## YEAR 9 - RACIAL ATTITUDES – Focus on Media DATA TABLES

#### Q1 Do you ever get news from local newspapers?

		Geo-Racial Group					
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic		
Yes	72.6%	79.8%	77.0%	74.5%	66.5%		
No	27.4%	20.2%	23.0%	25.5%	33.5%		
Total	100.0%	100.0%	100.0%	100.0%	100.0%		

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

#### Q1A How often do you read the local newspaper?

	Geo-Racial Group					
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic	
Daily	51.1%	56.9%	47.4%	45.6%	15.8%	
Several times a week	18.0%	9.5%	18.5%	15.0%	15.8%	
Once a week	26.4%	23.9%	25.2%	25.6%	65.1%	
Occasionally per month	2.1%	2.8%	7.4%	2.2%	1.4%	
Rarely	2.5%	7.0%	1.2%	10.6%	2.1%	
Don't Know			.3%	.9%		
Total	100.0%	100.0%	100.0%	100.0%	100.0%	

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

# Q2 How about the local TV news stations in your area? Do you ever get news from local TV news shows?

	Geo-Racial Group					
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic	
Yes	89.5%	88.0%	92.2%	85.5%	75.1%	
No	10.5%	12.0%	7.6%	14.5%	24.9%	
Don't Know			.2%			
Total	100.0%	100.0%	100.0%	100.0%	100.0%	

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

	Geo-Racial Group					
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic	
Multiple times per day	42.6%	26.3%	45.9%	31.3%	13.9%	
Daily	29.7%	28.3%	34.5%	37.6%	52.1%	
Multiple times per week	17.4%	23.3%	14.9%	16.6%	22.4%	
Once a week	6.9%	10.2%	3.4%	8.4%	6.7%	
Occasionally per month		3.9%	.8%	2.5%	1.2%	
Rarely	2.0%	7.8%		3.3%	3.6%	
Don't Know	1.4%		.5%	.3%		
Refused		.3%				
Total	100.0%	100.0%	100.0%	100.0%	100.0%	

## Q2A How often do you watch the local TV news?

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

#### Q3 Do you ever get news from internet sources such as news websites, blogs, or tweets?

		Geo-Racial Group					
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic		
Yes	57.4%	67.6%	48.0%	61.7%	43.9%		
No	42.6%	32.4%	52.0%	38.3%	56.1%		
Total	100.0%	100.0%	100.0%	100.0%	100.0%		

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

#### Q4 Do you ever get news from SPANISH language news sources?

	Geo- Racial Group
	Hispanic
Yes	75.6%
No	23.5%
Refused	.9%
Total	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

#### Q5 Do you get news from ENGLISH language news sources?

	Geo- Racial Group
	Hispanic
Yes	65.8%
No	33.2%
Refused	1.1%
Total	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

## **Q6LOCAL** \*\*\*How about local news and events?

	Geo-Racial Group						
	LRBlack	LRBlack LRWhite OLRBlack OLRWhite Hispanic					
Yes	90.4%	91.2%	91.2%	89.3%	75.7%		
No	9.6%	8.8%	8.8%	10.7%	24.3%		
	100.0%	100.0%	100.0%	100.0%	100.0%		

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

		Geo-Racial Group					
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic		
Yes	55.1%	54.1%	55.6%	50.2%	64.7%		
No	43.8%	45.9%	44.2%	49.8%	33.9%		
Don't Know							
Refused	1.0%		.2%		1.4%		
Total	100.0%	100.0%	100.0%	100.0%	100.0%		

#### **Q7SPORTS** \*\*\*Sports news?

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

		Geo-Racial Group				
	LRBlack	OLRWhite	Hispanic			
Yes	51.0%	47.4%	51.4%	34.5%	52.5%	
No	47.9%	52.6%	48.6%	65.5%	46.2%	
Refused	1.0%				1.4%	
Total	100.0%	100.0%	100.0%	100.0%	100.0%	

## **Q8ENT \*\*\*Entertainment or celebrity news?**

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

## Q9US \*\*\*News about the US or World Economy?

	Geo-Racial Group						
		3 4 5					
	1 LRBlack	2 LRWhite	OLRBlack	OLRWhite	Hispanic		
Yes	85.2%	89.3%	81.2%	89.3%	80.1%		
No	13.8%	10.7%	18.8%	10.5%	17.6%		
Refused	1.0%			.2%	2.3%		
Total	100.0%	100.0%	100.0%	100.0%	100.0%		

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

### Q10POL \*\*\*Political news?

		Geo-Racial Group   LRBlack LRWhite OLRBlack OLRWhite Hispanic					
	LRBlack						
Yes	75.6%	81.2%	74.1%	73.2%	65.7%		
No	24.4%	18.8%	25.9%	26.8%	34.3%		
Total	100.0%	100.0%	100.0%	100.0%	100.0%		

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

		Geo-Racial Group						
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic			
Yes	64.7%	49.4%	61.5%	50.2%	48.4%			
No	34.3%	50.6%	38.5%	49.8%	49.3%			
Don't Know								
Refused	1.0%				2.3%			
Total	100.0%	100.0%	100.0%	100.0%	100.0%			

### Q11REL \*\*\*Religious news and information?

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

#### Q12HEA \*\*\*Information on health and nutrition?

		Geo-Racial Group						
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic			
Yes	80.6%	73.7%	79.1%	68.5%	71.9%			
No	18.4%	26.3%	20.9%	31.3%	25.8%			
Don't Know				.2%				
Refused	1.0%				2.3%			
Total	100.0%	100.0%	100.0%	100.0%	100.0%			

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

#### Q13OTH \*\*\*Are there other news topics that are of interest to you?

		Geo-Racial Group						
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic			
Yes	11.0%	23.4%	12.4%	15.2%	10.0%			
No	89.0%	76.6%	87.6%	84.8%	90.0%			
Total	100.0%	100.0%	100.0%	100.0%	100.0%			

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

#### **Q13OTHSP** \*\*\*Other Specify

Open-ended responses

		Geo-Racial Group						
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic			
Strongly Disagree	39.4%	9.3%	38.0%	10.0%	5.4%			
Disagree	32.5%	29.8%	33.7%	23.8%	28.4%			
Agree	17.4%	47.6%	20.7%	50.5%	47.3%			
Strongly Agree	4.1%	10.5%	2.9%	12.4%	10.8%			
Don't Know	3.6%	1.5%	1.9%	.7%	5.0%			
Refused	3.1%	1.5%	2.9%	2.6%	3.2%			
Total	100.0%	100.0%	100.0%	100.0%	100.0%			

## Q14 \*\*\*The media is fair in the way it represents BLACKS.

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

## Q15 \*\*\*The media is fair in the way it represents HISPANICS.

		Geo-Racial Group						
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic			
Strongly Disagree	33.0%	7.1%	26.1%	7.7%	7.2%			
Disagree	32.2%	33.9%	44.1%	24.5%	34.4%			
Agree	23.0%	46.8%	18.7%	52.4%	41.6%			
Strongly Agree	2.6%	8.0%	3.8%	10.0%	10.9%			
Don't Know	6.1%	2.2%	5.0%	2.1%	1.8%			
Refused	3.1%	2.0%	2.4%	3.3%	4.1%			
Total	100.0%	100.0%	100.0%	100.0%	100.0%			

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

		Geo-Racial Group						
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic			
Strongly Disagree	25.8%	23.2%	26.0%	19.0%	8.1%			
Disagree	34.5%	33.9%	28.6%	29.3%	22.2%			
Agree	28.9%	35.6%	31.0%	42.4%	48.9%			
Strongly Agree	6.9%	6.3%	12.3%	8.2%	15.4%			
Don't Know	1.3%		.2%		.9%			
Refused	2.6%	1.0%	1.9%	1.2%	4.5%			
Total	100.0%	100.0%	100.0%	100.0%	100.0%			

## Q16 \*\*\*I trust TELEVISION NEWS to report information fairly.

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

## Q17 \*\*\*I trust INTERNET sources to report the news fairly.

		Geo-Racial Group						
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic			
Strongly Disagree	21.0%	15.4%	27.3%	18.5%	5.4%			
Disagree	37.3%	43.2%	33.0%	34.3%	20.7%			
Agree	24.8%	30.5%	27.8%	35.3%	50.0%			
Strongly Agree	6.4%	5.6%	5.5%	5.4%	9.5%			
Don't Know	6.9%	3.7%	3.6%	4.2%	9.0%			
Refused	3.6%	1.7%	2.9%	2.3%	5.4%			
Total	100.0%	100.0%	100.0%	100.0%	100.0%			

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

### **Q18 What ISSUE has been particularly important to you over the past 3 months?** Open-ended question

		Geo-Racial Group					
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic		
No	33.9%	39.6%	27.7%	31.4%	31.2%		
Yes	66.1%	60.4%	72.3%	68.6%	68.8%		
Total	100.0%	100.0%	100.0%	100.0%	100.0%		

#### Q19TV \*\*\*TV news

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

#### Q19RAD \*\*\*Radio

		Geo-Racial Group					
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic		
No	92.3%	87.4%	95.8%	90.2%	87.1%		
Yes	7.7%	12.6%	4.2%	9.8%	12.9%		
Total	100.0%	100.0%	100.0%	100.0%	100.0%		

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

#### Q19NW \*\*\*National newspaper

		Geo-Racial Group						
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic			
No	91.3%	90.1%	93.7%	92.3%	95.3%			
Yes	8.7%	9.9%	6.3%	7.7%	4.7%			
Total	100.0%	100.0%	100.0%	100.0%	100.0%			

## Q19LC \*\*\*Local newspaper

		Geo-Racial Group						
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic			
No	65.9%	56.7%	69.0%	64.6%	70.0%			
Yes	34.1%	43.3%	31.0%	35.4%	30.0%			
Total	100.0%	100.0%	100.0%	100.0%	100.0%			

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

#### Q19MAG \*\*\*Magazine

		Geo-Racial Group						
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic			
No	96.1%	90.6%	97.6%	91.0%	96.5%			
Yes	3.9%	9.4%	2.4%	9.0%	3.5%			
Total	100.0%	100.0%	100.0%	100.0%	100.0%			

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

#### Q19INT \*\*\*Internet

		Geo-Racial Group					
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic		
No	62.6%	51.6%	66.0%	50.6%	52.4%		
Yes	37.4%	48.4%	34.0%	49.4%	47.6%		
Total	100.0%	100.0%	100.0%	100.0%	100.0%		

		Geo-Racial Group					
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic		
No	86.5%	91.6%	92.5%	92.3%	97.7%		
Yes	13.5%	8.4%	7.5%	7.7%	2.3%		
Total	100.0%	100.0%	100.0%	100.0%	100.0%		

## **Q19PERS** \*\*\*Personal experiences

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

### Q19UNI \*\*\*University/school

		Geo-Racial Group					
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic		
No	99.0%	100.0%	97.0%	98.2%	98.8%		
Yes	1.0%		3.0%	1.8%	1.2%		
Total	100.0%	100.0%	100.0%	100.0%	100.0%		

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

## Q19FAM \*\*\*Friends/family/colleagues

		Geo-Racial Group					
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic		
No	91.3%	90.9%	91.6%	90.5%	88.8%		
Yes	8.7%	9.1%	8.4%	9.5%	11.2%		
Total	100.0%	100.0%	100.0%	100.0%	100.0%		

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

## Q19GOV \*\*\*Local government

		Geo-Racial Group					
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic		
No	98.1%	98.9%	99.7%	99.7%	98.8%		
Yes	1.9%	1.1%	.3%	.3%	1.2%		
Total	100.0%	100.0%	100.0%	100.0%	100.0%		

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

## Q19CHUR \*\*\*Church

		Geo-Racial Group					
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic		
No	99.0%	99.5%	99.4%	99.5%	99.4%		
Yes	1.0%	.5%	.6%	.5%	.6%		
Total	100.0%	100.0%	100.0%	100.0%	100.0%		

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

#### Q19DK \*\*\*Don't know

		Geo-Racial Group					
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic		
No	100.0%	100.0%	100.0%	99.7%	99.4%		
Yes				.3%	.6%		
Total	100.0%	100.0%	100.0%	100.0%	100.0%		

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

### Q19REF \*\*\*Refused

		Geo-Racial Group					
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic		
No	100.0%	100.0%	100.0%	100.0%	100.0%		
Total	100.0%	100.0%	100.0%	100.0%	100.0%		

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

## Q19OTH \*\*\*Other

		Geo-Racial Group					
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic		
No	91.0%	92.7%	90.7%	93.6%	98.8%		
Yes	9.0%	7.3%	9.3%	6.4%	1.2%		
Total	100.0%	100.0%	100.0%	100.0%	100.0%		

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

### Q19SP – Other Specify

Open-ended responses

# Q20 To what extent would you say that you were (satisfied or dissatisfied) with the media coverage of THIS ISSUE?

		Geo-Racial Group						
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic			
Strongly satisfied	12.5%	11.6%	11.7%	13.1%	17.5%			
Satisfied	34.9%	51.6%	33.9%	48.8%	55.0%			
Dissatisfied	21.8%	19.4%	27.6%	20.3%	18.7%			
Strongly dissatisfied	26.0%	16.1%	24.3%	15.7%	7.0%			
Don't Know	3.8%	.8%	1.5%	1.8%	.6%			
Refused	1.0%	.5%	.9%	.3%	1.2%			
Total	100.0%	100.0%	100.0%	100.0%	100.0%			

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

## Q21 On a different topic, do you use a computer or smartphone at your workplace, at school, at home, or ANYWHERE else on at least an OCCASIONAL basis?

		Geo-Racial Group					
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic		
Yes	73.9%	86.1%	75.5%	80.8%	68.3%		
No	21.7%	13.2%	21.1%	18.0%	26.2%		
Refused	4.3%	.7%	3.3%	1.2%	5.4%		
Total	100.0%	100.0%	100.0%	100.0%	100.0%		

		Geo-Racial Group						
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic			
Yes	76.7%	87.6%	78.1%	85.5%	77.4%			
No	19.0%	11.7%	18.5%	13.3%	17.2%			
Don't Know								
Refused	4.4%	.7%	3.3%	1.2%	5.4%			
Total	100.0%	100.0%	100.0%	100.0%	100.0%			

#### Q22 Do you have access to the internet IN YOUR HOME either on a computer or smartphone?

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

#### Q23 What is the MAIN REASON your home does not have internet?

	Geo-Racial Group						
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic		
Access is not available	5.3%		8.9%	3.4%	2.6%		
Cost/Access is not affordable	24.0%	25.0%	19.0%	23.7%	52.6%		
I don't need or want access to internet	53.3%	64.6%	53.2%	59.3%	42.1%		
No computer	5.3%	8.3%	6.3%	3.4%	2.6%		
Lack of computer knowledge/skills	6.7%	2.1%	12.7%	8.5%			
Don't know	2.7%			1.7%			
Other	1.3%						
Refused	1.3%						
Total	100.0%	100.0%	100.0%	100.0%	100.0%		

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

### **Q23SP** – Other Specify

Open-ended responses

	Geo-Racial Group						
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic		
Less than 30 minutes	11.1%	6.6%	4.0%	11.7%	6.3%		
30 to 59 minutes	8.2%	13.1%	8.1%	8.2%	8.1%		
1-2 hours	26.2%	38.8%	36.0%	35.5%	31.2%		
3-5 hours	13.9%	18.0%	15.2%	17.8%	16.7%		
6-9 hours	10.5%	7.5%	11.0%	5.8%	5.0%		
10+ hours	6.9%	1.2%	3.6%	1.9%	1.8%		
Never/Not Applicable	22.9%	14.6%	22.1%	19.2%	29.9%		
Refused	.3%	.2%			.9%		
Total	100.0%	100.0%	100.0%	100.0%	100.0%		

### Q24 In a normal day, how long do you spend on the internet?

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

# Q25 Have you EVER joined a social networking site like MySpace, Facebook, LinkedIn, or Twitter?

		Geo-Racial Group					
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic		
Yes	48.2%	62.7%	48.5%	60.5%	51.6%		
No/ Not Applicable	51.5%	37.3%	51.5%	39.5%	47.5%		
Refused	.3%				.9%		
	100.0%	100.0%	100.0%	100.0%	100.0%		

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

## Q26 What are the different ways you have used social networking sites...to stay in touch with friends?

	Geo-Racial Group					
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic	
Yes	43.5%	59.0%	47.0%	57.7%	48.9%	
No/ Not Applicable	56.5%	41.0%	53.0%	42.3%	51.1%	
Total	100.0%	100.0%	100.0%	100.0%	100.0%	

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

### Q27 \*\*\*... make new friends?

	Geo-Racial Group					
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic	
Yes	23.3%	20.2%	29.9%	22.7%	27.1%	
No/ Not Applicable	76.7%	79.8%	70.1%	77.3%	72.9%	
Total	100.0%	100.0%	100.0%	100.0%	100.0%	

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

### Q28 \*\*\*... make new business or professional contacts?

		Geo-Racial Group					
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic		
Yes	23.5%	23.4%	22.6%	16.8%	22.2%		
No/ Not Applicable	76.5%	76.6%	77.4%	83.2%	77.8%		
Total	100.0%	100.0%	100.0%	100.0%	100.0%		

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

### Q29 \*\*\*... organize with other people for an event, issue, or cause?

		Geo-Racial Group					
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic		
Yes	32.8%	37.1%	33.0%	32.9%	31.7%		
No/ Not Applicable	67.2%	62.9%	67.0%	67.1%	68.3%		
Total	100.0%	100.0%	100.0%	100.0%	100.0%		

	Geo-Racial Group						
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic		
Bring races together	57.0%	63.3%	55.0%	51.3%	52.9%		
Cause greater racial division	30.4%	28.0%	33.4%	40.6%	33.9%		
Have no effect (volunteered)	2.6%	2.7%	3.3%	1.9%	3.6%		
Don't know	3.8%	3.9%	3.6%	3.0%	3.2%		
Refused	6.1%	2.2%	4.7%	3.3%	6.3%		
Total	100.0%	100.0%	100.0%	100.0%	100.0%		

# Q30 \*\*\*If Blacks, Whites, and Hispanics honestly expressed their true feelings about race relations, do you think this would do more to?

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

# Q31 Do you think discrimination against BLACKS is widespread or is NOT widespread in Pulaski County?

	Geo-Racial Group					
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic	
Yes - It is widespread	65.5%	38.9%	70.6%	32.1%	30.2%	
No - It is not widespread	25.3%	57.2%	24.6%	63.9%	58.6%	
Don't Know	2.8%	1.9%	.7%	1.4%	4.5%	
Refused	6.4%	1.9%	4.0%	2.6%	6.8%	
Total	100.0%	100.0%	100.0%	100.0%	100.0%	

	Geo-Racial Group					
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic	
Yes - It is widespread	58.7%	45.1%	65.8%	37.4%	50.2%	
No - It is not widespread	29.2%	49.0%	26.8%	57.7%	42.5%	
Don't Know	5.4%	3.2%	3.3%	2.3%	.9%	
Refused	6.7%	2.7%	4.0%	2.6%	6.3%	
Total	100.0%	100.0%	100.0%	100.0%	100.0%	

Q32 Do you think discrimination against HISPANICS is widespread or is NOT widespread in
Pulaski County?

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

### Q33WH \*\*\*How about Whites?

	Geo-Racial Group						
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic		
Very satisfied	24.6%	30.6%	23.0%	33.2%	32.9%		
Somewhat Satisfied	34.5%	48.8%	40.1%	48.1%	45.0%		
Somewhat Dissatisfied	14.8%	13.6%	13.1%	7.7%	10.4%		
Very dissatisfied	13.3%	4.4%	14.7%	7.2%	3.2%		
Don't Know	2.8%	1.0%	2.6%	.2%	1.8%		
Refused	10.0%	1.7%	6.4%	3.5%	6.8%		
Total	100.0%	100.0%	100.0%	100.0%	100.0%		

		Geo-Racial Group					
		3 4					
	1 LRBlack	2 LRWhite	OLRBlack	OLRWhite	Hispanic		
Very satisfied	10.5%	10.5%	10.7%	21.0%	10.8%		
Somewhat Satisfied	32.2%	42.4%	30.4%	43.7%	46.4%		
Somewhat Dissatisfied	22.0%	29.8%	24.7%	19.4%	19.8%		
Very dissatisfied	22.3%	12.2%	22.6%	10.0%	14.9%		
Don't Know	4.3%	2.7%	5.7%	2.1%	1.4%		
Refused	8.7%	2.4%	5.9%	3.7%	6.8%		
Total	100.0%	100.0%	100.0%	100.0%	100.0%		

## Q34H \*\*\*How about Hispanics?

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

#### Q35BL \*\*\*How about Blacks?

		Geo-Racial Group					
	LRBlack	LRBlack LRWhite OLRBlack OLRWhit					
Very satisfied	10.0%	13.9%	10.2%	22.0%	11.3%		
Satisfied	26.1%	44.1%	20.9%	49.1%	48.0%		
Dissatisfied	15.9%	29.3%	23.5%	16.4%	24.4%		
Very dissatisfied	38.4%	8.8%	38.6%	8.9%	8.1%		
Don't Know	.8%	1.2%	.5%	.2%	.9%		
Refused	9.0%	2.7%	6.4%	3.5%	7.2%		
Total	100.0%	100.0%	100.0%	100.0%	100.0%		

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

Q36 ***.Do you think racial discrimination is a major factor OR a minor factor in contributing to
Blacks having lower levels of education OR is racial discrimination not at all a factor in ones
educational achievement?

		Geo-Racial Group   LRBlack LRWhite OLRBlack OLRWhite Hispanic					
	LRBlack						
Major factor	52.7%	21.4%	56.1%	15.4%	34.5%		
Minor factor	25.6%	32.8%	22.8%	28.5%	18.2%		
Not at all a factor	13.3%	43.1%	13.8%	51.4%	37.7%		
Don't know	.5%	.5%	2.1%	1.4%	1.4%		
Refused	7.9%	2.2%	5.2%	3.3%	8.2%		
Total	100.0%	100.0%	100.0%	100.0%	100.0%		

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

## Q37 \*\*\*.Do you think racial discrimination is a major factor OR a minor factor for there being a greater percentage of Blacks in U.S. prisons OR is racial discrimination not at all a factor?

		Geo-Racial Group					
	LRBlack	OLRWhite	Hispanic				
Major factor	67.5%	25.3%	68.8%	19.2%	44.3%		
Minor factor	10.5%	33.3%	14.0%	24.1%	11.8%		
Not at all a factor	12.8%	38.9%	10.5%	52.8%	34.8%		
Don't know	1.3%	.5%	1.0%	.5%	1.4%		
Refused	7.9%	1.9%	5.7%	3.5%	7.7%		
Total	100.0%	100.0%	100.0%	100.0%	100.0%		

Q38B Thinking about your community in general, based on your personal experiences, are BLACKS in your community treated less fairly, about the same, or more fairly than WHITES on the job or at work?

		Geo-Racial Group					
	LRBlack	LRBlack LRWhite OLRBlack OLRWhit					
Less fairly	52.4%	22.0%	54.3%	11.0%	17.2%		
Same	33.5%	61.0%	36.3%	66.6%	66.1%		
More fairly	3.8%	13.7%	1.7%	17.8%	6.8%		
Don't Know	1.8%	1.2%	.7%	.9%	2.3%		
Refused	8.4%	2.2%	7.1%	3.7%	7.7%		
Total	100.0%	100.0%	100.0%	100.0%	100.0%		

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

Q38H Thinking about your community in general, based on your personal experiences, are HISPANICS in your community treated less fairly, about the same, or more fairly than WHITES on the job or at work?

	Geo-Racial Group					
	LRWhite OLRWhite Hispanic					
Less fairly	39.5%	28.0%	47.7%			
Same	51.7%	60.6%	41.0%			
More fairly	2.9%	4.7%	1.4%			
Don't Know	2.9%	1.9%	1.4%			
Refused	2.9%	4.9%	8.6%			
Total	100.0%	100.0%	100.0%			

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

		Geo-Racial Group					
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic		
Less fairly	52.4%	23.7%	51.7%	15.9%	14.9%		
Same	34.5%	63.9%	37.4%	71.3%	69.2%		
More fairly	3.1%	7.6%	3.6%	8.4%	6.8%		
Don't Know	1.8%	2.0%	1.4%	.5%	1.4%		
Refused	8.2%	2.9%	5.9%	4.0%	7.7%		
Total	100.0%	100.0%	100.0%	100.0%	100.0%		

Q39B ***How about in stores or at the mall? Are Blacks treated less fairly, about the same,	, or
more fairly than Whites?	

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

Q39H ***How about in stores or at the mall? Are Hispanics treated less fairly, about the same, or
more fairly than Whites?

	Geo-Racial Group LRWhite OLRWhite Hispanic				
Less fairly	36.6%	23.5%	30.3%		
Same	55.9%	67.8%	59.3%		
More fairly	2.0%	3.0%	.5%		
Don't Know	2.0%	.9%	.9%		
Refused	3.7%	4.7%	9.0%		
Total	100.0%	100.0%	100.0%		

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

		Geo-Racial Group					
	LRBlack	LRBlack LRWhite OLRBlack OLRWh					
Less fairly	42.9%	20.4%	47.3%	12.4%	12.2%		
Same	43.6%	72.3%	43.7%	76.0%	73.3%		
More fairly	2.8%	3.6%	1.4%	6.1%	5.0%		
Don't Know	2.6%	1.2%	1.4%	1.4%	1.8%		
Refused	8.2%	2.4%	6.2%	4.2%	7.7%		
Total	100.0%	100.0%	100.0%	100.0%	100.0%		

## Q40B \*\*\*How about in restaurants, bars, theaters, or other entertainment places?

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

Q40H ***How about in rest	taurants, bars, theaters,	, or other entertainment places?
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	Geo-Racial Group LRWhite OLRWhite Hispanic				
Less fairly	28.5%	19.6%	25.2%		
Same	64.9%	72.0%	62.6%		
More fairly	1.5%	2.3%	.9%		
Don't Know	2.0%	1.6%	1.8%		
Refused	3.2%	4.4%	9.5%		
Total	100.0%	100.0%	100.0%		

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

		Geo-Racial Group					
	LRBlack	LRBlack LRWhite OLRBlack OLRWhite Hisp					
Less fairly	63.2%	45.9%	69.9%	29.4%	28.1%		
Same	24.6%	43.9%	20.9%	57.6%	57.5%		
More fairly	2.0%	3.4%	2.6%	4.9%	4.1%		
Don't Know	1.8%	2.7%	.2%	3.5%	2.7%		
Refused	8.4%	4.1%	6.4%	4.7%	7.7%		
Total	100.0%	100.0%	100.0%	100.0%	100.0%		

Q41B In your opinion, are Blacks in your community treated less fairly, about the same, or more fairly than Whites in dealing with the police?

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

## Q41H In your opinion, are Hispanics in your community treated less fairly, about the same, or more fairly than Whites in dealing with the police?

	Geo-Racial Group					
	LRWhite OLRWhite Hispanic					
Less fairly	42.6%	29.0%	46.2%			
Same	46.5%	59.1%	39.8%			
More fairly	2.4%	1.9%	.5%			
Don't Know	3.9%	5.1%	4.1%			
Refused	4.6%	4.9%	9.5%			
Total	100.0%	100.0%	100.0%			

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

	Geo-Racial Group				
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic
Extremely conservative	10.5%	9.5%	15.5%	9.6%	6.4%
Conservative	6.1%	12.2%	6.4%	15.0%	19.1%
Slightly conservative	12.0%	16.5%	20.2%	19.2%	5.9%
Moderate	18.7%	23.4%	15.5%	23.2%	25.5%
Slightly liberal	16.6%	18.0%	12.6%	11.7%	11.8%
Liberal	8.2%	10.0%	6.7%	5.9%	15.0%
Extremely liberal	12.8%	7.5%	10.0%	5.9%	3.2%
Don't know	3.3%	.5%	5.0%	4.2%	2.7%
Refused	11.8%	2.4%	8.1%	5.4%	10.5%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

Q42 We hear a lot of talk these days about Conservatives and Liberals. Where would you place yourself on a scale with ("ONE" being Extremely Conservative and "SEVEN" being Extremely Liberal)?

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

## Q43 Thinking about opposition to Barack Obamas policies, do you think that his race is a major reason, a minor reason, or not a reason people oppose Barack Obamas policies?

		Geo-Racial Group					
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic		
Major reason	72.7%	20.4%	74.2%	18.7%	44.1%		
Minor reason	11.5%	40.4%	13.7%	25.7%	15.8%		
Not a reason	6.4%	35.8%	5.7%	50.7%	24.8%		
Don't know	.5%	.5%	.5%	.2%	5.0%		
Refused	8.9%	2.9%	5.9%	4.7%	10.4%		
Total	100.0%	100.0%	100.0%	100.0%	100.0%		

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

	Geo-Racial Group					
	LRWhite OLRWhite Hispani					
Strongly disagree	14.1%	8.6%	5.4%			
Disagree	35.5%	28.2%	31.7%			
Agree	25.3% 30.5% 36					
Strongly agree	21.4%	26.8%	10.9%			
Don't Know	.2% .2% 3					
Refused	3.4% 5.6% 12.2					
Total	100.0%	100.0%	100.0%			

Q44RES ***I resent any special considerations that Blacks receive because it's unfair to other
Americans.

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

## Q45BL \*\*\*Blacks do not need any special consideration because racism is a thing of the past.

	Geo-Racial Group LRWhite OLRWhite Hispanic				
Strongly disagree	25.3%	12.4%	11.3%		
Disagree	28.2%	26.9%	27.6%		
Agree	23.4%	25.0%	29.9%		
Strongly agree	19.2%	29.4%	18.1%		
Don't Know	1.0%	.2%	.9%		
Refused	2.9%	6.1%	12.2%		
Total	100.0%	100.0%	100.0%		

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

	Geo-Racial Group LRWhite OLRWhite Hispanic				
Strongly disagree	4.9%	3.7%	5.4%		
Disagree	14.4%	7.7%	7.2%		
Agree	38.3%	31.3%	38.5%		
Strongly agree	37.3%	51.6%	34.8%		
Don't Know	.7%	.2%	2.3%		
Refused	4.4%	5.4%	11.8%		
Total	100.0%	100.0%	100.0%		

### Q46SUC \*\*\*For Blacks to succeed they need to stop using racism and slavery as excuses.

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

# Q47AGE Racial attitudes may differ depending on age, income, or other personal factors. Please remember your answers are strictly confidential. What is your age?

Actual number recorded

777 – Don't know

999 - Refused

#### **Q48SEX Gender? (male/female)**

	Geo-Racial Group					
	LRBlack	LRBlack LRWhite OLRBlack OLRWhite Hispanic				
Male	43.0%	47.6%	43.0%	47.8%	59.0%	
Female	57.0%	52.4%	57.0%	52.2%	41.0%	
Total	100.0%	100.0%	100.0%	100.0%	100.0%	

	Geo-Racial Group				
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic
Married	32.1%	50.2%	25.7%	50.8%	34.4%
Divorced	15.6%	10.9%	11.2%	12.4%	2.7%
Widowed	7.1%	8.7%	9.3%	7.7%	1.4%
Separated	3.6%	.5%	5.7%	3.7%	8.1%
Never been married, or	28.1%	22.8%	38.0%	16.3%	21.7%
A member of an unmarried couple	4.1%	3.6%	3.6%	4.2%	18.6%
Refused	9.4%	3.2%	6.7%	4.9%	13.1%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

## **Q49MAR Marital Status**

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

	Geo-Racial Group					
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic	
Grades 0-6			.2%		5.9%	
Grade 7	.3%	.2%	.5%	.7%	9.5%	
Grade8	.3%	.2%	.7%	2.6%	5.5%	
High School Incomplete	3.3%	.7%	5.0%	2.3%	7.7%	
High School Graduate	28.5%	13.3%	31.3%	23.8%	21.8%	
Assoc. degree, technical, trade, or business after HS	9.7%	5.8%	5.2%	7.5%	2.3%	
College Incomplete	22.6%	17.0%	25.8%	22.2%	18.6%	
College Graduate or more	26.9%	60.0%	24.6%	36.2%	15.9%	
Don't Know						
Refused	8.5%	2.7%	6.6%	4.7%	12.7%	
Total	100.0%	100.0%	100.0%	100.0%	100.0%	

### Q50EDU What is the last grade or class that you completed in school?

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

### Q51CH How many children under the age of 18 are living with you right now?

	Geo-Racial Group				
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic
1 child	19.1%	14.8%	13.3%	12.8%	12.2%
2 children	10.5%	8.3%	15.2%	9.1%	27.0%
3 children	7.7%	4.6%	7.8%	5.6%	9.5%
4 children	5.1%	.7%	4.0%	2.6%	7.7%
5 more children	2.0%	.5%	1.0%	.2%	.5%
None	46.9%	68.4%	52.5%	65.0%	30.2%
Refused	8.7%	2.7%	6.2%	4.7%	13.1%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

#### Q52EMP Are you currently employed or unemployed? Are you...

	Geo-Racial Group					
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic	
Employed for wages (full or part time)	55.4%	51.1%	53.7%	50.7%	56.1%	
Self-employed	4.1%	9.3%	4.5%	9.6%	11.8%	
Out of work for more than 1 year	5.9%	1.5%	3.6%	2.1%	2.3%	
Out of work for less than 1 year	4.1%	2.9%	1.2%	1.6%	4.5%	
A Homemaker (not employed)	1.0%	5.1%	2.4%	3.7%	8.1%	
A Student (not employed)	3.6%	1.5%	2.6%	3.3%	1.8%	
Retired	11.0%	19.3%	12.1%	17.8%	1.8%	
Unable to work	6.2%	6.4%	13.3%	6.3%	1.4%	
Refused	8.7%	2.9%	6.7%	4.9%	12.2%	
Total	100.0%	100.0%	100.0%	100.0%	100.0%	

Note: Geo-racial Group designations are: LRBlack=Little Rock Black; LRWhite=Little Rock White; OLRBlack=Outside Little Rock Black; OLRWhite=Outside Little Rock White; Hispanic=Hispanic.

	Geo-Racial Group					
	LRBlack	LRWhite	OLRBlack	OLRWhite	Hispanic	
Less than 10,000	3.3%	.7%	5.0%	2.3%	4.5%	
Less than 15,000	4.9%	1.5%	5.9%	3.0%	3.6%	
Less than 20,000	6.4%	3.2%	8.5%	4.7%	10.0%	
Less than 25,000	11.1%	8.5%	12.3%	11.4%	27.1%	
Less than 35,000	14.1%	10.4%	13.5%	8.6%	13.6%	
Less than 50,000	21.3%	12.9%	17.3%	12.8%	9.5%	
Less than 75,000	11.8%	13.8%	15.4%	16.3%	5.0%	
Less than 100,000	9.0%	14.3%	4.0%	13.5%	5.4%	
More than 100,000	5.7%	25.5%	5.5%	17.5%	4.5%	
Don't Know		2.7%	2.4%	1.6%	3.2%	
Refused	12.3%	6.6%	10.2%	8.2%	13.6%	
Total	100.0%	100.0%	100.0%	100.0%	100.0%	

## **Q53INC Total Household Income**