

LIVE UNITED

Please print clearly with a ballpoint pen



**Heart of Arkansas
United Way**
P.O. Box 798
North Little Rock, AR 72115
1-501-376-4567
1-866-580-4567
www.heartaruw.org

FIRST NAME _____ MI _____ LAST NAME _____

HOME ADDRESS _____

CITY _____ STATE _____ ZIP _____ HOME PHONE _____ DAYTIME PHONE _____

COMPANY / ORGANIZATION NAME _____ EMPLOYEE ID NUMBER _____

Want to see how your contribution is making a difference? Please provide your home email address so we can keep you updated.

BUSINESS EMAIL ADDRESS * _____

HOME EMAIL ADDRESS * _____

I wish to Pledge

I am Paid:

- 52 times a year 26 times a year
- 24 times a year 12 times a year

Via Payroll Deduction (check only one):

- I'll pledge \$ _____ per pay period, OR
- \$3 per week (provides 780 meals for hungry Arkansans)
- \$5 per week (provides 30 hours of job training for an individual)
- \$10 per week (provides fifteen families of four food for 1 week)
- \$20 per week (Leadership giving at the Pillar Level)
- Other Amount \$ _____ (one-time payroll deduction)

I prefer to give now. Please find enclosed

- cash in the amount of: \$ _____
- check in the amount of: \$ _____

This is a Leadership Gift (\$1,000 or more)

My gift (either alone, or in combination with my spouse) qualifies for membership in the Pillar's Club (\$1,000 or more).

Spouse's Name: _____

Spouse's Organization: _____

Spouse's joint pledge amount: \$ _____

My/our name(s) may be published as follows: _____

I prefer that my gift remain anonymous.

Please choose how you want to invest Your Contribution.

Option A

- IMPROVE THE QUALITY OF LIFE IN ARKANSAS**
Support United Way's Community Investment Fund for United Way federated agencies.

Option B

- DESIGNATE TO A CHARITY OF YOUR CHOICE**
Designate to any United Way, United Way agency, or any charity of your choice, which is IRS-qualified:

Option C

- DESIGNATE A MATCHING GIFT:**
(See challenge grant information)

- I authorize United Way to release my name to the organization to which I have designated my gift.

In the event that United Way is unable to identify or verify the organization listed above, the funds will be directed to the United Way Community Investment Fund. Every effort will be made to contact the donor prior to redirecting the gift.

The campaign/administrative cost for write-in gifts is estimated at 10% annually. Some companies pay the cost with Corporate Cornerstone contributions, and their employee gifts are forwarded at no charge to the recipient organizations.

- I would like more information on the benefits of including United Way in my will, trust or estate plan.
- I have supported United Way for ten years or more, beginning in _____. Register me for the Loyal Contributor Program.

Scan for more information on the Heart of Arkansas United Way.



Signature _____

Date _____

Thank You!

GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED.

Your gifts of time, talent, and financial resources help United Way invest in programs and services that build strong, successful families and a better Central Arkansas. Visit www.heartaruw.org to learn more about how you and your family and colleagues can LIVE UNITED.

When a child succeeds in school, a single mom overcomes financial peril, or a grandfather learns how to better manage his arthritis, we all win. Support United Way and together we can create a brighter future for all members of our community, making Central Arkansas a better place to live and work.

Your investment matters in your community.

Your gift is used locally to support services that help your neighbors. United Way-funded programs touch one in every three persons in Central Arkansas each year.

What can my money provide?

\$1 per week will provide:

- Lodging and meals for 4 individuals for one week at the The Salvation Army.

\$5 per week will provide:

- Dinner for 80 homeless men, women and children at Our House.

\$10 per week will provide:

- Prescription medication for a low income elderly person at Senior Citizens Activities Today.

Are you a Loyal Contributor?

If you have supported United Way in any community for ten or more years, we want to recognize you! Please see the last check box above your signature on the reverse side.

Leadership Society

United Way offers special opportunities to Leadership givers (annual gifts of \$1,000 of more). Ask your United Way representative to tell you more.

Important Tax Information: Gifts made to United Way are tax-deductible within the limits of current law. Please keep your copy of this pledge form along with your year-end pay stub for payroll deduction gifts or cancelled check for gifts under \$250. It will serve as a record of your donation to meet IRS regulation. Any one-time gift over \$250 received by 12/31 will receive a tax letter from United Way. You may request a receipt for one-time gifts less than \$250 by calling United Way at 501-376-4567.

No compensation, goods or services have been given to the donor in return for their contribution. United Way respects your privacy. We do not rent, trade or sell lists of donors.



*Thank you.
Your gift matters!*

