

College of Education & Health Profession
School of Counseling, Human Performance, Rehabilitation
Undergraduate Health Human Performance Programs

A. BS HHPS Health Education and Promotion Emphasis

The primary educational goals of the B. S. in Health, Human Performance and Sport Management – Concentration Health Education and Promotion are to offer an educational foundation which will prepare students to become successful health education and promotion professionals, who are prepared to make significant contributions to the health status of our society. Students within this program are exposed to a competency-based curriculum containing both performance and content from health education which will prepare them to enter into a wide range of health careers. The department's faculty teaches a variety of courses designed to meet the seven areas of responsibility required of a health educator outlined by the National Commission for Health Education Credentialing. (NCHEC)

To achieve this, the HHPS Health Education and Promotion Program objectives are to prepare students who can:

- Objective 1 - Assess Needs, Assets and Capacity for Health Education
- Objective 2 - Plan Health Education
- Objective 3 - Implement Health Education
- Objective 4 - Conduct Evaluation and Research Related to Health Education
- Objective 5 - Administer and Manage Health Education
- Objective 6 - Serve as a Health Education Resource Person
- Objective 7 - Communicate and Advocate for Health and Health Education

The department has developed an assessment program to measure the achievement of these objectives.