



**General Business**  
**Emphasis**

*This sheet is for information purposes only!*  
*You must declare a BUSINESS MAJOR to receive an OFFICIAL DEGREE PLAN.*

CORE CURRICULUM REQUIREMENTS	CREDIT HOURS	PRE-BUSINESS COURSES (Minor)	CREDIT HOURS
<b>WRITTEN LITERACY - 6 HOURS</b>		<b>PRE-BUSINESS COURSES (Minor)</b>	
___ RHET 1311 Composition I and	3	___ MATH 1342 Business Calculus	3
___ RHET 1312 Composition II	3	___ ACCT 2310 Principles of Accounting I	3
		___ ACCT 2330 Principles of Accounting II	3
<b>WORLD HISTORY - 6 HOURS</b>		___ ECON 2310 Business Statistics I	3
___ HIST 1311 History of Civilization I and	3	___ ECON 2322 Principles of Microeconomics	3
___ HIST 1312 History of Civilization II	3	___ ECON 2323 Principles of Macroeconomics	3
		___ MGMT 1310 Fundamentals of Information Technology	3
<b>MATH - 3 HOURS</b>		___ MKTG 2380 Legal Environment of Business	3
___ MATH 1302 College Algebra	3	<b>TOTAL HOURS</b>	<b>24</b>
<b>ORAL LITERACY - 3 HOURS</b>		<b>PROFESSIONAL BUSINESS STUDIES CORE (Minor)</b>	
___ SPCH 1300 Speech Communications	3	___ MGMT 3380 Business Communication	3
<b>U. S. TRADITIONS - 3 HOURS</b>		___ ECON 3355 Quantitative Analysis	3
___ HIST 2311 U. S. HISTORY to 1877 or	3	___ FINC 3310 Business Finance	3
___ HIST 2312 U. S. HISTORY from 1877 or	3	___ MGMT 3300 Organizational Behavior & Management	3
___ POLS 1310 American National Government	3	___ MGMT 3304 Production/Operations Management	3
		___ MGMT 3305 Management Information Systems	3
<b>WORLD HUMANITIES - 3 HOURS</b>		___ MGMT 4380 Business Strategy and Policy	3
___ ENGL 2337 World Literature or	3	___ MKTG 3350 Principles of Marketing	3
___ ENGL 2338 World Literature Themes or	3	<b>TOTAL HOURS</b>	<b>24</b>
___ PHIL 2320 Ethics and Society	3	<b>MAJOR REQUIREMENTS</b>	
<b>ARTS - 6 HOURS</b>		___ FINC 3340 Financial Markets & Institutions	3
___ ARHA 2305 Introduction to Visual Arts and	6	___ FINC 3350 Investment Analysis	3
___ MUHL 2305 Introduction to Music and	6	___ FINC 4330 International Finance or FINC 4362 Derivatives	3
___ THEA 2305 Introduction Theatre and Dance	6	___ FINC 4395 Advanced Financial Management	3
		<b>Four courses (top of which must be FINC courses) from:</b>	
<b>LAB SCIENCE - 8 HOURS</b>		___ FINC 4320 Bank Financial Management	3
___ ANTH 1415 Physical Anthropology	8	___ FINC 4360 Risk Management	3
___ ASTR 1301/1101 Introduction to Astronomy or	8	___ FINC 4363 Financing Entrepreneurial Ventures	3
___ BIOL 1400 Evolution & Environmental Biology or	8	___ FINC 4371 Real Estate Finance and Investment	3
___ BIOL 1401 Science of Biology or	8	___ FINC 4380 Portfolio Management	3
___ CHEM 1409 Chemistry and Society or	8	___ FINC 4383 Applied Equity Analysis	3
___ ERSC 1302/1102 Physical Geology or	8	___ FINC 4396 Cooperative Education I	3
___ ERSC 1303/1103 Historical Geology or	8	___ FINC 4399 Independent Study	3
		___ ECON 3315 Intermediate Microeconomic Analysis	3
<b>INDIVIDUALS, CULTURES &amp; SOCIETIES - 6 HOURS</b>		___ ECON 3320 Business Forecasting	3
___ ANTH 2316 Cultural Anthropology or	6	___ ECON 3330 Intermediate Macroeconomic Theory	3
___ CRJU 2300 Introduction to Criminal Justice or	6	___ ECON 4320 International Economics	3
___ ERSC 2300 Science and Technology in Society or	6	<b>Up to two approved ACCT courses</b>	
___ GEOG 2312 Cultural Geography or	6		
___ GNST 2300 Introduction to Gender Studies or	6	<b>TOTAL MAJOR REQUIREMENT HOURS</b>	<b>24</b>
___ JOUR/RTVF 2330 Mass Media and Society or	6	<b>ELECTIVES</b>	
___ PSYC 2300 Psychology & the Human Experience or	6	___ Unrestricted Electives	8
___ RELS 2305 Religious World Views or	6	<b>TOTAL HOURS</b>	<b>8</b>
___ SOCI 2300 Introduction to Sociology	6	<b>TOTAL HOURS REQUIRED FOR DEGREE</b>	<b>124</b>
<b>TOTAL HOURS</b>	<b>44</b>		

**Admission to the College of Business**

**Administration:**

- A)** Have completed MATH 1302-College Algebra, RHET 1312-Composition II with a grade of "C" or better **and**
- B)** Have a minimum of 2.25 overall GPA (at UALR or at Transferring school) **or**
- C)** Have a minimum of 2.25 GPA on a most recently completed 15 hours at UALR (this GPA will be calculated on all hours attempted during the semester(s) in which the 15-hour requirement is met).

**GRADUATION REQUIREMENTS:** 1) A minimum overall GPA of 2.0 and 2) A minimum 2.0 GPA in Pre-Business Courses, Professional Business Studies Core, and in the Major.

**\*\*\*Please check current catalog for prerequisite courses\*\*\***  
**\*If taken as a part of Core Curriculum Requirements under Individuals, Cultures and Societies, these six hours will be added to unrestricted electives.**