

Sharonda Lipscomb, PhD

eLearning Director, Designer & Educator

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OVERVIEW

Mission driven, goal-oriented professional with over 10 years experience in online education. Transformative servant leader who strives to empower teams and students by promoting a growth mindset environment. Innovative instructional designer and dedicated educator with a passion for creating meaningful learning experiences through collaborative research-based efforts. Research interests include social interactions in the online environment and how they might impact student motivation and success.

EDUCATION

Doctor of Philosophy

University of North Texas, Denton

College of Information

Department of Learning Technologies

*Dissertation - Community and Connectedness: An Exploratory Study
of Online Community Development in the Learning
Technologies Program*

June 2023

Master of Education

University of Arkansas at Little Rock

College of Education and Health Professions

School of Education

Major: Adult Education

December 2014

Master of Education

University of Arkansas at Little Rock

College of Education and Health Professions

School of Education

Major: Learning Systems Technologies

May 2012

Bachelor of Business Administration

University of Arkansas at Little Rock

College of Business

School of Education

Small Business Entrepreneurship

December 2009

CERTIFICATIONS

Mental Health First Aid USA _ Adult <i>National Council for Mental Wellbeing</i>	May 2023
Online Education Administration <i>University of Wisconsin-Madison</i>	March 2022
Inclusive and Equitable Leadership <i>University of South Florida</i>	January 2022
Diversity, Equity and Inclusion in the Workplace <i>University of South Florida</i>	May 2021
QM-Certified Course Review Manager <i>Quality Matters</i>	October 2019
QM-Certified Higher Education Peer Reviewer <i>Quality Matters</i>	September 2013
QM-Coordinator Training <i>Quality Matters</i>	May 2012

PROFESSIONAL EXPERIENCE

University of Arkansas at Little Rock <i>Director of Online Learning</i>	June 2022 - Present
University of Arkansas at Little Rock <i>Interim Director of Online Learning</i>	January 2022 - May 2022
University of Arkansas at Little Rock <i>Instructional Design & Quality Assurance Coordinator</i>	July 2019 - December 2021
University of Arkansas at Little Rock <i>Instructional Design Coordinator</i>	July 2016 - July 2019
University of Arkansas at Little Rock <i>Instructional Designer</i>	September 2013 - July 2016
University of Arkansas at Little Rock <i>Blackboard Student Support Specialist</i>	November 2012 - September 2013

TEACHING EXPERIENCE

Adjunct Instructor - Graduate Faculty Status University of Arkansas at Little Rock College of Humanities, Arts, Social Sciences, and Education School of Education - Learning Systems Technology LSTE 7303 Technology, Instruction, and Society (online)	2012 - Present
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LSTE 7303 eLearning Foundations (online)
LSTE 7304 eLearning Environments and Education (online)
LSTE 7310 Systematic Integration of Technology in Instruction (online)
LSTE 7313 Perception, Meaning, and Messages (online)
LSTE 7315 Instructional Design: Accessible & Universal (online)
LSTE 7317 Mobile Learning Environments (online)
LSTE 7329 Trends in eLearning (online)
LSTE 7330 Distance Education (online)
LSTE 7350 Internship (online)

Graduate Teaching Assistant
University of North Texas
College of Information
Department of Learning Technologies

Fall 2020 - Spring 2022

Assistant to Dr. J. Michael Spector

LTEC 6010 Theory of Instructional Technology (online)
LTEC 6020 Advanced Instructional Design: Models and Strategies (online)
LTEC 6230 Advanced Production Design for Learning Technologies (online)
LTEC 6480 Dissertation Prep for Learning Technologies (online)

Assistant to Dr. Aleshia Hayes

LTEC 5200 New Technologies of Instruction (online)
LTEC 6210 Theory and Design of Interactive Multimedia Systems (online)

Assistant to Dr. Deborah Cockerham

LTEC 4510 Communication in Business, Education, and Industry (online)

Assistant to Dr. Fred McMahan

LTEC 5420 Web Authoring (online)
LTEC 5510 Technology Based Learning Environments (online)

Assistant to Dr. Cathie Norris

LTEC 5310 Computer-Human Interaction (online)

Graduate Teaching Assistant
University of Arkansas at Little Rock
College of Education and Health Professions
Department of Educational Leadership/School of Education

Spr-Sum 2012

Assistant to Dr. Michael P. McCreery

EDFN 7330 Human Development (online)

Graduate Teaching Assistant

Sum 2012

Assistant to Victoria L. Miller

LSTE 7310 Systematic Integration of Technology in Learning (online)

Graduate Assistant
University of Arkansas at Little Rock
College of Education
Department of Educational Leadership

2010 -2012

Assistant to Dr. Elizabeth Vaughn-Neely

SCHOLARLY PRESENTATIONS & PUBLICATIONS

- Lipscomb, S.**, Brown-Westmoreland, A., & Nash, G., (2023). eLearning by Design: Faculty Development & Support for Teaching Online.. ATLE Lunch and Learn, October 2023.
- Lipscomb, S.**, Dobbins, T., Reed, H., & Polk, M., (2022). Student Success: Outcomes and impacts. *UA Little Rock Foundation Board*, November 2022.
- Dobbins, T., **Lipscomb, S.**, Reed, H., & Polk, M., (2022). Student Success: Outcomes and impacts. *UA Little Rock Alumni Board*, November 2022.
- Lipscomb, S.** (2022, July). Hyflex: The future of work, therefore the future of education. *Arkansas Money & Politics*. <https://www.armoneyandpolitics.com/hyflex/>
- Montague, D., Brewer, B., & **Lipscomb, S.**, (2021). Regular and Substantive Interaction: University accountability under 34 C.F.R. 600.2. ATLE Lunch and Learn, September 2021.
- Baillie, M. & **Lipscomb, S.** (2021). Peer mentoring: Peer feedback and reflection to promote reflective practices. UA Little Rock - NSF Summer Mobile Institute on Scientific Teaching.
- Lipscomb, S.**, & Etheridge, C. (2021). Backward Design I: Goal-oriented teaching to improve student Learning. UA Little Rock - NSF Winter Mobile Institute on Scientific Teaching.
- Chambers, R. & **Lipscomb, S.** (2020). Revisiting Technological Considerations for Sustaining Teaching Presence During COVID-19 and Beyond. In Proceedings of EdMedia + Innovate Learning (pp. 73-76). Online, The Netherlands: Association for the Advancement of Computing in Education (AACE).
- Lipscomb, S.**, Tate, D. & Rankins-Robertson, S. (2020). Combatting COVID-19 Distress with Virtual Student Success Fest. In E. Langran (Ed.), Proceedings of SITE Interactive 2020 Online Conference (pp. 80-81). Online: Association for the Advancement of Computing in Education (AACE).
- Lipscomb, S.**, Herron, M., Sims, B. & Roberts, K. (2020). Cultivating a Culture of Quality: Online Course Design Quality Assurance Standards at UA Little Rock. In E. Langran (Ed.), Proceedings of SITE Interactive 2020 Online Conference (pp. 235-236). Online: Association for the Advancement of Computing in Education (AACE).
- Lipscomb, S.** (2020). The Self-care PUSH: Prioritize, unapologetically, sanity and health. Reality Check Series. UA Little Rock Student Affairs Diversity Initiative.
- Lipscomb, S.**, Tate, D. (2020). Fast track to teaching online: Bringing faculty up to speed amid COVID-19. Brief Paper Presentation, EdMedia + Innovate Learning Netherlands: Association for the Advancement of Computing in Education (AACE).

Lipscomb, S. (2019). Audio, Graphics, and Text...Oh My! Improving Instructor Presence Through Effective Instructional Message Design. In S. Carliner (Ed.), Proceedings of ELearn: World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education (pp. 1302-1306). New Orleans, Louisiana, United States: Association for the Advancement of Computing in Education (AACE).

Lipscomb, S. (2019). Engagement for retention: Enhancing the online graduate student learner experience through the development of a virtual community. In K. Graziano (Ed.), Proceedings of Society for Information Technology & Teacher Education International Conference (pp. 478-483). Las Vegas, NV, United States: Association for the Advancement of Computing in Education (AACE).

Schmidtbauer, C., **Lipscomb, S.**, Valibaba-Sullivan, L. (2019). Virtual Instructional Design: The Virtual Instruction Survival Kit. Arkansas Chapter of Association of Talent and Development Feb 2019.

Lipscomb, S. (2017). 30 in 30: Technology Tools for Teaching and Learning. STaR Summer Academy for Online Teaching Excellence. June 2017.

Lipscomb, S., Schmidtbauer, C., Ray, E. (2017). What are Open Educational Resources (OER)? UA Little Rock Open Education Week. March 2017.

Prince, B., Snyder, J., Kanakar, A., **Lipscomb, S.** (2016). Viewing Quality Matters from Boyer's Scholarship Paradigm. International Journal of Instructional Technology and Distance Learning. 13(10). 3-9.

Horseman, E., Johnson, M., **Lipscomb, S.**, Mann, K. (2016). Technology Lightning Talk. ATLE Lunch and Learn, September 2016.

Kay, D., **Lipscomb, S.** and Orme, S. (2015). A Quality Matters Informed Course Template. Quality Matters 7th Annual Conference. November 2015.

Lipscomb, S. (2015). Instructional Design Best Practices: Why Quality Matters. Arkansas Chapter - Association for Talent Development. May 2015 Meeting Keynote Speaker.

Kay, D., **Lipscomb, S.**, Molnar, K. and Orme, S. (2014). A Quality Matters Approach to Instructional Design. UAMS Teaching with Technology Symposium. July 2014.

Kay, D., **Lipscomb, S.** and Molnar, K. (2014). An Instructional Designer Supported Approach to Accelerated Online Course Development. Arkansas Blackboard Users Conference. April 2014.

LEADERSHIP & SERVICE

UA Little Rock HLC Mid-point Review Preparation Committee 2023-Present - Member
UA Little Rock Academic Affairs Strategic Planning Committee 2022-Present - Member
UA Little Rock Provost Leadership Council 2022-Present - Member

UA Little Rock Enrollment Strategy Team 2021-Present - Member
 UA Little Rock Academic Technology and Computing Committee 2021-Present - Member
 UA Little Rock Online Teacher Academy 2021-Present - Program Administrator & Faculty
 UA Little Rock Faculty Mentor Program 2021-2022 - Adjunct Faculty Mentor
 American Educational Research Association 2021 Annual Meeting - Graduate Peer Reviewer
 Provost Academic COVID-19 Task Force: Disparate Impacts Sub-committee 2020-2022
 Student Affairs Diversity Initiatives 2020-Present - Mentor
 NSF Summer Institutes on Scientific Teaching – Steering Committee 2020
 UA Little Rock Online Campus Advisory Board 2018-Present - Member
 eLearning Online Campus Liaison Search Committee 2018 - Member
 STaR Instructional Designer Search Committee 2017 - Chair
 UALR Open Education Resource Task Force 2016 - Present
 LSTE Faculty Search Committee 2016 - Member
 UALR eLearning Task Force 2015 - Member
 LSTE Faculty Search Committee 2015 - Member
 LSTE Faculty Search Committee 2013 - Member
 ACT Test Administrator/Proctor 2012-Present
 LSTE Capstone Portfolio Examining Committee 2012 - Present
 TEAMS - Peer Success Advisor, Mentor
 UALR COE Council of Stakeholders – Member LSTE
 UALR Graduate Student Association - Core Leadership Member
 UALR Institute on Race & Ethnicity - Student Panelist
 UALR Research Expo - Graduate Student Judge

SCHOLARSHIP & ACADEMIC AWARDS

UA Little Rock Student Affairs Diversity Initiatives - Professional Mentor of the Year	2023
NSF Mobile Institutes on Scientific Teaching - Scientific Teaching Mentor	2021
UNT Graduate Student Teaching Excellence Program	2020
NSF Mobile Institutes on Scientific Teaching - Scientific Teaching Fellow	2019
Delta Sigma Theta Sorority, Inc. - Sue Cowan Williams Award	2018
Arkansas Counsel for Women in Higher Education Scholarship	2017
T D Alexander Educational Scholarship	2016
Junior League of North Little Rock - Active of the Year Award	2016
UALR Staff Achievement Award Nominee - Service	2016
Junior League of North Little Rock - Teri Todd Heart of Service Award	2015
UALR Graduation and Attendance Advocate Award	2015
UALR Staff Achievement Award - Personal Growth	2015
UALR Graduation and Attendance Advocate Award	2014
Harambee - Academic Achievement Award 4.0 GPA	2012
Golden Key - International Honour Society	2012
TEAMS - Leadership Institute Graduate	2012
Phi Kappa Phi - National Honor Society	2011
TEAMS - TAMS Award	2011-2012
Walter Smiley IMPAC Scholarship	2010-2012

COMMUNITY & PROFESSIONAL ASSOCIATIONS

Alpha Kappa Psi - Professional Business Fraternity

American Educational Research Association

Positions Held: Graduate Peer Reviewer - Technology-based Learning Environments

Association for the Advancement of Computing in Education

Association for Educational Communications and Technology

Arkansas Counsel for Women in Higher Education

Positions Held: Technology Committee Chair and Scholarship Committee

Arkansas Youth Leadership Initiative - Advisory Board Member

Delta Sigma Theta Sorority, Incorporated – Public Service Organization

Positions Held: Delta Academy Delta GEMS - Chair, Co-chair

Golden Key International Honour Society

Junior League of North Little Rock (JLNLR) – Community Service Organization

Positions Held: President, President Elect, Placement VP, Board Member, House & Grounds - Chair, Admissions/Provisionals - Chair

Phi Kappa Phi - National Honor Society

Society for Information Technology & Teacher Education