## UNIVERSITY CORE CURRICULUM REQUIREMENTS

### FRESHMAN EXPERIENCE COURSE - 0-1 HOURS
- BSAD 1100, Business Perspectives

### COMMUNICATION - WRITTEN - 6 HOURS
- RHET 1311, Composition I
- RHET 1312, Composition II or
- RHET 1320, Honors Composition

### FINE ARTS - 3 HOURS
- ARHA 2305, Introduction to Visual Arts
- MUHL 2305, Introduction to Music
- THEA 2305, Introduction to Theatre and Dance
- MCOM 2306, Introduction to Motion Pictures

### SOCIAL SCIENCES - 6 HOURS
- PSYC 2300, Psychology & the Human Experience
  
### U.S. HISTORY/GOVERNMENT - 3 HOURS
- HIST 2311, U.S. History to 1877
- HIST 2312, U.S. History from 1877
- POLS 1310, American National Government

### HISTORY OF CIVILIZATION - 3 HOURS
- HIST 1311, History of Civilization I or
- HIST 1312, History of Civilization II

### HUMANITIES - 3 HOURS
- ENGL 2337, World Literature
- ENGL 2339, Mythology
- PHIL 2320, Ethics and Society

### MATHEMATICS - 3 HOURS
- MATH 1302, College Algebra or any approved course in the core for which MATH 1302 is a prerequisite.

### SCIENCE - 8 HOURS
- 1 science lecture and 1 science lab
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### COMMUNICATIONS - ORAL - 3 HOURS
- ACOM 1300, Intro to Communication

## TOTAL HOURS OF THE UNIVERSITY CORE
- 35

## BUSINESS CORE CURRICULUM REQUIREMENTS (Minor)

### PRE-BUSINESS COURSES
- ACCT 2310, Principles of Accounting I
- ACCT 2330, Principles of Accounting II
- ECON 2310, Business Statistics I
- ECON 2322, Principles of Microeconomics
- ECON 2323, Principles of Macroeconomics
- MATH 1342, Business Calculus
- MKTG 2380, Legal Environment of Business

### TOTAL HOURS OF PRE-BUSINESS COURSES
- 21

### PROFESSIONAL BUSINESS COURSES
- Career Catalyst (BSAD 2010, BSAD 4010)
- BSAD 3100, Business Professionalism
- BINS 3305, Management Information Systems
- BINS 3352, Data Analysis and Visualization
- BINS 3380, Business Communication
- ECON 3355, Quantitative Business Analysis
- FINC 3310, Business Finance
- MGMT 3300, Principles of Management
- MGMT 3304, Operations Management
- MGMT 4380, Business Strategy (Capstone Course)
- MKTG 3350, Principles of Marketing

### TOTAL HOURS OF PROFESSIONAL BUSINESS COURSES
- 28

### MGMT-INNOVATION & ENTREPRENEURSHIP REQUIREMENTS
- MGMT 3362, Venture Management & Decision Making
- MGMT 4361, Business Planning & Product Introduction
- MGMT 4365, Business Consulting
- MGMT 4383, Entrepreneurial Perspectives

Choose 4 courses (12 hours) of approved electives from the lists on the reverse side of this checklist.

Choose 2 courses (6 hours) from 1 of the 5 competency areas.

Refer to the available areas on the reverse side of this checklist.

Students may also choose 2 MGMT upper level courses (6 hr.)

### TOTAL HRS - INNOVATION & ENTREPRENEURSHIP COURSES
- 30

### TOTAL HOURS OF UNRESTRICTED ELECTIVES
- 5-6

### TOTAL HOURS REQUIRED FOR DEGREE
- 120
Choose 4 courses (12 hours) from the following list of approved electives:

Select at least 2 courses from the following:
- MGMT 3364, Family Business Management
- MGMT 4363, Financing Entrepreneurial Ventures
- MKTG 4310, Marketing Research

Select up to 2 courses from the following:
- MGMT 3320, Human Resources Management
- MGMT 3340, Managing People in Organizations
- MGMT 4385, Special Topics in Management
- MGMT 4391, Employment Law

Choose 2 courses (6 hours) from the 5 following Competency Areas. Both courses must be from the same Competency Area.

1. Financial
   - ACCT 3311, Inter. Fin. Accounting I
   - ACCT 3312, Inter. Fin. Accounting II
   - ACCT 3341, Accounting Info. Systems
   - FINC 3370, Real Estate Principles
   - FINC 4360, Risk Management
   - FINC 4365, Estate Planning

2. International Business (Culture)
   - MGMT 4377, Int’l Bus. Mgmt (This is a requirement of this competency area)
   - HIST 3326, Soviet Union & Modern Russia
   - HIST 3336, Islam & Modern Middle East
   - HIST 3345, People’s Republic of China
   - SOCI 3312, North American Indians
   - SOCI 3316, Japanese Culture & Society
   - SOCI 3330, Minority Groups
   - SOCI 3333, Women in a Changing Society

3. Retail
   - ARST 3341, Package Design
   - MKTG 3370, Principles of Retailing
   - MKTG 3385, Consumer Analysis
   - MKTG 4370, Bus. to Bus. Marketing
   - ADVT 3300, Principles of Advertising
   - MKTG 3353, Professional Selling
   - MKTG 4341, Product & Service Strategy
   - PSYC 3350, Social Psychology
   - ACOM 3300, Interpersonal Comm.
   - ACOM 3320, Persuasive Presentations

4. Technology & Innovation
   - BINS 4331, Mgmt & Info Resources
   - BINS 4350, Bus. Database Mgmt Systems
   - BINS 4351, Data Analysis & Reporting
   - IFSC 3330, Internet Applications
   - IFSC 4301, Info, Computing, & Future
   - ARST 3340, Intro to Graphic Design

5. International Business (Language)
   - MGMT 4377, International Business Management
   - 1st and 2nd Semester language courses in Spanish, French, Chinese, or German

NOTES

ADMISSION AND GRADUATION REQUIREMENTS

In order to be admitted to the College of Business, students must:
- Have a minimum of 2.25 overall GPA (at UALR and/or at transferring school) or
- Have a minimum of 2.25 on the most recently completed 15 hours at UALR. The GPA on the most recent 15 hours will be calculated on all hours attempted during the semester(s) in which the 15 hours requirement is met.

Without being officially admitted to the College of Business, students may take business courses as long as all prerequisites for these courses have been met. However, students may not take the capstone course, MGMT 4380 (Business Strategy), until officially admitted into the College.

GRADUATION REQUIREMENTS: 2.0 GPA in the major, minor, & overall. Grade of C or greater is required in each major course.

THIS SHEET IS FOR INFORMATION PURPOSES ONLY. YOU MUST DECLARE A BUSINESS MAJOR TO RECEIVE AN OFFICIAL DEGREE PLAN. THE OFFICIAL DEGREE PLAN WILL SUPERSEDE THIS SHEET. PLEASE CHECK CURRENT CATALOG FOR PREREQUISITE COURSES.