

**UNIVERSITY CORE CURRICULUM REQUIREMENT**

	CREDIT HOURS
WRITTEN LITERACY - 6 HOURS	
___ RHET 1311 Composition I and	3
___ RHET 1312 Composition II	3
WORLD HISTORY - 6 HOURS	
___ HIST 1311 History of Civilization I and	3
___ HIST 1312 History of Civilization II	3
MATH - 3 HOURS	
___ MATH 1302 College Algebra	3
ORAL LITERACY - 3 HOURS	3
___ SPCH 1300 Speech Communication	
U.S. TRADITIONS - 3 HOURS	3
___ HIST 2311 U.S. History to 1877 or	
___ HIST 2312 U.S. History from 1877 or	
___ POLS 1310 American National Government	
WORLD HUMANITIES - 3 HOURS	3
___ ENGL 2337 World Literature or	
___ ENGL 2338 World Literature Themes or	
___ PHIL 2320 Ethics and Society	
ARTS - 6 HOURS	6
___ ARHA 2305 Introduction to Visual Arts or	
___ MUHL 2305 Introduction to Music or	
___ DRTH 2305 Introduction to Theater and Dance	
LAB SCIENCE - 8 HOURS	8
___ ASTR 1301/1101 Introduction to Astronomy or	
___ BIOL 1400 Evolutionary & Environmental Biology or	
___ BIOL 1401 Science of Biology or	
___ CHEM 1409 Chemistry and Society or	
___ ERSC 1302/1102 Physical Geology or	
___ ERSC 1303/1103 Historical Geology	
INDIVIDUALS, CULTURES & SOCIETIES - 6 HOURS	6
___ ANTH 2316 Cultural Anthropology or	
___ CRJU 2300 Introduction to Criminal Justice or	
___ ERSC 2300 Science and Technology in Society or	
___ GEOG 2312 Cultural Geography or	
___ GNST 2300 Introduction to Gender Studies or	
___ MCOM 2330 Mass Media and Society or	
___ POL 2301 Intro to Political Science or	
___ PSYC 2300 Psychology & the Human Experience or	
___ RELS 2305 Religious World Views or	
___ SOCI 2300 Introduction to Sociology	
TOTAL HOURS UNIVERSITY CORE	44

BUSINESS CORE CURRICULUM REQUIREMENT

	CREDIT HOURS
PRE-BUSINESS COURSES	
___ MATH 1342 Business Calculus	3
___ ACCT 2310 Principles of Accounting I	3
___ ACCT 2330 Principles of Accounting II	3
___ ECON 2310 Business Statistics I	3
___ ECON 2322 Principles of Microeconomics	3
___ ECON 2323 Principles of Macroeconomics	3
___ MKTG 2380 Legal Environment of Business	3
TOTAL HOURS	21
PROFESSIONAL BUSINESS STUDIES CORE	
___ BINS 3305 Management Information Systems	3
___ BINS 3352 Data Analysis/Visualization	3
___ BINS 3380 Business Communication	3
___ ECON 3355 Quantitative Business Analysis	3
___ FINC 3310 Business Finance	3
___ MGMT 3300 Principles of Management	3
___ MGMT 3304 Operations Management	3
___ MGMT 4380 Business Strategy	3
___ MKTG 3350 Principles of Marketing	3
TOTAL HOURS	27
MAJOR EMPHASIS REQUIREMENTS	
___ MGMT 3362 Venture Management and Decision Making	3
___ MGMT 4361 Business Planning and Product Introduction	3
___ MGMT 4363 Financing Entrepreneurial Ventures	3
___ MGMT 4365 Business Consulting	3
___ MGMT 4383 Entrepreneurial Perspectives	3
___ MKTG 4310 Marketing Research	3
Three Courses (9 hours) from the following:	9
___ MGMT 3320 Human Resources Management	
___ MGMT 3340 Managing People in Organizations	
___ MGMT 3364 Family Business Management	
___ MGMT 4391 Employment Law	
<i>May include one of the following:</i>	
___ ADVT 3330 Advertising: an IMC Approach	
___ FINC 3370 Real Estate	
___ FINC 4360 Risk Management	
___ FINC 4365 Estate Planning	
___ MKTG 3353 Professional Selling	
___ MKTG 3370 Principles of Retailing	
___ MKTG 3385 Consumer Analysis and Behavior	
___ MKTG 4341 Brand and Market	
___ MKTG 4370 Business-to-Business Marketing	
___ MGMT 4385 Special Topics in Management	
TOTAL HOURS MAJOR EMPHASIS REQUIREMENTS	27
ELECTIVE	
___ Unrestricted Elective	1
TOTAL HOURS	
TOTAL HOURS REQUIRED FOR DEGREE	120

Upon Admission to the College of Business, students must have:Completed Math 1302 College Algebra and RHET 1312 Composition II with a grade of "C" or better and

- Have a minimum of 2.25 overall GPA (at UALR and or at transferring school) or
- Have a minimum of 2.25 on the most recently completed 15 hours at UALR (The GPA on the most recent 15 hours will be calculated on all hours attempted during the semester(s) in which the 15 hours requirement is met).

Without being officially admitted to the College of Business, students may take business courses as long as all prerequisites for these courses have been met. However, students may not take the capstone course MGMT 4380 until officially admitted into the College.

Graduation Requirements: 2.0 GPA major, minor, and overall. C or better on all Major Courses.

THIS SHEET IS FOR INFORMATION PURPOSES ONLY