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- 1 New SAM users: Click the **New User** button **or** log in with your cengage.com credentials and follow the on-screen prompts to create your SAM account.

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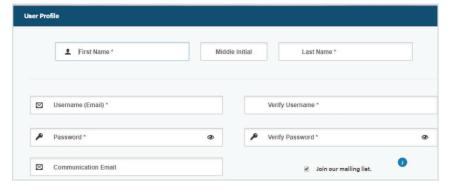


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- Enter the 8-digit Institution Key provided by your instructor and click 'Submit'.
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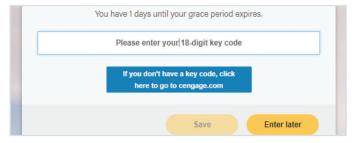
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- Set up your SAM User Account by:
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