

Spring 2015

Elevator Pitch Contest

Round One: 60 second audio recording



What is the Elevator Pitch Contest?

An elevator pitch is a brief overview of a company, and its product, service or project, delivered in the time span of an elevator ride (less than 60 seconds). All UALR COB students are invited to participate in the contest.

Why participate?

- Developing the ability to speak concisely and persuasively is a skill needed to succeed in life.
- The prize money! \$20 for the winners of round one, \$75 for the winners of round two, and \$1,200 to be apportioned to the top five winners of round three.

Submit your 60 second audio recording to
marketing-dept@ualr.edu
by Friday, February 13th.

For more information:

- Visit ualr.edu/selling/
- Talk to your professors
- Or email:
Dr. David Gilliam, dagilliam@ualr.edu
Dr. Mark Funk, mffunk@ualr.edu

