Human Resources Management
- MGMT 3340, Managing People in Organizations
- MGMT 4385, Special Topics in Management
- MGMT 4391, Employment Law

At least 2 of the 5 courses must be from the following list:

- MGMT 3364, Family Business Management
- MGMT 4363, Financing Entrepreneurial Ventures
- MKTG 4310, Marketing Research

Choose 2 courses (6 hours) from the 5 following Competency Areas. Both courses must be from the same Competency Area.

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| <p>1. Financial</p> <ul style="list-style-type: none"> <input type="checkbox"/> ACCT 3311, Inter. Fin. Accounting I <input type="checkbox"/> ACCT 3312, Inter. Fin. Accounting II <input type="checkbox"/> ACCT 3330, Inter. Cost & Man. Acct. <input type="checkbox"/> ACCT 3341, Accounting Info. Systems <input type="checkbox"/> FINC 3370, Real Estate Principles <input type="checkbox"/> FINC 4360, Risk Management <input type="checkbox"/> FINC 4365, Estate Planning | <p>2. International Business (Culture)</p> <ul style="list-style-type: none"> <input type="checkbox"/> MGMT 4377, Int'l Bus. Mgmt (This is a requirement of this competency area) <input type="checkbox"/> HIST 3326, Soviet Union & Modern Russia <input type="checkbox"/> HIST 3336, Islam & Modern Middle East <input type="checkbox"/> HIST 3345, People's Republic of China <input type="checkbox"/> SOCI 3312, North American Indians <input type="checkbox"/> SOCI 3316, Japanese Culture & Society <input type="checkbox"/> SOCI 3330, Minority Groups <input type="checkbox"/> SOCI 3333, Women in a Changing Society | <p>3. Retail</p> <ul style="list-style-type: none"> <input type="checkbox"/> ARST 4341, Package Design <input type="checkbox"/> MKTG 3370, Principles of Retailing <input type="checkbox"/> MKTG 3385, Consumer Analysis <input type="checkbox"/> MKTG 4370, Bus. to Bus. Marketing <input type="checkbox"/> ADVT 3300, Principles of Advertising <input type="checkbox"/> MKTG 3353, Professional Selling <input type="checkbox"/> MKTG 4341, Product & Service Strategy <input type="checkbox"/> PSYC 3350, Social Psychology <input type="checkbox"/> SPCH 3300, Interpersonal Comm. <input type="checkbox"/> SPCH 3320, Adv. Public Speaking | <p>4. Technology & Innovation</p> <ul style="list-style-type: none"> <input type="checkbox"/> BINS 4331, Mgmt & Info Resources <input type="checkbox"/> BINS 4350, Bus. Database Mgmt Systems <input type="checkbox"/> BINS 4351, Data Analysis & Reporting <input type="checkbox"/> IFSC 3330, Internet Applications <input type="checkbox"/> IFSC 4301, Info, Computing, & Future <input type="checkbox"/> ARST 3340, Intro to Graphic Design |
| <p>5. International Business (Language)</p> <ul style="list-style-type: none"> <input type="checkbox"/> MGMT 4377, International Business Management <input type="checkbox"/> 1st and 2nd Semester language courses in Spanish, French, Chinese, or German | | | |

NOTES

ADMISSION AND GRADUATION REQUIREMENTS

In order to be admitted to the College of Business, students must:

- Have a minimum of 2.25 overall GPA (at UALR and/or at transferring school) *or*
- Have a minimum of 2.25 on the most recently completed 15 hours at UALR. The GPA on the most recent 15 hours will be calculated on all hours attempted during the semester(s) in which the 15 hours requirement is met.

*Without being officially admitted to the College of Business, students may take business courses as long as all prerequisites for these courses have been met. However, students may **not** take the capstone course, MGMT 4380 (Business Strategy), until officially admitted into the College.*

GRADUATION REQUIREMENTS: 2.0 GPA in the major, minor, & overall. Grade of C or greater is required in each major course.