



General Business Emphasis

*This sheet is for information purposes only!
You must declare a BUSINESS MAJOR to receive an OFFICIAL DEGREE PLAN.*

CORE CURRICULUM REQUIREMENTS	CREDIT HOURS	PRE-BUSINESS COURSES (Minor)	CREDIT HOURS
WRITTEN LITERACY - 6 HOURS		PRE-BUSINESS COURSES (Minor)	
___ RHET 1311 Composition I and	3	___ MATH 1342 Business Calculus	3
___ RHET 1312 Composition II	3	___ ACCT 2310 Principles of Accounting I	3
		___ ACCT 2330 Principles of Accounting II	3
WORLD HISTORY - 6 HOURS		___ ECON 2310 Business Statistics I	3
___ HIST 1311 History of Civilization I and	3	___ ECON 2322 Principles of Microeconomics	3
___ HIST 1312 History of Civilization II	3	___ ECON 2323 Principles of Macroeconomics	3
		___ MGMT 1310 Fundamentals of Information Technology	3
MATH - 3 HOURS		___ MKTG 2380 Legal Environment of Business	3
___ MATH 1302 College Algebra	3	TOTAL HOURS	24
		PROFESSIONAL BUSINESS STUDIES CORE (Minor)	
ORAL LITERACY - 3 HOURS		___ MGMT 3380 Business Communication	3
___ SPCH 1300 Speech Communications	3	___ ECON 3355 Quantitative Analysis	3
		___ FINC 3310 Business Finance	3
U. S. TRADITIONS - 3 HOURS		___ MGMT 3300 Organizational Behavior & Management	3
___ HIST 2311 U. S. HISTORY to 1877 or	3	___ MGMT 3304 Production/Operations Management	3
___ HIST 2312 U. S. HISTORY from 1877 or		___ MGMT 3305 Management Information Systems	3
___ POLS 1310 American National Government		___ MGMT 4380 Business Strategy and Policy	3
		___ MKTG 3350 Principles of Marketing	3
WORLD HUMANITIES - 3 HOURS		TOTAL HOURS	24
___ ENGL 2337 World Literature or	3	INTERNATIONAL BUSINESS MAJOR REQUIREMENTS	
___ ENGL 2338 World Literature Themes or		___ ECON 4320 International Economics	3
___ PHIL 2320 Ethics and Society		___ FINC 4330 International Finance	3
		___ MGMT 4377 International Business Management	3
ARTS - 6 HOURS		___ MKTG 4320 International Marketing	3
___ ARHA 2305 Introduction to Visual Arts and	6	___ IBUS 4316 Field Study in International Business	3
___ MUHL 2305 Introduction to Music and		MAJOR REQUIREMENTS	
___ THEA 2305 Introduction Theatre and Dance		International Culture - 9 hours f. <i>General International Business Emphasis</i>	9
		___ FREN 2311 Intermediate French I	
LAB SCIENCE - 8 HOURS		___ GERM 2311 Intermediate German I	
___ ANTH 1415 Physical Anthropology	8	___ GERM 2312 Intermediate German II	
___ ASTR 1301/1101 Introduction to Astronomy or		___ SPAN 2311 Intermediate Spanish I	
___ BIOL 1400 Evolution & Environmental Biology or		___ FREN 3334 French Culture and Civilization I	
___ BIOL 1401 Science of Biology or		___ GERM 3334 German Culture and Civilization	
___ CHEM 1409 Chemistry and Society or		___ SPAN 3334 Hispanic Culture: Peninsular	
___ ERSC 1302/1102 Physical Geology or		___ SPAN 3335 Hispanic Culture: Americas	
___ ERSC 1303/1103 Historical Geology or		___ HIST 3317 Twentieth-Century Europe	
		___ HIST 3328 Modern France	
INDIVIDUALS, CULTURES & SOCIETIES - 6 HOURS		___ HIST 3331 Modern Germany since 1806	
___ ANTH 2316 Cultural Anthropology or	6	___ HIST 3372 History of Latin America: Republic Period	
___ CRJU 2300 Introduction to Criminal Justice or		___ HIST 3375 Modern Mexican History	
___ ERSC 2300 Science and Technology in Society or		___ HIST 4378 The History of U.S.-Latin American Relations	
___ GEOG 2312 Cultural Geography or		___ POLS 3360 Comparative Government: Western	
___ GNST 2300 Introduction to Gender Studies or		___ POLS 3370 Comparative Politics: Developing Areas	
___ JOUR/RTVF 2330 Mass Media and Society or		___ POLS 4340 International Relations	
___ PSYC 2300 Psychology & the Human Experience or		<i>Other courses as approved by coordinator</i>	
___ RELS 2305 Religious World Views or		Business Electives - 6 hours from:	6
___ SOCI 2300 Introduction to Sociology		___ ADVT 4370 International Promotion Management and Public Relations	
		___ MKTG 4310 Marketing Research	
TOTAL HOURS	<u>44</u>	<i>Other courses as approved by coordinator</i>	
		TOTAL MAJOR REQUIREMENT HOURS	30
		ELECTIVES	
		___ Unrestricted Electives	2
		TOTAL HOURS	2
		TOTAL HOURS REQUIRED FOR DEGREE	124

Admission to the College of Business Administration:

- A) Have completed MATH 1302-College Algebra, RHET 1312-Composition II with a grade of "C" or better **and**
- B) Have a minimum of 2.25 overall GPA (at UALR or at Transferring school) **or**
- C) Have a minimum of 2.25 GPA on a most recently completed 15 hours at UALR (this GPA will be calculated on all hours attempted during the semester(s) in which the 15-hour requirement is met).

GRADUATION REQUIREMENTS: 1) A minimum overall GPA of 2.0 and 2) A minimum 2.0 GPA in Pre-Business Courses,

*****Please check current catalog for prerequisite courses*****