

11th Annual Racial Attitudes in Pulaski County Survey
 Focus on Class, Finances, and Business
 Questionnaire & Percent Frequencies

Release Date: April 17, 2014

The Racial Attitudes in Pulaski County survey was conducted by the UALR Institute of Government Survey Research Center (SRC) between August 14 and December 5, 2013. A total of 1,902 interviews were conducted with a stratified random sample of residents, 18 years of age and older in Pulaski County, Arkansas. The study focuses on black, white, and Hispanic relations, the data analysis is divided into five groups: LR-blacks; LR-whites; OLR-blacks; and, OLR-whites and Hispanics with a total of 1,817 respondents.

The following is a presentation of each question used in the Racial Attitudes in Pulaski County survey and the percentage frequencies for each of the response categories. Unless otherwise noted, the total for each geo-racial group is:

	n=408	n=408	n=458	n=411	n=217
Q1 Compared to your parents when they were the age you are now, do you think your own standard of living now is much better, somewhat better, about the same, somewhat worse, or much worse than theirs was?					
	LRB	LRW	OLRB	OLRW	HISP
1 Much better	44%	31%	42%	31%	46%
2 Somewhat better	32%	28%	34%	30%	34%
3 About the same	16%	29%	18%	26%	14%
4 Somewhat worse	5%	10%	3%	10%	5%
5 Much worse	2%	1%	2%	3%	1%
7 Don't know	0%	0%	1%	0%	0%
9 Refused	0%	0%	0%	0%	0%
	100%	100%	100%	100%	100%
Q2 If you were asked to identify your social class, would you say you are in the upper class, the upper-middle class, middle class, lower-middle class, or lower class?					
	LRB	LRW	OLRB	OLRW	HISP
1 Upper class	2%	4%	3%	0%	1%
2 Upper-middle class	8%	29%	9%	17%	10%
3 Middle class	45%	46%	46%	50%	47%
4 Lower-middle class	29%	17%	30%	22%	33%
5 Lower class	15%	4%	10%	10%	9%
7 Don't know	0%	0%	1%	0%	0%
9 Refused	0%	0%	1%	0%	0%
	100%	100%	100%	100%	100%
Q3 Life was different during the time from the 1900's to the 1960's. Are you familiar with the Jim Crow laws of this time period?					
	LRB	LRW	OLRB	OLRW	HISP
1 Yes	57%	61%	59%	46%	20%
2 No	43%	40%	40%	54%	80%
7 Don't know	0%	0%	1%	0%	0%
9 Refused	0%	0%	0%	0%	0%
	100%	101%	100%	100%	100%
Q3a Can you tell me briefly what you know about the Jim Crow Laws? OPEN RESPONSE					
Q5 What does the term discrimination mean to you? OPEN RESPONSE					

Q6A In the last ten years do you think the values held by WHITES and the values held by HISPANICS have become more similar or more different?

	LRW	OLRW	HISP
1 More similar	66%	63%	61%
2 More different	21%	24%	25%
3 No change	5%	6%	6%
7 Don't know	8%	8%	8%
9 Refused	1%	0%	0%
	100%	100%	100%

Q7A How much do you think MIDDLE CLASS Blacks and POOR Blacks share values in common? Do middle class blacks and poor blacks have a lot in common, some in common, only a little in common, or almost nothing in common?

Middle Class and Poor Class have . . .

	LRB	LRW	OLRB	OLRW
4 ALMOST NOTHING in common	7%	5%	9%	9%
3 ONLY A LITTLE in common	19%	20%	19%	21%
2 SOME in common	45%	57%	39%	49%
1 A LOT in common	25%	17%	31%	20%
7 Don't Know	0%	0%	1%	1%
9 Refused	2%	0%	0%	0%
	74%	75%	72%	70%

Q7B How much do you think MIDDLE CLASS Whites and POOR Whites share values in common? Do middle class whites and poor whites have a lot in common, some in common, only a little in common, or almost nothing in common?

	LRW	OLRW
1 A lot	17%	20%
2 Some	57%	49%
3 Only a little	20%	21%
4 Almost nothing	5%	9%
7 Don't Know	0%	1%
9 Refused	0%	0%
	100%	100%

Middle Class and Poor Class have . . .

	HISPANIC
ALMOST NOTHING in common	4%
ONLY A LITTLE in common	28%
SOME in common	41%
A LOT in common	25%

Q7C How much do you think Hispanic immigrants and Hispanics born in the U.S. have in common? Do Hispanic immigrants and Hispanics born in the U.S. have a lot in common, some in common, only a little in common, or almost nothing in common?

n=217

	HISP
1 A lot	25%
2 Some	41%
3 Only a little	28%
4 Almost nothing	4%
7 Don't Know	2%
9 Refused	0%

Q8 Are you currently married, living with a partner, divorced, separated, widowed, or have you never been married?

	LRB	LRW	OLRB	OLRW	HISP
1 Married	27%	48%	33%	50%	48%
2 Living with a partner	7%	6%	5%	6%	11%
3 Divorced	19%	14%	16%	17%	7%
4 Separated	4%	1%	4%	2%	3%
5 Widowed	7%	8%	6%	8%	2%
6 Never been married	37%	23%	36%	17%	28%
7 Don't Know	0%	0%	0%	0%	0%
9 Refused	0%	0%	1%	0%	0%
	100%	100%	100%	100%	100%

Q9 Do you have any children under the age of 18?

	LRB	LRW	OLRB	OLRW	HISP
1 Yes, have children under age 18	42%	22%	35%	30%	55%
2 No, do not have children under age 18	58%	78%	65%	70%	45%
7 Don't Know	0%	0%	0%	0%	0%
9 Refused	0%	0%	0%	0%	0%
	100%	100%	100%	100%	100%

Q9A How many children under age 18 are living with you right now? This includes not only your own children through birth or marriage, but also those who may be living in your home for other reasons such as foster care or other relatives?

	n=171 LRB	n=90 LRW	n=159 OLRB	n=122 OLRW	n=120 HISP
1 One	40%	42%	40%	40%	28%
2 Two	30%	34%	31%	39%	32%
3 Three	13%	13%	19%	13%	23%
4 Four	5%	4%	6%	5%	16%
5 Five or more	10%	6%	4%	3%	1%
7 Don't Know	0%	0%	0%	0%	0%
9 Refused	2%	0%	0%	0%	0%
	100%	99%	100%	100%	100%

Q11A Compared to ten years ago, do you think there is a wider gap or a narrower gap between BLACKS and WHITES in their standard of living?

	LRB	LRW	OLRB	OLRW
1 Wider	33%	25%	39%	24%
2 Narrower	58%	67%	53%	68%
3 No change	6%	6%	7%	7%
7 Don't Know	3%	1%	2%	1%
9 Refused	1%	1%	0%	0%
	100%	100%	100%	100%

Q11B Compared with ten years ago, do you think there is a wider gap or a narrower gap between HISPANICS and WHITES in their standard of living?

	n=197 HISP
1 Wider	41%
2 Narrower	45%
3 No change	6%
7 Don't Know	8%
9 Refused	0%
	100%

Q12 When your children are the age you are now, do you think their standard of living will be much better, somewhat better, about the same, somewhat worse, or much worse than yours is now?

	n=177 LRB	n=96 LRW	n=170 OLRB	n=131 OLRW	n=121 HISP
1 Much better	44%	11%	50%	18%	46%
2 Somewhat better	29%	38%	25%	35%	36%
3 About the same	14%	26%	12%	24%	9%
4 Somewhat worse	7%	17%	6%	11%	4%
5 Much worse	5%	8%	4%	11%	3%
7 Don't Know	0%	0%	2%	0%	1%
9 Refused	1%	0%	0%	1%	1%
	100%	100%	100%	100%	100%

Next, please tell me whether you are satisfied or dissatisfied, overall, with the following aspects of your life . . .

Q13 Your family life? Would you say you are . . .

	LRB	LRW	OLRB	OLRW	HISP
1 Very satisfied	52%	70%	56%	69%	71%
2 Somewhat satisfied	35%	24%	33%	23%	24%
3 Somewhat dissatisfied	7%	2%	9%	4%	3%
4 Very dissatisfied	5%	2%	2%	2%	2%
7 Don't Know	0%	0%	0%	0%	0%
9 Refused	1%	1%	1%	1%	1%
	100%	100%	100%	100%	100%

Q14 Your personal financial situation? [Would you say you are . . .]

	LRB	LRW	OLRB	OLRW	HISP
1 Very satisfied	14%	32%	23%	23%	15%
2 Somewhat satisfied	43%	47%	44%	49%	54%
3 Somewhat dissatisfied	25%	13%	19%	18%	18%
4 Very dissatisfied	17%	7%	13%	9%	12%
7 Don't Know	0%	0%	0%	0%	0%
9 Refused	1%	1%	1%	1%	1%
	100%	100%	100%	100%	100%

Q15 Your present housing situation? [Would you say you are . . .]

	LRB	LRW	OLRB	OLRW	HISP
1 Very satisfied	36%	57%	46%	52%	33%
2 Somewhat satisfied	44%	32%	39%	36%	50%
3 Somewhat dissatisfied	11%	7%	10%	7%	10%
4 Very dissatisfied	9%	3%	4%	4%	6%
7 Don't Know	0%	0%	0%	0%	0%
9 Refused	0%	1%	1%	0%	1%
	100%	100%	100%	100%	100%

Q16 Your education?[Would you say you are . . .]

	LRB	LRW	OLRB	OLRW	HISP
1 Very satisfied	38%	61%	40%	51%	35%
2 Somewhat satisfied	39%	27%	43%	36%	37%
3 Somewhat dissatisfied	15%	8%	10%	10%	20%
4 Very dissatisfied	7%	2%	6%	2%	7%
7 Don't Know	0%	0%	0%	0%	0%
9 Refused	1%	2%	1%	1%	1%
	100%	100%	100%	100%	100%

As I read off some different groups, please tell me if you think they are paying their fair share, paying too much or paying too little in federal taxes? How about . . .

Q17 Lower-income people? Would you say they are paying their . . .

	LRB	LRW	OLRB	OLRW	HISP
1 Fair share	32%	45%	31%	44%	39%
2 Too much	54%	31%	51%	27%	37%
3 Too little	11%	20%	14%	27%	13%
7 Don't Know	2%	2%	2%	1%	9%
9 Refused	1%	2%	2%	1%	2%
	100%	100%	100%	100%	100%

Q18 Middle-income people? Would you say they are paying their . . .

	LRB	LRW	OLRB	OLRW	HISP
1 Fair share	43%	56%	47%	52%	51%
2 Too much	44%	38%	40%	44%	29%
3 Too little	9%	2%	10%	3%	12%
7 Don't Know	2%	1%	2%	0%	6%
9 Refused	1%	2%	2%	1%	2%
	100%	100%	100%	100%	100%

Q19 Upper-income people? Would you say they are paying their . . .

	LRB	LRW	OLRB	OLRW	HISP
1 Fair share	16%	25%	16%	34%	24%
2 Too much	5%	12%	5%	8%	8%
3 Too little	75%	59%	76%	56%	52%
7 Don't Know	3%	2%	2%	0%	13%
9 Refused	1%	2%	1%	1%	3%
	100%	100%	100%	100%	100%

Which of the following do you think a person needs to have in order to be considered part of the middle class? . . .

Q20 Do they need to own a home to be part of the middle class, or not?

	LRB	LRW	OLRB	OLRW	HISP
1 Yes, need	43%	31%	36%	33%	48%
2 No, do not need	55%	65%	62%	64%	49%
3 Not sure/Depends	1%	2%	1%	1%	0%
7 Don't Know	0%	1%	0%	0%	0%
9 Refused	1%	2%	1%	1%	1%
	100%	100%	100%	100%	100%

Q21 Do they need to have a secure job to be part of the middle class, or not?

	LRB	LRW	OLRB	OLRW	HISP
1 Yes, need	78%	81%	82%	82%	82%
2 No, do not need	19%	16%	17%	15%	16%
3 Not sure/Depends	1%	1%	0%	2%	0%
7 Don't Know	0%				0%
9 Refused	1%	2%	1%	1%	1%
	100%	100%	100%	100%	100%

Q22 Do they need to have a college education to be part of the middle class, or not?

	LRB	LRW	OLRB	OLRW	HISP
1 Yes, need	24%	14%	27%	14%	35%
2 No, do not need	73%	83%	70%	84%	62%
3 Not sure/Depends	1%	1%	2%	1%	0%
7 Don't Know	0%				1%
9 Refused	1%	2%	1%	1%	1%
	100%	100%	100%	100%	100%

Q23 Do they need to own stocks, bonds or other investments to be part of the middle class, or not?

	LRB	LRW	OLRB	OLRW	HISP
1 Yes, need	17%	12%	22%	10%	26%
2 No, do not need	80%	86%	75%	88%	71%
3 Not sure/Depends	1%	0%	1%	1%	
7 Don't Know	0%	0%	0%		0%
9 Refused	1%	2%	1%	1%	2%
	100%	100%	100%	100%	100%

Q24 Do they need to have health insurance to be part of the middle class, or not?

	LRB	LRW	OLRB	OLRW	HISP
1 Yes, need	48%	56%	54%	55%	49%
2 No, do not need	50%	41%	43%	44%	47%
3 Not sure/Depends		0%	1%		0%
7 Don't Know	0%	1%		0%	1%
9 Refused	1%	2%	2%	1%	2%
	100%	100%	100%	100%	100%

Have you, or any member of your immediate family ever . . .

Q26 Been turned down for a job?

	LRB	LRW	OLRB	OLRW	HISP
1 Yes - Self	19%	19%	16%	15%	9%
2 Yes - Family member	15%	7%	12%	12%	7%
3 Yes - Both self and family member	36%	30%	38%	29%	20%
4 No	28%	42%	32%	42%	62%
7 Don't Know	1%			0%	
9 Refused	1%	2%	2%	1%	1%
	100%	100%	100%	100%	100%

Q27 Been accused of racial discrimination?

	LRB	LRW	OLRB	OLRW	HISP
1 Yes - Self	3%	6%	4%	5%	6%
2 Yes - Family member	3%	3%	5%	3%	6%
3 Yes - Both self and family member	6%	7%	8%	3%	6%
4 No	86%	83%	81%	88%	81%
7 Don't Know	0%	0%	0%	0%	0%
9 Refused	1%	2%	2%	1%	1%
	100%	100%	100%	100%	100%

Q28 Filed a formal complaint with an employer?

	LRB	LRW	OLRB	OLRW	HISP
1 Yes - Self	14%	4%	16%	7%	3%
2 Yes - Family member	7%	3%	7%	2%	1%
3 Yes - Both self and family member	7%	1%	5%	1%	3%
4 No	70%	90%	69%	88%	91%
7 Don't Know	1%	0%	0%	0%	0%
9 Refused	1%	2%	2%	1%	1%
	100%	100%	100%	100%	100%

Q29 Filed a charge under the Equal Employment Opportunity Act?

	LRB	LRW	OLRB	OLRW	HISP
1 Yes - Self	11%	1%	12%	2%	1%
2 Yes - Family member	6%	0%	7%	2%	2%
3 Yes - Both self and family member	1%	0%	3%	0%	1%
4 No	79%	96%	75%	94%	94%
7 Don't Know	1%	0%	1%	0%	0%
9 Refused	1%	2%	2%	1%	2%
	100%	100%	100%	100%	100%

For each of the following, please tell me if it is something that has happened to you in the past year.

Q30 Have you had trouble getting or paying for medical care for yourself or your family?

	LRB	LRW	OLRB	OLRW	HISP
1 Yes	25%	13%	29%	23%	37%
2 No	74%	85%	70%	76%	60%
7 Don't Know	0%	0%	0%	0%	0%
9 Refused	1%	2%	2%	1%	2%
	100%	100%	100%	100%	100%

Q31 In the past year have you had problems paying your rent or mortgage?

	LRB	LRW	OLRB	OLRW	HISP
1 Yes	26%	11%	22%	16%	27%
2 No	73%	87%	76%	83%	70%
7 Don't Know	0%	0%	0%	0%	0%
9 Refused	1%	2%	2%	1%	3%
	100%	100%	100%	100%	100%

Q32 In the past year have you been laid off or lost your job?

	LRB	LRW	OLRB	OLRW	HISP
1 Yes	18%	7%	14%	9%	18%
2 No	81%	91%	84%	90%	80%
7 Don't Know	0%	0%	0%	0%	0%
9 Refused	1%	2%	2%	1%	2%
	100%	100%	100%	100%	100%

Q33 In the past year have you had to cut back your household spending because money was tight?

	LRB	LRW	OLRB	OLRW	HISP
1 Yes	68%	57%	70%	64%	61%
2 No	31%	41%	28%	35%	37%
7 Don't Know	0%	0%	0%	0%	0%
9 Refused	1%	2%	2%	1%	2%
	100%	100%	100%	100%	100%

Q34 Are you currently employed or unemployed?

	LRB	LRW	OLRB	OLRW	HISP
1 Employed	64%	65%	64%	57%	75%
2 Unemployed	24%	18%	23%	26%	20%
3 Retired	11%	15%	10%	16%	3%
7 Don't Know	0%	0%	0%	0%	0%
9 Refused	1%	2%	2%	1%	2%
	100%	100%	100%	100%	100%

Q34A Are you employed full-time, part-time or are you self-employed?

	n=260 LRB	n=267 LRW	n=294 OLRB	n=236 OLRW	n=161 HISP
1 Employed for wages - Full-time	71%	72%	69%	69%	75%
2 Employed for wages - Part-time	18%	9%	18%	17%	13%
3 Self-employed	11%	19%	13%	14%	12%
7 Don't Know	0%	0%	0%	0%	0%
9 Refused	0%	0%	0%	0%	0%
	100%	100%	100%	100%	100%

Q34B What type of work do you do?
OPEN RESPONSE

Q34C Are you . . .		n=99	n=71	n=106	n=106	n=45
		LRB	LRW	OLRB	OLRW	HISP
1	Out of work for more than 1 year	11%	8%	12%	5%	9%
2	Out of work for less than 1 year	13%	15%	11%	10%	24%
3	Homemaker	6%	21%	9%	17%	36%
4	Student	16%	25%	6%	13%	20%
5	Retired	9%	21%	19%	23%	0%
6	Unable to work	43%	8%	42%	32%	11%
7	Don't Know	1%	0%	0%	0%	0%
9	Refused	0%	0%	0%	0%	0%
		100%	100%	100%	100%	100%

Q34D Is your (spouse/partner) now employed full time, part time or not employed?		n=137	n=222	n=173	n=229	n=130
		LRB	LRW	OLRB	OLRW	HISP
1	Full time	67%	66%	57%	52%	45%
2	Part time	5%	7%	6%	8%	16%
3	Not employed	26%	25%	35%	40%	33%
7	Don't Know	0%	0%	0%	0%	3%
9	Refused	1%	2%	2%	0%	3%
		100%	100%	100%	100%	100%

Q35 Would you prefer to be working full-time, or not?		n=46	n=24	n=52	n=39	n=22
		LRB	LRW	OLRB	OLRW	HISP
1	Yes, prefer full	67%	17%	42%	38%	64%
2	No	33%	83%	58%	62%	36%
7	Don't Know	0%	0%	0%	0%	0%
9	Refused	0%	0%	0%	0%	0%
		100%	100%	100%	100%	100%

Q37 Overall, how satisfied are you with your job? Are you . . .		n=184	n=193	n=204	n=164	n=120
		LRB	LRW	OLRB	OLRW	HISP
1	Mostly satisfied	39%	68%	39%	67%	51%
2	Somewhat satisfied	42%	20%	45%	21%	37%
3	Somewhat dissatisfied	12%	8%	13%	9%	10%
4	Mostly dissatisfied	7%	4%	3%	3%	2%
7	Don't Know	0%	0%	0%	0%	0%
9	Refused	0%	0%	0%	0%	1%
		100%	100%	100%	100%	100%

Q38 And, what is your current occupation (or job)? OPEN RESPONSE

Q39 In terms of your work or career goals, would you say you are making progress, or not making progress towards your goals?		n=328	n=285	n=358	n=306	n=189
		LRB	LRW	OLRB	OLRW	HISP
1	Making progress	74%	79%	72%	68%	66%
2	Not making progress	22%	14%	22%	23%	29%
3	No change	1%	1%	1%	2%	2%
4	Does not apply/Doesn't have goals	1%	3%	3%	6%	0%
7	Don't Know	0%	0%	0%	0%	1%
9	Refused	2%	3%	3%	2%	3%
		100%	100%	100%	100%	100%

Q40 Have you ever considered starting your own business?		n=379	n=358	n=420	n=378	n=197
		LRB	LRW	OLRB	OLRW	HISP
1	Yes - Considered	66%	52%	62%	60%	56%
2	No	32%	45%	36%	38%	41%
3	Not applicable	0%	1%	0%	0%	1%
7	Don't Know	1%	2%	2%	1%	3%
9	Refused	0%	0%	0%	0%	0%
		100%	100%	100%	100%	100%

Q41A What do you think would be the biggest obstacle for the success of your business?
OPEN RESPONSE

Q41B Previously you said you were "self-employed", what has been the biggest obstacle you have faced in being self-employed?
OPEN RESPONSE

Q42 Overall, how confident are you that you «and your spouse» will have enough income and assets to last throughout your retirement years?
Would you say you are . . .

	LRB	LRW	OLRB	OLRW	HISP
1 Very confident	23%	22%	25%	21%	16%
2 Somewhat confident	36%	46%	34%	38%	25%
3 Not too confident	19%	22%	21%	27%	38%
4 Not at all confident	22%	8%	17%	13%	16%
7 Don't Know	0%	0%	0%	0%	2%
9 Refused	1%	2%	2%	1%	2%
	100%	100%	100%	100%	100%

Q43 How much do you blame President Obama and his administration for the difficulties the middle class has faced in the past five years? Do you blame them a lot, a little or not at all?

	LRB	LRW	OLRB	OLRW	HISP
1 A lot	6%	33%	8%	42%	22%
2 A little	22%	29%	27%	32%	39%
3 Not at all	68%	35%	62%	25%	34%
4 Does not believe middle class has had difficulties	0%	0%	0%	0%	0%
7 Don't Know	1%	0%	1%	0%	3%
9 Refused	2%	3%	2%	2%	3%
	100%	100%	100%	100%	100%

Q44 How much do you blame Congress? [for the difficulties the middle class has faced in the past five years.]

	LRB	LRW	OLRB	OLRW	HISP
1 A lot	54%	61%	54%	62%	42%
2 A little	29%	29%	27%	27%	43%
3 Not at all	15%	6%	16%	9%	10%
4 Does not believe middle class has had difficulties	0%	0%	1%	0%	2%
7 Don't Know	2%	3%	3%	1%	3%
9 Refused	0%	0%	0%	0%	0%
	100%	100%	100%	100%	100%

Q45 How much do you blame banks and financial institutions? [for the difficulties the middle class has faced in the past five years.]

	LRB	LRW	OLRB	OLRW	HISP
1 A lot	40%	37%	38%	36%	30%
2 A little	30%	39%	33%	39%	41%
3 Not at all	27%	21%	25%	23%	23%
4 Does not believe middle class has had difficulties	0%	0%	0%	0%	0%
7 Don't Know	1%	0%	1%	0%	2%
9 Refused	2%	3%	2%	1%	3%
	100%	100%	100%	100%	100%

Q46 How much do you blame large corporations? [for the difficulties the middle class has faced in the past five years.]

	LRB	LRW	OLRB	OLRW	HISP
1 A lot	46%	33%	40%	34%	31%
2 A little	25%	43%	33%	39%	45%
3 Not at all	26%	21%	23%	26%	17%
4 Does not believe middle class has had difficulties	0%	0%	0%	0%	0%
7 Don't Know	1%	0%	1%	0%	3%
9 Refused	2%	3%	3%	1%	4%
	100%	100%	100%	100%	100%

Q47 How much do you blame employers in your community? [for the difficulties the middle class has faced in the past five years.]

	LRB	LRW	OLRB	OLRW	HISP
1 A lot	19%	6%	19%	5%	12%
2 A little	38%	37%	41%	33%	43%
3 Not at all	39%	54%	36%	60%	38%
4 Does not believe middle class has had difficulties	0%	0%	0%	0%	0%
7 Don't Know	2%	0%	2%	1%	4%
9 Refused	2%	3%	2%	1%	3%
	100%	100%	100%	100%	100%

Q50 Just your best guess: How much does a family need to have in total annual income to lead a middle-class lifestyle? (open response)

Next I have a few questions about your likelihood of voicing a complaint with a business if you were dissatisfied with their service or product.

Q52 Would you say you usually complain when you are dissatisfied with a product or service?

	LRB	LRW	OLRB	OLRW	HISP
1 Yes	59%	55%	57%	60%	54%
2 Yes - sometimes (volunteered)	4%	7%	3%	9%	7%
3 No	34%	36%	36%	30%	35%
4 No - never (volunteered)	0%	0%	0%	0%	0%
7 Don't Know	0%	0%	0%	0%	0%
9 Refused	3%	2%	3%	1%	3%
	100%	100%	100%	100%	100%

Q55 Do you usually NOT take any action when you see unfair business practices?

	LRB	LRW	OLRB	OLRW	HISP
1 Yes	29%	31%	27%	30%	45%
2 Yes - sometimes (volunteered)	7%	7%	9%	5%	6%
3 No	60%	57%	60%	62%	45%
4 No - never (volunteered)	0%	0%	0%	0%	0%
7 Don't Know	1%	2%	1%	1%	1%
9 Refused	3%	3%	3%	2%	3%
	100%	100%	100%	100%	100%

Q56A Do you make a point of shopping at or using BLACK-OWNED businesses when possible, or is that something you don't really think much about?

	LRB	OLRB
1 Yes - make a point/use business	40%	41%
2 Don't think about it	56%	55%
7 Don't Know	1%	0%
9 Refused	3%	3%
	100%	100%

Q56B Do you make a point of shopping at or using HISPANIC-owned businesses when possible, or is that something you don't really think much about?

	HISP
1 Yes - make a point/use business	33%
2 Don't think about it	63%
7 Don't Know	0%
9 Refused	4%
	100%

Q56C Do you make a point of shopping at or using LOCALLY-OWNED businesses when possible, or is that something you don't really think much about?

	LRB	LRW	OLRB	OLRW	HISP
1 Yes - make a point/use business	43%	72%	42%	68%	41%
2 Don't think about it	54%	26%	54%	31%	55%
7 Don't Know	0%	0%	0%	0%	0%
9 Refused	3%	3%	3%	1%	4%
	100%	100%	100%	100%	100%

Q57 What is your age?

	LRB	LRW	OLRB	OLRW	HISP
18-29	27%	20%	23%	19%	36%
30-34	9%	8%	12%	9%	15%
35-44	17%	15%	19%	15%	20%
45-54	18%	16%	19%	19%	12%
55-64	14%	17%	12%	17%	6%
65-74	5%	10%	6%	10%	1%
75+	4%	10%	3%	9%	2%
Don't Know	0%	0%	0%	0%	1%
Refused	6%	4%	6%	1%	6%
	100%	100%	100%	100%	100%

Q58 Gender

	LRB	LRW	OLRB	OLRW	HISP
1 Male	57%	50%	55%	52%	43%
2 Female	43%	50%	45%	48%	57%
	100%	100%	100%	100%	100%

Q59 How many total members are there in your household including all children and adults?

	LRB	LRW	OLRB	OLRW	HISP
1 One	17%	27%	19%	21%	6%
2 Two	25%	37%	33%	32%	17%
3 Three	21%	13%	18%	15%	11%
4 Four	17%	12%	13%	19%	24%
5 Five or more	16%	9%	14%	11%	37%
7 Don't know	0%	0%	0%	0%	0%
9 Refused	5%	3%	4%	1%	5%
	100%	100%	100%	100%	100%

Q59A Are you living in the home of one a parent?

	n=118 LRB	n=75 LRW	n=122 OLRB	n=80 OLRW	n=88 HISP
1 Yes	40%	39%	45%	35%	27%
2 No	60%	61%	55%	65%	73%
7 Don't know	0%	0%	0%	0%	0%
9 Refused	0%	0%	0%	0%	0%
	100%	100%	100%	100%	100%

Q59B Are there any adults between the ages of 18 and 31 living in your home?	n=221 LRB	n=222 LRW	n=251 OLRB	n=242 OLRW	n=116 HISP
1 Yes	28%	18%	18%	24%	38%
2 No	65%	78%	75%	74%	53%
7 Don't know	0%	0%	0%	0%	0%
9 Refused	7%	5%	6%	2%	9%
	100%	100%	100%	100%	100%

Q59Ba Do one or more of their parents also living in your home?	n=61 LRB	n=39 LRW	n=45 OLRB	n=58 OLRW	n=44 HISP
1 Yes	62%	59%	62%	62%	50%
2 No	38%	41%	38%	38%	50%
7 Don't know	0%	0%	0%	0%	0%
9 Refused	0%	0%	0%	0%	0%
	100%	100%	100%	100%	100%

Q60 What is the last grade or class that you completed in school?	LRB	LRW	OLRB	OLRW	HISP
1-3 Grades 0-8	1%	0%	2%	1%	19%
4 High School Incomplete	5%	3%	7%	4%	13%
5 High School Graduate	31%	13%	37%	23%	23%
6 Assoc. degree, technical, trade, or business after H.S.	9%	3%	7%	8%	5%
7 College Incomplete	24%	24%	22%	27%	16%
8 College Graduate or more	27%	55%	22%	34%	19%
77 Don't know	0%	0%	0%	0%	0%
99 Refused	3%	2%	3%	1%	5%
	100%	100%	100%	100%	100%

Q61 Do you own or rent your home?	LRB	LRW	OLRB	OLRW	HISP
1 Own	44%	68%	51%	69%	39%
2 Rent	37%	20%	31%	21%	43%
3 Live in a dorm	0%	0%	0%	0%	1%
4 Other	15%	9%	14%	9%	12%
7 Don't know	0%	0%	0%	0%	0%
9 Refused	4%	3%	4%	1%	5%
	100%	100%	100%	100%	100%

Q62 If you added together the yearly incomes, before taxes, (you received) (of ALL the members of your household) for last year, 2012, would the total be . . .	LRB	LRW	OLRB	OLRW	HISP
Less than 10,000	14%	5%	8%	6%	4%
10 - 15,000	4%	2%	3%	4%	13%
15 - 20,000	9%	3%	9%	4%	10%
20 - 25,000	9%	7%	12%	5%	17%
25 - 35,000	12%	8%	11%	10%	14%
35 - 50,000	14%	10%	14%	18%	11%
50 - 75,000	14%	15%	17%	21%	9%
75 - 100,000	10%	15%	10%	14%	3%
More than 100,000	5%	27%	7%	13%	5%
Don't know	1%	2%	3%	1%	5%
Refused	7%	6%	7%	4%	9%
	100%	100%	100%	100%	100%