

Fall 2017
Core Curriculum Assessment Results

of

Skills 2 – Critical Thinking

from the

**Flex: Communication – Spoken and
Interdisciplinary**

Core Curricular Area



For more information about UA Little Rock Core Curriculum Assessment, please visit:
<http://ualr.edu/facultysenate/councils-and-committees-of-the-faculty-senate/council-on-core-curriculum-and-policies/>

Assessed Courses

Data for this report was collected from the following Core courses:

ACOM 1300 Introduction to Communication

The following Core courses did not submit assessment data for this report:

CALS 2370 Topics in Interdisciplinary Studies
CNMG 1385 Infrastructure, Environment, and Society

Scoring Rubric

A five-point scoring rubric was used for all data reporting. The table below shows the five levels, the scores assigned to each level, and the general guidelines that Core Area Assessment Committees (CAAC) used to score collected artifacts.

Level	Score	“Assessment of this artifact indicates that the student...”
Advanced	4	“... was successful at ...”
Proficient	3	“... attempted and was usually successful at ...”
Novice	2	“... attempted but was not always successful at ...”
Not Met	1	“... made little attempt at ...”
Absent	0	“... made no attempt at ...”

Data Interpretation Method

The Results presented in this document are reported by Learning Outcome and by Teaching Modality. The arithmetic mean for each level (Advanced, Proficient, Novice, and Not Met) was calculated based on the total number of artifacts that scored at each level divided by the total number of artifacts scored overall, with the number of Absent level artifacts removed from the total.

Flex: Communication – Spoken and Interdisciplinary

Skills 2 – Critical Thinking

$$[Level] \text{ Mean} = \frac{\text{Number of } [Level] \text{ Artifacts Scored}}{(\text{Total Artifacts Scored} - \text{Number of Absent Artifacts Scored})}$$

The Results for each Learning Outcome and Teaching Modality are presented in tables, pie charts, and radar charts. Total percentages on tables and pie charts sum to 100%, and total values on radar charts sum to 1.0.

Comments

The following comments are specific items noted by the curricular area at the time of data reporting that may affect interpretation of the Results.

1. *Blackboard Outcomes did not properly assign artifacts to raters which meant in some cases reliability could not be assessed.*

Results

By Learning Outcome

The tables and charts in this section show the number of artifacts scored at each level for each Learning Outcome, regardless of Teaching Modality type. Absent values listed are artifacts that were collected but could not be scored.

Learning Outcome 1

Students will analyze rhetorical situations and adapt messages appropriately.

Level	Number of Artifacts	Percentage
Advanced	5	28%
Proficient	5	28%
Novice	6	33%
Not Met	2	11%
Totals	18	100%

Absent	0
--------	---

Learning Outcome 2

Students will demonstrate and understanding of communication principles and dynamics by making recommendations for improving a given example.

Level	Number of Artifacts	Percentage
Advanced	9	50%
Proficient	6	33%
Novice	2	11%
Not Met	1	6%
Totals	18	100%

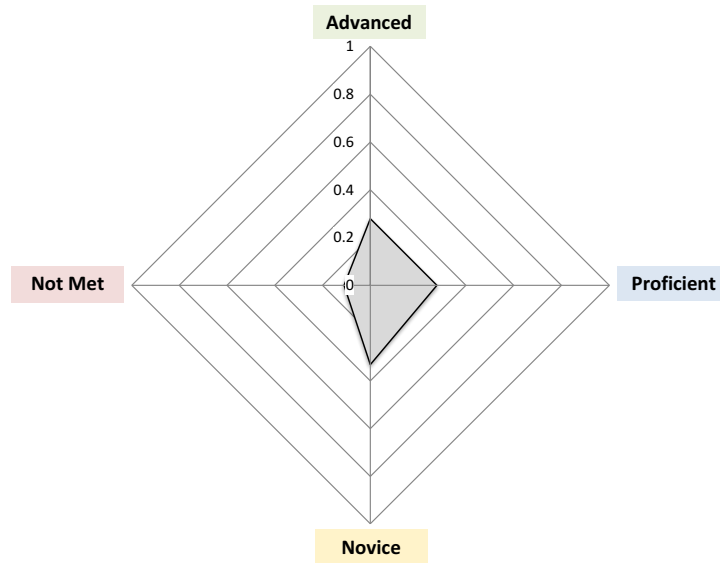
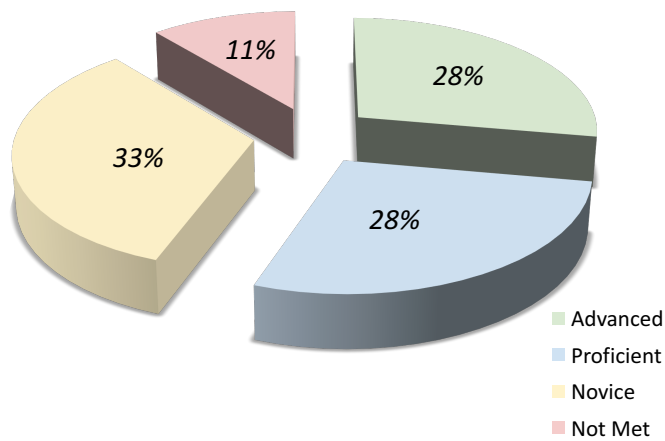
Absent	0
--------	---

Results

By Learning Outcome

Learning Outcome 1

Students will analyze rhetorical situations and adapt messages appropriately.

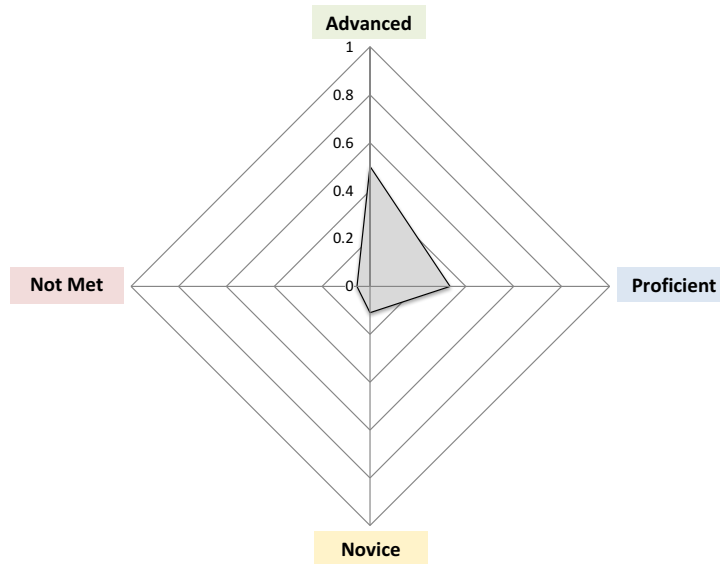
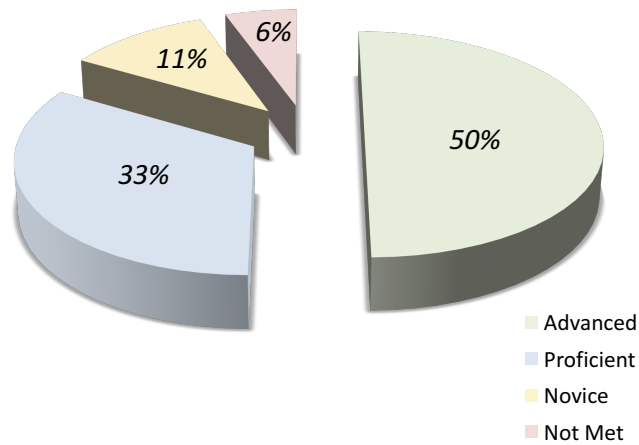


Results

By Learning Outcome

Learning Outcome 2

Students will demonstrate and understanding of communication principles and dynamics by making recommendations for improving a given example.



Results

By Teaching Modality

The tables and charts in this section show the number of artifacts scored at each level for each Teaching Modality, regardless of Learning Outcome type. Absent values listed are artifacts that were collected but could not be scored.

Face-to-face

Students were taught in a traditional face-to-face classroom setting.

Level	Number of Artifacts	Percentage
Advanced	10	56%
Proficient	4	22%
Novice	3	17%
Not Met	1	5%
Totals	18	100%

Absent	0
--------	---

Online

Students were taught in an online teaching setting.

Level	Number of Artifacts	Percentage
Advanced	4	22%
Proficient	7	39%
Novice	5	28%
Not Met	2	11%
Totals	18	100%

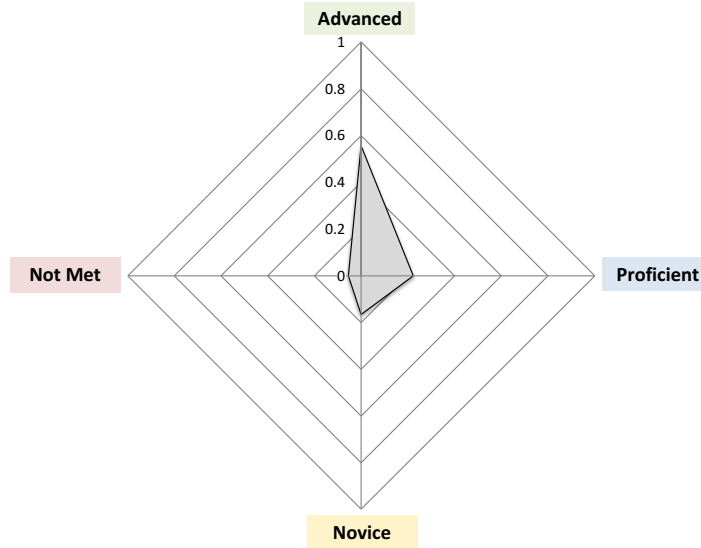
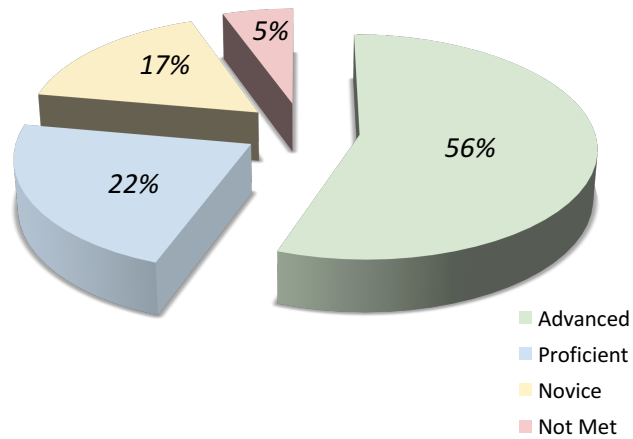
Absent	0
--------	---

Results

By Teaching Modality

Face-to-face

Students were taught in a traditional face-to-face classroom setting.



Results

By Teaching Modality

Online

Students were taught in an online teaching setting.

