

## About the Program:



Our **online**, **on-campus**, and **hybrid** curriculum is designed to meet the needs of students with an interest in communicative behavior in business, education, industry, and other professions. Students are trained in interpersonal and public communication skills related to human relations and organizational communication.

### Classes are offered in a variety of formats:

- Online, 16-week courses
- Accelerated online, 8-week courses
- Traditional on campus, 16-week courses
- Hybrid (mixed attendance online and on campus), 16-week courses
- Accelerated hybrid (mixed attendance between online and on campus), 8-week courses

\*Course offerings vary by semester. Please check [BOSS](#) for current course offerings.

### In addition to program requirements, all students must complete the following:

- University Standard Core (beginning Spring 2015), 21 hours: <http://ualr.edu/catalogs/undergraduate-catalog/academicpol/competencies-core/>
- College Core (beginning Spring 2015) 12 hours: <http://ualr.edu/advisingcentral/files/2014/12/CSSC-Core.pdf> [students in our major need to take ACOM 1300 for flex area]
- Intercultural Communication Competency, 6 hours



## Requirements:

### Major Requirements: 37 hours (including \*ACOM 1300)

A grade of C or greater must be attained to fulfill a course requirement for the major.

**Foundational Courses (12 hours)**

- \*ACOM 1300: Introduction to Communication
- ACOM 2310: Human Communication Concepts
- ACOM 2311: Introduction to Communication Research
- ACOM 3320: Persuasive Presentations

**Applied Courses (9 hours)**

- ACOM 4312: Intercultural Communication *or* ACOM 4357: Comm. & Managing Difference
- ACOM 3300: Interpersonal Communication *or* ACOM 3323: Conflict Management
- ACOM 3340: Communication Ethics *or* ACOM 3330: Professional Communication

**Capstone Courses (4 hours)**

- ACOM 4300: Senior Capstone Project *or* ACOM 4310: Applied Communication Research
- ACOM 4110: Senior Portfolio

**Interpersonal Group Electives (6 hours) – take 6 hours of classes you did not take above**

- ACOM 3300: Interpersonal Communication
- ACOM 3315: Gender Communication
- ACOM 3322: Group Communication
- ACOM 3323: Conflict Management
- ACOM 3340: Communication Ethics
- ACOM 3350: Nonverbal Communication
- ACOM 4100, 4201, 4301: Independent Study (Max 3 hours for the category)
- ACOM 4313: Seminar: Studies in Communication (special topic)
- ACOM 4314: CSC Internship (Max 3 hours for this category) *OR* ACOM 4315: Communication Internship (Max 3 hours for this category)
- ACOM 4323: Family Communication
- ACOM 4357: Communicating and Managing Differences

**Organizational Group Electives (6 hours) – take 6 hours of classes you did not take above**

- ACOM 3316: Interviewing
- ACOM 3322: Group Communication
- ACOM 3330: Professional Communication
- ACOM 3340: Communication Ethics
- ACOM 4100, 4201, 4301: Independent Study (Max 3 hours for the category)
- ACOM 4311: Organizational Communication
- ACOM 4312: Intercultural Communication
- ACOM 4313: Seminar: Studies in Communication (special topic)
- ACOM 4314: CSC Internship (Max 3 hours for this category) *OR* ACOM 4315: Communication Internship (Max 3 hours for this category)
- ACOM 4324: Organizational Communication Seminar

- ACOM 4350: Effective Crisis Communication

**Intercultural Communication Competency Courses (6 hours)** – *This is in addition to the 37 hours required for the major. It meets the university's expectation that you attain intercultural competencies by the time you graduate.*

- Language (Spanish, French, Chinese, or American Sign Language)
- Study Abroad
- Courses from [Minor in Race and Ethnicity](#)
- Other courses approved by advisor or department chair.

*\*ACOM formerly known as SPCH.*

### **Recommended Minors**

- Information Technology
- Nonprofit Leadership Studies
- Journalism
- Health Science
- Professional Selling
- Management
- Psychology
- Human Services
- Digital Graphics
- Innovation & Entrepreneurship
- Religious Studies
- Race & Ethnicity
- Gender Studies
- Personal Finance