

**YEAR 6 - RACIAL ATTITUDES –Focus on Economic Wealth, Housing and Financial Well-Being
DATA TABLES**

Q1 Do you think you will REACH, as you define it, "The American Dream" in your lifetime, or have you ALREADY reached it?

	Geo-racial Group			
	LRBlack	LRWhite	OLRBlack	OLRWhite
Already reached it	20.8%	51.4%	16.9%	47.5%
Will reach it in my lifetime	61.5%	32.7%	65.5%	34.5%
Will not reach it in my lifetime - VOLUNTEERED	14.5%	11.4%	13.5%	14.8%
Don't Know	2.9%	3.9%	3.0%	2.5%
Refused	.2%	.7%	1.1%	.7%
Total	100.0%	100.0%	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

Q2 What does the phrase "The American Dream" mean to YOU?

Open Ended Question

77 - Don't Know

99 - Refused

Q3. What ONE thing do you think of as a symbol of WEALTH and STATUS in the United States?

Open Ended Question

77 - Don't Know

99 - Refused

Q4RICH About how much money per year, do you think the typical family of four needs to make, in order to be considered RICH in Pulaski County?

Actual number recorded

777 – Don't Know

999 – Refused

*** Question wording has been abbreviated. See corresponding codebook for full question wording
Open-ended questions and responses are not provided

Q5 Compared to your PARENTS when they were the age that YOU are NOW, do you think your own STANDARD OF LIVING now is much better?

	Geo-racial Group			
	LRBlack	LRWhite	OLRBlack	OLRWhite
Much better	42.9%	40.7%	45.6%	41.4%
Somewhat better	28.1%	27.7%	32.2%	30.2%
About the same	17.5%	20.7%	11.9%	18.3%
Somewhat worse	5.7%	7.5%	5.5%	6.5%
Much worse	4.5%	2.3%	4.0%	3.1%
Does not apply - VOLUNTEERED	.7%	.7%	.2%	.2%
Don't Know		.2%	.2%	
Refused	.7%	.2%	.4%	.2%
Total	100.0%	100.0%	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

Q6 When your CHILDREN are the age that YOU are NOW, do you think their STANDARD OF LIVING will be much better?

	Geo-racial Group			
	LRBlack	LRWhite	OLRBlack	OLRWhite
Much better	51.8%	22.0%	58.6%	31.3%
Somewhat better	19.7%	27.0%	15.6%	27.3%
About the same	9.5%	26.4%	8.0%	17.2%
Somewhat worse	8.4%	9.5%	7.2%	10.7%
Much worse	5.2%	3.6%	5.5%	5.6%
Does not apply - VOLUNTEERED	3.6%	8.4%	3.6%	6.3%
Don't Know	.9%	2.5%	.6%	1.1%
Refused	.9%	.5%	.8%	.4%
Total	100.0%	100.0%	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

*** Question wording has been abbreviated. See corresponding codebook for full question wording
Open-ended questions and responses are not provided

Q7 Looking ahead, how likely is it that you will EVER be financially wealthy?

	Geo-racial Group			
	LRBlack	LRWhite	OLRBlack	OLRWhite
Very likely	24.3%	14.8%	34.9%	10.1%
Somewhat likely	40.1%	39.3%	31.7%	32.5%
Not very likely	19.5%	25.9%	12.5%	32.1%
Not at all likely	12.5%	15.9%	17.1%	21.5%
Already rich - VOLUNTEERED	1.1%	2.0%	.4%	2.7%
Depends - VOLUNTEERED	.9%	.2%	1.7%	.7%
Don't Know	.7%	1.1%		.2%
Refused	.9%	.7%	1.7%	.2%
Total	100.0%	100.0%	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White;
OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

Q8 How IMPORTANT do you think COMING FROM A WEALTHY FAMILY is for getting ahead in life -- do you think it is essential?

	Geo-racial Group			
	LRBlack	LRWhite	OLRBlack	OLRWhite
Essential	10.4%	3.2%	11.0%	4.0%
Very Important	35.1%	16.6%	31.0%	22.1%
Somewhat Important	30.6%	52.3%	32.7%	41.6%
Not very important	10.9%	20.2%	9.8%	22.1%
Not important at all	11.8%	6.8%	13.8%	9.8%
Don't Know		.2%	.2%	
Refused	1.1%	.7%	1.5%	.2%
Total	100.0%	100.0%	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White;
OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

*** Question wording has been abbreviated. See corresponding codebook for full question wording
Open-ended questions and responses are not provided

Q9 How IMPORTANT do you think HARD WORK is for getting ahead in life -- do you think it is essential?

	Geo-racial Group			
	LRBlack	LRWhite	OLRBlack	OLRWhite
Essential	36.5%	53.9%	33.6%	57.5%
Very Important	45.1%	34.8%	51.0%	33.6%
Somewhat Important	12.9%	9.3%	10.1%	7.4%
Not very important	1.8%	1.4%	1.9%	.4%
Not important at all	1.8%	.2%	1.5%	.7%
Don't Know	.2%		.2%	.2%
Refused	1.6%	.5%	1.7%	.2%
Total	100.0%	100.0%	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

Q10 How IMPORTANT do you think KNOWING THE RIGHT PEOPLE is for getting ahead in life -- do you think it is essential?

	Geo-racial Group			
	LRBlack	LRWhite	OLRBlack	OLRWhite
Essential	22.2%	11.1%	23.7%	10.7%
Very Important	45.2%	33.6%	39.6%	33.7%
Somewhat Important	24.4%	46.1%	30.1%	47.8%
Not very important	2.9%	7.5%	2.5%	5.6%
Not important at all	3.4%	.9%	2.3%	1.8%
Don't Know	.2%	.2%		.2%
Refused	1.6%	.5%	1.7%	.2%
Total	100.0%	100.0%	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

*** Question wording has been abbreviated. See corresponding codebook for full question wording
Open-ended questions and responses are not provided

Q11 Compared with ten years ago, do you think there is a WIDER GAP or a NARROWER GAP between black people and white people in their standard of living?

	Geo-racial Group			
	LRBlack	LRWhite	OLRBlack	OLRWhite
Wider	36.2%	17.3%	33.7%	20.0%
Narrower	54.8%	73.1%	55.1%	72.2%
No change - VOLUNTEERED	5.2%	6.6%	7.2%	5.2%
Don't Know	2.0%	2.1%	1.1%	2.2%
Refused	1.8%	.9%	3.0%	.4%
Total	100.0%	100.0%	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

Q12AVG What do you think is the yearly household income for the average family of four in Pulaski County?

Actual number recorded

Q13 How would you describe your own personal financial situation? Would you say you . . .

	Geo-racial Group			
	LRBlack	LRWhite	OLRBlack	OLRWhite
Live comfortably	32.4%	48.7%	27.0%	39.0%
Meet your expenses with a little left over for extras	30.3%	35.8%	28.7%	40.6%
Just meet your basic living expenses, OR	23.8%	12.1%	27.4%	15.5%
Don't even have enough to meet expenses	11.1%	2.3%	14.2%	4.5%
Refused	2.5%	1.1%	2.8%	.4%
Total	100.0%	100.0%	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

*** Question wording has been abbreviated. See corresponding codebook for full question wording
Open-ended questions and responses are not provided

Q14 How concerned are you that in the next 12 months you or someone else in your household might be out of work and looking for a job?

	Geo-racial Group			
	LRBlack	LRWhite	OLRBlack	OLRWhite
Very concerned	27.9%	8.8%	30.1%	13.5%
Somewhat concerned	23.1%	24.7%	21.8%	20.4%
Not concerned at all	44.0%	59.0%	43.9%	59.6%
Does not apply - VOLUNTEERED	3.2%	6.6%	1.9%	6.3%
Don't Know		.2%		
Refused	1.8%	.7%	2.3%	.2%
Total	100.0%	100.0%	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

Q15 How worried are you about not having enough money for retirement?

	Geo-racial Group			
	LRBlack	LRWhite	OLRBlack	OLRWhite
Very worried	29.9%	13.9%	32.6%	17.0%
Somewhat worried	31.3%	46.7%	27.3%	41.2%
Not at all worried	34.9%	36.2%	36.2%	38.9%
Does not apply - VOLUNTEERED	2.0%	2.3%	1.3%	2.5%
Refused	1.8%	.9%	2.7%	.4%
Total	100.0%	100.0%	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

*** Question wording has been abbreviated. See corresponding codebook for full question wording
Open-ended questions and responses are not provided

Q16 How worried are you about not being able to pay your rent, mortgage, or other housing costs?

	Geo-racial Group			
	LRBlack	LRWhite	OLRBlack	OLRWhite
Very worried	16.3%	3.9%	19.2%	7.6%
Somewhat worried, OR	28.5%	24.1%	29.8%	19.1%
Not at all worried	52.9%	70.5%	48.0%	71.1%
Does not apply - VOLUNTEERED	.5%	.7%	.4%	2.0%
Refused	1.8%	.9%	2.5%	.2%
Total	100.0%	100.0%	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

Q17 Have you used a payday lender in the past 12 months, or not?

	Geo-racial Group			
	LRBlack	LRWhite	OLRBlack	OLRWhite
Yes, have used	7.0%	.5%	5.5%	1.1%
No, have NOT used	91.2%	98.9%	91.3%	98.7%
Don't Know			.4%	
Refused	1.8%	.7%	2.7%	.2%
Total	100.0%	100.0%	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

*** Question wording has been abbreviated. See corresponding codebook for full question wording
Open-ended questions and responses are not provided

Q18 *Regardless of what the law says, do you think the loan officer SHOULD BE ABLE to turn down the WHITE applicant because of the applicants lack of steady job and income? (Black respondents)**

	Geo-racial Group	
	LRBlack	OLRBlack
Yes - Should be able	81.4%	79.9%
No - Should NOT be able	14.9%	15.9%
Depends - VOLUNTEERED	.9%	.6%
Not applicable - VOLUNTEERED	.2%	.2%
Don't know	.2%	.2%
Refused	2.3%	3.2%
Total	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

Q19 *Regardless of what the law says, do you think the loan officer SHOULD BE ABLE to turn down the BLACK applicant because of the applicants lack of steady job and income? (White respondents)**

	Geo-racial Group	
	LRWhite	OLRWhite
Yes - Should be able	92.5%	92.8%
No - Should NOT be able	4.1%	4.3%
Depends - VOLUNTEERED	1.4%	1.3%
Don't know		.7%
Refused	2.1%	.9%
Total	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

*** Question wording has been abbreviated. See corresponding codebook for full question wording
Open-ended questions and responses are not provided

Q20 *[Regardless of what the law says,] do you think the real estate agent SHOULD BE ABLE to sell this family's house only to a white buyer? ***

	Geo-racial Group			
	LRBlack	LRWhite	OLRBlack	OLRWhite
Yes - Should be able	4.5%	4.5%	6.8%	8.3%
No - Should NOT be able	92.5%	92.7%	89.0%	90.6%
Depends - VOLUNTEERED	.2%	.2%	.8%	.7%
Don't know	.2%	.2%		.2%
Refused	2.5%	2.3%	3.4%	.2%
Total	100.0%	100.0%	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

Q21A Have you personally ever been in the situation where a realtor or rental agent assumed you ONLY wanted to buy or rent in areas where WHITE people lived and showed you ONLY houses or apartments in all-WHITE neighborhoods?(White respondents)

	Geo-racial Group	
	LRWhite	OLRWhite
Yes	16.2%	13.9%
No	81.5%	84.3%
Don't know	.7%	1.1%
Refused	1.6%	.7%
Total	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

*** Question wording has been abbreviated. See corresponding codebook for full question wording
Open-ended questions and responses are not provided

Q21B Have you personally ever been in the situation where a realtor or rental agent assumed you ONLY wanted to buy or rent in areas where BLACK people lived and showed you ONLY houses or apartments in all-BLACK neighborhoods? (Black respondents)

	Geo-racial Group	
	LRBlack	OLRBlack
Yes	20.6%	28.4%
No	76.9%	68.2%
Don't know		
Refused	2.5%	3.4%
Total	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

Q21C As far as you're aware, has that ever happened to a close friend or someone in your immediate family?

	Geo-racial Group			
	LRBlack	LRWhite	OLRBlack	OLRWhite
Yes, friend or family	39.2%	20.9%	36.2%	16.6%
No	57.1%	74.5%	60.2%	81.2%
Don't Know	1.1%	2.5%	.2%	2.0%
Refused	2.5%	2.0%	3.4%	.2%
Total	100.0%	100.0%	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

*** Question wording has been abbreviated. See corresponding codebook for full question wording
Open-ended questions and responses are not provided

Q22 Have you personally ever felt that you were denied housing you could afford just because of your race, or not? (Black respondents)

	Geo-racial Group	
	LRBlack	OLRBlack
Yes	24.9%	28.2%
No	72.2%	68.2%
Don't know	.5%	.2%
Refused	2.5%	3.4%
Total	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

Q22A As far as you're aware, has that ever happened to a close friend or someone in your immediate family? *

	Geo-racial Group	
	LRBlack	OLRBlack
Yes, friend or family	38.1%	36.0%
No	58.3%	60.4%
Don't Know	1.1%	.2%
Refused	2.5%	3.4%
Total	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

Q23 How often do you think blacks are discriminated against when they try to RENT an apartment or FIND a house to buy--almost always, frequently, not too often, or hardly ever?

	Geo-racial Group			
	LRBlack	LRWhite	OLRBlack	OLRWhite
Almost always	18.6%	1.4%	24.3%	.4%
Frequently	51.9%	51.5%	40.0%	33.4%
Not too often	20.2%	27.0%	21.8%	41.7%
Hardly ever	3.6%	10.0%	8.5%	17.7%
Don't Know	2.5%	7.5%	1.7%	6.1%
Refused	3.2%	2.7%	3.8%	.7%
Total	100.0%	100.0%	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

Q24 Do you MAKE A POINT of SHOPPING AT or USING black-owned businesses when possible, or is that something you don't really think much about? (Black respondents) *

	Geo-racial Group	
	LRBlack	OLRBlack
Shop/Use Black-owned business	34.6%	30.7%
Don't really think about	62.2%	65.3%
Don't Know/No answer	.5%	.2%
Refused	2.7%	3.8%
Total	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

*** Question wording has been abbreviated. See corresponding codebook for full question wording
Open-ended questions and responses are not provided

Q25 If Barack Obama is elected President, do you think race relations in the United States will get better, get worse, or stay about the same?

	Geo-racial Group			
	LRBlack	LRWhite	OLRBlack	OLRWhite
Get better	32.4%	32.3%	29.9%	15.7%
Get worse	17.5%	13.4%	19.5%	28.7%
Stay about the same	44.7%	49.2%	45.6%	48.9%
Don't know	1.4%	2.1%	1.5%	4.7%
Refused	4.1%	3.0%	3.6%	2.0%
Total	100.0%	100.0%	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

Q26 *[How close you feel to] . . . Whites ***

	Geo-racial Group			
	LRBlack	LRWhite	OLRBlack	OLRWhite
1 - Not feel at all close	5.9%		6.2%	.9%
2	2.0%	.5%	.6%	.2%
3	5.2%	.2%	7.9%	.4%
4	6.3%	.2%	5.9%	.2%
5	21.5%	4.3%	17.6%	6.3%
6	13.1%	1.4%	7.4%	1.3%
7	14.7%	4.8%	11.9%	6.0%
8	14.0%	13.4%	15.9%	14.8%
9	4.3%	10.7%	7.2%	6.7%
10 - Feel extremely close	8.6%	59.6%	14.2%	60.2%
77 Don't Know	.5%	.7%	.8%	.4%
99 Refused	3.8%	4.3%	4.2%	2.5%
Total	100.0%	100.0%	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

*** Question wording has been abbreviated. See corresponding codebook for full question wording
Open-ended questions and responses are not provided

Q27 *[How close you feel to] . . . Blacks**

	Geo-racial Group			
	LRBlack	LRWhite	OLRBlack	OLRWhite
1 - Not feel at all close	.9%	.5%	.8%	2.7%
2	.7%	.7%	1.1%	.9%
3	.2%	1.8%	.6%	1.8%
4	1.1%	5.7%	.8%	4.0%
5	9.8%	18.1%	5.7%	18.8%
6	4.5%	10.2%	4.0%	7.8%
7	6.1%	17.0%	5.1%	17.5%
8	18.4%	18.6%	17.8%	20.6%
9	10.5%	5.9%	10.6%	7.0%
10 - Feel extremely close	43.6%	16.1%	48.5%	15.9%
77 Don't Know	.2%	.9%	.4%	.4%
99 Refused	3.9%	4.5%	4.4%	2.5%
Total	100.0%	100.0%	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

*** Question wording has been abbreviated. See corresponding codebook for full question wording
Open-ended questions and responses are not provided

Q28 *[How close you feel to] . . . Hispanics**

	Geo-racial Group			
	LRBlack	LRWhite	OLRBlack	OLRWhite
1 - Not feel at all close	12.3%	3.6%	10.6%	5.8%
2	7.7%	1.6%	3.8%	4.3%
3	8.6%	7.3%	5.3%	6.3%
4	5.9%	7.5%	5.3%	7.0%
5	14.8%	17.3%	14.6%	20.4%
6	13.0%	10.9%	11.6%	9.0%
7	10.9%	15.7%	8.0%	12.1%
8	8.4%	14.4%	17.3%	13.3%
9	5.5%	3.9%	5.5%	5.8%
10 - Feel extremely close	8.0%	10.7%	12.1%	11.2%
77 Don't Know	1.1%	2.5%	1.5%	2.0%
99 Refused	3.9%	4.6%	4.4%	2.7%
Total	100.0%	100.0%	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

Q29 Do you think white people dislike blacks?

	Geo-racial Group			
	LRBlack	LRWhite	OLRBlack	OLRWhite
Few	51.8%	59.4%	46.5%	65.9%
Many	37.3%	34.9%	42.9%	30.3%
Almost All	5.9%	.7%	5.3%	1.1%
None - VOLUNTEERED				.7%
Don't Know	1.1%	1.4%	.4%	.7%
Refused	3.8%	3.6%	4.9%	1.3%
Total	100.0%	100.0%	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

*** Question wording has been abbreviated. See corresponding codebook for full question wording
Open-ended questions and responses are not provided

Q30 Do you think black people dislike whites?

	Geo-racial Group			
	LRBlack	LRWhite	OLRBlack	OLRWhite
Few	45.5%	45.4%	49.7%	43.7%
Many	43.4%	44.2%	40.2%	44.8%
Almost All	5.4%	3.6%	4.7%	8.5%
None - VOLUNTEERED	.7%		.4%	.2%
Don't Know	.7%	2.9%	.4%	1.3%
Refused	4.3%	3.9%	4.7%	1.3%
Total	100.0%	100.0%	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

Q31 Would you say that most people can be TRUSTED I in dealing with people?

	Geo-racial Group			
	LRBlack	LRWhite	OLRBlack	OLRWhite
People can be trusted	20.6%	49.9%	13.1%	39.5%
You cannot be too careful	74.6%	44.0%	81.0%	57.6%
Depends - VOLUNTEERED	.9%	2.7%	1.3%	1.8%
Don't Know		.9%	.2%	
Refused	3.9%	2.5%	4.4%	1.1%
Total	100.0%	100.0%	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

*** Question wording has been abbreviated. See corresponding codebook for full question wording
Open-ended questions and responses are not provided

Q32 *Would you say that you can trust them a lot, some, only a little, or not at all?**

	Geo-racial Group			
	LRBlack	LRWhite	OLRBlack	OLRWhite
A lot	14.5%	55.8%	18.6%	49.9%
Some	43.1%	34.2%	30.2%	33.3%
Only a little	27.0%	3.4%	30.9%	9.2%
Not at all	10.9%	3.0%	15.2%	5.8%
Does not apply - VOLUNTEERED	.2%	.2%	.2%	.4%
Don't Know	.2%	.5%	.4%	.2%
Refused	4.1%	3.0%	4.4%	1.1%
Total	100.0%	100.0%	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

Q33 *[How about the] People you work with?**

	Geo-racial Group			
	LRBlack	LRWhite	OLRBlack	OLRWhite
A lot	15.9%	51.1%	19.7%	48.4%
Some	32.9%	21.6%	33.0%	22.2%
Only a little	28.1%	2.3%	22.6%	2.9%
Not at all	10.2%	1.4%	11.6%	2.7%
Does not apply - VOLUNTEERED	9.1%	20.7%	8.7%	23.1%
Don't Know		.2%		
Refused	3.9%	2.7%	4.4%	.7%
Total	100.0%	100.0%	100.0%	100.0%

*** Question wording has been abbreviated. See corresponding codebook for full question wording
Open-ended questions and responses are not provided

Q34 *People at your church or place of worship?**

	Geo-racial Group			
	LRBlack	LRWhite	OLRBlack	OLRWhite
A lot	41.1%	65.2%	41.5%	67.3%
Some	39.1%	16.6%	35.0%	17.7%
Only a little	10.7%	.7%	13.6%	1.1%
Not at all	3.4%	.2%	2.5%	.4%
Does not apply - VOLUNTEERED	1.6%	13.6%	2.8%	12.1%
Don't Know	.2%	.7%		.2%
Refused	3.9%	3.0%	4.7%	1.1%
Total	100.0%	100.0%	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White;
OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

Q35 *People who work in the stores where you shop?**

	Geo-racial Group			
	LRBlack	LRWhite	OLRBlack	OLRWhite
A lot	11.5%	32.2%	9.1%	27.6%
Some	42.5%	53.1%	44.2%	49.2%
Only a little	27.8%	6.3%	26.4%	15.3%
Not at all	13.1%	3.6%	15.4%	6.1%
Does not apply - VOLUNTEERED	.9%	.7%		.4%
Don't Know	.2%	.9%	.2%	.4%
Refused	3.8%	3.2%	4.7%	.9%
Total	100.0%	100.0%	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White;
OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

*** Question wording has been abbreviated. See corresponding codebook for full question wording
Open-ended questions and responses are not provided

Q36OTHER *Would you say that you can trust other race a lot?**

	Geo-racial Group			
	LRBlack	LRWhite	OLRBlack	OLRWhite
A lot	5.4%	23.2%	4.9%	19.7%
Some	63.3%	67.0%	56.9%	64.8%
Only a little	20.8%	2.7%	30.2%	10.3%
Not at all	5.7%	.7%	3.6%	2.5%
Does not apply - VOLUNTEERED	.2%	.2%		.2%
Don't Know	.5%	.9%		.2%
Refused	4.1%	5.2%	4.4%	2.2%
Total	100.0%	100.0%	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White;
OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

Q37SAME *How about «SAME RACE.» ?**

	Geo-racial Group			
	LRBlack	LRWhite	OLRBlack	OLRWhite
A lot	4.3%	22.3%	2.1%	15.4%
Some	55.1%	67.7%	49.6%	66.1%
Only a little	26.2%	2.5%	34.3%	12.1%
Not at all	9.9%	1.4%	9.3%	3.3%
Does not apply - VOLUNTEERED	.2%	.5%		.2%
Don't Know	.2%	.5%		.4%
Refused	4.1%	5.2%	4.7%	2.5%
Total	100.0%	100.0%	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White;
OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

*** Question wording has been abbreviated. See corresponding codebook for full question wording
Open-ended questions and responses are not provided

Q38HISP *How about Hispanics?**

	Geo-racial Group			
	LRBlack	LRWhite	OLRBlack	OLRWhite
A lot	4.3%	21.6%	3.4%	15.0%
Some	51.0%	64.9%	44.3%	59.9%
Only a little	24.3%	3.9%	34.7%	14.6%
Not at all	13.8%	1.6%	10.0%	4.7%
Does not apply - VOLUNTEERED	1.8%	1.4%	1.3%	1.6%
Don't Know	.7%	1.4%	1.9%	1.6%
Refused	4.1%	5.2%	4.4%	2.7%
Total	100.0%	100.0%	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White;
OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

**Q39 How many times in the past year have you been inside the home of a
«BLACK/WHITE(OTHER RACE)» friend or have they been inside your home?**

	Geo-racial Group			
	LRBlack	LRWhite	OLRBlack	OLRWhite
0 - NONE	31.0%	28.9%	29.4%	32.1%
1 - 2 times	16.1%	14.1%	12.5%	12.8%
3 - 5 times	15.2%	15.0%	13.3%	13.7%
5 - 10 times	10.0%	10.9%	11.0%	12.8%
More than 10 times	23.1%	27.1%	28.8%	27.1%
Don't Know	.5%	.7%	.2%	.4%
Refused	4.3%	3.2%	4.7%	1.1%
Total	100.0%	100.0%	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White;
OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

*** Question wording has been abbreviated. See corresponding codebook for full question wording
Open-ended questions and responses are not provided

Q40 How many times in the past year have you gone with a «BLACK/WHITE(OTHER RACE)» friend ?

	Geo-racial Group			
	LRBlack	LRWhite	OLRBlack	OLRWhite
0 - NONE	36.4%	33.4%	39.6%	36.3%
1 - 2 times	16.8%	15.2%	10.6%	16.4%
3 - 5 times	12.0%	15.7%	14.6%	13.5%
5 - 10 times	13.0%	12.5%	9.5%	10.5%
More than 10 times	17.7%	19.8%	20.6%	21.5%
Don't Know		.5%	.2%	.4%
Refused	4.1%	3.0%	4.9%	1.3%
Total	100.0%	100.0%	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

Q41 Which term do YOU prefer -- "African American" or "black," or does it NOT MATTER to you either way? (Black respondents)

	Geo-racial Group	
	LRBlack	OLRBlack
African-American	18.1%	16.5%
Black	16.5%	10.8%
Doesn't Matter	59.5%	66.9%
No Opinion	.2%	.6%
Refused	5.7%	5.1%
Total	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

Q42AGE Age?

Actual number recorded

777 – Don't know

999 - Refused

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

*** Question wording has been abbreviated. See corresponding codebook for full question wording
Open-ended questions and responses are not provided

Q45 What is the last grade or class that you completed in school?

	Geo-racial Group			
	LRBlack	LRWhite	OLRBlack	OLRWhite
None, or grade 1-4			.2%	.4%
Grades 5, 6 or 7	.2%	.2%	1.3%	.7%
Grade 8	.5%	.2%	.2%	.9%
High school incomplete (Grades 9-11)	4.5%	2.5%	13.3%	3.6%
High school graduate, Grade 12 or GED	32.7%	9.5%	37.7%	28.0%
Assoc. degree, technical, trade, or business after H.S.	7.3%	2.0%	3.0%	4.3%
College/university incomplete	24.5%	21.6%	23.1%	19.5%
College/university graduate or more	25.7%	60.9%	16.1%	41.3%
Refused	4.5%	3.0%	5.1%	1.3%
Total	100.0%	100.0%	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White;
OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

*** Question wording has been abbreviated. See corresponding codebook for full question wording
Open-ended questions and responses are not provided

Q46 Are you currently. .

	Geo-racial Group			
	LRBlack	LRWhite	OLRBlack	OLRWhite
Employed for wages (full or part time)	62.7%	55.5%	56.0%	56.0%
Self-employed	6.6%	10.7%	7.9%	7.6%
Out of work for more than 1 year	1.4%	.9%	1.5%	.7%
Out of work for less than 1 year	2.7%	1.1%	6.4%	2.0%
A Homemaker (not employed)	1.8%	5.0%	.6%	4.5%
A Student (not employed)	2.5%	3.9%	3.4%	2.2%
Retired, or	11.5%	18.0%	12.3%	20.8%
Unable to work	6.3%	2.0%	7.0%	4.9%
Refusal	4.5%	3.0%	4.9%	1.3%
Total	100.0%	100.0%	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

Q47CELL How many ADULT members of your household currently use a cell phone for any purpose?

	Geo-racial Group			
	LRBlack	LRWhite	OLRBlack	OLRWhite
1	34.2%	29.2%	35.0%	25.3%
2	41.6%	53.3%	33.7%	56.4%
3	6.6%	6.4%	11.7%	6.5%
4	2.7%	2.5%	2.1%	2.0%
5	.7%		.8%	.4%
6				
Don't know	.2%			
None	9.5%	5.7%	11.7%	8.1%
Refused	4.5%	3.0%	5.1%	1.3%
Total	100.0%	100.0%	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

*** Question wording has been abbreviated. See corresponding codebook for full question wording
Open-ended questions and responses are not provided

Q47AMARITAL Are you currently. . .

	Geo-racial Group			
	LRBlack	LRWhite	OLRBlack	OLRWhite
Married	30.8%	53.4%	30.4%	60.3%
Divorced	18.6%	14.1%	14.6%	11.9%
Widowed	5.9%	8.9%	7.4%	9.2%
Separated	3.2%	.2%	5.5%	1.3%
Never been married, OR	33.9%	15.9%	32.7%	12.1%
A member of an unmarried couple	2.3%	3.9%	4.0%	3.6%
Don't Know		.2%		
Refused	5.4%	3.4%	5.3%	1.6%
Total	100.0%	100.0%	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

Q48 How many total members are there in your household including ALL children and adults?

	Geo-racial Group			
	LRBlack	LRWhite	OLRBlack	OLRWhite
1	20.9%	24.3%	19.9%	19.9%
2	20.6%	33.2%	22.2%	36.7%
3	18.1%	14.8%	26.2%	17.2%
4	16.6%	16.8%	9.5%	14.1%
5	10.2%	5.9%	6.6%	6.5%
6	5.0%	1.6%	5.1%	1.6%
7	2.7%	.2%	4.0%	1.8%
8	.2%		.8%	.7%
9	.7%		.4%	
10	.5%			
16			.2%	
Refused	4.5%	3.2%	5.1%	1.5%
Total	100.0%	100.0%	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

*** Question wording has been abbreviated. See corresponding codebook for full question wording
Open-ended questions and responses are not provided

Q49 Yearly incomes, before taxes, of ALL THE MEMBERS of your household for last year, 2007, would the total be . . .

	Geo-racial Group			
	LRBlack	LRWhite	OLRBlack	OLRWhite
Less than 10,000	3.6%	.7%	4.0%	2.7%
Less than 15,000	6.1%	1.4%	5.5%	2.0%
Less than 20,000	9.0%	1.6%	11.7%	4.0%
Less than 25,000	6.8%	3.4%	10.6%	4.7%
Less than 35,000	14.0%	5.5%	12.3%	7.6%
Less than 50,000	19.2%	13.0%	14.2%	12.1%
Less than 75,000	18.1%	18.7%	16.3%	19.3%
Less than 100,000	7.0%	13.9%	7.6%	17.5%
More than 100,000	6.3%	29.2%	4.9%	20.4%
Don't Know	1.6%	2.3%	4.0%	1.6%
Refused	8.4%	10.5%	8.9%	7.9%
Total	100.0%	100.0%	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White.

*** Question wording has been abbreviated. See corresponding codebook for full question wording
Open-ended questions and responses are not provided