

Master of Business Administration

Mission, Vision, and Learning Goals & Objectives

Vision

The College of Business serves as a catalyst to advance education and economic development in the state of Arkansas.

Mission

The College of Business provides quality business education, delivered by research engaged faculty in partnership with the business community, to prepare students for professional careers and enhance regional economic development.

Core Values

- Respect for our diverse students, colleagues and communities
- Integrity in our professional conduct
- Commitment to continuous improvement
- Accountability for our actions and results.

Code of Ethics

To accomplish our mission, all members of the UALR College of Business – students, faculty and staff – shall:

- Perform our work with integrity and honesty,
- Treat each other with courtesy,
- Strive continuously to improve our knowledge and skills, and
- Take responsibility for our professional actions and results.

Student Learning Goals & Objectives

Goal 1 - To understand the strategically interrelated functional areas of business.

- Students will demonstrate knowledge of the functional areas of business.
- Students will use effective reasoning and synthesis skills to demonstrate the interrelated functional areas of business.

Goal 2 - To understand the impact of diversity and global issues in business.

- Students will analyze the impact of cultural diversity issues on management situations.
- Students will analyze the impact of global issues on business decisions.

Goal 3 - To evaluate ethical complexities in business decision making.

- Students will identify an ethical dilemma and the impact on identified stakeholders.
- Students will analyze alternative actions and consequences based on an identified Ethical Rule or Model.

Goal 4 - To display effective teamwork, critical thinking, and presentation skills.

- Students will demonstrate ability to collaborate in collective tasks.
- Students will demonstrate rational thinking when confronting complex business problems.
- Students will demonstrate ability to design and deliver persuasive oral presentations.