



Procurement Services

University of Arkansas at Little Rock

2801 S. University Ave., Little Rock, AR 72204-1099 | (O)501.916.3144 | (F)501.916.3425

April 30, 2024

RE: Intent to Award: FB-24-027 Federal Relations Firm

To All Respondents:

The University of Arkansas at Little Rock Procurement Services has determined the apparent winning supplier for the above solicitation. The proposal's due date was 04/16/2024. The university received three (3) responses.

Upon the evaluation committee's review, the recommendation for award extends to Strategic Marketing Innovations, Inc. Respectfully, this letter of "Intent to Award" serves as notification that negotiations will begin with Strategic Marketing Innovations, Inc. toward the ultimate goal of a contract to be issued by the University of Arkansas at Little Rock.

The University of Arkansas at Little Rock is thankful for each respondent's attention and the time and effort expended in responding to the solicitation. We encourage and appreciate the participation of our supplier community. Thank you for your interest and participation.

Best Regards,

A handwritten signature in black ink, appearing to read 'Desiree Taggard', written over a light gray rectangular background.

Desiree Taggard
Director of Procurement Services
501-916-3144 | dltaggard@ualr.edu