



Degree Requirements:
ENTREPRENEURSHIP
 & small business management major concentration

2011-2012

This sheet is for information purposes only!
 You must declare a **BUSINESS MAJOR** to receive an **OFFICIAL DEGREE PLAN**.

CORE CURRICULUM REQUIREMENTS	CREDIT HOURS	PRE-BUSINESS COURSES (Minor)	CREDIT HOURS
WRITTEN LITERACY - 6 HOURS		PRE-BUSINESS COURSES (Minor)	
___ RHET 1311 Composition I and	3	___ MATH 1342 Business Calculus	3
___ RHET 1312 Composition II	3	___ ACCT 2310 Principles of Accounting I	3
		___ ACCT 2330 Principles of Accounting II	3
WORLD HISTORY - 6 HOURS		___ ECON 2310 Business Statistics I	3
___ HIST 1311 History of Civilization I and	3	___ ECON 2322 Principles	3
___ HIST 1312 History of Civilization II	3	___ ECON 2323 Principles of Macroeconomics	3
		___ MGMT 1310 Fundamentals of Information Technology	3
MATH - 3 HOURS		___ MKTG 2380 Legal Environment of Business	3
___ MATH 1302 College Algebra	3	TOTAL HOURS	24
ORAL LITERACY - 3 HOURS		PROFESSIONAL BUSINESS STUDIES CORE (Minor)	
___ SPCH 1300 Speech Communications	3	___ MGMT 3380 Business Communication	3
U. S. TRADITIONS - 3 HOURS		___ ECON 3355 Quantitative Analysis	3
___ HIST 2311 U. S. HISTORY to 1877 or	3	___ FINC 3310 Business Finance	3
___ HIST 2312 U. S. HISTORY from 1877 or	3	___ MGMT 3300 Organizational Behavior & Management	3
___ POLS 1310 American National Government	3	___ MGMT 3304 Production/Operations Management	3
		___ MGMT 3305 Management Information Systems	3
WORLD HUMANITIES - 3 HOURS		___ MGMT 4380 Business Strategy and Policy	3
___ ENGL 2337 World Literature or	3	___ MKTG 3350 Principles of Marketing	3
___ ENGL 2338 World Literature Themes or	3	TOTAL HOURS	24
___ PHIL 2320 Ethics and Society	3	MAJOR REQUIREMENTS	
ARTS - 6 HOURS		___ MGMT 3362 Small Business Management	3
___ ARHA 2305 Introduction to Visual Arts and	6	___ MGMT 4361 New Venture Creation	3
___ MUHL 2305 Introduction to Music and	6	___ MGMT 4363 Financing Entrepreneurial Ventures	3
___ THEA 2305 Introduction Theatre and Dance	6	___ MGMT 4365 Business Consulting	3
		___ MGMT 4383 Issues in Entrepreneurship	3
LAB SCIENCE - 8 HOURS		___ MKTG 4310 Marketing Research	3
___ ANTH 1415 Physical Anthropology	8	Three courses (9 hours) from:	
___ ASTR 1301/1101 Introduction to Astronomy or	8	___ MGMT 3320 Human Resources Management	3
___ BIOL 1400 Evolution & Environmental Biology or	8	___ MGMT 3340 Applied Organizational Behavior	3
___ BIOL 1401 Science of Biology or	8	___ MGMT 3352 Advanced Personal Computer Applications	3
___ CHEM 1409 Chemistry and Society or	8	___ MGMT 4385 Special Topics in Management	3
___ ERSC 1302/1102 Physical Geology or	8	___ MGMT 3364 Family Business Management	3
___ ERSC 1303/1103 Historical Geology or	8	___ MGMT 4391 Employment Law	3
		<i>May include ONE of the following:</i>	
INDIVIDUALS, CULTURES & SOCIETIES - 6 HOURS		___ ADVT 3300 Principles of Advertising	3
___ ANTH 2316 Cultural Anthropology or	6	___ FINC 3370 Real Estate	3
___ CRJU 2300 Introduction to Criminal Justice or	6	___ FINC 4360 Risk Management	3
___ ERSC 2300 Science and Technology in Society or	6	___ FINC 4365 Business Insurance and Estate Planning	3
___ GEOG 2312 Cultural Geography or	6	___ MKTG 3353 Principles of Selling	3
___ GNST 2300 Introduction to Gender Studies or	6	___ MKTG 3370 Principles of Retailing	3
___ JOUR/RTVF 2330 Mass Media and Society or	6	___ MKTG 3385 Consumer Analysis and Behavior	3
___ PSYC 2300 Psychology & the Human Experience or	6	___ MKTG 4370 Business-to-Business Marketing	3
___ RELS 2305 Religious World Views or	6	___ MKTG 4385 Marketing Management	3
___ SOCI 2300 Introduction to Sociology	6	TOTAL MAJOR REQUIREMENT HOURS	30
TOTAL HOURS	44	ELECTIVES	
		___ Unrestricted Electives	2
		TOTAL HOURS	2
		TOTAL HOURS REQUIRED FOR DEGREE	124

Admission to the College of Business

Administration:

- A)** Have completed MATH 1302-College Algebra, RHET 1312-Composition II with a grade of "C" or better **and**
- B)** Have a minimum of 2.25 overall GPA (at UALR or at Transferring school) **or**
- C)** Have a minimum of 2.25 GPA on a most recently completed 15 hours at UALR (this GPA will be calculated on all hours attempted during the semester(s) in which the 15-hour requirement is met).

GRADUATION REQUIREMENTS: 1) A minimum overall GPA of 2.0 and 2) A minimum 2.0 GPA in Pre-Business Courses, Professional Business Studies Core, and in the Major.

*****Please check current catalog for prerequisite courses*****
***If taken as a part of Core Curriculum Requirements under Individuals, Cultures and Societies, these six hours will be added to unrestricted electives.**