



CORE CURRICULUM REQUIREMENTS	CREDIT HOURS	PRE-BUSINESS COURSES (Minor)	CREDIT HOURS
<b>WRITTEN LITERACY - 6 HOURS</b>			
___ RHET 1311 Composition I and	3	___ MATH 1342 Business Calculus	3
___ RHET 1312 Composition II	3	___ ACCT 2310 Principles of Accounting I	3
<b>WORLD HISTORY - 6 HOURS</b>		___ ACCT 2330 Principles of Accounting II	3
___ HIST 1311 History of Civilization I and	3	___ ECON 2310 Business Statistics I	3
___ HIST 1312 History of Civilization II	3	___ ECON 2312 Quantitative Methods	3
<b>MATH - 3 HOURS</b>		___ ECON 2322 Principles of Microeconomics	3
___ MATH 1302 College Algebra	3	___ ECON 2323 Principles of Macroeconomics	3
<b>ORAL LITERACY - 3 HOURS</b>		___ MGMT 1310 Fundamentals of Information Technology	3
___ SPCH 1300 Speech Communication	3	___ MKTG 2380 Legal Environment of Business	3
<b>U.S. TRADITIONS - 3 HOURS</b>		<b>TOTAL HOURS</b>	<b>27</b>
___ HIST 2311 U.S. History to 1877 or	3	<b>PROFESSIONAL BUSINESS STUDIES CORE (Minor)</b>	
___ HIST 2312 U.S. History from 1877 or	3	___ MGMT 3380 Business Communication	3
___ POLS 1310 American National Government		___ FINC 3310 Business Finance	3
<b>WORLD HUMANITIES - 3 HOURS</b>		___ MGMT 3300 Organizational Behavior & Management	3
___ ENGL 2337 World Literature or	3	___ MGMT 3304 Production/Operations Management	3
___ ENGL 2338 World Literature Themes or		___ MGMT 3305 Management Information Systems	3
___ PHIL 2320 Ethics and Society		___ MGMT 4380 Business Strategy and Policy	3
<b>ARTS - 6 HOURS</b>		___ MKTG 3350 Principles of Marketing	3
___ ARHA 2205 Introduction to Visual Arts and	6	<b>TOTAL HOURS</b>	<b>21</b>
___ MUHL 2305 Introduction to Music and		<b>MAJOR REQUIREMENTS</b>	
___ THEA 2200 Introduction to Theater and Dance		___ ADVT 3300 Principles of Advertising	3
<b>LAB SCIENCE - 8 HOURS</b>		___ MKTG 3385 Consumer Analysis and Behavior	3
___ ASTR 1301/1101 Introduction to Astronomy or	8	___ MKTG 4310 Marketing Research	3
___ BIOL 1400 Evolutionary & Environmental Biology or		___ MKTG 4340 Product and Service Strategy	3
___ BIOL 1401 Science of Biology or		___ PFSI 3351 Professional Selling	3
___ CHEM 1409 Chemistry and Society or		___ MKTG 4385 Marketing Management	3
___ ERSC 1302/1102 Physical Geology or		___ MKTG Elective (Six hours of electives may be	3
___ ERSC 1303/1103 Historical Geology or		___ MKTG Elective upper-level advertising)	3
___ ANTH 1415 Physical Anthropology		___ MKTG Elective	3
<b>INDIVIDUALS, CULTURES &amp; SOCIETIES - 6 HOURS</b>		<b>TOTAL HOURS</b>	<b>24</b>
___ PSYC 2300 Psychology & the Human Experience and	6	<b>ELECTIVES</b>	
___ SOCI 2300 Introduction to Sociology		___ Unrestricted Electives	8
* Both of these classes are <b>REQUIRED</b> for Marketing majors.		<b>TOTAL HOURS</b>	<b>8</b>
<b>TOTAL HOURS</b>	<b>44</b>	<b>TOTAL HOURS REQUIRED FOR DEGREE =</b>	<b>124</b>

**\*\*\*Please check current catalog for prerequisite courses\*\*\***

**\*If taken as part of Core Curriculum Requirements under Individuals, Cultures and Societies, these six hours will be added to unrestricted electives.**

**Admission to the College of Business Administration:**

\*\*Have completed MATH 1302-College Algebra, RHET 1312-Composition II with a grade of "C" or better **and**

\*\*Have a minimum of 2.25 overall GPA (at UALR or at transferring school) **or**

\*\*Have a minimum of 2.25 GPA on most recently completed 15 hours at UALR (this GPA will be calculated on all hours attempted during the semester(s) in which the 15-hour requirement is met).

**Graduation Requirements: (1)** A minimum overall GPA of 2.0 and **(2)** A minimum 2.0 GPA in Pre-Business Courses, Professional Business Studies Core, and in the Major .

**THIS SHEET IS FOR INFORMATION PURPOSES ONLY**

**YOU MUST DECLARE A BUSINESS MAJOR TO RECEIVE AN OFFICIAL DEGREE PLAN**