2018 Arkansas Driver’s Survey

39 questions

Question # 1 Page # 1

«PHONE»

«COUNTY» - If Pulaski County -- dial first without area code

Hello, my name is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ from the University of Arkansas at Little Rock. We are doing a short survey asking Arkansans about their driving practices. We are not trying to sell you anything. Your phone number has been chosen randomly to be included in the study.

I have just a few questions to find out if you are eligible for the study.

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If R doesn't drive-->"I understand, but the questions are very general and mainly have to do with seat belt use and awareness of current laws. You don't necessarily have to drive to take the survey."

Voicemail: "Hello, I'm \_\_\_\_\_\_ with University of Arkansas at Little Rock. We are calling to do a research study. Your opinion is greatly needed because you are a cell phone user. We'll call back later."

Question # 118 Page # 100

Q.1 How often do you drive a motor vehicle? Would you say almost every day, a few days a week, a few days a month, a few days a year, or do you never drive?

-Check List Open- (Number of items: 9 Min: 1 Max: 1)

1 Almost every day

2 Few days a week

3 Few days a month

4 Few days a year

6 Never drive - don't DRIVE AT ALL

5 Only drive MOTORCYCLE/SCOOTER, no motor vehicle

7 Don't know

9 Refused

8 Other «»

SKIPS from Q118

IF q118≠666 SKIP TO: 126

Question # 126 Page # 107

Q2.

How often do you use seat belts when you drive or ride in a car, van,

sport utility vehicle or pick up? Would you say . . .

-Check List- (Number of items: 8 Min: 1 Max: 1)

1 Always

2 Most of the time

3 Half the time

4 Rarely, OR

5 Never

6 Do not drive or ride in a car/van/SUV or pickup

7 Don't Know

9 Refused

SKIPS from Q126

IF q126=6 SKIP TO: 131

IF (q126=1)|(q126≥6) SKIP TO: 128

Question # 127 Page # 108

Q3

What is the main reason you do not wear your seat belt ALL OF THE TIME

while driving or riding?

-Check List Open- (Number of items: 15 Min: 1 Max: 1)

1 Short trip in the car/Not going very far

2 Not going to get into an accident/Good Driver

3 Didn't know it was the law

4 Lazy/Don't feel like putting it on

5 Seatbelt is uncomfortable/Bothers me

6 Clothing issue

7 My car has airbags

8 Getting in and Out of Car/A lot of stops

9 Seat belt broken

10 Personal Right - Free to do what I want

11 Forget/Don't think about it

12 No reason

77 Don't Know

99 Refused

88 Other [Specify] «»

Question # 128 Page # 109

Q4. In the past 30 days, has your use of seat belts when «if q118<5 then driving your vehicle else riding in a vehicle» increased, decreased, or stayed the same?

-Check List- (Number of items: 6 Min: 1 Max: 1)

1 Increased

2 Decreased

3 Stayed the same

4 New driver / Not Driving for past 30 Days

7 Don't know

9 Refused

SKIPS from Q128

IF q128≠1 SKIP TO: 130

Question # 129 Page # 110

Q5. What caused your use of seat belts to INCREASE?

-Check List Open- (Number of items: 13 Min: 1 Max: 12)

1 Increased awareness of safety

2 New seat belt law

3 Don't want to get a ticket

4 Was in a crash

5 New car with automatic belt/New car makes noise if not worn

6 Influence/pressure from others

7 I got a ticket for not wearing a seat belt

8 Someone I know got a ticket for not wearing a seat belt

9 Someone I know or heard of was in a crash

77 Don't know

99 Refused

10 Heard/Saw advertising campaign

88 Other [Specify] «»

Question # 130 Page # 111

Q6.

What do you think the chances are of getting a ticket if you don't wear

your safety belt? Would you say . . .

IF DON'T KNOW, SAY->"If you had to say what your chances are of getting a ticket, would you say the chances are always, . . . ?"

1 Always

2 Most of the time

3 Half the time

4 Rarely

5 Never

7 Don't Know

9 Refused

Question # 131 Page # 112

Please tell me whether you agree or disagree with the following statements.

Q.7 If I were involved in a car crash, I would want to have my

seat belt on.

PROBE: If agree --> "Is that strongly agree or somewhat agree?"

If disagree --> "Is that somewhat disagree or strongly disagree?"

1 Strongly Agree

2 Somewhat Agree

3 Somewhat Disagree

4 Strongly Disagree

7 Don't Know

9 Refused

Question # 132 Page # 113

Q.8 It is important for police to enforce the seat belt laws.

1 Strongly Agree

2 Somewhat Agree

3 Somewhat Disagree

4 Strongly Disagree

7 Don't Know

9 Refused

Question # 133 Page # 114

Q.9

In the past 30 days have you read, seen, or heard anything promoting the use of SEAT BELTS?

1 Yes

2 No

7 Don't know

9 Refused

SKIPS from Q133

IF q133≠1 SKIP TO: 135

Question # 134 Page # 115

Q.10

Where did you see or hear about this special effort?

1 TV

2 Radio

3 Newspaper

4 Friend/Relative

5 Highway messages (police/highway dept signs)

6 Online (Banner ads, Pandora, Gaming)

10 Facebook

7 Don't Know

9 Refused

13 Billboards (Digital billboards on highway)

11 Twitter

12 Traveler's game/JumboTron/Scoreboard

8 Other «»

Question # 135 Page # 116

Q11

Now I have a few questions about cell phone use while driving . . .

To your knowledge, does Arkansas have a law banning ALL talking on a

HAND-HELD CELL PHONE while driving?

1 Yes

2 Yes, probably

3 No

7 Don't know

9 Refused

Question # 136 Page # 117

Q12

Would you support a State law banning ALL talking on a HAND-HELD CELL

1 Yes

2 No

7 Don't know

9 Refused

Question # 137 Page # 118

Q13

To your knowledge, does Arkansas have a law banning the writing, sending

and reading of TEXTS while driving?

1 Yes

2 Yes, probably

3 No

7 Don't know

9 Refused

SKIPS from Q137

IF q118=6 SKIP TO: 141

Question # 138 Page # 119

Q14.

On another topic . . .

On a local road with a speed limit of 30 miles per hour, how often do you drive faster than 40 miles per hour? Would you say . . .

1 Always

2 Most of the time

3 Half the time

4 Rarely, OR

5 Never

7 Don't Know

9 Refused

Question # 139 Page # 120

Q.15

On a road with a speed limit of 65 miles per hour, how often do you drive

faster than 75 miles per hour? Would you say . . .

1 Always

2 Most of the time

3 Half the time

4 Rarely, OR

5 Never

7 Don't Know

9 Refused

Question # 140 Page # 121

Q.16

In the past year have you read, seen, or heard anything about SPEED

enforcement by police?

1 Yes

2 No

7 Don't know

9 Refused

SKIPS from Q140

IF q118=6 SKIP TO: 143

Question # 141 Page # 122

Q.17 What do you think the chances are of getting a ticket if you drive over the speed limit? Would you say . . .

1 Always

2 Most of the time

3 Half the time

4 Rarely, OR

5 Never

7 Don't Know

9 Refused

Question # 142 Page # 123

Q.18

In the past 30 days, how many TIMES have you driven a motor vehicle within 2 hours after drinking alcoholic beverages?

number of times

555 - Not applicable - Never drives

888 - None

777 - Don't Know

999 - Refused

Question # 143 Page # 124

Q.19

In the past year, have you read, seen, or heard anything about ALCOHOL

IMPAIRED DRIVING or DRUNK DRIVING enforcement by police?

1 Yes

2 No

7 Don't know

9 Refused

Question # 144 Page # 125

Q.20

What do you think the chances are of someone getting arrested if they drive after drinking? Would you say . . .

1 Always

2 Most of the time

3 Half the time

4 Rarely, OR

5 Never

7 Don't Know

9 Refused

Question # 145 Page # 126

Q21

Do you currently own a cell phone?

1 Yes

2 No

7 Don't know

9 Refused

SKIPS from Q145

IF q118=6 SKIP TO: 149

IF q145≠1 SKIP TO: 149

Question # 146 Page # 127

Q22.

I'm going to read a list of things some people do while driving. For each

activity, please tell me how often YOU do each while driving.

How often do you ANSWER calls while driving?

1 Always

2 Almost always

3 Sometimes

4 Rarely or

5 Never

7 Don't know

9 Refused

8 Other «»

Question # 147 Page # 128

Q23.

How often do you MAKE calls while driving?

1 Always

2 Almost always

3 Sometimes

4 Rarely or

5 Never

7 Don't know

9 Refused

8 Other «»

SKIPS from Q147

IF (q146=5) & (q147=5) SKIP TO: 149

Question # 148 Page # 129

Q24

Which of the following do you MOST OFTEN do when making or receiving a call

while driving?

1 Hold the phone in your hand

2 Use the speaker on the phone

3 Use an earpiece or headphones, OR

4 Use a built-in car system

7 Don't know

9 Refused

Question # 149 Page # 130

Q25

In the past 30 days, have you seen or heard any messages about

"taking two seconds to buckle your seat belt"?

1 Yes

2 No

7 Don't know

9 Refused

SKIPS from Q149

IF q149≠1 SKIP TO: 154

Question # 150 Page # 131

Q26

Where did you see or hear these messages?

1 TV

2 Radio

3 Newspaper

4 Friend/Relative

5 Highway Messages (Police/Highway Dept Signs)

6 Online (Banner ads, Pandora, Gaming)

10 Facebook

7 Don't Know

9 Refused

13 Billboards (Digital billboards on highway)

11 Twitter

12 Traveler's game/JumboTron/Scoreboard

8 Other «»

Do you recall hearing or seeing the following slogans in the past 30 days? How about the slogan . . .

Q.28CLICK) Click It or Ticket

Q.29BUCK) Buckle Up Arkansas

Q.30TWICE) Look Twice for Motorcycles, Share the Road

Q.31SOBER) Drive Sober or Get Pulled over

Q.32TEXT) U Drive, U Text, U Pay

Q.33OBEY) Obey the sign or pay the fine

Question # 155 Page # 135

-Check List- (Number of items: 4 Min: 1 Max: 1)

1 Yes

2 No

7 DK

9 Ref

Question # 185 Page # 140

And now I have just a few final questions about you.

Q.34 What is your age?

777 - DON'T KNOW

999 - REFUSED

Question # 186 Page # 141

Q.35 How many children age 18 or younger are living in your household

at least half of the time or consider it their primary residence?

\_\_\_\_\_\_\_\_\_ children

888 - NONE

777 - DON'T KNOW

999 - REFUSED

Question # 187 Page # 142

Q.36 Are you Hispanic or Latino?

1 Yes

2 No

7 Don't know

9 Refused

Question # 188 Page # 143

Q.37

Which one or more of the following best describes your race?

1 White

2 Black or African American

3 Asian

4 Native Hawaiian or other Pacific Islander

5 American Indian or Alaskan Native

7 Don't Know

9 Refused

6 Other [Specify] «»

Question # 189 Page # 144

Q.38

And... to verify... are you male or female?

1 Male

2 Female

SKIPS from Q189

IF q189≠666 SKIP TO: 191

Question # 190 Page # 145

Q.39

What is your Zip Code?

77777 - DON'T KNOW

99999 - REFUSED

Question # 191 Page # 146

That was my last question. Everyone's answers will be combined to give

us information about driving practices here in Arkansas.

Thank you very much for your time and cooperation.