

**YEAR 1 - RACIAL ATTITUDES – Racial Attitudes Perceptions
DATA CODEBOOK**

DATA COLLECTION – October 13, 2003 – December 13, 2003

REPORT DATE: March 8, 2004

This study is based on a survey conducted by the UALR Institute of Government Survey Research Center. Interviews are conducted by telephone using a landline RDD split frame sample. English-speaking residents 18 years old and older living in a private residence in Pulaski County, Arkansas are eligible for the study. The sample is stratified to permit oversamples of specific racial and geographic groups (referred to as “geo-racial groups”), which for our research purposes include four geo-racial groups: black respondents living in the City of Little Rock (LR-blacks), white respondents living in the City of Little Rock (LR-whites), black respondents living in outside the city limits of Little Rock (OLR-blacks), and white respondents living in outside the city limits of Little Rock (OLR-whites). The oversample of OLR-blacks is intended to generate more reliable results for this subgroup and thus, provide greater opportunities for more robust analysis. Due to oversampling, each geo-racial group has nearly equal numbers of interviews; as such, the stratified samples are not adjusted to reflect a proportional representation of the general population in Pulaski County. Each geo-racial group contains between 388 and 397 respondents, which provide a potential for sampling error of ± 5 percent at the conventional 95 percent confidence interval. The data are weighted to approximate selected demographic proportions for Pulaski County for each geo-racial group; for this survey, these demographic weights are imposed for age and gender. The 2000 Census Summary Files provide sample estimates that form the basis for calculating these weights. There are a total of forty weighted groups. Weighting factors ranged from 0.52 to 3.75.

GROUP2 - Geo-racial Group

- 1 LRBlack (n=388)
- 2 LRWhite (n=391)
- 3 OLRBlack (n=396)
- 4 OLRWhite (n=397)

Q1 We'd like to know how you would rate relations between various groups in Pulaski County these days. Would you say relations between Whites and Blacks are . . .

- 1 Very good
- 2 Somewhat good
- 3 Somewhat bad
- 4 Very bad
- 5 No Opinion
- 7 Don't know
- 9 Refused

Q2 We'd like to know how you would rate relations between various groups in Pulaski County these days. Would you say relations between Blacks and Hispanics are . . .

- 1 Very good
- 2 Somewhat good
- 3 Somewhat bad
- 4 Very bad
- 5 No Opinion
- 7 Don't know
- 9 Refused

Q3 We'd like to know how you would rate relations between various groups in Pulaski County these days. Would you say relations between Whites and Hispanics are . . .

- 1 Very good
- 2 Somewhat good
- 3 Somewhat bad
- 4 Very bad
- 5 No Opinion
- 7 Don't know
- 9 Refused

I'm going to read a list of groups and I'd like you to tell me how close you feel to each group. For each, using a scale of one-to-ten, where "1" means you do not feel at all close to the group and "10" means you feel extremely close to the group. Please tell me how close you feel to . . .

Q4 Whites?

- 1 1 - Not At All Close
- 2 2
- 3 3
- 4 4
- 5 5
- 6 6
- 7 7
- 8 8
- 9 9
- 10 10 - Extremely Close
- 77 Don't know
- 99 Refused

Q5 Blacks?

- 1 1 - Not At All Close
- 2 2
- 3 3
- 4 4
- 5 5
- 6 6
- 7 7
- 8 8
- 9 9
- 10 10 - Extremely Close
- 77 Don't know
- 99 Refused

Q6 Hispanics?

- 1 1 - Not At All Close
- 2 2
- 3 3
- 4 4
- 5 5
- 6 6
- 7 7
- 8 8
- 9 9
- 10 10 - Extremely Close
- 77 Don't know
- 99 Refused

Let's talk about your community.

Q7 In your opinion, how well do you think blacks are treated in your community -- the same as whites, not very well, or badly?

- 1 Same as Whites
- 2 Not Very Well
- 3 Badly
- 4 No Opinion
- 7 Don't know
- 9 Refused

Q8 In general, do you think that black children have as good a chance as white children in your community to get a good education, or don't you think they have as good a chance?

- 1 As Good a Chance
- 2 Don't Have as Good a Chance
- 7 Don't know
- 9 Refused

Q9 Again, in general, do you think that blacks have as good a chance as white people in your community to get any housing they can afford, or don't you think they have as good a chance?

- 1 As Good a Chance
- 2 Don't Have as Good a Chance
- 7 Don't know
- 9 Refused

Just your impression, are blacks in your community treated less fairly than whites in the following situations? How about . . .

Q10. On the job or at work

- 1 Yes, treated less fairly
- 2 No, treated same/better
- 7 Don't know
- 9 Refused

Q11. In stores or in the shopping mall

- 1 Yes, treated less fairly
- 2 No, treated same/better
- 7 Don't know
- 9 Refused

Q12. In restaurants, bars, theaters, or other entertainment places

- 1 Yes, treated less fairly
- 2 No, treated same/better
- 7 Don't know
- 9 Refused

Q13. In dealings with the police, such as traffic incidents

- 1 Yes, treated less fairly
- 2 No, treated same/better
- 7 Don't know
- 9 Refused

Q14 In your opinion, how well do you think Hispanics are treated in your community- the same as whites are, not very well, or badly?

- 1 Same as Whites
- 2 Not Very Well
- 3 Badly
- 7 Don't know
- 9 Refused

Q15 In general, do you think that Hispanic children have as good a chance as white children in your community to get a good education, or don't you think they have as good a chance?

- 1 Have Chance
- 2 Don't Have Chance
- 7 Don't know
- 9 Refused

Q16 In general, do you think we need to increase, keep the same, or decrease affirmative action programs in this country?

- 1 Increase
- 2 Keep the Same
- 3 Decrease
- 7 Don't know
- 9 Refused

Q17 Which comes closer to your view about evaluating students for admission into a college or university –

1 - applicants should be admitted SOLELY ON THE BASIS OF MERIT, even if that results in few minority students being admitted (or)

2 - an applicant's RACIAL AND ETHNIC BACKGROUND SHOULD BE CONSIDERED to help promote diversity on college campuses, even if that means admitting some minority students who otherwise would not be admitted?

- 1 Solely Merit
- 2 Racial Background Considers
- 3 No Opinion
- 7 Don't know
- 9 Refused

Q17A

If two equally qualified students, one white and one black, applied to a major U.S. college or university, who do you think would have the better chance of being accepted to the college –

- 1 White student
- 2 Black student
- 3 They have the same chance
- 4 No opinion
- 7 Don't know
- 9 Refused

Have you ever been a victim of discrimination or reverse discrimination in

Q18 Getting an education?

- 1 Yes
- 2 No
- 7 Don't know
- 9 Refused

Q19 Getting a job?

- 1 Yes
- 2 No
- 7 Don't know
- 9 Refused

Q20 Getting a place to live?

- 1 Yes
- 2 No
- 7 Don't know
- 9 Refused

Q21 Have you ever felt that you were stopped by the police just because of YOUR RACE or ETHNIC BACKGROUND?

- 1 Yes
- 2 No
- 7 Don't know
- 9 Refused

Q22 How many times do you feel this has happened to you in your lifetime?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 times
- 6 6-10 times
- 7 11-25 times
- 8 26+ times
- 77 Don't know
- 99 Refused

Which, if any, of the following categories apply to you...

Q23 Do you work with many members of another race?

- 1 Yes
- 2 No
- 7 Don't know
- 9 Refused

Q24 Are you uncomfortable working with members of another race?

- 1 Yes
- 2 No
- 7 Don't know
- 9 Refused

Q25 Have you worked for a boss of another race?

- 1 Yes
- 2 No
- 7 Don't know
- 9 Refused

Q26 Do you know many members of another race well?

- 1 Yes
- 2 No
- 7 Don't know
- 9 Refused

Q27 Do you socialize regularly with members of another race?

- 1 Yes
- 2 No
- 7 Don't know
- 9 Refused

Q28 What is your age?

- _____ years
777 - Don't know
999 - Refused

Q29 Gender

- 1 Male
- 2 Female
- 9 Refused

Q30 Are you Hispanic or Latino?

- 1 Yes
- 2 No
- 7 Don't know
- 9 Refused

[NOTE: Q31 and Q32 are left blank.]

Q33 What is the last grade or class that you completed in school?

- 1 None, or grade 1-4
- 2 Grades 5, 6 or 7
- 3 Grade 8
- 4 High school incomplete (Grades 9-11)
- 5 High school graduate, Grade 12
- 6 Technical, trade, or business after high school
- 7 College/university incomplete
- 8 College/university graduate or more
- 77 Don't know
- 99 Refused

BLACK RESPONDENTS ONLY

Can you think of any occasion in the last thirty days when you felt you were treated unfairly in the following places because you were black? (RANDOM ORDERING)

How about . . .

Q34 In a store where you were shopping

- 1 Yes
- 2 No
- 7 Don't know
- 9 Refused

Q35 At your place of work

- 1 Yes
- 2 No
- 7 Don't know
- 9 Refused

Q36 In a restaurant, bar, theater, or other entertainment place

- 1 Yes
- 2 No
- 7 Don't know
- 9 Refused

Q37 In dealings with the police, such as traffic incidents

- 1 Yes
- 2 No
- 7 Don't know
- 9 Refused

Q38 When identifying yourself, what term do you prefer to use, African-American, black, it doesn't matter which, or do you prefer something else?

- 1 African-American
- 2 Black
- 3 Doesn't Matter Which
- 4 No Opinion
- 7 Don't know
- 9 Refused
- 5 Something Else «»

Please tell me if you Strongly agree, Agree, Disagree, or Strongly disagree with the following statements.

Q39 Most Whites can't be trusted to deal honestly with blacks

- 1 Strong agree
- 2 Agree
- 3 Disagree
- 4 Strongly disagree
- 7 Don't know
- 9 Refused

[NOTE: Q40 is left blank.]

WHITE RESPONDENTS ONLY

Q41 If black people came to live next door, would you move?

- 1 Yes, definitely
- 2 Yes, might
- 3 No
- 7 Don't know
- 9 Refused

Please tell me if you Strongly agree, Agree, Disagree, or Strongly disagree with the following statements.

[NOTE: Q42 is left blank.]

Q43 Most blacks can't be trusted to deal honestly with whites.

- 1 Strong agree
- 2 Agree
- 3 Disagree
- 4 Strongly disagree
- 7 Don't know
- 9 Refused

[NOTE: Q44 is left blank.]

Q45 Racial integration of schools, businesses and residences has benefited both whites and blacks.

- 1 Strong agree
- 2 Agree
- 3 Disagree
- 4 Strongly disagree
- 7 Don't know
- 9 Refused

INCOME - Is your annual household income from all sources:

- 1 Less than \$10,000
- 2 Less than \$15,000
- 3 Less than \$20,000
- 4 Less than \$25,000
- 5 Less than \$35,000
- 6 Less than \$50,000
- 12 Less than \$75,000
- 13 \$75,000 or more
- 777 Don't know
- 999 Refused

ZIP - What is your zip code?

WEIGHT - Weighting factor

UNIQUEID – Unique Identifier