

Student ID: _____
 Student Name: _____
 Advisor Name: _____

Catalog: 2019-2020 Undergraduate Catalog
 Program: Applied Science, B.A.S.

Applied Science, B.A.S.

Applied Science Program Requirements

The College of Social Sciences and Communication (CSSC) is home to the Bachelor of Applied Science (BAS). The BAS is a degree designed with the working adult in mind. It is an interdisciplinary degree, which means students will reap the benefit of taking classes that are designed to provide a seamless transition from technical fields to an appropriate bachelor's degree program.

The BAS is a degree-completion program. Students pursuing the BAS must have earned an Associate of Applied Science (AAS) from a regionally-accredited college or university, or 40 hours of technical military credits. The proposed degree program is designed for students who desire to enhance their knowledge, analytical abilities and critical thinking skills for upward mobility in their field.

Contact Louis Scivally in the CSSC Dean's office for further information. You may email, lfscivally@ualr.edu or call him, (501) 537-1930.

General: 120 minimum total hours, including 45 hours of upper-level courses (3000-4000 level), and 30 hours in residence

First-Year Colloquium (0-3 hours)

Required of full-time freshmen entering college for the first time and transfer students with less than 12 hours of credit. (See Academic Requirements, Regulations, & Policies for details)

Core (35 hours)

Standard Core (29 hours)

All Courses approved by the Core Council. See "General Education Requirements."

College Core (6 hours)

All Courses approved by the Core Council. See "General Education Requirements."

Second Language Proficiency

(none required)

Completion of 2000-level second language course or demonstrate equivalent proficiency.

Major (76-81 hours)

Technical Area (45 AAS hours or 40 hours military credit)

Concentration

(36 hours related to the managerial, social, and behavioral aspects of organizational leadership)

(No more than 24 hours (8 courses) can be from the College of Business)

Required Organizational Leadership Courses (6 courses- 18 hours):

Course Name	Term Taken	Grade
MGMT 3300 - Principles of Management		
MGMT 3320 - Human Resources Management		
MGMT 3340 - Managing People in Organizations		
MKTG 3350 - Principles of Marketing		
ACOM 3330 - Professional Communication		
RHET 3316 - Writing for the Workplace		

Professional Course Electives (at least 18 hours)

Other appropriate courses identified by the academic advisor may be used as electives

Course Name	Term Taken	Grade
BINS 3352 - Data Analysis/Visualization		
ERSC 4421 - Introduction to Geographic Information Systems (GIS)		
ITEC 3610 - Introduction to Information Technology and Applications		
MGMT 3362 - Venture Management and Decision Making		
MGMT 4377 - International Business Management		
MKTG 3385 - Consumer Analysis and Behavior		
MKTG 4370 - Business-to-Business Marketing		
PSYC 3370 - Industrial Psychology		
PSYC 4325 - Personnel Psychology		
PSYC 4363 - Organizational Psychology		

RHET 3301 - Editing for Usage, Style, and Clarity		
RHET 3315 - Persuasive Writing		
ACOM 3320 - Persuasive Presentations		
ACOM 3340 - Communication Ethics		
SOCI 3330 - Racial and Minority Groups		
SOCI 3334 - Social Problems		
SOCI 4365 - Sociology of Organizations		

Minor

(none required)

Unrestricted General Electives

Remaining hours to reach 120 total hours, 45 hours of upper-level courses and /or 30 hours in residence

Notes: