

YEAR 11 RACIAL ATTITUDES – Focus on Class, Finances, and Business
DATA CODEBOOK
DATA COLLECTION – August 14, 2013 – December 5, 2013
REPORT DATE: April 17, 2014

This study is based on a survey conducted by the UALR Institute of Government Survey Research Center. Interviews are conducted by telephone using a dual frame landline RDD and cell phone sample. Spanish and English-speaking residents 18 years old and older living in a private residence in Pulaski County, Arkansas are eligible for the study. The sample is stratified to permit oversamples of specific racial and geographic groups (referred to as “geo-racial groups”), which for our research purposes include five geo-racial groups: black respondents living in the City of Little Rock (LR-blacks), white respondents living in the City of Little Rock (LR-whites), black respondents living in outside the city limits of Little Rock (OLR-blacks), white respondents living in outside the city limits of Little Rock (OLR-whites), and Hispanic respondents living in Pulaski County (Hispanic). The oversamples of OLR-blacks and Hispanic are intended to generate more reliable results for these subgroups and thus, provide greater opportunities for more robust analysis. Due to oversampling, each geo-racial group has nearly equal numbers of interviews; as such, the stratified samples are not adjusted to reflect a proportional representation of the general population in Pulaski County. The black and white geo-racial groups contain between 408 and 458 respondents, providing a margin of sampling error of ± 5 percent at the conventional 95 percent confidence level. The Hispanic group contains 217 respondents. A margin of sampling error for this group is not applicable due to non-probability based sampling methods. The data are weighted to approximate selected demographic proportions for Pulaski County for each geo-racial group; for this survey, these demographic weights are imposed for age and gender. The 2010-2012 American Community Survey provide sample estimates that form the basis for calculating these weights. There are a total of seventy weighted groups. Weighting factors ranged from 0.21 to 6.26.

GROUP2 - Geo-racial Group

- 1 LRBlack
- 2 LRWhite
- 3 OLRBlack
- 4 OLRWhite
- 5 Hispanic

UNIQUEID – Unique Identifier

Q1. Compared to your parents when they were the age you are now, do you think your own standard of living now is much better, somewhat better, about the same, somewhat worse, or much worse than theirs was?

- 1 Much better
- 2 Somewhat better
- 3 About the same
- 4 Somewhat worse
- 5 Much worse
- 7 Don't know
- 9 Refused

Q2. If you were asked to identify your social class, would you say you are in the upper class, the upper-middle class, middle class, lower-middle class, or lower class?

- 1 Upper class
- 2 Upper-middle class
- 3 Middle class
- 4 Lower-middle class
- 5 Lower class
- 7 Don't know
- 9 Refused

Q3. Life was different during the time from the 1900's to the 1960's. Are you familiar with the Jim Crow laws of this time period?

- 1 Yes
- 2 No
- 7 Don't know
- 9 Refused

Q3A. Can you tell me briefly what you know about the Jim Crow Laws?

OPEN

777 - Don't Know

999 - Refused

Q5. What does the term discrimination mean to you?

OPEN

777 - Don't Know

999 - Refused

Q6A. In the last ten years do you think the values held by WHITES and the values held by HISPANICS have become more similar or more different?

- 1 More similar
- 2 More different
- 3 No change (volunteered)
- 7 Don't know
- 9 Refused

Q7A How much do you think MIDDLE CLASS Blacks and POOR Blacks share values in common? Do middle class blacks and poor blacks have a lot in common, some in common, only a little in common, or almost nothing in common?

- 1 A lot
- 2 Some
- 3 Only a little
- 4 Almost nothing
- 7 Don't know
- 9 Refused

Q7B How much do you think MIDDLE CLASS Whites and POOR Whites share values in common? Do middle class whites and poor whites have a lot in common, some in common, only a little in common, or almost nothing in common?

- 1 A lot
- 2 Some
- 3 Only a little
- 4 Almost nothing
- 7 Don't know
- 9 Refused

Q7C How much do you think Hispanic immigrants and Hispanics born in the U.S. have in common? Do Hispanic immigrants and Hispanics born in the U.S. have a lot in common, some in common, only a little in common, or almost nothing in common?

- 1 A lot
- 2 Some
- 3 Only a little
- 4 Almost nothing
- 7 Don't know
- 9 Refused

Q8 Are you currently married, living with a partner, divorced, separated, widowed, or have you never been married?

- 1 Married
- 2 Living with a partner
- 3 Divorced
- 4 Separated
- 5 Widowed
- 6 Never been married
- 7 Don't know
- 9 Refused

Q9 Do you have any children under the age of 18?

- 1 Yes, have children under age 18
- 2 No, do not have children under age 18
- 7 Don't know
- 9 Refused

Q9A How many children under age 18 are living with you right now? This includes not only your own children through birth or marriage, but also those who may be living in your home for other reasons such as foster care or other relatives?

NUMBER OF CHILDREN

888 - None

777 - Don't Know

999 - Refused

Q11A Compared to ten years ago, do you think there is a wider gap or a narrower gap between BLACKS and WHITES in their standard of living?

- 1 Wider
- 2 Narrower
- 3 No change (volunteered)
- 7 Don't know
- 9 Refused

Q11B Compared with ten years ago, do you think there is a wider gap or a narrower gap between HISPANICS and WHITES in their standard of living?

- 1 Wider
- 2 Narrower
- 3 No change (volunteered)
- 7 Don't know
- 9 Refused

Q12 When your children are the age you are now, do you think their standard of living will be much better, somewhat better, about the same, somewhat worse, or much worse than yours is now?

- 1 Much better
- 2 Somewhat better
- 3 About the same
- 4 Somewhat worse
- 5 Much worse
- 7 Don't know
- 9 Refused

Next, please tell me whether you are satisfied or dissatisfied, overall, with the following aspects of your life . . .

Q13 Your family life? Would you say you are . . .

- 1 Very satisfied
- 2 Somewhat satisfied
- 3 Somewhat dissatisfied
- 4 Very dissatisfied
- 7 Don't know
- 9 Refused

Q14 Your personal financial situation? [Would you say you are . . .]

- 1 Very satisfied
- 2 Somewhat satisfied
- 3 Somewhat dissatisfied
- 4 Very dissatisfied
- 7 Don't know
- 9 Refused

Q15 Your present housing situation? [Would you say you are . . .]

- 1 Very satisfied
- 2 Somewhat satisfied
- 3 Somewhat dissatisfied
- 4 Very dissatisfied
- 7 Don't know
- 9 Refused

Q16 Your education? [Would you say you are . . .]

- 1 Very satisfied
- 2 Somewhat satisfied
- 3 Somewhat dissatisfied
- 4 Very dissatisfied
- 7 Don't know
- 9 Refused

As I read off some different groups, please tell me if you think they are paying their fair share, paying too much or paying too little in federal taxes? How about .

..

Q17 Lower-income people? Would you say they are paying their . . .

- 1 Fair share
- 2 Too much
- 3 Too little
- 7 Don't know
- 9 Refused

Q18 Middle-income people? Would you say they are paying their . . .

- 1 Fair share
- 2 Too much
- 3 Too little
- 7 Don't know
- 9 Refused

Q19 Upper-income people? Would you say they are paying their . . .

- 1 Fair share
- 2 Too much
- 3 Too little
- 7 Don't know
- 9 Refused

Which of the following do you think a person needs to have in order to be considered part of the middle class? . . .

Q20 Do they need to own a home to be part of the middle class, or not?

- 1 Yes, need
- 2 No, do not need
- 3 Not sure/Depends (volunteered)
- 7 Don't know
- 9 Refused

Q21 Do they need to have a secure job to be part of the middle class, or not?

- 1 Yes, need
- 2 No, do not need
- 3 Not sure/Depends (volunteered)
- 7 Don't know
- 9 Refused

Q22 Do they need to have a college education to be part of the middle class, or not?

- 1 Yes, need
- 2 No, do not need
- 3 Not sure/Depends (volunteered)
- 7 Don't know
- 9 Refused

Q23 Do they need to own stocks, bonds or other investments to be part of the middle class, or not?

- 1 Yes, need
- 2 No, do not need
- 3 Not sure/Depends (volunteered)
- 7 Don't know
- 9 Refused

Q24 Do they need to have health insurance to be part of the middle class, or not?

- 1 Yes, need
- 2 No, do not need
- 3 Not sure/Depends (volunteered)
- 7 Don't know
- 9 Refused

The following few questions are about experiences that you or someone in your family may have had. Please remember that all of your answers are confidential.

Have you, or any member of your immediate family ever . . .

Q26 Been turned down for a job?

- 1 Yes - Self
- 2 Yes - Family member
- 3 Yes - Both self and family member
- 4 No
- 7 Don't know
- 9 Refused

Q27 Been accused of racial discrimination?

- 1 Yes - Self
- 2 Yes - Family member
- 3 Yes - Both self and family member
- 4 No
- 7 Don't know
- 9 Refused

Q28 Filed a formal complaint with an employer?

- 1 Yes - Self
- 2 Yes - Family member
- 3 Yes - Both self and family member
- 4 No
- 7 Don't know
- 9 Refused

Q29 Filed a charge under the Equal Employment Opportunity Act?

- 1 Yes - Self
- 2 Yes - Family member
- 3 Yes - Both self and family member
- 4 No
- 7 Don't know
- 9 Refused

For each of the following, please tell me if it is something that has happened to you in the past year.

Q30 Have you had trouble getting or paying for medical care for yourself or your family?

- 1 Yes
- 2 No
- 7 Don't know
- 9 Refused

Q31 In the past year have you had problems paying your rent or mortgage?

- 1 Yes
- 2 No
- 7 Don't know
- 9 Refused

Q32 In the past year have you been laid off or lost your job?

- 1 Yes
- 2 No
- 7 Don't know
- 9 Refused

Q33 In the past year have you had to cut back your household spending because money was tight?

- 1 Yes
- 2 No
- 7 Don't know
- 9 Refused

Q34 Are you currently employed or unemployed?

- 1 Employed
- 2 Unemployed
- 3 Retired (volunteered)
- 7 Don't know
- 9 Refused

Q34A Are you employed full-time, part-time or are you self-employed?

- 1 Employed for wages - Full-time
- 2 Employed for wages - Part-time
- 3 Self-employed
- 7 Don't know
- 9 Refused

q34Bqual. What type of work do you do?

Q34C Are you . . .

- 1 Out of work for more than 1 year
- 2 Out of work for less than 1 year
- 3 Homemaker
- 4 Student
- 5 Retired
- 6 Unable to work
- 7 Don't know
- 9 Refused

Q34D Is your « spouse » « partner » now employed full time, part time or not employed?

- 1 Full time
- 2 Part time
- 3 Not employed
- 7 Don't know
- 9 Refused

Q35 Would you prefer to be working full-time, or not?

- 1 Yes, prefer full
- 2 No
- 7 Don't know
- 9 Refused

Q37 Overall, how satisfied are you with your job? Are you . . .

- 1 Mostly satisfied
- 2 Somewhat satisfied
- 3 Somewhat dissatisfied
- 4 Mostly dissatisfied
- 7 Don't know
- 9 Refused

q38qual And, what is your current occupation (or job)?

Q39 In terms of your work or career goals, would you say you are making progress, or not making progress towards your goals?

- 1 Making progress
- 2 Not making progress
- 3 No change (volunteered)
- 4 Does not apply/Doesn't have goals (volunteered)
- 7 Don't know
- 9 Refused

Q40 Have you ever considered starting your own business?

- 1 Yes - Considered
- 2 No
- 3 Not applicable
- 7 Don't know
- 9 Refused

Q41A What do you think would be the biggest obstacle for the success of your business?

Q41B Previously you said you were "self-employed", what has been the BIGGEST obstacle you have faced in being self-employed?

Q42 Overall, how confident are you that you (and your spouse) will have enough income and assets to last throughout your retirement years? Would you say you are . . .

- 1 Very confident
- 2 Somewhat confident
- 3 Not too confident
- 4 Not at all confident
- 7 Don't know
- 9 Refused

Q43 How much do you blame President Obama and his administration for the difficulties the middle class has faced in the past five years?

Do you blame them a lot, a little or not at all?

- 1 A lot
- 2 A little
- 3 Not at all
- 4 Does not believe middle class has had difficulties
- 7 Don't know
- 9 Refused

Q44 How much do you blame Congress? [for the difficulties the middle class has faced in the past five years.]

- 1 A lot
- 2 A little
- 3 Not at all
- 4 Does not believe middle class has had difficulties
- 7 Don't know
- 9 Refused

Q45 How much do you blame banks and financial institutions? [for the difficulties the middle class has faced in the past five years.]

- 1 A lot
- 2 A little
- 3 Not at all
- 4 Does not believe middle class has had difficulties
- 7 Don't know
- 9 Refused

Q46 How much do you blame large corporations? [for the difficulties the middle class has faced in the past five years.]

- 1 A lot
- 2 A little
- 3 Not at all
- 4 Does not believe middle class has had difficulties
- 7 Don't know
- 9 Refused

Q47 How much do you blame employers in your community? [for the difficulties the middle class has faced in the past five years.]

- 1 A lot
- 2 A little
- 3 Not at all
- 4 Does not believe middle class has had difficulties
- 7 Don't know
- 9 Refused

Q50 Just your best guess: How much does a family need to have in total annual income to lead a middle-class lifestyle?
(open response)

Next I have a few questions about your likelihood of voicing a complaint with a business if you were dissatisfied with their service or product.

Q52 Would you say you usually complain when you are dissatisfied with a product or service?

- 1 Yes
- 2 Yes - sometimes (volunteered)
- 3 No
- 4 No-never (volunteered)
- 7 Don't know
- 9 Refused

Q55 Do you usually NOT take any action when you see unfair business practices?

- 1 Yes
- 2 Yes - sometimes (volunteered)
- 3 No
- 4 No-never (volunteered)
- 7 Don't know
- 9 Refused

Q56A Do you make a point of shopping at or using BLACK-OWNED businesses when possible, or is that something you don't really think much about?

- 1 Yes - make a point/use business
- 2 Don't think about it
- 7 Don't know
- 9 Refused

Q56B Do you make a point of shopping at or using HISPANIC-owned businesses when possible, or is that something you don't really think much about?

- 1 Yes - make a point/use business
- 2 Don't think about it
- 7 Don't know
- 9 Refused

Q56C Do you make a point of shopping at or using LOCALLY-OWNED businesses when possible, or is that something you don't really think much about it?

- 1 Yes - make a point/use business
- 2 Don't think about it
- 7 Don't know
- 9 Refused

Attitudes can be different based upon age and other factors.

Q57 What is your age?

Enter years

777 - Don't Know

Q58 And I need to verify that you are [male/female]?

- 1 Male
- 2 Female

Q59 How many total members are there in your household including all children and adults?

- 1 1
- 2 2
- 3 3
- 4 4
- 5 5
- 6 6
- 7 7
- 8 8
- 9 9
- 10 10
- 11 11
- 12 12
- 777 Don't know
- 999 Refused
- 15 Other: «»

Q59A Are you living in the home of one of your parents?

- 1 Yes
- 2 No
- 7 Don't know
- 9 Refused

Q59B Are there any adults between the ages of 18 and 31 living in your home?

- 1 Yes
- 2 No
- 7 Don't know
- 9 Refused

Q59Ba Do one or more of their parents also live in your home?

- 1 Yes
- 2 No
- 7 Don't know
- 9 Refused

Q60 What is the last grade or class that you completed in school?

- 1 None, or grade 1-4
- 2 Grades 5, 6 or 7
- 3 Grade 8
- 4 High school incomplete (Grades 9-11)
- 5 High school graduate, Grade 12 or GED
- 6 Assoc. degree, technical, trade, or business after H.S.
- 7 College/university incomplete
- 8 College/university graduate or more
- 77 Don't Know
- 99 Refused

Q61 Do you own or rent your home?

- 1 Own
- 2 Rent
- 3 Live in a dorm
- 7 Don't know
- 9 Refused
- 4 Other arrangement «»

Q62 If you added together the yearly incomes, before taxes, «you received» «of ALL the members of your household» for last year, 2012, would the total be . . .

- 1 Less than \$10,000?
- 2 Less than \$15,000?
- 3 Less than \$20,000?
- 4 Less than \$25,000?
- 5 Less than \$35,000?
- 6 Less than \$50,000?
- 7 Less than \$75,000?
- 8 Less than \$100,000?
- 9 More than \$100,000
- 777 Don't Know
- 999 Refused

CELLORLL– Interview conducted on type of phone

- 1 LANDLINE'
- 2 CELL

LANG – Interview conducted in language

- 1 English
- 2 Spanish

ZIP – Zip Code

- 77777 – Don't Know
- 99999 – Refused

WEIGHT – Weight factor

DATE – Date of interview