



**Procurement Services**

University of Arkansas at Little Rock

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***UA Little Rock***  
***Financial Proposal Packet***  
***FB-26-018***  
***Arkansas News Collaborative***  
***Contract Digital Producer***  
**REBID**

**CAUTION TO SUPPLIER**

*Supplier's failure to submit required items and/or information as specified in the solicitation may result in disqualification.*



**B. Calculations of Compensation**

Provide the service rate for any personnel associated with fulfilling this contract.

| SERVICE DESCRIPTION  | PROJECTED HOURS | COMPENSATION RATE | PROJECTED TOTAL FOR LINE | EXTENDED AMOUNT |
|--|-----------------|-------------------|--------------------------|-----------------|
| <b>Statewide E-mail Newsletter:</b> <ul style="list-style-type: none"> <li>Develop and produce a statewide e-mail newsletter template(s)               <ul style="list-style-type: none"> <li>English primary with a Spanish variant upon ANC request</li> </ul> </li> <li>Provide options to support newsletter's secondary function as a vehicle for underwriting</li> <li>Incorporate a two-way "feedback loop" to communicate back and forth with audiences</li> <li>The ANC requires this aspect to support at least 75 editions of a weekly email newsletter over 2 years</li> </ul>   |                 |                   |                          |                 |
| <b>Website(s) and Webforms/Contacts:</b> <ul style="list-style-type: none"> <li>Develop and produce digital assets and interactive elements (or options thereto) for website use               <ul style="list-style-type: none"> <li>English primary with a Spanish variant upon ANC request</li> </ul> </li> <li>Provide options to support underwriting</li> <li>Incorporate a two-way "feedback loop" to communicate back and forth with audiences</li> <li>These elements will be offered to the collaborators and to outlets across the state</li> <li>Facilitate data explorations through use of interactive website elements</li> </ul> |                 |                   |                          |                 |
| <b>Podcast Branding and Social Media:</b> <ul style="list-style-type: none"> <li>Develop and produce digital assets and interactive elements (or options thereto) for social media use</li> <li>Develop branding and associated assets for the ANC's daily newscast podcast in collaboration with the Coordinating Editor</li> </ul>   |                 |                   |                          |                 |
| <b>TOTAL COST PER ANNUM YEARS 1 &amp; 2:</b>   |                 |                   |                          |                 |

The signature below signifies that the prospective supplier agrees that they will honor their proposal as being held open and irrevocable after this period.

**Authorized Signature:** \_\_\_\_\_ **Title:** \_\_\_\_\_  
*Use Ink Only.*

**Printed/Typed Name:** \_\_\_\_\_ **Date:** \_\_\_\_\_