2017 Arkansas Driver’s Survey

42 questions

April 26, 2017

Hello, my name is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ from the University of Arkansas at Little Rock. We are doing a short survey asking Arkansans about their driving practices. We are not trying to sell you anything. Your phone number has been chosen randomly to be included in the study.

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If R doesn't drive-->"I understand, but the questions are very general and mainly have to do with seat belt use and awareness of current laws. You don't necessarily have to drive to take the survey."

LANDLINE PHONE:

Is this a private residence?

1 YES

2 NO

I need to randomly select an adult who lives in your household to be interviewed.

How many members of your household, including yourself, are 16 years of age or older?

ENTER NUMBER OF MEN

ENTER NUMBER OF WOMEN

CELL-PHONE:

C1 And this is cell phone, correct?

1 YES

2 NO

7 DON'T KNOW/NOT SURE

9 REFUSED

C2 If YES

Do you also have a landline telephone in your home that is used to make and receive calls?

1 YES

2 NO

7 DON'T KNOW/NOT SURE

9 REFUSED

C3 Is this a safe time to talk with you now or are you driving?

1 YES-SAFE to talk, continue

2 NO-UNSAFE, make an APPT

If C3= “No”

Then we would like to schedule a convenient time for us to call you back to conduct this survey. When would be the best time to reach you?

INFORMED CONSENT

I won't ask for your name, address, or other personal information that can identify you. We will include your phone number with your responses to make sure that we accurately collect your information. You don't have to answer any question you don't want to, and you can end the interview at any time. The interview takes only about 7 minutes and any information you give me will be confidential. If you have questions about this survey, I will provide you with a telephone number for you to call to get more information.

Q.1 How often do you drive a motor vehicle? Would you say almost every day, a few days a week, a few days a month, a few days a year, or do you never drive?

If R doesn't drive, say->"I understand, but the questions are very general and mainly have to do with seat belt use and awareness of current laws. You don't necessarily have to drive to take the survey."

IF RESPONDENT ANSWERS THIS QUESTION AND ANY OTHER -- CODE AS - "Q1+ ANSWERED" IF INTERVIEW IS NOT COMPLETED.

1 Almost every day

2 Few days a week

3 Few days a month

4 Few days a year

6 Never drive - don't DRIVE AT ALL

5 Only drive MOTORCYCLE/SCOOTER, no motor vehicle

7 Don't know

9 Refused

8 Other «»

Q.2 Do you ever operate a motorcycle?

1 Yes

2 No

7 Don't know

9 Refused

Q.3 When operating a motorcycle, do you wear a helmet?

1 Yes

2 No

7 Don't know

9 Refused

Q.4a Is it a Department of Transportation approved helmet?

1 Yes

2 No

7 Not sure

9 Refused

Q.4b What is your reason for not wearing a helmet?

777 = Don't know

999 = Refused

Q.5 Do you have a motorcycle endorsement on your driver's license?

[If needed: It is an addition to your driver's license that allows you to operate a motorcycle on public roadways]

1 Yes

2 No

7 Don't know

9 Refused

Q.6 Have you taken any kind of motorcycle safety course?

1 Yes

2 No

7 Don't know

9 Refused

Q.7 What kind of motorcycle safety course did you take?

1 Motorcycle Safety Foundation

2 Military

7 Don't know

9 Refused

3 Other type «»

Q.8 How often do you use seat belts when you drive or ride in a car, van, sport utility vehicle or pick up? Would you say . . .

1 Always

2 Most of the time

3 Half the time

4 Rarely, OR

5 Never

6 Do not drive or ride in a car/van/SUV or pickup

7 Don't Know

9 Refused

Q.9 What is the main reason you do not wear your seat belt ALL OF THE TIME while driving or riding?

1 Short trip in the car/Not going very far

2 Not going to get into an accident/Good Driver

3 Didn't know it was the law

4 Lazy/Don't feel like putting it on

5 Seatbelt is uncomfortable/Bothers me

6 Clothing issue

7 My car has airbags

8 Getting in and Out of Car/A lot of stops

9 Seat belt broken

10 Personal Right - Free to do what I want

11 Forget/Don't think about it

12 No reason

77 Don't Know

99 Refused

88 Other [Specify] «»

Q.10 In the past 30 days, has your use of seat belts when «if q118<5 then driving your vehicle else riding in a vehicle» increased, decreased, or stayed the same?

1 Increased

2 Decreased

3 Stayed the same

4 New driver / Not Driving for past 30 Days

7 Don't know

9 Refused

Q.11 What caused your use of seat belts to INCREASE?

1 Increased awareness of safety

2 New seat belt law

3 Don't want to get a ticket

4 Was in a crash

5 New car with automatic belt/New car makes noise if not worn

6 Influence/pressure from others

7 I got a ticket for not wearing a seat belt

8 Someone I know got a ticket for not wearing a seat belt

9 Someone I know or heard of was in a crash

77 Don't know

99 Refused

10 Heard/Saw advertising campaign

88 Other [Specify] «»

Q.12 What do you think the chances are of getting a ticket if you don't wear your safety belt? Would you say . . .

IF DON'T KNOW, SAY->"If you had to say what your chances are of getting a ticket, would you say the chances are always, . . . ?"

1 Always

2 Most of the time

3 Half the time

4 Rarely

5 Never

7 Don't Know

9 Refused

Please tell me whether you agree or disagree with the following statements.

Q.13 If I were involved in a car crash, I would want to have my

seat belt on.

PROBE: If agree --> "Is that strongly agree or somewhat agree?"

If disagree --> "Is that somewhat disagree or strongly disagree?"

1 Strongly Agree

2 Somewhat Agree

3 Somewhat Disagree

4 Strongly Disagree

7 Don't Know

9 Refused

Q.14 It is important for police to enforce the seat belt laws.

1 Strongly Agree

2 Somewhat Agree

3 Somewhat Disagree

4 Strongly Disagree

7 Don't Know

9 Refused

Q.15 In the past 30 days have you read, seen, or heard anything about SEAT BELT LAW enforcement by police?

1 Yes

2 No

7 Don't know

9 Refused

Q.16 Where did you see or hear about this special effort?

1 TV

2 Radio

3 Newspaper

4 Friend/Relative

5 Billboard/Marquee

6 Internet

10 Facebook

7 Don't Know

9 Refused

8 Other «»

Q17 Some states have repealed the law requiring adult motorcycle riders to wear safety helmets. Some motorcyclists say helmets save lives. Other motorcyclists say helmets can be dangerous and make riding mortorcyles less enjoyable.

Do you think Arkansas should require motorcyclists to wear helmets or should wearing helmets be voluntary?

1 Should be required

2 Voluntary

3 No opinion

7 Don't know

9 Refused

Q.18 On a local road with a speed limit of 30 miles per hour, how often do you drive faster than 40 miles per hour? Would you say . . .

1 Always

2 Most of the time

3 Half the time

4 Rarely, OR

5 Never

7 Don't Know

9 Refused

Q.19 On a road with a speed limit of 65 miles per hour, how often do you drive faster than 75 miles per hour? Would you say . . .

1 Always

2 Most of the time

3 Half the time

4 Rarely, OR

5 Never

7 Don't Know

9 Refused

Q.20 In the past year have you read, seen, or heard anything about SPEED enforcement by police?

1 Yes

2 No

7 Don't know

9 Refused

Q.21 What do you think the chances are of getting a ticket if you drive over the speed limit? Would you say . . .

IF DON'T KNOW, SAY->"If you had to say what your chances are of getting a ticket, would you say the chances are always, . . . ?"

1 Always

2 Most of the time

3 Half the time

4 Rarely, OR

5 Never

7 Don't Know

9 Refused

Q.22 In the past 30 days, how many TIMES have you driven a motor vehicle within 2 hours after drinking an alcoholic beverages?

number of times

555 - Not applicable - Never drives

888 - None

777 - Don't Know

999 - Refused

Q.23 In the past year, have you read, seen, or heard anything about ALCOHOL IMPAIRED DRIVING or DRUNK DRIVING enforcement by police?

1 Yes

2 No

7 Don't know

9 Refused

Q.24 What do you think the chances are of someone getting arrested if they drive after drinking? Would you say . . .

1 Always

2 Most of the time

3 Half the time

4 Rarely, OR

5 Never

7 Don't Know

9 Refused

Do you currently own a cell phone?

1 Yes

2 No

7 Don't know

9 Refused

Q25 To your knowledge, does Arkansas have a law banning ALL talking on a hand-held cell phone while driving?

1 Yes

2 Yes, probably

3 No

7 Don't know

9 Refused

Q26 To your knowledge, does Arkansas have a law banning ALL TEXTING or EMAILING while driving?

1 Yes

2 Yes, probably

3 No

7 Don't know

9 Refused

Q27. When you RECEIVE a phone call WHILE YOU ARE DRIVING, how often do you ANSWER the call?

1 Always

2 Almost always

3 Sometimes

4 Rarely or

5 Never

7 Don't know

9 Refused

8 Other «»

Q28 Sixteen states prohibit drivers from using hand-held phones. Do you support a State law banning talking on a hand-held cell phone while driving?

1 Yes

2 No

7 Don't know

9 Refused

Do you recall hearing or seeing the following slogans in the past 30 days? How about the slogan . . .

Q.29CLICK) Click It or Ticket

Q.30OBEY) Obey the Sign or Pay the Fine

Q.31TWICE) Look Twice for Motorcycles, Share the Road

Q.32SOBER) Drive Sober or Get Pulled over

Q.33TEXT) U Drive, U Text, U Pay

Q.34WORK) No Cell Phones in Work Zones

Q.35ZERO) Toward Zero Deaths, One is too many

1 Yes

2 No

7 DK

9 Ref

And now I have just a few final questions about you and your household.

Q.36 What is your age?

777 - DON'T KNOW

999 - REFUSED

Q.37 How many children age 18 or younger are living in your household

at least half of the time or consider it their primary residence?

888 - NONE

777 - DON'T KNOW

999 - REFUSED

Q.38 Are you Hispanic or Latino?

1 Yes

2 No

7 Don't know

9 Refused

Q.39 Which one or more of the following best describes your race?

1 White

2 Black or African American

3 Asian

4 Native Hawaiian or other Pacific Islander

5 American Indian or Alaskan Native

7 Don't Know

9 Refused

6 Other [Specify] «»

Q.40 What is the highest grade or year of school you completed?

1 8th grade or less

2 High School Incomplete (9-11)

3 High school grad or equivalent (12th grade)

4 Technical, trade school after HS

5 College Incomplete (1-3 years)

6 College graduate or higher

7 Don't Know

9 Refused

Q.41 ENTER RESPONDENT SEX

VERIFY ONLY IF NECESSARY

1 Male

2 Female

Q.42 What is your Zip Code?

77777 - DON'T KNOW

99999 - REFUSED

That was my last question. Everyone's answers will be combined to give us information about the opinions of Arkansas drivers.

Thank you very much for your time and cooperation.