

**Core Curriculum Course Submission
Criteria: Fine Arts**

1. General Information

a. Originating Person	b. Contact Person's E-mail	c. Contact Phone	d. Date
Mark Giese	jmgiese@ualr.edu	(501) 569-3426	04/15/2014
e. College/School	f. Department/Program		
Select from this Dropdown ...	Mass Communication		

Submission Statement

By submitting this form, we acknowledge our understanding that the Core Council has the authority to review approved courses to ensure they continue to meet the established goals and outcomes of that category of the core; that the Council has authority to develop a core assessment program; and that the Council will be developing review and assessment policies by the end of 2014. Further, we agree that if this course is approved, we will participate in the university-wide assessment of the core.

Chair and Dean Awareness

A separate statement from the chair must be included that states that the department faculty have approved this course for submission to the core and that the chair takes responsibility for informing the Dean about the submission of the course.

2. Course Information

a. Course ID (RHET 1312)	b. Current Title
MCOM 2306	Introduction to Motion Pictures

c. Catalog Description

Basic elements of movies, the process of movie making, and the approaches to movie aesthetics and criticism. Assignments may include viewing motion pictures at local theaters. Three credit hours.

d. How will your department ensure a level of consistency among sections of this course? Who will be responsible for this?

The School of Mass Communication closely mentors all faculty to insure consistency among sections of required courses. New faculty are given sample syllabi for the courses they will teach, including Introduction to Motion Pictures (MCOM 2306), to use as a guide in crafting their own courses. Syllabi for Introduction to Motion Pictures are collected by the Director of the School and reviewed for consistency of learning objectives and assignments. Syllabi for Introduction to Motion Pictures are again reviewed by the Director as part the annual faculty evaluation process, again with attention to consistency of learning objectives and assignments.

Educational Goals	Learning Outcomes students will	Learning Objectives: At the end of the course students will be able to	Assignments	Explanation
Knowledge 2 – Concepts, Methodologies, and the Global Heritage of the Arts	1. understand and identify exemplary works of art from a variety of cultures and historical periods;	Learning Objectives 2.1 analyze representative motion pictures, with emphasis on the formal aesthetic, narrative elements and genres, and on recognizing historical periods, such as the Silent era, Studio era and the Electronic era.	Assignments 2.1 class readings, discussions, screenings and writing analytic and critical essays on representative motion pictures.	Explanation 2.1 students will learn vocabulary and the "grammar and syntax" of motion pictures and how to articulate themes, character stereotypes and genre characteristics of various motion pictures and how certain narrative tropes and technique are associated with different genre constructions and historical periods.
	2. understand the methods and vocabulary used in a particular arts discipline;	Learning Objectives 2.2 describe orally and in writing the standard three act narrative structure of most narrative motion pictures, identify the major historical periods of the development of motion pictures and describe the major genres that emerge in these historical periods.	Assignments 2.2 class readings, discussions, screenings and writing analytic and critical essays on representative motion pictures.	Explanation 2.2 students will learn of the major technological developments that occurred during the evolution of motion pictures and how they affected the aesthetic forms and narrative process as expressed by various iconic motion pictures. These developments include the advent of synchronous sound, color, screen formats and digital production and distribution technologies. Written assignments require students to describe how technological developments affected the aesthetic and narrative style of motion pictures through historical Screening and class discussions will help students understand the aesthetic and cultural impact motion pictures have on our

culture.

Educational Goals	Learning Outcomes students will	Learning Objectives: At the end of the course students will be able to	Assignments	Explanation
Skills 1 - Communication	1. explain, orally and in writing, reactions to works of art, using appropriate arts terminology;	Learning Objectives 1.1 screen, analyze, and critique, various historical and contemporary motion pictures orally and in writing, using primary and secondary materials.	Assignments 1.1 class readings, discussion, screenings, two exams and three critical essays.	Explanation 1.1 exams allow the students the opportunity to summarize and synthesize ideas from class discussions. The critical essays require students to do outside research in order to connect the class activities to the larger critical community.
	2. present basic critical analyses of works of art;	Learning Objectives 1.2 analyze a motion picture while acknowledging its cultural context, and make general comparisons to similar or different motion pictures.	Assignments 1.2 class readings, discussion, screenings, and three critical essays.	Explanation 1.2 students will learn how to evaluate motion pictures in ways that go beyond whether or not one likes the work, or can easily understand its subject matter. Students will learn how to place individual motion pictures into a cultural and historical context that will give insights into its connection to historical aesthetic periods and the cultural relevance of its narrative.

Educational Goals	Learning Outcomes students will	Learning Objectives: At the end of the course students will be able to	Assignments	Explanation
Skills 2 - Critical Thinking	1 develop one's own basic analyses and informed judgments of works of art that consider the uniqueness, underlying assumptions, history, culture, and process of art-making within a particular art discipline;	Learning Objectives 2.1 analyze motion pictures, with emphasis on narrative and visual form, stylistic features (framing, composition, pacing, color and sound), and content (ideas; narratives, historical and cultural traditions), connecting what they learned in this course and knowledge they have acquired from other areas.	Assignments 2.1 discussion, writing assignments, tests and exams.	Explanation 2.1 students will learn how to analyze any motion picture, and articulate an opinion of the work in a way that shows their consideration of the formal visual aesthetics and narrative elements of motion pictures as well as the historical and cultural context of the motion picture.
Educational Goals	Learning Outcomes students will	Learning Objectives: At the end of the course students will be able to	Assignments	Explanation
Skills 3 - Information Technology	1. develop current technological literacies for inquiry, exploration, and communication;	Learning Objectives 3.1 will use internet and streaming technologies to access and screen motion pictures and other resource material necessary for the course. Blackboard will be used to make resources available to students online.	Assignments 3.1 homework assignments, research assignments.	Explanation 3.1 many motion pictures are distributed via streaming video technology, and students will learn how to use the internet to find visual resources; papers will be word processed and submitted electronically via the Blackboard course shell.
	2. assess the reliability and relevance of information resources;	Learning Objectives 3.2 determine what are normally reliable web resources for motion pictures.	Assignments 3.2 class readings, discussion, screenings, and three critical essays.	Explanation 3.2 as in other disciplines, what is available on the internet varies in quality; in this class, emphasis will be on websites such as IMDb, AFI (American Film Institute) and various motion picture guild websites such as The Writers Guild of America, The Directors Guild of America
Educational Goals	Learning Outcomes students will	Learning Objectives: At the end of the course students	Assignments	Explanation

		will be able to		
Values 1 – Ethical and Personal Responsibility	1. take responsibility for completing assignments in an honest and ethical manner, working on their own when required and acknowledging resources when used;	Learning Objectives 1.1 use appropriate documentation to acknowledge outside resources used in research or writing.	Assignments 1.1 class readings, discussion, screenings, and three critical essays.	Explanation 1.1 here will be discussions of copyright regulation and plagiarism, and how one should use information given on a website, and proper citation requirements for both written and electronic sources.
Educational Goals	Learning Outcomes students will	Learning Objectives: At the end of the course students will be able to	Assignments	Explanation
Values 2 – Civic Responsibility	1. understand and experience the roles played by the arts in developing a sense of civic community through community arts performances and institutions;	Learning Objectives 2.1 understand how motion pictures are used and produced in different cultural contexts, and understand the importance of motion pictures in the formation of social and cultural values.	Assignments 2.1 discussion, writing assignments, tests and exams.	Explanation 2.1 discussions of motion pictures bring some important question found in all arts and humanities: disciplines, about human experience, and what values various motion pictures express and their impact on social and cultural norms.
Educational Goals	Learning Outcomes students will	Learning Objectives: At the end of the course students will be able to	Assignments	Explanation
Value 3- Global and cultural Understanding	in addition to the study of diverse cultural art production as mentioned in Knowledge 2, students will . . .	Learning Objectives 3.1 analyze ideas and values found in motion pictures from different cultures, and, in some cases, understand how cultural ideas clash.	Assignments 3.1 class readings, screening, discussions, tests, papers.	Explanation 3.1 discussions of motion pictures bring some important question found in all arts and humanities: disciplines, about human experience, and how life values are explored via the narratives displayed on the screen.
	1. develop an understanding of how the arts reflect the experiences of diverse cultures and values; 2. develop respect for diverse viewpoints about the meanings and values of works of art	Learning Objectives 3.2 analyze ways in which ideas and content of motion pictures from different cultural contexts	Assignments 3.2 class readings, screening, discussions, tests, papers.	Explanation 3.2 considering different cultural contexts, ways of expressing ideas, and how formal element:

are alike and different, including how an individual student's attitude about what is art might be challenged by class content.

are used differently in different times and places, and the roles of movie-makers and audience: helps students understand larger cultural and global issue.

Additional Comments:

Motion Pictures, in addition to their contributions to the aesthetic and cultural richness of our society, have become one of the dominant carriers of cultural and social heritage. As such they require study and discussion as part of a basic grounding in the arts and artistic expression. Many universities have one or more motion picture courses as options in their Fine Arts core curriculum. They range from large land grant universities like University of Arkansas at Fayetteville and Penn State University to metropolitan universities such as the University of Texas at San Antonio and smaller universities like Illinois State University and the University of West Georgia. The option for students to choose an Introduction to Motion Pictures course as part of the Fine Arts core is common in a wide variety of higher education institutions around the nation and a logical and valuable addition to the options available in the UALR Fine Arts core.

Belinda Blewins-Kneale

Approved by Core Curriculum Committee

10-23-14

Date



Approved by Provost

11/3/2014

Date



Approved by Chancellor

11-6-14

Date