

CDO-1 Certificate Program

Institute for Chief Data Officers



Think Big

Start Small - Move Fast - Get The Job Done

November 14-15, 2019

Washington DC

**25% discount if signed up by
May 31
Use code "EarlyBird25"**

REGISTER NOW!

www.cdoinstitute.org/event/cdo-1-training-and-certificate-program/

The CDO-1 Certificate Program offered by Dr. Richard Wang will explain the definition and landscape of the Chief Data Officer's roles and responsibilities, provide introductions to big data technologies, data policy, data strategy, data governance, data analytics, data integration, and tools that are immediately deployable by CDOs. The certificate program will also include hands-on application of the tools learned to help drive business cases.

"I found that participating in the CDO-1 Course provided additional insights into the work I do daily on the City's Open Data and Performance team. It provided a place to network with others in both the public and private sector who are working on data standards, process improvement and data-driven decision making. Having access to others doing this important work is invaluable."

Melissa K. Bridges

*Performance & Innovation Coordinator
City of Little Rock*

"This was the most valuable course I've attended in years! It was so refreshing to be immersed in a discussion with a technical slant that didn't focus on technology at all. A Chief Data Officer should be all about business strategy, enabling the use of data in delivering business outcomes. That's easy to say, but not always easy to do, and CDO Fundamentals gave me a range of tools that give me the confidence to make it happen in the real world."

The curriculum balanced academic theory and practical application perfectly. Speakers from all disciplines were of the highest quality, and it was most impressive to hear about the application of the theory directly from living, breathing CDOs sharing their experiences – good and bad. "

Steve Matthew

Frmlly—TerraData CDO

ICDO TEAM

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