



UNIVERSITY CORE CURRICULUM REQUIREMENTS	CREDIT HOURS	BUSINESS CORE CURRICULUM REQUIREMENTS (Minor)	CREDIT HOURS
<b>FRESHMAN EXPERIENCE COURSE - 0-1 HOURS</b>	<b>0-1</b>	<b>PRE-BUSINESS COURSES</b>	
<input type="checkbox"/> BSAD 1100, Business Perspectives		<input type="checkbox"/> ACCT 2310, Principles of Accounting I	3
<b>COMMUNICATION - WRITTEN - 6 HOURS</b>	<b>6</b>	<input type="checkbox"/> ACCT 2330, Principles of Accounting II	3
<input type="checkbox"/> RHET 1311, Composition I <i>and</i>		<input type="checkbox"/> ECON 2310, Business Statistics I	3
<input type="checkbox"/> RHET 1312, Composition II <i>or</i>		<input type="checkbox"/> ECON 2322, Principles of Microeconomics	3
<input type="checkbox"/> RHET 1320, Honors Composition		<input type="checkbox"/> ECON 2323, Principles of Macroeconomics	3
<b>FINE ARTS - 3 HOURS</b>	<b>3</b>	<input type="checkbox"/> MATH 1342, Business Calculus	3
<input type="checkbox"/> ARHA 2305, Introduction to Visual Arts		<input type="checkbox"/> MKTG 2380, Legal Environment of Business	3
<input type="checkbox"/> MUHL 2305, Introduction to Music		<b>TOTAL HOURS OF PRE-BUSINESS COURSES</b>	<b>21</b>
<input type="checkbox"/> THEA 2305, Introduction to Theatre and Dance		<b>PROFESSIONAL BUSINESS COURSES</b>	
<input type="checkbox"/> MCOM 2306, Introduction to Motion Pictures		<input type="checkbox"/> Career Catalyst (BSAD 2010, BSAD 4010)	0
<b>SOCIAL SCIENCES - 3 HOURS</b>	<b>3</b>	<input type="checkbox"/> BSAD 3100, Business Professionalism	1
<input type="checkbox"/> PSYC 2300, Psychology & the Human Experience		<input type="checkbox"/> BINS 3305, Management Information Systems	3
<i>Recommended for College of Business majors. See catalog for alternative courses.</i>		<input type="checkbox"/> BINS 3352, Data Analysis and Visualization	3
<b>U.S. HISTORY/GOVERNMENT - 3 HOURS</b>	<b>3</b>	<input type="checkbox"/> BINS 3380, Business Communication	3
<input type="checkbox"/> HIST 2311, U.S. History to 1877		<input type="checkbox"/> ECON 3355, Quantitative Business Analysis	3
<input type="checkbox"/> HIST 2312, U.S. History from 1877		<input type="checkbox"/> FINC 3310, Business Finance	3
<input type="checkbox"/> POLS 1310, American National Government		<input type="checkbox"/> MGMT 3300, Principles of Management	3
<b>HISTORY OF CIVILIZATION - 3 HOURS</b>	<b>3</b>	<input type="checkbox"/> MGMT 3304, Operations Management	3
<input type="checkbox"/> HIST 1311, History of Civilization I <i>or</i>		<input type="checkbox"/> MGMT 4380, Business Strategy (Capstone Course)	3
<input type="checkbox"/> HIST 1312, History of Civilization II		<input type="checkbox"/> MKTG 3350, Principles of Marketing	3
<b>HUMANITIES - 3 HOURS</b>	<b>3</b>	<b>TOTAL HOURS OF PROFESSIONAL BUSINESS COURSES</b>	<b>28</b>
<input type="checkbox"/> ENGL 2337, World Literature		<b>BUSINESS INFORMATION SYSTEMS REQUIREMENTS</b>	
<input type="checkbox"/> ENGL 2339, Mythology		<input type="checkbox"/> BINS 3307, Systems Development Methodologies	3
<input type="checkbox"/> PHIL 2320, Ethics and Society		<input type="checkbox"/> BINS 4312, Object-Oriented Programming	3
<b>MATHEMATICS - 3 HOURS</b>	<b>3</b>	<input type="checkbox"/> BINS 4314, Advanced Programming	3
<input type="checkbox"/> MATH 1302, College Algebra <i>or any approved course in the core for which MATH 1302 is a prerequisite.</i>		<input type="checkbox"/> BINS 4331, Management of Information Resources	3
<b>SCIENCE - 8 HOURS</b>	<b>8</b>	<input type="checkbox"/> BINS 4350, Business Database Management Systems	3
<input type="checkbox"/> 1 science lecture and 1 science lab		<input type="checkbox"/> BINS 4351, Data Analysis and Reporting	3
<input type="checkbox"/> 1 science lecture and 1 science lab		<input type="checkbox"/> BINS 4352, Big Data Analytics Tools	3
<i>See course catalog for course listings.</i>		<input type="checkbox"/> BINS 4355, Info. Systems Development Project	3
<b>COMMUNICATIONS - ORAL - 3 HOURS</b>	<b>3</b>	Choose 2 courses (6 hours) of Business Information Systems electives. Refer to the list on the reverse side of this degree checklist.	6
<input type="checkbox"/> ACOM 1300, Intro to Communication		<b>TOTAL HOURS OF BUSINESS INFORMATION SYSTEMS COURSES</b>	<b>30</b>
<b>TOTAL HOURS OF THE UNIVERSITY CORE</b>	<b>35</b>	<b>TOTAL HOURS OF UNRESTRICTED ELECTIVES</b>	<b>5-6</b>
		<b>TOTAL HOURS REQUIRED FOR DEGREE</b>	<b>120</b>

➔ *Continued information from the front side of the degree checklist.*

**Choose 2 courses (6 hours) from the following lists of Business Information Systems electives:**

**Business Analytics Option\*\*\***

- ECON 4350, Applied Econometrics
- ERSC 4421, Introduction to GIS
- FINC 4355, Predictive Data Analysis
- IFSC 4325, Data Mining Concepts & Techniques
- IFSC 4345, Information Visualization
- MGMT 4304, Supply Chain Management
- MKTG 3385, Consumer Analysis and Behavior
- MKTG 4310, Marketing Research

**Management/Entrepreneurship Option**

- MGMT 3320, Human Resources Management
- MGMT 3340, Managing People in Organizations
- MGMT 3362, Venture Management & Decision Making
- MGMT 4361, Business Planning and Product Innovation\*\*
- MGMT 4383, Entrepreneurial Perspectives
- MGMT 4391, Employment Law
- ACOM 3320, Persuasive Presentations

**Technical Option**

- ARST 2318, Computer Applications in Art\*\*
- ARST 4348, Web Design\*\*
- BINS 4309, Special Topics in Business Information Systems
- BINS 4311, Security Issues & Adv. Topics in Network Tech.\*
- CPSC 1375/1175, Programming I/Intro. to Comp. Sci. Lab
- CRJU 3305, Information Security
- CRJU 3309, Cybercrime\*
- CRJU 4311, Security Management
- CRJU 4313, Information Security
- IFAS 2300, Introduction to Information Assurance
- IFAS 3300, Computer Forensics\*
- IFSC 1310, Internet Technologies\*\*
- IFSC 3300, Internet Applications
- IFSC 3342, Mobile Web Design\*\*
- IFSC 4330, Database Security\*
- IFSC 4339, Network Security\*
- IFSC 4350, Electronic Commerce
- IFSC 4360, Social Computing
- RHET 4307, Writing Software Documentation\*\*
- RHET 4372, Usability Testing and Design\*\*

\* Options in Information Assurance Minor

\*\* Options in UX Design and Web/Mobile Development Certificate

\*\*\* Options in Business Analytics Certificate

**NOTES**

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**ADMISSION AND GRADUATION REQUIREMENTS**

**In order to be admitted to the College of Business, students must:**

- Have a minimum of 2.25 overall GPA (at UALR and/or at transferring school) *or*
- Have a minimum of 2.25 on the most recently completed 15 hours at UALR. The GPA on the most recent 15 hours will be calculated on all hours attempted during the semester(s) in which the 15 hours requirement is met.

*Without being officially admitted to the College of Business, students may take business courses as long as all prerequisites for these courses have been met. However, students may **not** take the capstone course, MGMT 4380 (Business Strategy), until officially admitted into the College.*

**GRADUATION REQUIREMENTS:** 2.0 GPA in the major, minor, & overall. Grade of C or greater is required in each major course.