

UA Little Rock Graduate Council  
February 9, 2022, 3:00 p.m.  
Zoom Meeting

### Minutes

**Members Present:** Laura Ruhl, Robert Lytle, Lynne Larsen, Nancy Hamilton, Mariya Khodakovskaya, David Manry, Roger Dorsey, Chelsea Bradley, Daryl Tate, Sung-Kwan Kim, Catherine Crisp, Jerry Stevenson, Londie Martin, Jennifer Holtz, Donna Rose, Kamran Iqbal, John Nichols

**Members Absent:** Rebekah White

**Others Present:** Karen Kuralt, Nicole Godfrey, Paula Baker, Dana Steele, Erin Finzer

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START: 3:00

#### **Old Business**

- Approval of minutes from January 26, 2022

#### **New Business**

Dr. Erin Finzer, Associate Vice Chancellor for Academic Affairs, presented a proposal to renumber courses at all U of A System campuses to create a common course catalog for all U of A schools.

- All UA Little Rock courses will be renumbered (among other changes, credit hours will become the third digit in all course numbers rather than the second)
- Some UA Little Rock alpha code prefixes will change
- The new common catalog is expected to be implemented in time for Spring 2024 advising for Fall 2024 registration.
- These changes will help students better understand what will transfer from one institution to another.
- Faculty are invited to send feedback on the proposed changes directly to Dr. Finzer ([esfinzer@ualr.edu](mailto:esfinzer@ualr.edu)); she is UA Little Rock's representative on the U of A System committee.

#### **Dean's Report**

The Grad School and the Office of Communications have collaborated to create a new guidebook for use in graduate recruiting. The new guidebook includes information on the following topics:

- List of UA Little Rock graduate program areas
- Student profiles
- Payment options and fees
- Online-only graduate programs

- Graduate assistantships
- International students
- Non degree seeking applicants
- Undergrad vs graduate students
- Student events
- Student support
- Housing
- Meal plans

The Grad School will distribute the new guidebook at these upcoming recruiting events:

- In person event at UAPB on March 3
- Zoom event with Philander Smith Honors College on March 8

Coordinators who would like a PDF copy of the book, some print copies, or both should contact Dr. Kuralt ([kmkuralt@ualr.edu](mailto:kmkuralt@ualr.edu)).

### **Open Forum**

- Dr. Crisp asked about a delay in approving programs and concentrations for the online campus; the Grad School will investigate.
- Dr. Khodakovskaya asked about the availability of recruiting resources for individual grad programs.

Dr. Kuralt described a pilot program to create a virtual fair and recruiting drive for three CHPR programs. Aspects of the pilot program include

- Building an email and Facebook campaign to attract new students
- Using new Facebook targeting capabilities to target universities that have qualified undergrad students, but no in-house grad programs that compete with UA Little Rock
- Encouraging students reached by these campaigns to connect with coordinators at a virtual fair in late March or early April.

If the pilot program is successful, other grad programs will be able to participate over time.

**END: 3:56**

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